

# SOPC

28 April 2022 | 14 UTC

# About the ccNSO



ICANN Supporting Organisation  
and Decisional Participant

As such, the ccNSO must carry out responsibilities as required and mandated by the ICANN bylaws



Global platform for ccTLD  
managers to

1. Undertake policy and policy-related work
2. Cooperate and learn
3. Engage with and be informed about other stakeholders in the ICANN environment on topics of mutual interest

## Strategy-on-a-page - Purpose and Goals - draft for ccNSO Council workshop 180

**Purpose:** The ccNSO Council agreed that, the value and purpose of the ccNSO for the ccTLD Community and other stakeholders is:

A. To provide a global platform for ccTLD Managers to:

- Undertake policy and policy-related work
- Cooperate and learn
- Engage with other stakeholders

B. The ccNSO is the SO within ICANN specifically for ccTLD managers and the decisional participant through which the ccTLDs act.

**Goal:** Evolve the global policies that serve ccTLDs in the ICANN environment, consistent with ccNSO values and the needs of ccTLDs.

**Outcome:** Policies are suitable for ccTLD needs.

**Goal:** Support the growth and development of ccTLDs around the world through the exchange of information and ideas, and building strong relationships.

**Outcome:** ccTLDs experience ccNSO as a positive force in their evolution.

**Goal:** Contribute to ICANN's broader work on its core mission and responsibilities, to advance ccTLD perspectives and interests.

**Outcome:** The ccTLD voice is part of key work by ICANN beyond the limited scope of the ccNSO itself.

### Foundation/s:

- Clear tracks of participation to nurture and grow ccTLD participation in the ccNSO
- Clear, modern, transparent processes and information sharing to support an open and effective organisation
- High quality support from ICANN staff to facilitate the operations of the ccNSO

# SOPC Charter: Objective & Membership

- Coordinate, facilitate, and increase the participation of ccTLD managers in the strategic and operational planning processes and related budgetary processes of ICANN and Public Technical Identifiers (PTI).
- Seek support from the ccNSO Council and ccTLD managers (collectively or individually) for the position or input of the Committee.
- The Committee has the right to submit a Rejection Action Petition, where appropriate, against the ICANN and IANA budgets, as well as their strategic and operating plans.
- Membership of the Committee is open to all ccTLD managers (whether members or non-members of the ccNSO).

# SOPC Charter: Scope

- To achieve its objective, the SOPC will, but is not limited to:
  - Organise open ccTLD-focused strategy and operation sessions at ICANN events.
  - Disseminate and summarise information relevant to ICANN's Strategic and Operating Plan.
  - **Comment on ICANN and PTI's Strategic and Operating Plans and Budgets.**
- The SOPC may liaise with ICANN and/or other supporting organisations and advisory committees.
- The Committee will proactively seek out and foster participation and input from ccTLD managers and provide regular feedback to the ccNSO on the strategic and operational planning processes.

# Why this review?

Is the SOPC still fit for purpose?

Address Current issues:

- Effort to go through full set of planning documents
- Coordinate and provide meaningful comment
- Effort and assess response on SOPC comments (in time)

Review as per the SOPC Charter:

## *6. Miscellaneous*

- Review of charter and activities of the Committee.

A review of this charter and activities will take place at least every two years since the last update or when considered necessary by SOPC

- Update of the charter.

An updated charter of the Committee is effective:

Adoption by the SOPC and the ccNSO Council published on the ccNSO website.

# Questions for SOPC members

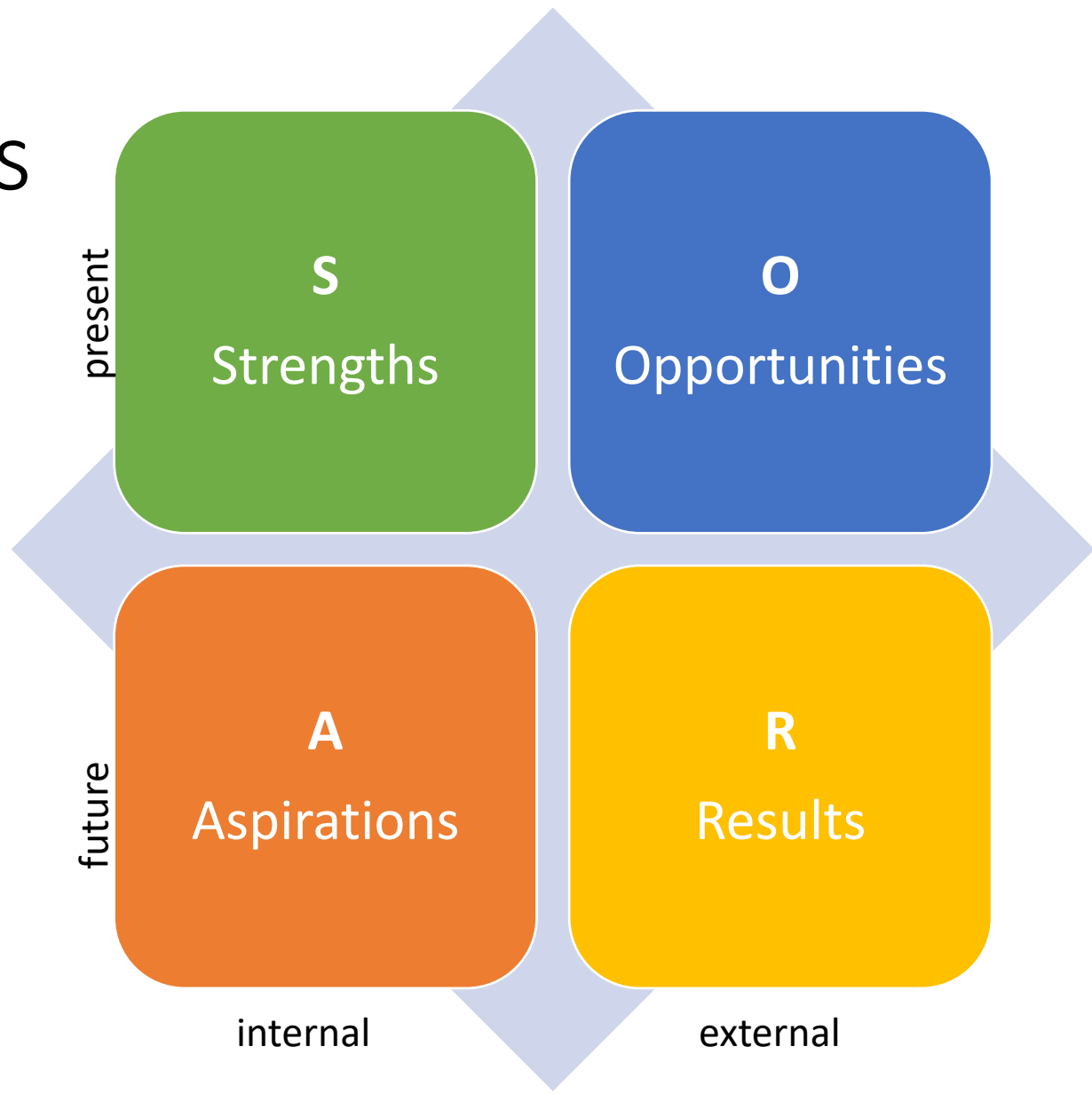
- For whom is the work of the SOPC intended? ccTLD community only or broader community including ICANN Board and Org?
- What is the role and the scope of SOPC? Does it need to be adjusted?
- How does the SOPC intends to do what is supposed to do?
- What is required to be able to fulfil the duties?

# Three step approach

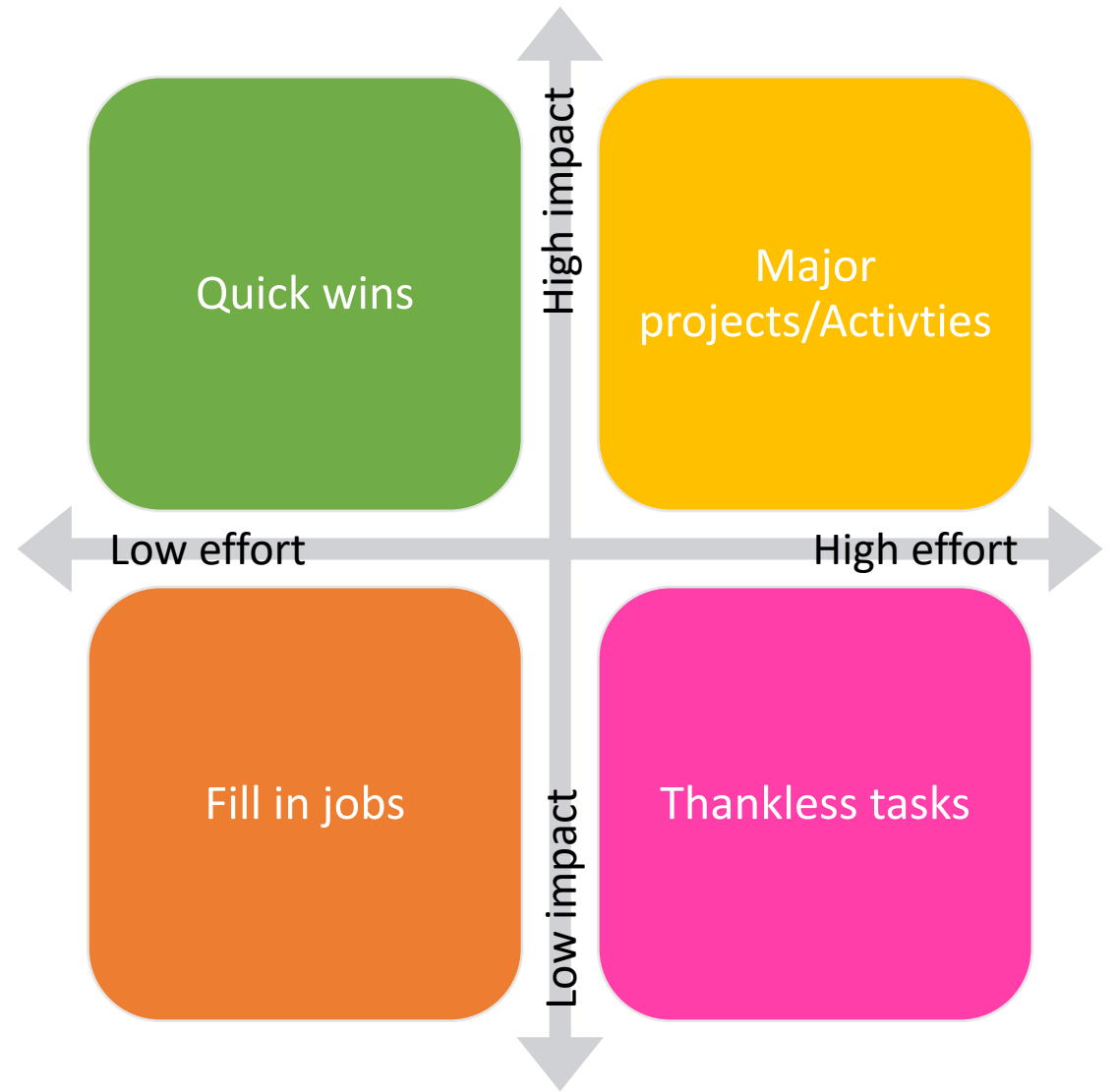
1. Determine Goal/Objective of SOPC
2. SOAR Analysis
3. Planning of Activities:



# SOAR Analysis



# Planning of activities



# The Steps

# Objective SOPC

- Coordinate, facilitate, and increase the participation of ccTLD managers in the strategic and operational planning processes and related budgetary processes of ICANN and PTI.

Is this still correct?

- Seek support from the ccNSO Council and ccTLD managers (collectively or individually) for the position or input of the Committee.

Is this still correct?

- The Committee may submit a Rejection Action Petition, where appropriate, against the ICANN and IANA budgets, as well as their strategic and operating plans.

Should the SOPC be allowed to do this?

# SOAR analysis

## Strengths

What does the SOPC do well? What are its key assets, resources, capabilities?

What do we do well?

What makes us unique?

## Opportunities

Circumstances that the SOPC could leverage for success

What partnerships would lead to greater success?

What changes and trends in the ccTLD community or ICANN org align with our strengths?

What threats do we see that we could reframe as opportunities?

What needs and wants are we currently not fulfilling for our internal and external stakeholders?

Are there gaps that we could fill?

## Aspirations

What do you want to be and achieve in the future? A vision to build on current strengths, provide inspiration, and challenge the current situation.

What do we want to achieve in the future?

What should our future business look like?

How can we make a difference?

What are we passionate about?

What strategies and actions support our perfect future self?

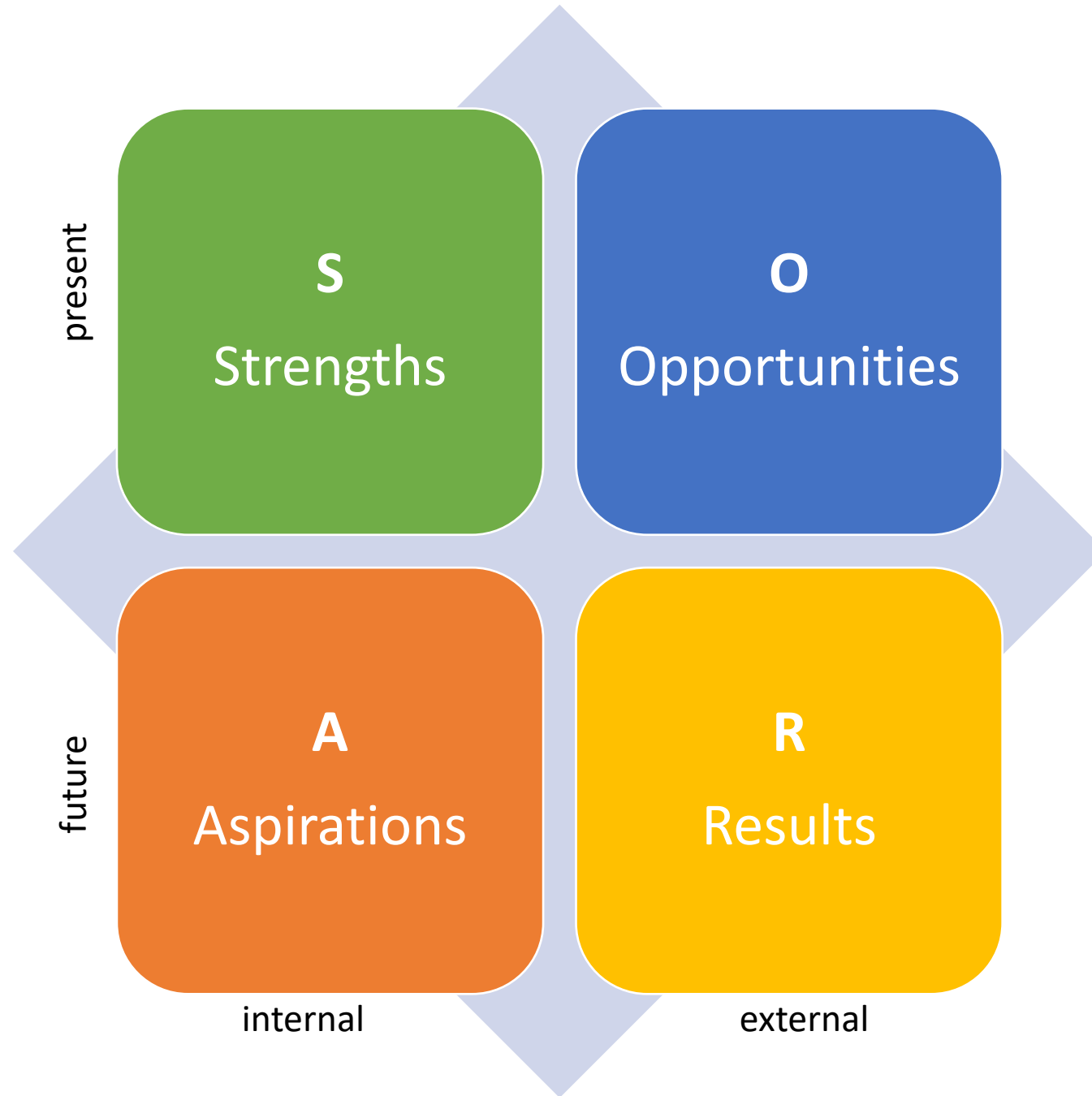
## Results

Tangible outcomes and measures that demonstrate the SOPC has achieved its goals and aspirations

What measures will tell us we are on track to achieve success?

How do we translate our vision of success into tangible outcomes?

How do we know when we've achieved our goals?



# Strengths

- What does the SOPC do well?
- What are its key assets, resources, capabilities?
- What do we do well?
- What makes us unique?

# Opportunities

## Circumstances that the SOPC could leverage for success

- What partnerships would lead to greater success?
- What changes and trends in the ccTLD community or ICANN org align with our strengths?
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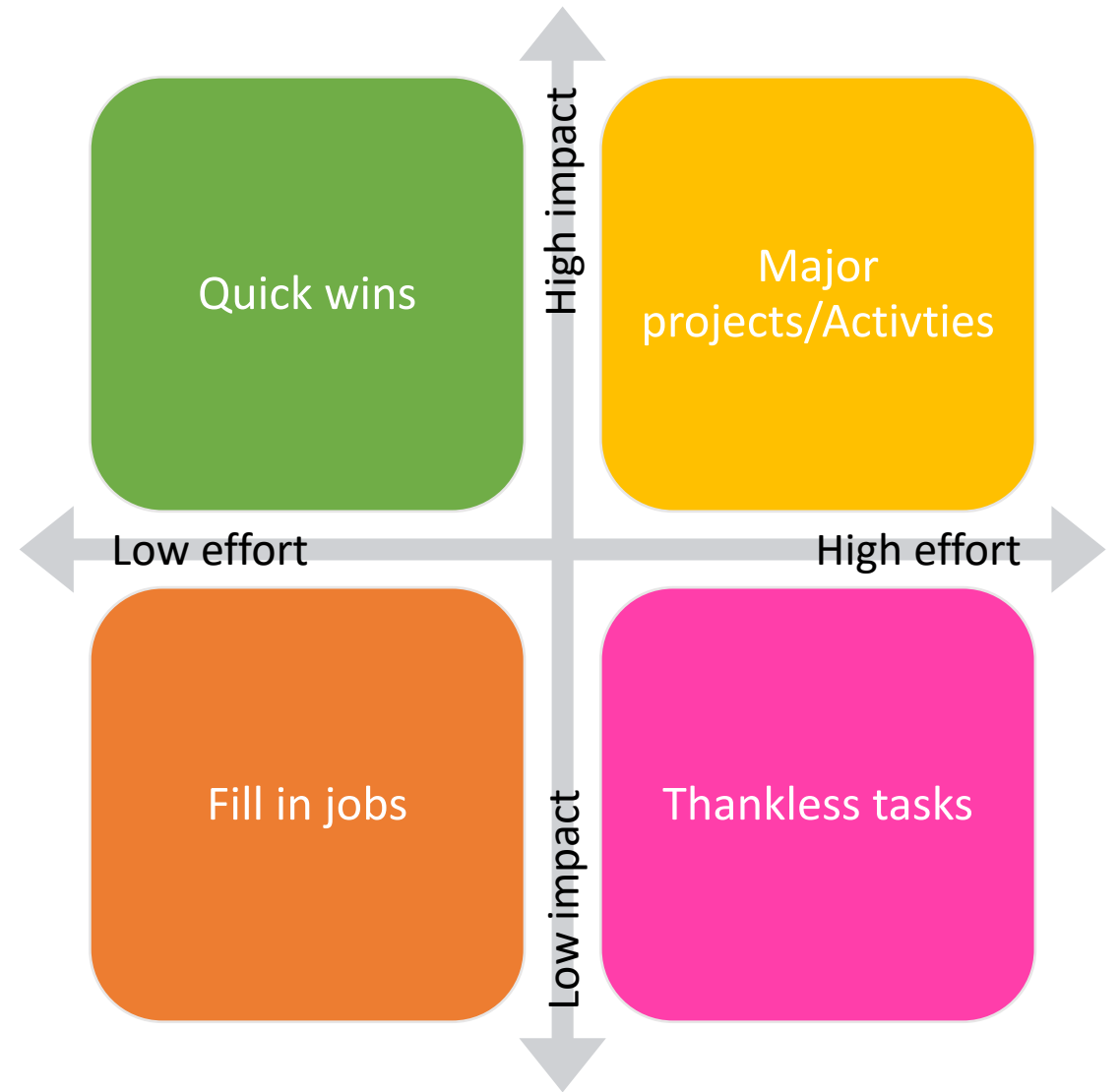
**Aspirations.** What do you want to be and achieve in the future?  
A vision to build on current strengths, provide inspiration, and challenge the current situation.

- What do we want to achieve in the future?
- What should our future look like?
- How can we make a difference?
- What are we passionate about?
- What strategies and actions support our perfect future?

**Results** Tangible outcomes and measures that demonstrate the SOPC has achieved its goals and aspirations

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# Planning of activities



Next Steps. Planning of activities