

Who is the registry operator of .pharmacy?

- The **National Association of Boards of Pharmacy (NABP)** is a 120-year-old, US-based **non-profit organization** whose members are the **50 state regulators of pharmacy practice**, as well as pharmacy regulators in the District of Columbia, Guam, Puerto Rico, the Virgin Islands, Bahamas, and **ten Canadian provinces**.
- NABP is a mission-driven organization. We assist our members in **protecting public health**.
- NABP's 180+ **staff includes pharmacy and regulatory professionals**.
- NABP offers **other programs that protect public health**, including pharmacist license exams, accreditation programs, inspections, and license transfer.

.Pharmacy: Eligibility, Standards, and Recognition

- The .pharmacy TLD is available to **healthcare merchants** and **merchants that are healthcare adjacent** who have **obtained NABP's Healthcare Merchant Accreditation** (or accreditation from another recognized program). The TLD is also available to pharmacy regulators.
- Healthcare Merchant Accreditation:
 - Global program
 - Applicants must meet eligibility criteria and comply with 10 program standards (eg, license verification, legal compliance, privacy standards)
 - In reviewing applications, NABP collaborates with international regulators (eg, NAPRA, Health Canada, MHRA)
 - Reviewers include attorneys, pharmacists, and pharmacist-attorneys
- **.Pharmacy is a fraud-proof seal that is recognized by** third-party stakeholders, including **Google, Bing, TikTok, Snap, Twitter/X, Reddit, Yahoo, Visa, and Mastercard.**
- There are **currently over 600 .pharmacy domain names under registration.**