

APIGA 2024

New gTLD Program: Next Round

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AGENDA

- Introduction
- Generic Top Level Domains (gTLD) & New gTLDs
- New gTLD Program
- Next Round

ICANN

Internet Corporation for
Assigned Names and Numbers

Introduction

A person is shown from the side, wearing a dark jacket, using a laptop. The scene is set against a blurred cityscape at night with warm bokeh lights. Overlaid on the image is a futuristic digital interface with blue lines, dots, and arrows, suggesting data flow or network connectivity. The text is overlaid on the upper left portion of the image.

To reach another person on the Internet you have to type an address into your computer – a name or a number. That address must be unique so computers know where to find each other.

ICANN coordinates these **unique identifiers** across the world.

Without that coordination, we wouldn't have **one globally interoperable Internet.**

Mission & Role

- Stable, secure and unified global Internet
- Internet's underlying address book:
Domain Name System (DNS)
- Internet DNS root zone management:
 - Generic Top-Level Domains (gTLD)
 - Country code Top-Level Domains (ccTLD)
- Internet numbering resources



www.atlarge.icann.org

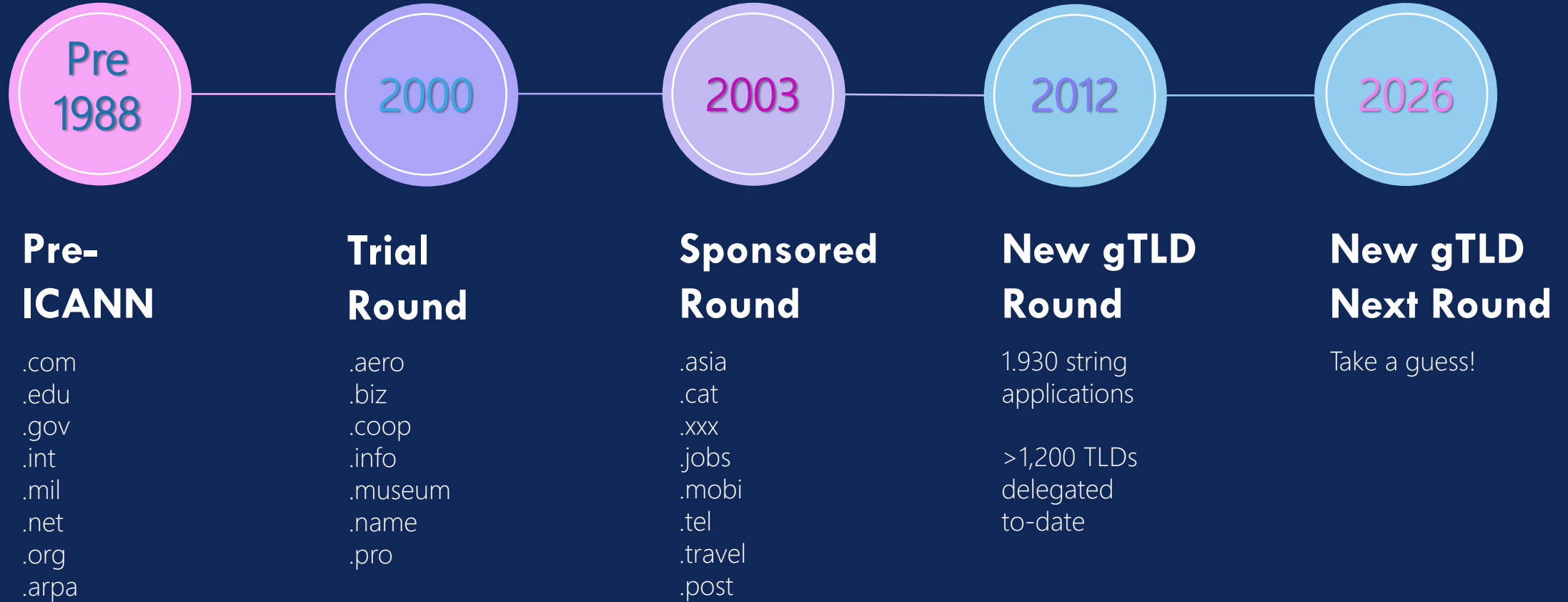
Anatomy of a Domain Name



New Generic Top Level Domains (gTLD) Program

An Evolution

→ New gTLD Program



2012 New gTLD Round

- Enabled expansion of DNS through New gTLDs
- Bottom-up policy development by ICANN Community
- Generic Names Supporting Organization (GNSO)
- GNSO 2007-2008 multi-stakeholder, consensus developed policy
- 2012 Application Round

Examples of New gTLDs

<https://newgtlds.icann.org/en/announcements-and-media/case-studies>



.build

.ngo
ong

.手机 (xn--kput3i)

.TOP

.bar

.ОНЛАЙН

.moe

.sky

.wang
— 王牌域名 —

.berlin
Internetadressen
Nur für Berliner



.LONDON

.SRL

.wien

BNP PARIBAS
The bank for a changing world

.CARS | .CAR
.AUTO

.CLOUD

.THEATRE

.xyz

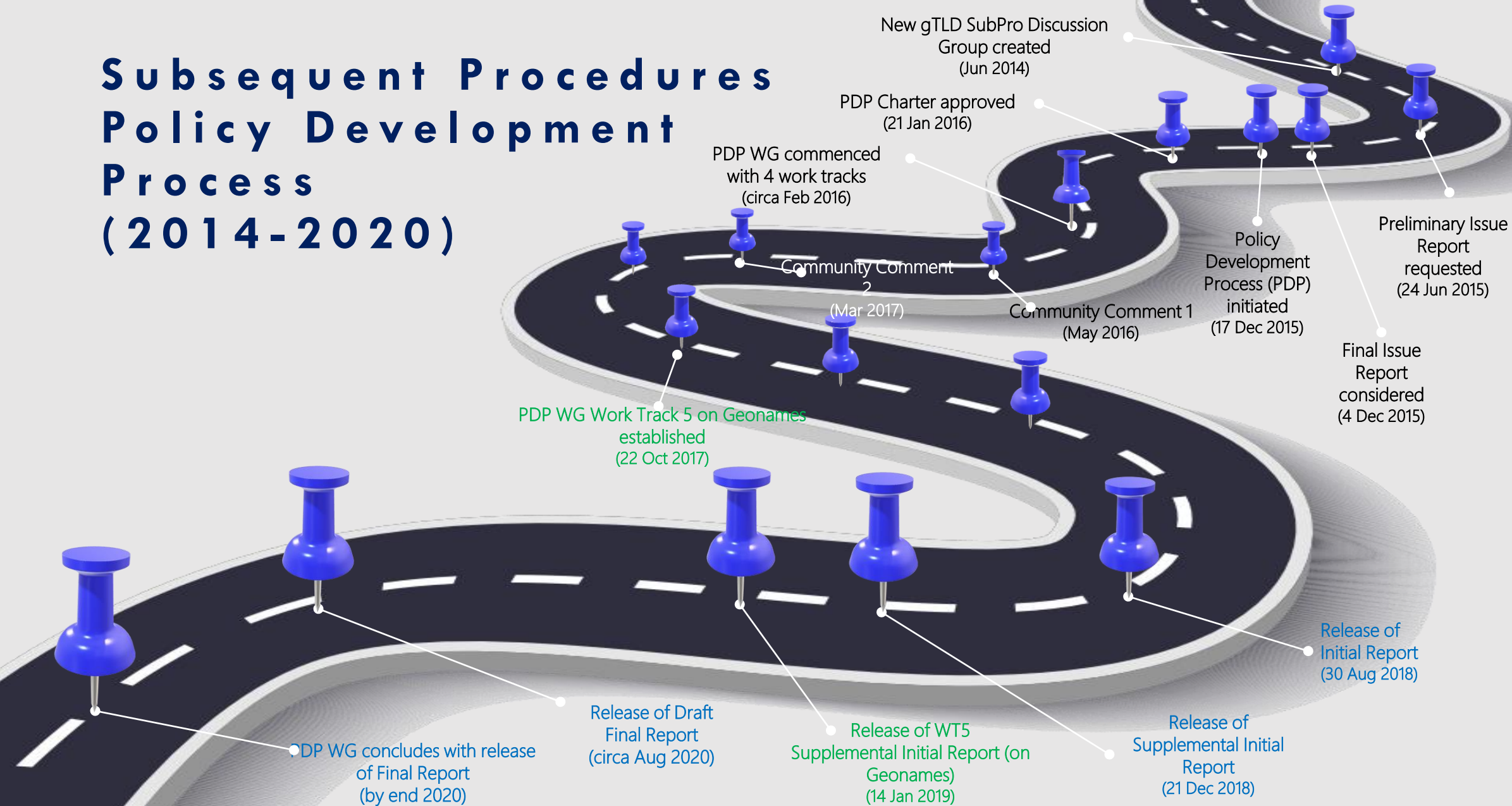
New gTLD Program Next Round

- Review of 2012 Round
- Bottom-up, consensus policy development
- Generic Names Supporting Organization (GNSO)
- **Subsequent Procedures** – GNSO 2021 multi-stakeholder, consensus developed policy
- Implementation – Next Round

Subsequent Procedures

- Rules & procedures for Next Round
 - Determines what string can be applied for, who can apply, how to apply, what fees are payable/refundable, terms & conditions, additional requirements for certain types of TLDs etc
 - Address issues, policy goal achievement deficiencies, lacunae, unintended consequences, etc, from 2012 Round
- Legacy TLDs, ccTLDs or delegated New gTLDs or those from 2012 Round excepted

Subsequent Procedures Policy Development Process (2014-2020)



Subsequent Procedures - Scope

OVERARCHING	FOUNDATIONAL ISSUES	PRE-LAUNCH ACTIVITIES	APPLICATION SUBMISSION	APPLICATION PROCESSING	APPLICATION EVALUATION	DISPUTE RESOLUTION	STRING CONTENTION RESOLUTION	CONTRACTING, PRE-DELEGATION & POST-DELEGATION
Continuing Subsequent Pro.	Registry Commitments	AGB - Applicant Guidebook	Applicant Support Program	App. Change Request	Blocked & Reserved Names	GAC Advice & Early Warning	Community Applications	Base Registry Agreement
Predictability	Universal Acceptance	Communications	Fees	Application Queueing	Geographic Names	Objections	Auctions, Private Resolutions	Registrar Non-Discrimination
App's Assessed in Rounds	Applicant Freedom of Exp.	Systems	Application Submission Period		Closed Generics	Limited Challenge / Appeal Mech.		Registrar Support
Different TLD Types			Terms & Conditions		String Similarity	Dispute Resolution post Delegation		Registry System Testing
Application Submission Limits					IDNs - Int. Domain Names			TLD Rollout
RSP Pre-Evaluation					Security & Stability			Second Level RPMs
					Name Collisions			Contractual Compliance
					Registrant Protections			
					Applicant Reviews			
					Role of App. Comment			

- Over 40 topics across over 10 areas ranging from pre-application – application – contracting – pre-delegation – post-delegation.
- + Input from 2 Community Comment and 3 Public Comment processes

Impact on End-Users

- Much use of the Internet still depends on utilizing domain names
- New gTLD Program aims at enabling expansion of the DNS
 - Enhance innovation, competition and consumer choice
 - Safeguards to help support a secure, stable and resilient DNS
 - Terms & conditions for such operation & use of TLD
 - Minimization of user confusion risk, abuse risk, collisions
 - Multi-lingual Internet – the next billion users
- Access, trust of domain names - service providers – services, medium etc

New gTLD Program Next Round

Expansion

- Innovation
- Competition
- Consumer Choice

Purposive

- Organization
- Community
- Culture
- Language
- Customer interests

Multilingual

- Internationalized Domain Names (IDNs) – non-Latin-based scripts
- Variants (additional policy)

New gTLD Program Next Round

Applicant Support Program (ASP)

- Support for eligible entities that demonstrate financial need
- Financial and non-financial resources
- ASP Handbook
- Target: Q4 2024 – Q4 2025

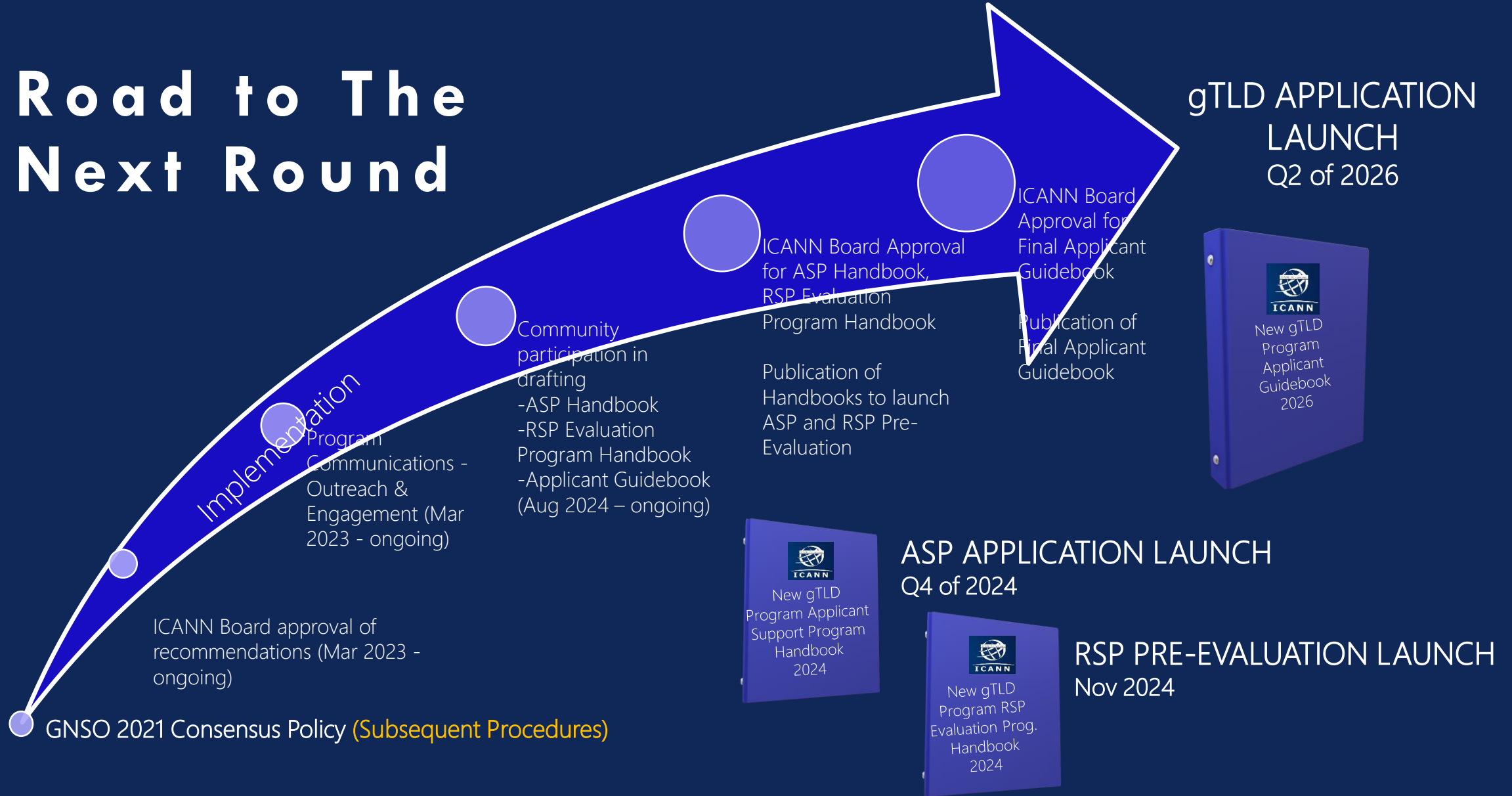
Registry Service Provider (RSP)

- Evaluates registry service providers' technical capabilities in operating gTLD
- RSP critical services
- RSP Handbook
- Target: Nov 2024 – May 2025 (for Pre-Evaluation) and Q2 2026 onwards

gTLD String Application & Evaluation Process

- 'Everything else'
- Applicant Guidebook (AGB)
- Target: Q2 2026

Road to The Next Round





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gTLDs give businesses, communities, and other organizations the chance to create an online space tailored to their audience, culture, or region.

[Learn more about new gTLDs](#) >

The New gTLD Program



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gTLDs enable more users to access the Internet in local languages and scripts.



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Would you like to help make the Internet more beneficial for people yet to come online?



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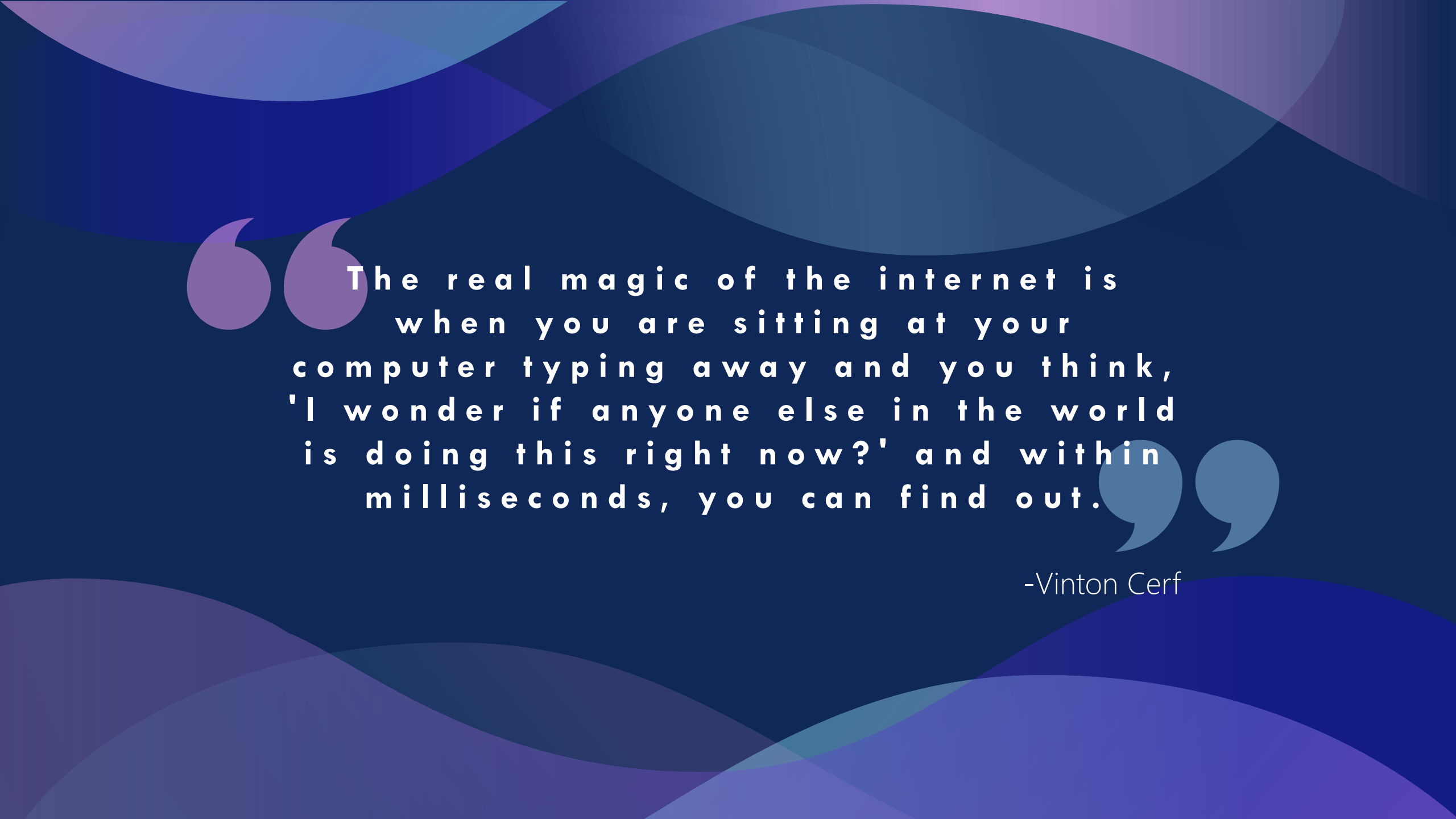
2024 Program News and Announcements

Next Round News

Check this page regularly for updates and news about the next round, including the latest announcements, blogs, and press releases.

To subscribe to the New gTLD Program: Next Round mailing list, contact nextroundinfo@icann.org. Once subscribed, you will receive the latest news in your inbox. You can access the email archive here: <https://mm.icann.org/pipermail/newgtldprogram>.

2024	June 2024		
2023	ICANN80 Governmental Advisory Committee Communiqué Now Available	Announcement	12 June 2024



The real magic of the internet is when you are sitting at your computer typing away and you think, 'I wonder if anyone else in the world is doing this right now?' and within milliseconds, you can find out.

-Vinton Cerf



One World, One Internet

THANK YOU

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