

Update on the ICANN Strategic Plan Development for FY26-30

**At-Large NARALO Town Hall Meeting
04 March 2024**



Strategic Planning Approach

Strategic Planning is the **Strategic Thinking** process, is the process of discussing and learning from what we are doing now, and enhancing it to plan where we go next

Environmental Scan

- External opportunities and challenges
- Internal strengths and weaknesses
- Forward looking environmental analysis
- Current and future state review

Where We Are
Now &
+5-10 Yrs

Where
Do We
Want To
Go

Developing Strategies

- Mission, vision
- Core competencies
- Strategic objectives and goals

Developing Implementation Strategies

- Workforce planning / internal alignment / integration
- Deliverables, metrics and timeline planning

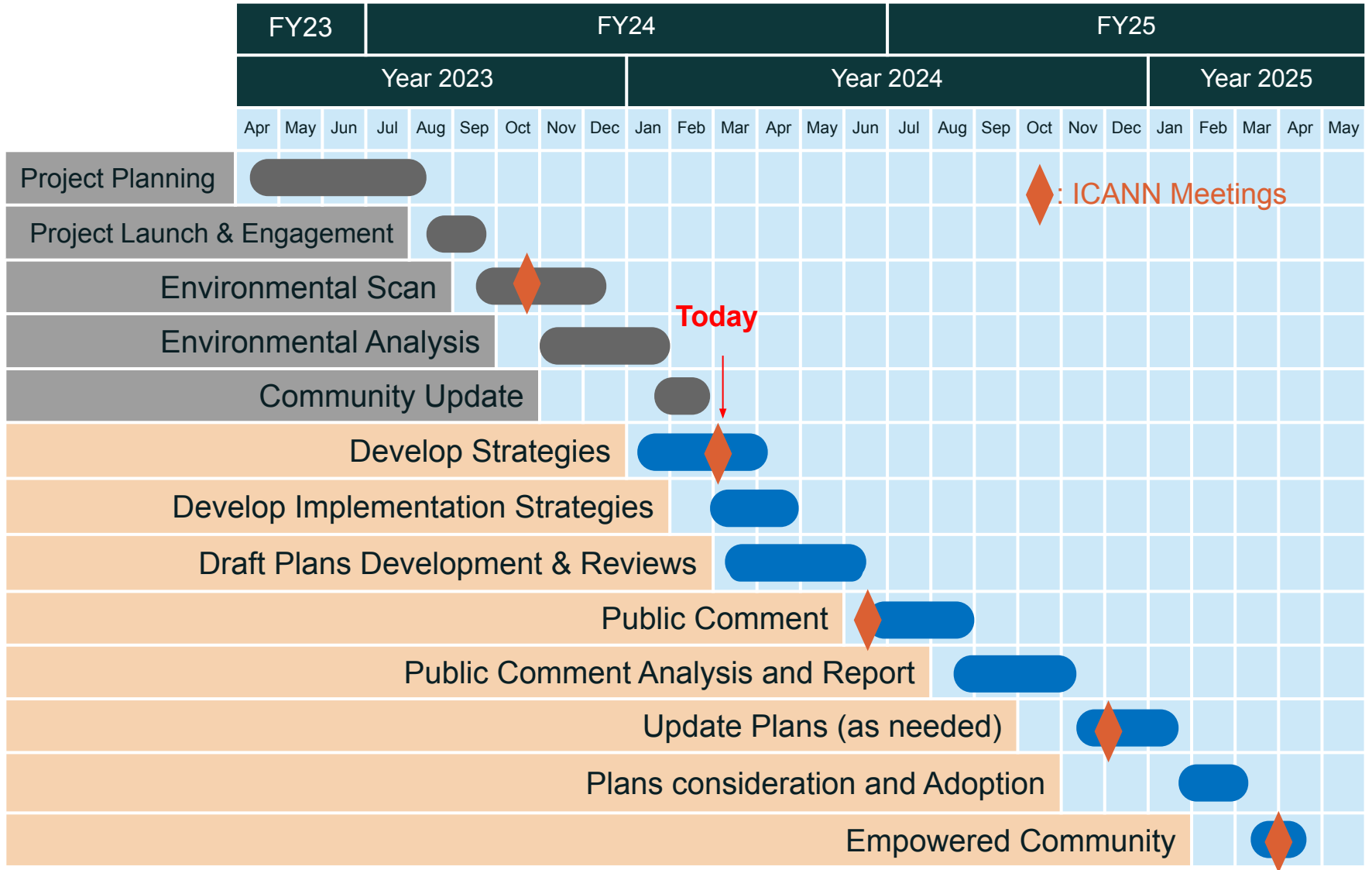
How Do
We Get
There

Who
Must Do
What By
When

Develop Action Plans

- Plan for execution
- Resource allocation

Strategic Plan Development Timeline



Appendix

Environmental Scan Sessions

7 Environmental Scan Sessions

- 3 community sessions
- 1 Board session
- 1 executive session
- 2 org cross-functional sessions

185 participants

- 130 community members
- 19 Board members
- 25 org members
- 11 executives



941 data elements collected

- 521 external environmental data elements
- 420 internal environmental data elements

Develop Strategies

- ◉ Developing strategies is the process to create strategic objectives and goals to guide ICANN in achieving its long-term vision
- ◉ The Board actively engaged in several working sessions to draft a working vision statement for ICANN in 2030. We are presenting it today for feedback
- ◉ Following the discussion of the draft vision statement, the Board proceeded to develop strategies
- ◉ The Strategic planning process is designed to be highly inclusive, ensuring participation across the ICANN ecosystem
- ◉ The Board is committed to engaging the community through various opportunities to discuss the draft strategies throughout this process

Working Draft Vision Statement

As the trusted steward of the Internet's unique identifier systems, ICANN is dedicated to strengthening the single, globally interoperable Internet for all

- ◉ The vision statement is currently a working draft, allowing the BSPPC to share it with the community, to gather additional input and feedback
- ◉ The draft vision statement may evolve during the strategy formulation phase and based on community feedback before including it in the draft strategic plan publish for Public Comments

Develop Strategies

Based on the overall sentiment of the input received via the environmental scan, developing strategies will be driven by three main objectives

1. **Internet Governance:** This includes strategies to reinforce the MSM in the Internet governance landscape, mitigate geopolitical tensions, avoid fragmentation, advocate an inclusive governance model, and enhance ICANN's role and its influences within ICANN's mission
2. **Identifier Systems, Technology, Security and IANA Functions:** This includes strategies to enhance the stability, security, and resilience in the field of domain names, IP addresses, and protocol parameters; strategies to deal with other identifiers, and strategies to continue to enhance the IANA Functions
3. **ICANN's MSM Operational Excellence:** This includes strategies driving the systematic and sustainable improvement of the ICANN's MSM. It touches upon optimizing processes and workflows, factors ensuring consistent delivery of high-quality policies, community/Board/org growth and engagement, strategic alignment of MSM operations and the strategic directions, implementing best practices, fostering a stronger culture, leveraging technologies, etc.

Community Participation is Crucial

- As part of ICANN's ongoing commitment to transparency and inclusivity, the community's active participation is crucial during the development of ICANN's Strategic Plan
- The process is designed with ample opportunities for community participation at each phase of the development process
- Taking an active role in this process is a great opportunity to contribute to the continued success and resilience of ICANN, and in shaping ICANN's strategic direction for the next five years and beyond



[Strategic Plan Development Community Consultation at ICANN](#)
[79 \(06 March at 14:30- 16:00 UTC/ 10:30 San Juan\)](#)



Learn more ▶

[ICANN Strategic Plan webpage](#)