

# ABR24 Project “Welcome Package”

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WORKING PLAN

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# ABR24 Project “Welcome Package”

## **Work plan:**

- Discussion of the project (goals, structure, elements, difference from existing resources)
- Materials we use (samples, created materials, user experience analysis)
- Presentation of the idea
- Distribution of tasks
- Timeline

# ABR24 Project “Welcome Package”

## Goals of the project

[At-Large FY24 Budget Development Workspace - ALAC - Global Site \(icann.org\)](#)

Electronic resource/E-tool, "Welcome Package" is a guide for new and existing members of the At-Large community, which accumulates and gives in a convenient understandable form (texts, infographics, videos, links, names, application forms) complete information on how best to get involved into At-Large working process.

# ABR24 Project “Welcome Package”

## Materials we`ll use

### Samples

<https://ru.pinterest.com/pin/581316264383624569/>

### Created materials:

The Project “[Welcome Package for EURALO newcomers](#)”

ICANN Policy Development: [A Guide for At-Large Participants](#)

### User experience analysis

<https://community.icann.org/display/atlarge/2012+Community+Interview>

# ABR24 Project “Welcome Package”

Who we are  
& why to join

Regions and  
members

Place within  
ICANN

What do you  
need to know

About  
ICANN

Last updates

How we work

Learning courses

Map of presence

Subscribe

To get  
involved

Topics  
Themes  
and WGs

Ask the Q

Evolution  
and  
history

Leaders  
and  
mentors

Our Social Media and Comms  
channels

Calendar of events

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## TIMELINE

Preparation of technical specifications

Design development

- The design concept (is a general schematic visualization showing how the site will look as a whole.
- Prototyping — creating page templates.

The prototype demonstrates the overall appearance and structure.

Mobile version design development (if needed)

Content preparation

Layout and programming and testing

Content placement

Finishing settings and launch

Delivery of the project to the customer

# ABR24 Project “Welcome Package”

Distribution of tasks

