

**ALAC & NPOC Session**  
**March 4th 2024**



**NPOC**

Not-for-Profit Organizations Constituency

# Applicant Support Program (ASP)

*The impact on civil society, end users, and  
small businesses*



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## BACKGROUND

Is an initiative to develop, as part of gTLD Program, and is intended to provide financial and non-financial support for eligible entities that demonstrate financial need.

The idea is to provide qualified candidates the opportunity to reduced new gTLD application and evaluation fees to entities that would like to operate a registry and which would otherwise be unable to apply because of financial and resource constraints.

Qualified Applicants would be receive a 50-85% fee reduction on evaluation and application.



## BACKGROUND

This is having discussion on SubPro  
Implementaion Review Team (IRT).

There exists some sub-tracks currently:

- ASP (this one what we are talking today)
- Registry Service Provider Pre-evaluation
- Registry System Testing

Also on this IRT is the PICs/RVCs Community  
Consultation



## IMPROVEMENTS

- Applicant could still apply for the strings if they are not qualified for Applicant Support.
- Applicant have to meet the criteria of 'Public Responsibility Due Diligence" (different from the Public Interest criteria from the last round).
- Enhanced diversity in terms of eligibility requirements. (cause, size of entity, indigenous groups, non-profit...)
- Updated financial stability criteria from the 'financial capabilities' criteria.



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## NOT CLEAR FROM HANDBOOK

- **An ASP training program (Pending Board consideration of the community's supplemental policy recommendation (17.2))**
- **Access to Application Counselors (Pending Board consideration of the community's supplemental policy recommendation(17.2))**
- **A [50-85%] reduction in New gTLD Program application and evaluation fees [which fees TBC]**
- **A [bid credit or multiplier- TBD pending research results] applied to supported applicants participating in an ICANN Auction.**
- **Reduced or waived base Registry Operator fees, should the supported applicant prevailing the gTLD program valuation and proceed to contracting and delegation. (Pending Board consideration of the community's supplemental policy recommendation (17.2))**



## HOW TO JOIN, CONTACT US AND KNOW MORE

### New members' application:

[https://members.ncsg.is/membership\\_application](https://members.ncsg.is/membership_application)

### Contact & Follow:

- Email: [Info@NPOC.org](mailto:Info@NPOC.org)
- X / Twitter: [@NPOC\\_ICANN](https://twitter.com/NPOC_ICANN)
- Facebook: [NPOCICANN](https://www.facebook.com/NPOCICANN)

### NPOC Public Mailing List:

<https://mm.icann.org/mailman/listinfo/npoc-discuss>

### Old Listserve Public Archives:

<http://forum.icann.org/lists/npoc-voice/>

<https://NPOC.org>

