NARALO Leadership

Greg Shatan, Chair

Adrian Schmidt, Secretariat

Eduardo Diaz, ALAC Representative (NomCom)

Bill Jouris, ALAC Representative

Jonathan Zuck, ALAC Representative (and ALAC Chair)

Alfredo Calderon, NomCom Representative

NARALO by the Numbers

- 23 At-Large Structures
  - United States: 7
  - Canada: 11
  - Puerto Rico: 5
- 46 Individual Members
  - United States: 32
  - Canada: 9
  - Puerto Rico: 5

NARALO FY24 Outreach & Engagement Plan

Five Pillars

- ALAC/At Large/RALO/ALS Pillar
- Outreach Pillar
- Engagement Pillar
- Capacity Development Pillar
- Operational Pillar

ALAC/At Large/RALO/ALS Pillar

- Work NARALO does as part of the ALAC and At Large Community
- Development and implementation of At Large Loop
- Work with GSE

Outreach Pillar

- Networking event at ICANN 79
- Outreach to Fellows and Next Gen
- Social media and newsletters
- Development and implementation of plan for outreach to serious policy wonks in North America

Engagement Pillar

- ALS Mobilization
- Individual Mobilization
- Social media and newsletters
- ICANN Readouts

Capacity Development Pillar

- NARALO Webinars
- Enhanced retention of members
- Promotion of ICANN Learn
- ICANN Readouts
- Work to match members to opportunities
- Look for new ALS members

Operational Pillar

- Monthly NARALO meetings
- Write up Secretariat "job description" to support onboarding of new Secretariat (Adrian Schmidt)
- NARALO Elections (March-May 2024)

NARALO FY23/24 Outreach & Engagement Activities

- UA Day Program (Mar 31, 2023)

- North American School of Internet Governance (NASIG) (Washington, DC and San Juan, PR)

- NARALO Town Halls at ICANN 77 & ICANN 79

- NARALO Roundtables at ICANN 77 & ICANN 79

- NARALO Networking Events at ICANN 77 & ICANN 79

NARALO FY23/24 Outreach & Engagement Activities

- ICANN 78 Readout (Nov 28, 2023)

- UA Day Program (Mar 28, 2024)

- ICANN 79 Readout (April 2024)

- CROP Trips (3 Scheduled)

  – National Digital Inclusion Alliance (NDIA) Conference 2024

  – NASIG/ICANN 79 (Two trips)

NARALO FY25 Outreach & Engagement Planning

- Prepare FY25 Outreach & Engagement Strategic Plan

- Review FY24 activities

- Revise activities to improve effectiveness

- Continue FY24 activities (as modified) in FY25

- Focus on At Large Loop implementation

- ALS and Individual Mobilization will start in earnest

NARALO FY25 Outreach & Engagement Planning

- Plan for ICANN 82 in Seattle WA (Mar 8-13, 2025)

- Work with At Large Staff

- Coordinate with ALAC Outreach & Engagement planning

- Coordinate with GSE

- Coordinate with other RALOs for cross-RALO activities