

LACRALO STRATEGY 2023 UPDATE FY'23/24

OUTREACH & ENGAGEMENT

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PURPOSE

- Original was up to June 2023
- To update the LACRALO Plan to include July – December 2023

BACKGROUND

- One of ICANN's Global Stakeholder Engagement (GSE) priorities for 2023, is to collaborate with RALO Chairs to ensure outreach plans are coordinated with Regional Vice-presidents and team
- This plan is developed in collaboration with ICANN staff in the Latin America and the Caribbean Stakeholder Engagement (GSE) team and reflects the GSE team's redefined role to support outreach and engagement efforts of LACRALO

OBJECTIVE

- Align the plan to Re-Connect, Re-evolve, Re-impulse
- To increase the number of high-quality and active members who will be active in the policy arena at ICANN
- To create awareness in the region in order to bring new actors into ICANN's ecosystem

GUIDING ELEMENTS

- ICANN's mission and FY'21-'25 Strategic Objectives
- LAC Strategic Plan FY'21-25
- At-Large Consolidated Policy Working Group (CPWG) Discussions
- At-Large Operations, Finance, and Budget (OFB-WG) Discussions
- Latin America and the Caribbean Internet end-users' interests

PLAN

- Capacity Development
- Engagement
- Outreach

CAPACITY DEVELOPMENT

1. Capacity Building Program for University Students in the LAC Region
 - To provide university students in the LAC region with an in-depth understanding of ICANN and its Fellowship and Nextgen programs
2. Capacity Building for the LACRALO Community
 - To enhance understanding of the ICANN ecosystem, its structure, and its role in the Internet governance ecosystem
 - To build capacity among the ICANN community in LAC region to participate more effectively in ICANN's processes and activities

ENGAGEMENT

- To continue to engage current LACRALO members
- To get the LAC Community more involved in ICANN and to help them to participate more effectively in ICANN's processes and activities
- To promote the ICANN multi-stakeholder model

OUTREACH

- To reach out to end users within the LAC region to build an awareness about the benefits of being involved in ICANN activities within the region
- To increase involvement of end users in the LAC region to understand the ICANN's multi-stakeholder model and become involved in its bottom-up decision making process

SOME STRATEGIES

- LACRALO has been collaborating closely with ICANN LAC GSE
- Organize six (6) Capacity Building Webinars Annually and Training opportunities
- Topics include:
 - ICANN Multi-Stakeholder Model
 - Internet Governance (LAC)
 - DNSSEC
 - Universal Acceptance
 - SubPro Update

SOME STRATEGIES

I. LAC DNSSEC Training Program

- Increase awareness and understanding of DNSSEC among ISPs and network operators in the LAC region
- Promote the adoption and deployment of DNSSEC in the LAC region
- Build capacity among LACRALO ALSs to support the implementation of DNSSEC in their respective countries
- To increase the number of DNSSEC-signed zones in the LAC region
- To improve the overall security and reliability of the DNS infrastructure in the LAC region

SOME STRATEGIES

2. Capacity Building Universal Acceptance in the LAC Region

- To educate stakeholders in the LAC region about Universal Acceptance (UA) and its importance for ensuring inclusivity and accessibility on the internet
- To showcase successful case studies of UA implementation, and
- To test email addresses studies in the LAC region

Target Audience:

- The target audience University students and faculty interested in UA in the LAC region

USE OF CROP – PROPOSED RULES

1. Announcement to the mailing list
2. Eligibility: All LACRALO members
3. Application Process (CROP link) – supported by the LACRALO Leadership
4. Community Feedback (more applicants than slots)
5. List of Possible Events

CROP 2023 – IMPORTANT CONSIDERATIONS

- Application **MUST BE SUBMITTED** at least 6 weeks before the event
- LAC Strategy **MUST BE APPROVED BEFORE** applications can be submitted
- CROP Slots January – June 2023 (CLOSED)
- CROP Slots July – December 2023

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QUESTIONS & ANSWERS

