MODEL ICANN CONFERENCE - PART 2

BREAKOUT TO RESEARCH ON TOPICS AND STAKEHOLDER POSITIONS

AGENDA:



Applicant Support Program

Introduction of the topic. (5 mins)



Brainstorming

Can we reach consensus? (30 mins)



Role Play Rules

The groups and the format. (10 mins)



Wrap up Summary

Summary within each group. (15 mins)

APPLICANT SUPPORT PROGRAM (ASP)

The Applicant Support Program (ASP) was developed in 2012 to assist potential new gTLD applicants seeking both financial and non-financial support.



3 elements of ASP:

-01-

Access to community pro bono services.

-02-

Reduced evaluation fee: From US\$185,000 to US\$47,000 -03-

US\$2,000,000 as seed funding from ICANN to assist applicants.

How the ASP worked



Phase 1

The opportunity is advertised.

Phase 2

Candidates submit applications.

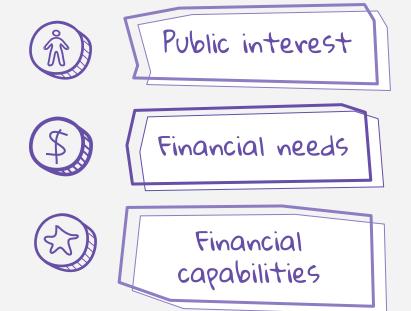
Phase 3

Applications are evaluated by a Support Application Review Panel (SARP).

Phase 4

Candidates are notified of the SARP's final disposition.

ASP Criteria



Projects that offer demonstrable benefit to the public or suitable community group.

Entities that lack sufficient financial resources to pay for application fees.

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Ensure those receiving funding will be able to manage those funds and execute projects if successful.

WE WILL HAVE 3 GROUPS





The GAC represents governments and Intergovernmental Organizations (IGOs), and advises ICANN on public policy matters. The GAC emphasized the importance of increasing the number and geographical distribution of applications from underrepresented or underserved regions in future rounds of New gTLDs through the Applicant Support Program. For the Next Round, some countries within the GAC could potentially be interested in applying for new gTLDs through the ASP.



ALAC agrees with GAC's position on ensuring that the Next Round is a truly global opportunity to contribute to the evolution of the DNS. Potential new gTLD applicants representing different communities and interests would urge for expanded eligibility criteria to qualify for applications through the ASP. Sub-groups within the ALAC may also focus on different causes such as the need for the ASP to include support for accessibility, culture and language preservation (through Internationalized Domain Names, IDNs) etc.

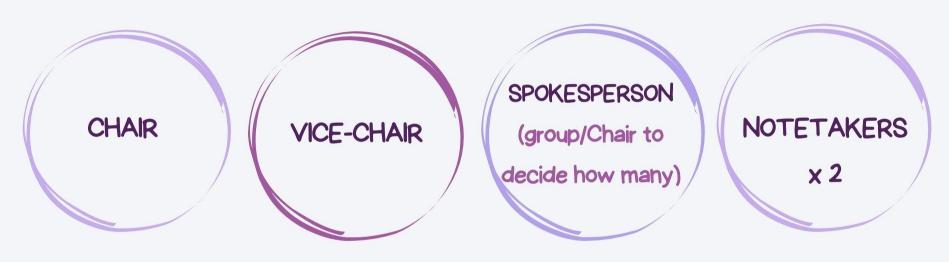


The GNSO, comprising different stakeholder groups and constituencies, holds diverse views on the ASP. Specifically from the Contracted Parties House (CPH), existing registries and registrars would support clear eligibility criteria and stringent reviews for the ASP assessment. Existing registries fulfilling the eligibility criteria could also apply for a new gTLD through the ASP.

Problem Statements for groups:

- Who/What criteria should be eligible for Applicant Support?
- What kind of support should the Applicant Support Program include?

ORGANIZE YOUR GROUPS TO TAKE FOLLOWING RESPONSIBILITIES



Regardless of position, every participant is encouraged to share your views and arguments for your assigned roles.

The info kit will be useful for this section. Participants can also tap on their mentors' guidance and assistance as needed.

Brainstorming time!! (30 mins)

Develop views and positions based on assigned roles.

SUMMARY WITHIN EACH GROUP

(15 MINS)

Provide your stakeholder group's answers and rationale for the statements and reach consensus. Ensure understanding of assigned roles, and will refine arguments before Day 3 (Part 3 session).

