

# ccNSO Purpose and Goal Statement

**Our purpose:** In July 2020, the ccNSO Council agreed that from their perspective, the value and purpose of the ccNSO for the ccTLD Community and other stakeholders is as follows:

The ccNSO provides a global platform for ccTLD managers to:

- 1/ Undertake policy and policy-related work
- 2/ Cooperate and learn
- 3/ Engage with other stakeholders

Moreover, the ccNSO is the supporting organisation within ICANN specifically for ccTLD managers and the decisional participant through which the ccTLD Managers act.

**Goal 1:** Evolve the global policies that serve ccTLDs in the ICANN environment, consistent with ccNSO values and the needs of ccTLDs.

**Outcome:** Policies are suitable for ccTLD needs.

**Goal 2:** Support the growth and development of ccTLDs around the world through the exchange of information and ideas and building strong relationships.

**Outcome:** ccTLDs experience ccNSO as a positive force in their evolution.

**Goal 3:** Contribute to ICANN's broader work on its core mission and responsibilities, to advance ccTLD perspectives and interests.

**Outcome:** The ccTLD voice is part of key work by ICANN beyond the limited scope of the ccNSO itself.

## Foundation/s:

- Clear tracks of participation to nurture and grow ccTLD participation in the ccNSO
- Clear, modern, transparent processes and information sharing to support an open and effective organisation
- High quality support from ICANN staff to facilitate the operations of the ccNSO