Review our Expected Standards of Behavior when participating in ICANN Meetings.

Go to:
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Review the ICANN Community Anti-Harassment Policy when participating in ICANN Meetings.

Go to:
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78 ANNUAL GENERAL MEETING

ICANN AT-LARGE

ICANN 25 1998–2023

IANA Stewardship Transition 7 2016–2023

At-Large Consolidated Policy Working Group (CPWG) - Overview and Year Ahead

Sunday, 22 October 2023

10:30-12:00 CEST

Agenda (1/2)

1. Welcome and Aim of Meeting - Olivier Crepin-Leblond and Hadia ElMiniawi, CPWG Co-Chairs (5 minutes)

2. 2023 Highlights in ALAC Policy Advice Activities and Current Hot Topics - Olivier Crepin-Leblond (60 minutes)
    a. TPR-PDP - Steinar Grøtterød and Lutz Donnerhacke
    b. EPDP-IDNs - Satish Babu and Hadia ElMiniawi
    c. RDA Scoping Team - Alan Greenberg
    d. RDRS (formerly SSAD ODA) - Alan Greenberg
    e. Closed Generics - Greg Shatan and Alan Greenberg
    f. Applicant Support GGP - Maureen Hilyard and Satish Babu
    g. New gTLD Next Round (SubPro) - Justine Chew and Cheryl Langdon-Orr

Agenda (2/2)

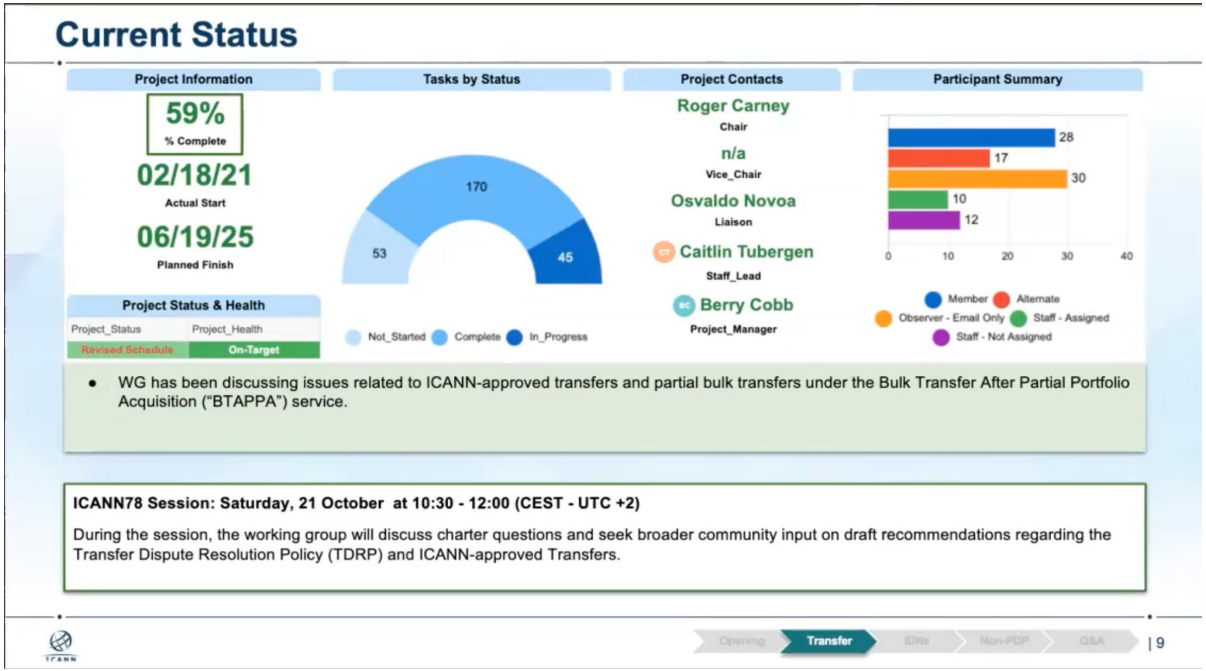
3. What to Expect in the Year Ahead in Policy Development - Justine Chew and Jonathan Zuck (20 minutes)

4. Next Steps - Olivier Crepin-Leblond and Hadia ElMiniawi, CPWG Co-Chairs (5 minutes)

GNSO Transfer Policy Review PDP Working Group (GNSO-TPR)

At-Large Representatives

- ALAC Appointed Representatives: Steinar Grøtterød , Daniel Nanghaka
- ALAC Alternates: Raymond Mamattah, Lutz Donnerhacke
- ALAC Observers: Chokri Ben Romdhane, Hans Bathija, K Mohan Raidu, Sivasubramanian Muthusamy



Expedited Policy Development Process on Internationalized Domain Names (EPDP on IDNs)

Update at ICANN78

Satish Babu
Abdulkarim Oloyede
Hadia Elminiawi
Justine Chew

22 October 2023

Summary

- The EPDP on IDNs develops policy for managing IDN Variants at the top (Phase 1) and second (Phase 2) levels

- Principles derived by the EPDP on IDNs Phase 1 work:
  - RZ-LGR as the sole source of variants
  - The integrity of the variant set
  - The Same Entity Principle
  - The principle of Conservatism

- The EPDP Team's work since ICANN77
  - Processing the public comments from the Phase 1 Report
  - Working on the Charter Questions for Phase 2

Phase 1 Report

- Public comments on the preliminary Phase 1 report were processed:
  - There was a tension between the Conservatism principle and Rec 8.1, which said there should not be any upper limit on the allocatable IDN variant gTLDs
  - RySG and ALAC had slightly differing opinions on this
  - Two specific points that were discussed were: (a) Justifying the need for the number of variants gTLDs applied for; and (b) How the applicant plans to mitigate the potential risk of confusability to end-users, given the number of variants.
  - Eventually, the differences were narrowed down and reconciled.

Consensus call

- **As of early this morning (22 Oct 2023), the Phase 1 report achieved "full consensus" designation, indicating the successful closure of Phase 1**

- Since Phase 1 deals with the top-level, it is important to note that resolution of one of the dependencies of the new round of gTLDs has been achieved

Phase 2 CQs

- The Phase 2 Charter questions included the following topics
  - How the principles applies to Phase 2:
    - At the second level, RZ-LGR is not used. Instead, a registry-level mechanism called IDN tables is used. In order to achieve uniformity, a further step called harmonization would be required
    - There are discussions whether harmonization should be registry-level or across registries for a given script(s)
    - Also, the same-entity principle is applicable and the second level, but may work differently, as there are no mechanisms currently in place that makes the identification of an “entity” feasible within or across registries
    - The definition of the variant set may need to be expanded to include the second-level variants of all the top-level variants of the gTLDs
    - Grandfathering would be required for some cases of existing/delegated gTLDs
  - Examining how legal/contractual would change at the second-level when variants are to be accommodated
- In order to fast-track the work on Phase 2, a face-to-face meeting of the EPDP participants (subject to an attendance cut-off) is being planned at Kuala Lumpur in the first week of December

Thank you!

Closed Generics

- Fundamental issues remain unresolved by the small group
  - The small group's work is not a roadmap for future work
- Closed Generics no longer on “Critical Path” for Next Round
- ALAC and GAC position and message to Board: **No Closed Generics without more work by the community**
- GNSO Council's current position is that GNSO should take no position

GNSO Guidance Process (GGP) Working Group

Report to the CPWG (ICANN78)

Maureen Hilyard & Satish Babu

Original tasks of the GGP

Five Tasks of the GNSO GUIDANCE PROCESS GROUP

TASK ONE: Review related documentation (especially the SubPro Final report which contains recommendations and implementation guidance)

TASK TWO: Org staff will start looking for experts to assist the GGP group

TASK THREE: Prioritisation of a set of criteria suggested by the SubPro in Recommendation 17.9.

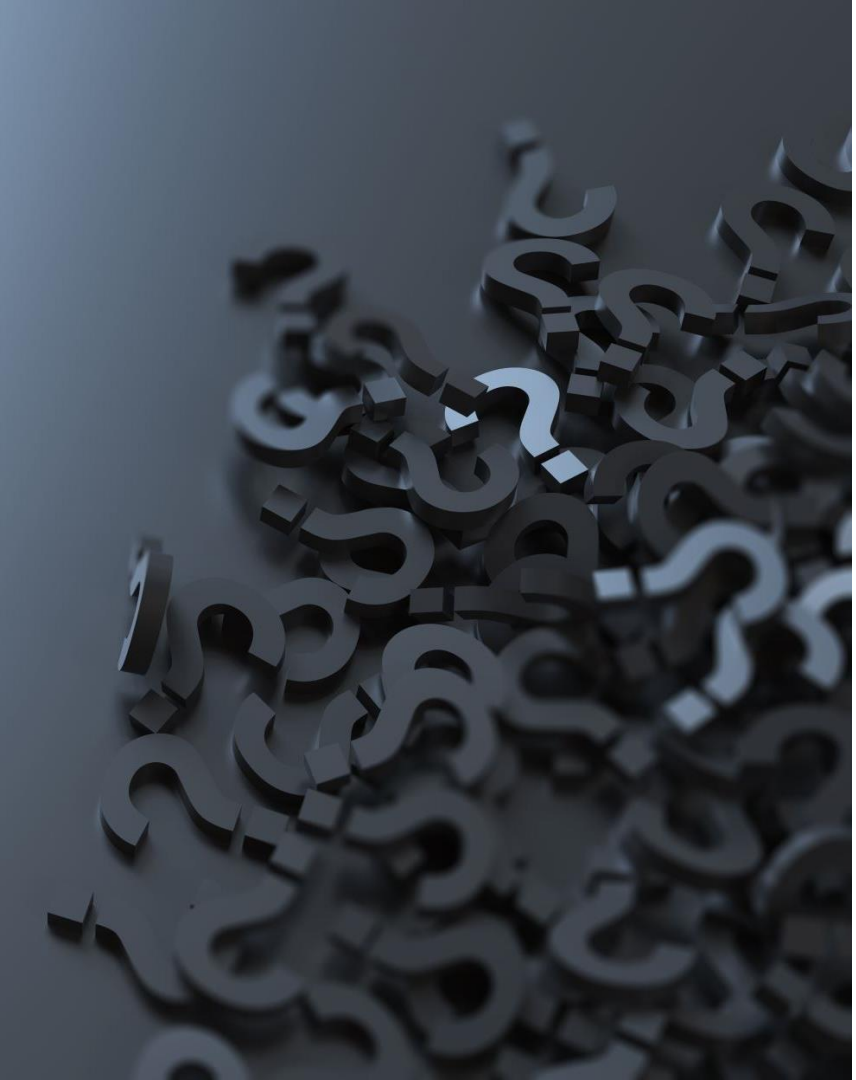
TASK FOUR: Look at some specific metrics to help identify how the group will measure success of its new guidance process (google doc /homework)

TASK FIVE: Evaluate our guidance from the perspectives of "how do we measure success" and present our report to the GNSO BY SEPTEMBER

GGP Applicant Support Timeline

GGP Applicant Support Draft Timeline

Meetings	Tasks
05 and 19 December 2022	Work Plan & Timeline development – ***Submit to Council 05 December or not later than 09 January***; Finalize Tasks 1 & 2
09 & 23 January 2023	Begin Tasks 3, 4, & 5 (metrics)
13 & 27 February 2023	Continue Tasks 3, 4, & 5 (metrics)
13 and 27 March 2023, including ICANN76	Finalize Tasks 3, 4, and 5; begin Task 6 (finance)
April-June 2023, including ICANN77 (Tuesday, 13 June at 1530-1700 EDT)	Finalize Task 6, begin Draft Report development
July-September 2023	Publish Draft Report/public comment; public comment review – ***Public Comment 31 July-11 September (40 days)***
October-December 2023, including ICANN78	Public comment review/develop Final Report
December 2023	Deliver Final Report to Council



Key issues identified from the outset

GGP recommendations: The scope was quite confined How would the recommendations be used?

Applicant Support: what did that actually entail? What could applicants get from this programme.

Pro Bono Services: what was their purpose? How were they used last time and how could they be used more effectively this time and by whom?

Targeted applicants: Discussions centred on definitions. Who were we actually targeting? eg "underserved/under-represented regions" vs "applicant needs".

An example of the Guidance

Guidance Recommendation 1: Increase awareness of the Applicant Support Program of the next round of gTLD applications among those who may need and could qualify for support.

Implementation Guidance: Target potential applicants from the not-for-profit sector, social enterprises and/or community organizations from under-served and developing regions and countries.

Indicators of Success:
Quantitative: Conversion rates proportionate with industry standards for online campaigns and in-person events, with specific metrics and pre-agreed to be determined in consultation with ICANN org Communications and applicable contractor(s).

Qualitative: Survey results about quality and clarity of information that are proportionate with industry standards, with specific metrics to be determined and pre-agreed in consultation with ICANN org Communications and applicable contractor(s).

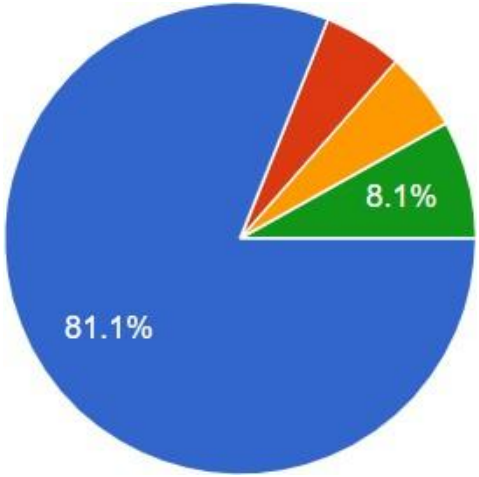
Data/Metrics to Measure Success: Click-throughs, inquiries, registrations to get more information, etc.

Qualitative Measurements: Results of the surveys about the quality of the information provided – whether the recipient understood the information, made an informed decision to consider pursuing further or walk away.

Public comment

- Our draft recommendations were put out for public comment from 31 July to 11 September

- The GGP is currently reviewing the public comments and amending our original recommendations based on the responses



Next steps

Final set of recommendations from the GGP will go to

1) the GNSO Council and then to
2) the Implementation Review Team