

Hebrew IDN ccTLD for Israel



**ISRAEL
INTERNET
ASSOCIATION**
ISOC-IL

איגוד
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ISOC-IL



**Yoram Hacoheh
CEO**

Israel Internet Association ISOC-IL

History

- “IL” ccTLD - UP to 1997, managed by IUCC (Inter-University Computer Center). From 1997 - by Israel Internet Association ISOC-IL
- 2010 – IDN registration in Hebrew on the 3rd level under .IL
- 2012 – poll among the general public for preferred IDN TLD.
 - 1. “יל” (“IL”)
 - 2. “ישראל” (“Israel”)
 - 3. “יש” (“IS”).
- 2014 – Fast Track Process for “יל”. Ended 2019 with objection of the Academy for Hebrew Language (“יל” not a valid shortage of “ישראל” in Hebrew).

(XN--4DBRK0CE) "ישראל."

- Second Fast Track Process (2019-2020)
 - "IL" => "ישראל" (xn--4DBRK0CE)
 - Support from Israeli Ministry of Communication and the Israeli Internet Community.
- 2021 – delegation of xn--4DBRK0CE to Israel Internet Association.
 - Support from the Israeli Internet Community (Government – we do not get involved).

How to manage an IDN ccTLD .

- “IL”, SLD Model => “co.il”, “org.il”, “gov.il”, “ac.il”, “muni.il”, “idf.il”, “net.il”, “k12.il”. No registration at the second level.
- "ישראל." => SLD model? Second Level Registration model? Hybrid model?
- Public consultation:
 - General Public wants Second Level Registration Model or Hybrid.
 - Government and academia wants dedicated SLD.
 - Experts and other stakeholders are silent.
- Decision
 - Hybrid model with reservations

Reservations

- SLD for government, IDF, municipalities and academia.
- List of “forbidden domain names”. Why?
 - “בנק.ישראל” (=“bank.Israel”) is the formal legal name of the central bank of Israel. Can be used for phishing and/or fraud.
 - Protect the SLDs
- Sunrise:
 - 1st priority – short list of forbidden names
 - 2nd priority – Hebrew IDN domain names under .IL (If exist under 2 SLDs - First Come, First Served)
 - 3rd priority – Trademarks and Registered Companies
 - 4th priority – General public on a First Come, First Served model.
- Registrars – Opt-In.

Thank You!

Questions?