ICANN 78 ANNUAL GENERAL MEETING

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Planning for Universal Acceptance (UA) Day 2024

ICANN78 | 22 Oct 2023
UASG

Universal Acceptance

Session Overview

Looking at UA Day 2023

* Recap of UA Day 2023

Planning UA Day 2024

* Focus for UA Day 2024
* Timeline
* Discussion on Collaboration Moving Forward

UA in a Nutshell

People from around the world can effectively use any domain name and any email address in any application for their personal and business use.

Recap of UA Day 2023

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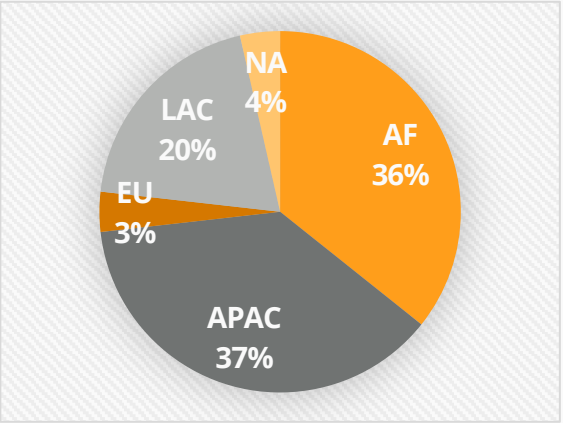
* UA Day 2023 aimed to rally local, national, regional, and global organizations and communities to create a “buzz” around adopting UA.
* Reached out to the ICANN community and ALAC, RALOs, and ALSes, UA Ambassadors, UA Local Initiatives, and interested global partners to host events.
* The inaugural UA Day was held on 28 March 2023.
* The keystone UA Day event was held in India and hosted by the government of India.
* Most were at national level; not many regional events.
* No strategy events; half awareness and half technical training events.

UA Day 2023 Events

* Of the 89 proposals, over 50 events were shortlisted and held in over 40 countries. Most events were held in March and April 2023.

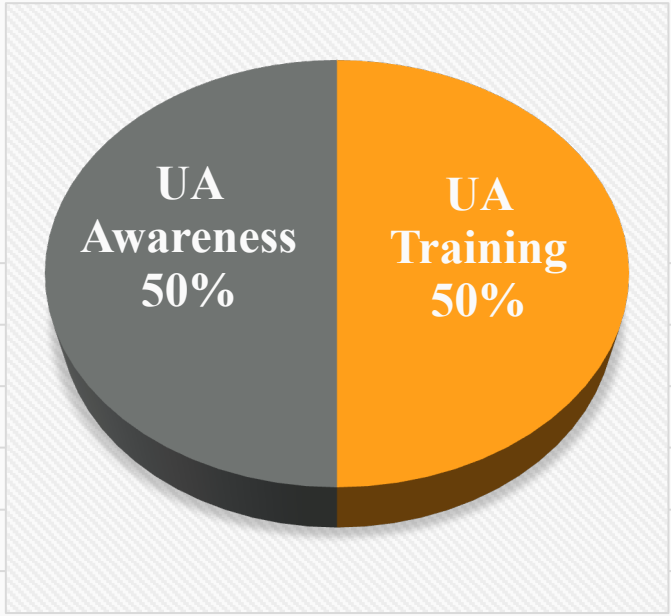
Region	Proposals	Shortlisted
Africa	32	20
Asia Pacific	41	18
Europe	2	2
Latin America and Caribbean	12	9
North America	2	2

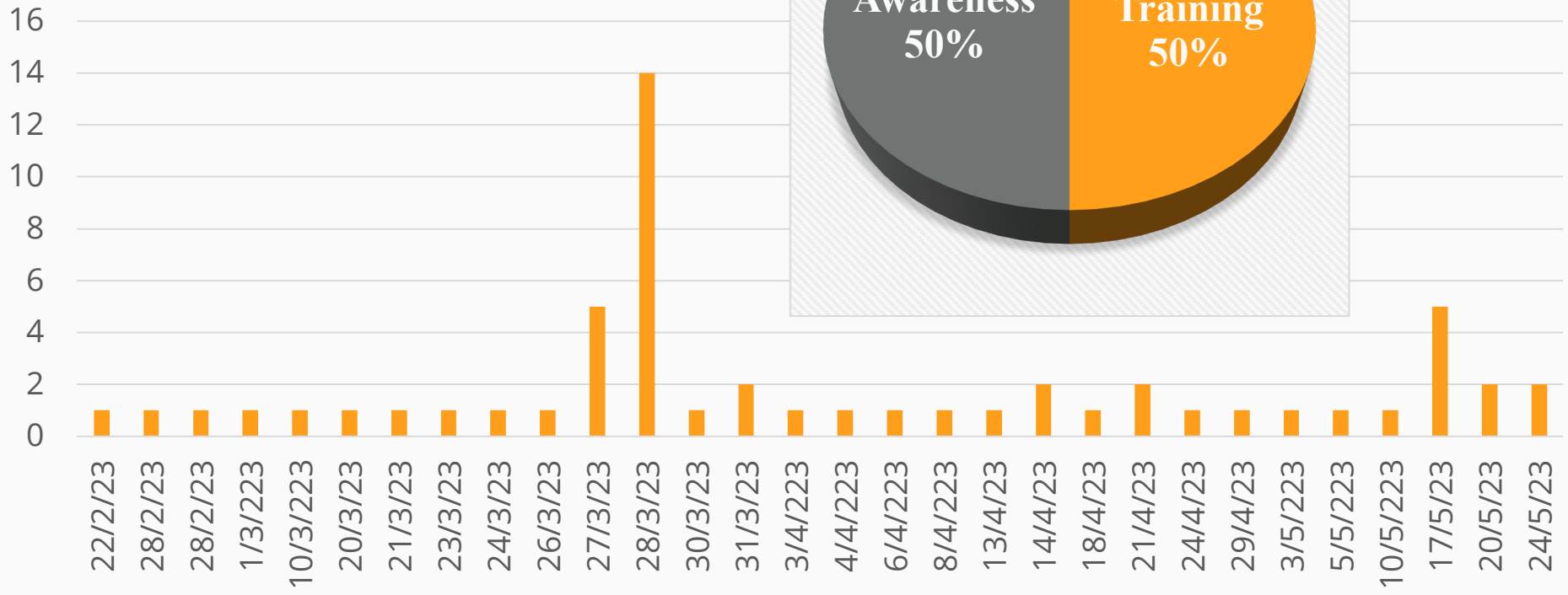


* There were over 9,400 participants in 56 UA Day events.

* UA Day events were held in 22 languages, including Arabic, Armenian, Bengali, Cantonese, Chichewa, Chinese, Dutch, English, French, German, Hindi, Myanmar, Nepal, Persian, Portuguese, Russian, Sinhala, Spanish, Swahili, Thai, Turkish, and Urdu.

UA Day 2023 Events





UA Day 2023: What Worked Well

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* Significant contributions from ALSes. Through active outreach done by ALAC, 23 ALSes (many of which are also ISOC chapters) organized UA Day events.
* Active participation from UASG members and UA Ambassadors.
* The UASG gained new members and Ambassadors after UA Day.
* Raised general awareness.
* Significant involvement from universities, the tech community, and local governments. This suggests that partnering with tech-oriented universities and working together with governments below the federal level might provide good opportunities for the advancement of UA.

UA Day 2024: What can be Improved?

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* More events from the North American and European regions.
* Concrete results from events. Thus the focus on training and adoption for 2024

Focus for UA Day 2024

* UA Day 2024 will focus on UA adoption instead of general awareness.
* Support three levels of events – local or national, regional and one global.
* Those who already organized a UA Day event in 2023:
    * Awareness → technical training; technical training → UA adoption
    * No funding for awareness events for past organizers, LIs, and and Ambassadors.
* Three-month window for conducting UA Day events (1 March – 30 May).

Options for Proposals

Level of Events	Type of Event
Local or national	One-hour UA Day Awareness Event
Local or national (only for new applicants)	Two-hour UA Day Awareness Event
Local or national (only for new applicants)	Half-Day UA Day Awareness Event
Local or national	Half-Day UA Day Adoption Event
Local or national (only for universities)	Half-Day UA Day Academic Event
Local or national	One-Day UA Day Training Event
Local or national	One-Day UA Day Training and Adoption Event
Regional (Not more than one per region)	One-Day UA Day Strategy Event

Considerations for Shortlisting Proposals

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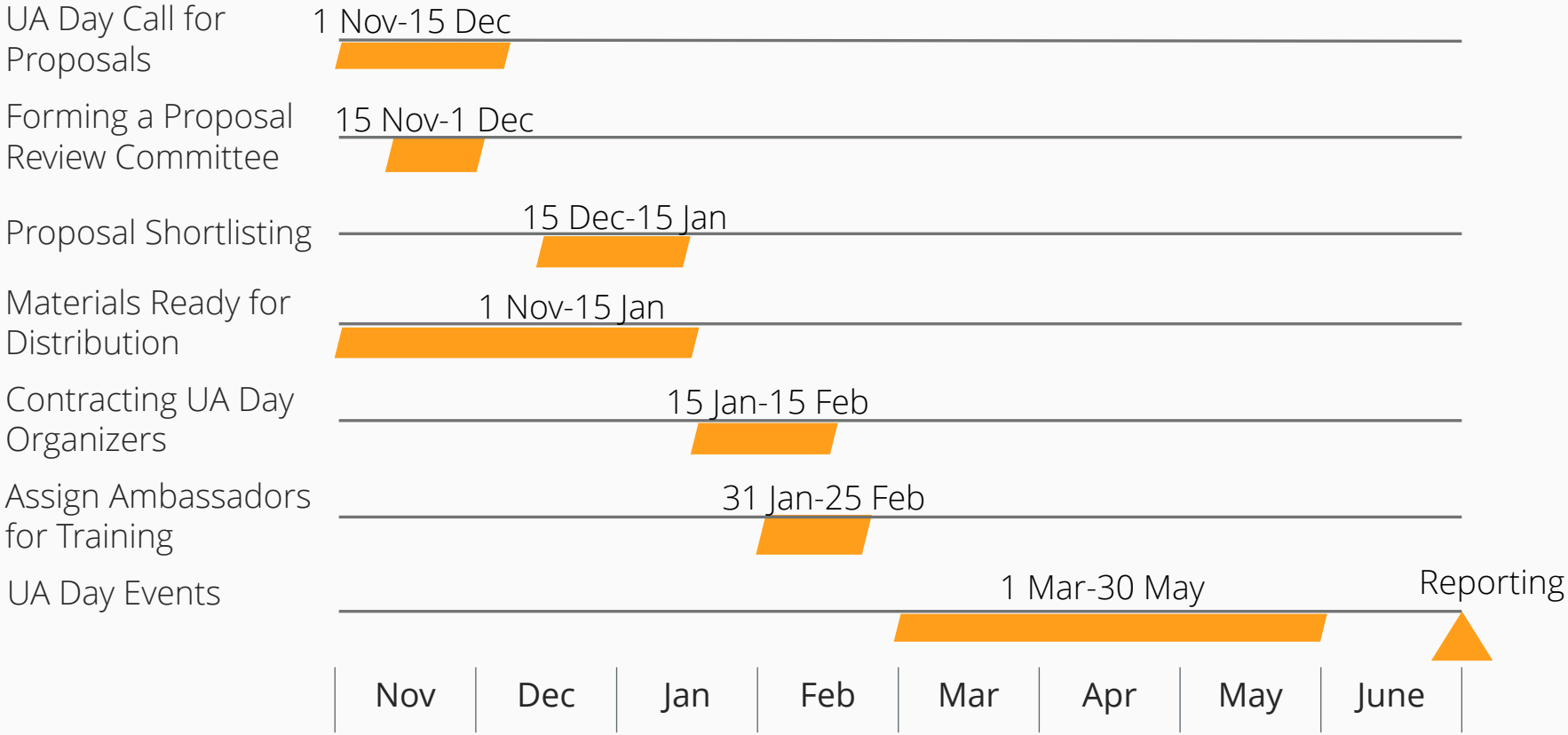
* Region of the proposal – geo diversity.
* Diversity of the events (awareness, training, adoption).
* Number and diversity of participants (e.g., technical, community, government, academia)
* Amount of financial support requested.
* Availability of other resources requested (logistical support, speakers, trainers, technical support).

Tentative Timeline: UA Day 2024



Collaboration Moving Forward

Now we'd like to gather insight, feedback, and suggestions from the community.

* What aspects could be enhanced for UA Day 2024?
* How else would ALAC like to contribute to the UA Day?
* How can ALAC encourage ALSes to embrace UA adoption-focused events?
* Do ALSes have the capacity to independently pursue UA adoption, or what kind of assistance might they require?

Your valuable input will help us continually improve our efforts.

Engage with ICANN and UASG at ICANN78

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UA Day

#Internet4All

https://UniversalAcceptance.day/

Join the ICANN78 session
Planning for Universal Acceptance (UA) Day 2024
on Wednesday, 25 October

Join UA Communications Working Group to participate UA Day Planning Process

https://uasg.tech/join/

Get Involved!

Follow, share, like, and engage with the UASG on social media.

Use the UASG hashtag in relevant posts: #Internet4All

X: @UASGTech

LinkedIn: https://www.linkedin.com/company/uasgtech/

Facebook: https://www.facebook.com/uasgtech/

Join the UA Discuss email alias: https://uasg.tech/subscribe

Report a problem if you find an application or webpage that is not UA-ready: https://uasg.tech/global-support-center/

For more information, visit https://uasg.tech or email info@uasg.tech.

Thank You