

A presentation on:

*How Can AFRALO Members Be Supported
For Better Visibility*

[Topic 4: Promoting AFRALO member Activities]

*By Co-Chair,
AFRALO eNewsletter*

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**AFRALO General Assembly
Accra-Ghana (24-25 July 2023)**

Theme:

**'Generating a strong and sustained
AFRALO voice within ICANN'**





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- Preamble -

The presentation is made by the AFRALO Newsletter
Co-Chairs/Editors, Remmy Nweke & Olivier Kouami

As we are aware, the presentation subtheme is on:

“How Can Members Be Supported For Better
Visibility”

Topic 4: Promoting AFRALO member Activities.



- Brief on AFRALO Newsletter -

So far, and since September 2019, we have been able to produce 11 editions and to us, this may not be optimal but we can't be seen to be manufacturing content.

Starting question: How many of (ALSes know about AFRALO Newsletter) and AFRALO Wiki *by raise of hand?*

The AFRALO eNewsletter is like in other regions supposed to be monthly, unfortunately due to lack of feed-backs and contributions from ALSes, the team leads moved it to quarterly, and even at that, we still have a number of challenges.



- The Challenges -

Generally, ALSes were not sending in activity reports as at when due.

For instance, the team usually requests report of about 200 words plus a photo or two per event or activity.

Unfortunately some ALSes, AFRALO Representatives to NomCom, ALAC & Working Groups etc; do often give reports during monthly calls but refused to send in their brief written reports to the team.

A few that even send reports at times make undue requests capable of jeopardising the standard layout and every newsletter and we try to persuade them to keep to that outline and standard always.



- Historic Sept Call -

On the first historical call on September 17, 2019 for the AFRALO eNewsletter, included but not limited to:

Sarah Kiden, Remmy Nweke, Haroun Mahamat Cherif, Aisha; Saho, Cedric Kinanga, Bram Fudzulani, Raymond Mamattah, Oreoluwa Lesi, Dave Kissoondoyal, Olevie Kouami and Minata Zong-Naba, Gabdibé Gab-Hingonne.

- And some Staff at that inaugural call were Heidi Ullrich, Silvia Vivanco, and Claudia Ruiz who was historically on call management.

The French interpreters at hand were Jacques and Isabelle.



- A handy Wiki? -

It is important at this juncture to charge members of AFRALO, especially the ALSes to update their wiki, because it will be helpful when they do activities and update, even if they don't send reports, we can pick relevant updates from there, but in a situation even their wiki is obsolete in content most at times and some don't even have any activities, it becomes difficult.

What you must know about Wiki?:

... a website or database developed collaboratively by a community of users, allowing any user to add and edit content, which is familiar with open wiki while the one with login access is for security purposes.



- What Our External Links say -

Oops! An Error Occurred

The server returned a "404 Not Found".

Something is broken.

Please let us know what you were doing when this error occurred.

We will fix it as soon as possible.

Sorry for any inconvenience caused.

OR: ... Testing 123..

Sorry for any inconvenience caused...



- A decade of Wikis? -

Worthy of note is that some of these Wikis were created by staff as far back as 2014 and by next year becomes a decade in existence.

So what does this mean?

We are not paying attention to small details

Required once a while for updates

Works for us while we sleep?



- Recommendations -

1. Members should take the Newsletter report seriously by being active
2. In between, Updating our ALSes Wiki and websites
3. Particularly on ALSes Wiki, staff/AFRALO leadership should encourage an annual update or every two years to ensure relevant updates are made beyond ICANN-politics.
4. Collaboration with another ALS or ALSes
5. Fixing a proper module for translations
6. AFRALO Leadership should sustain non-partisan position on Newsletter matters
7. Incentivisation of contributions and participations.



Thank you!

Daalu!

Na gode!

Merci



Questions/Comments!

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