

APRALO Outreach and Engagement Plan FY24 (ending 30 June 2024)

Goal 1: Enhance engagement especially of inactive At-Large Structures (ALSes) and Unaffiliated Individual Members (UIMs).

Goal 2: Outreach to broader community on key topics (e.g. new gTLDs, IDNs/UA, DNSSEC etc).

Goal 3: Outreach to economies/sub-regions where there are no ALSes/UIMs - Low priority

ICANN Strategic Objective 1: Strengthen the Security of the DNS and the DNS Root Server System

ICANN Strategic Goal 1.3: Identify and mitigate security threats to the DNS through greater engagement with relevant hardware, software and service vendors

Envisioned Outcome	Target ALS/Event/Activity	Status (Including Timeline)	Lead
<p>Community gains awareness and knowledge about DNS safety and security, and DNSSEC [Proposed approach – for ALS/UIMs that are interested to conduct activities for these topics only.]</p>	<p>(i) Presentation at India School of Internet Governance (inSIG), Sep 2023 (ii) Presentation at Global Cyber Peace Challenge (date TBC) (iii) DNS Security presentation at ISOC Trivandrum session, Nov 2023 (iv) Continue government engagement activities on DNS security. Yemen is currently developing a “National Cybersecurity Strategy”. (v) Engage telecom operators at Yemen Cybersecurity Conference (date TBC) on DNSSEC (vi) DNSSEC presentation at International Festival of Cybersecurity, Georgia, May/June 2024 (vii) DNSSEC, IG presentation at Digital Cultural School (aka SIG), Georgia, Feb 2024 (viii) To identify events in Azerbaijan where DNSSEC might be relevant</p>	<p>(i) Done - organised on 29 Sep 2023, alongside the GFCE Triple I where ICANN org’s Yazid Akanho presented on DNSSEC, TLS and DANE. inSIG participants numbered 65; GFCE Triple I participants numbered 30.</p>	<p>(i) Satish Babu with Jia-Rong Low (ii) Vineet Kumar with Samiran Gupta (iii) Sabarinath Pillai with Samiran Gupta (iv) Fahd Batayneh with YODET (v) Fahd Batayneh & Seher Sağıroğlu with Abdurrahman (ISOC Yemen) (vi) & (vii) Mikhail Anisimov with Vladimir Svanadze (viii) Mikhail Anisimov with Faik Farmanov</p>

ICANN Strategic Objective 2: Improve the effectiveness of ICANN’s multistakeholder model of governance

ICANN Strategic Goal 2.2: Support and grow active, informed, and effective stakeholder participation

Envisioned Outcome	Target ALS/Event/Activity	Status (Including Timeline)	Lead
<p>Attracting New ALS/UIMs</p>	<p>Engage potential new ALS (identified by GSE) (i) Samoa IT Association (ii) Tonga Women in ICT (TWICT)</p>	<p>(i) Samoa IT Association has submitted the</p>	<p>(i) Save Vocea with Sarai and Amrita</p>

	(iii) Develop an information kit on ALS/IM and how to apply	application (ii) TWICT submitted their ALS application on 29 Nov 2023.	(ii) Save Vocea with Amrita (iii) Amrita with Athena Foo
	Activities/speaking engagements to promote APRALO membership to individuals (i) School of Internet Governance (Armenia), Sep 2023 (ii) Presentation on ICANN at pkSIG (Pakistan), 2-4 Oct 2023	(ii) ICANN's Fahd Batayneh gave an introductory presentation on ICANN on 2 Oct 2023.	(i) Mikhail Anisimov with Kristina Hakobyan (ii) Fahd Batayneh with ISOC Pakistan ISB Chapter
Re-engaging ALS/UIM	APRALO General Assembly (GA), Istanbul Sep 2023: Encourage a diverse range of participation, particularly from less represented countries/sub-regions.	APRALO GA was held from 12 to 13 Sep 2023. ALSes from over 25 economies attended the GA.	Amrita Choudhury
Track ALS / UIM initiated activities that promote/enhance wider community participation in ICANN	Promoting ICANN programs and initiatives (i) Sharing on ICANN Fellowship Program at virtual outreach session by Rayznews (20 Jul 2023) (ii) APRALO members engagement at ICANN booth during IGF2023 (8-12 Oct 2023), Kyoto, Japan (iii) Awareness programs on promoting understanding of the DNS ecosystem (a) Conduct an introductory session with Bangladesh Journalists on the DNS ecosystem [date TBC] (b) Presentations on IG ecosystem at Asia Pacific School of Internet Governance (APSIG), Nov 2023 (iv) Revive annual PacINET (with support from ICANN)	(i) 35 participants attended the interaction from registrations from Nigeria, Bangladesh, Nepal, Pakistan, Philippines, Solomon Island, PNG, Bangladesh, Bhutan, Vietnam, and Tanzania. (ii) APRALO members Maureen Hilyard and Ananya Singh actively	(i) Shreedeeep Rayamajhi (ii) Yien-Chyn Tan with Maureen and Ananya Singh (iii) (a) Mohammad Kawsar Uddin with Samiran Gupta (iii) (b) Aris Ignacio, Mubashir Sargana Satish Babu, Shah Zahidur Rahman, Winthrop Yu, Gunela Astbrink with Yien Chyn Tan (iv) Save Vocea with Sarai (PICISOC)

		<p>participated in the ICANN booth at the IGF2023, sharing information to IGF participants on ICANN updates and how to be involved in ICANN.</p> <p>(iii) Done. APRALO members (see “Lead” column) organized APSIG2023, with 44 fellows participating on-site in Manila, Philippines. ICANN spoke virtually in the session on role of I* organizations and NRIs.</p>	
Community gains awareness and knowledge on accessibility issues	<p>Raise awareness on Accessibility Issues to ICANN org</p> <p>Conduct experimental training in equity, diversity and inclusion for ICANN APAC staff (e.g. Scott Hollier from Centre for Accessibility)</p>	<p>ICANN APAC will be organizing a training on accessibility (digital access) for the regional office by Dr Scott Hollier on 28 May 2024</p>	<p>Gunela Astbrink with Jia-Rong Low</p>
<p>ICANN Strategic Objective 3: Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base</p>			
<p>ICANN Strategic Goal 3.1: Foster competition, consumer choice, and innovation in the Internet space by increasing awareness of, and encouraging readiness for Universal Acceptance, IDN implementation, and IPv6</p>			

ICANN Strategic Goal 3.4: Support the continued evolution of the Internet’s unique identifier systems with a new round of gTLDs that is responsibly funded, managed, risk-evaluated, and consistent with ICANN processes

Envisioned Outcome	Target ALS/Event/Activity	Status (including Timeline)	Lead
Community gains knowledge and raised awareness on IDNs and UA at the local, national and regional level	(i) Organize an event for UA Day 2024 in Pakistan (ii) UA Awareness raising at 8th Armenian IGF (in partnership with IG Council), 3 Nov 2023 (iii) Organize a UA Day 2024 event in Malaysia (iv) UA Day Celebration Nepal		(i) Fahd Batayneh with ISOC Pakistan ISB Chapter (ii) Mikhail Anisomov with Kristina Hakobyan (iii) Suhaidi (ISOC Malaysia) with Yien Chyn Tan (iv) Ashirwad Tripathy with Samiran Gupta

Projected list of event in FY24:

- [APIGA, Korea \(24-28 Jul 2023\)](#)
- [ICANN DNS Symposium, Vietnam \(4-7 Sep 2023\)](#)
- [APTLD84, Korea \(19-20 Sep 2023\)](#)
- [APNIC56, Japan \(7-14 Sep 2023\)](#)
- [IGF 2023, Japan \(8-12 Oct 2023\)](#)
- [MENOG23 \(8-12 Oct 2023\)](#)
- [PacNOG 32, Tonga \(Week of 27 Nov 2023\)](#)
- [APRICOT, Bangkok \(21 Feb – 1 Mar 2024\)](#)
- [APTLD85, TBC \(Feb 2024\)](#)
- UA Day (March 2024)
- [SANOG 41, India \(TBC, 2024\)](#)
- [PacNOG 33, TBC \(TBC, 2024\)](#)
- PacIGF 2024
- IGF2024