

<b>ICANN</b> COMMUNITY FORUM	<b>76</b>
<b>CANCÚN</b> 11-16 March 2023	

# ICANN AND YOU: A Stakeholder Journey

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Public Responsibility Support

LACRALO GA Session  
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# ICANN for Beginners Virtual Program



# About the ICANN for Beginners Virtual Program

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- ⦿ Strengthen virtual participation at ICANN
- ⦿ Inform and Educate
  - Share knowledge about ICANN and key topics
- ⦿ Series of interactive webinars tailored to newcomers
  - Each one-hour webinar will focus on a specific topic
  - Moderated by ICANN staff and SMEs
- ⦿ Provide participants with overview of the global Internet ecosystem
- ⦿ Guide newcomers on how to join ICANN community
- ⦿ Complement to ICANN's other newcomer programs (e.g. Fellowship and NextGen@ICANN)

# ICANN for Beginners Virtual Program and Metrics

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- ⦿ Two successful webinar topics so far:
  - “ICANN for Beginners: An Introduction”
  - “ICANN for Beginners: Universal Acceptance”
- ⦿ Number of participants:
  - Introduction – 137 participants
  - UA – 103 participants
- ⦿ Participants from every region
- ⦿ Various areas of interest
  - Business, technology, academia, civil society, government, law, etc.
- ⦿ Positive feedback
  - Over 90% of survey respondents said webinar improved knowledge of subject presented
  - Over 95% of survey respondents said they would join future webinars
  - 89% would recommend the webinars to colleagues and friends (11% unsure)

# What's Next?

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- ⦿ Second iteration of “ICANN for Beginners: An Introduction”
  - 25 April at 2pm UTC
    - [Registration link here](#)
  - 26 April at 6am UTC
    - [Registration link here](#)
- ⦿ Second iteration of “ICANN for Beginners: Universal Acceptance” coming up in July or August of this year
- ⦿ New topics will be introduced to the webinar series during the fourth quarter of 2023
- ⦿ Point of contact for the program: Fernanda Iunes
  - For any questions, please email [beginners@icann.org](mailto:beginners@icann.org)

# ICANN Newcomers Programs Overview



# Our Programs



## Fellowship

Global Capacity Development Program to support ICANN's Multistakeholder community; online application process is open three times per year to participate in an ICANN Public Meeting (Policy Forum Mtg for Alumni only)



## NextGen

Regionally based Program to create awareness and promote future discussions within universities and other regional forums; online application process is open three times per year to attend an ICANN Public Meeting



## Newcomer

Program dedicated to those entering the ICANN community. Options are self-study using the Newcomer web page or participation in person or remotely at the Newcomer Day/Newcomer Session at an ICANN Public Meeting

**Watch Fellowship and NextGen video:**

[https://www.youtube.com/watch?v=nrV\\_ZkDEfIQ](https://www.youtube.com/watch?v=nrV_ZkDEfIQ)



**Watch Newcomer video:**

<https://www.youtube.com/watch?v=da1RQt9-e-g>





# Overview of Newcomer Programs - Differences

- **Diversity Programs:** Bring in new friends and contribute to the evolution of the multistakeholder model

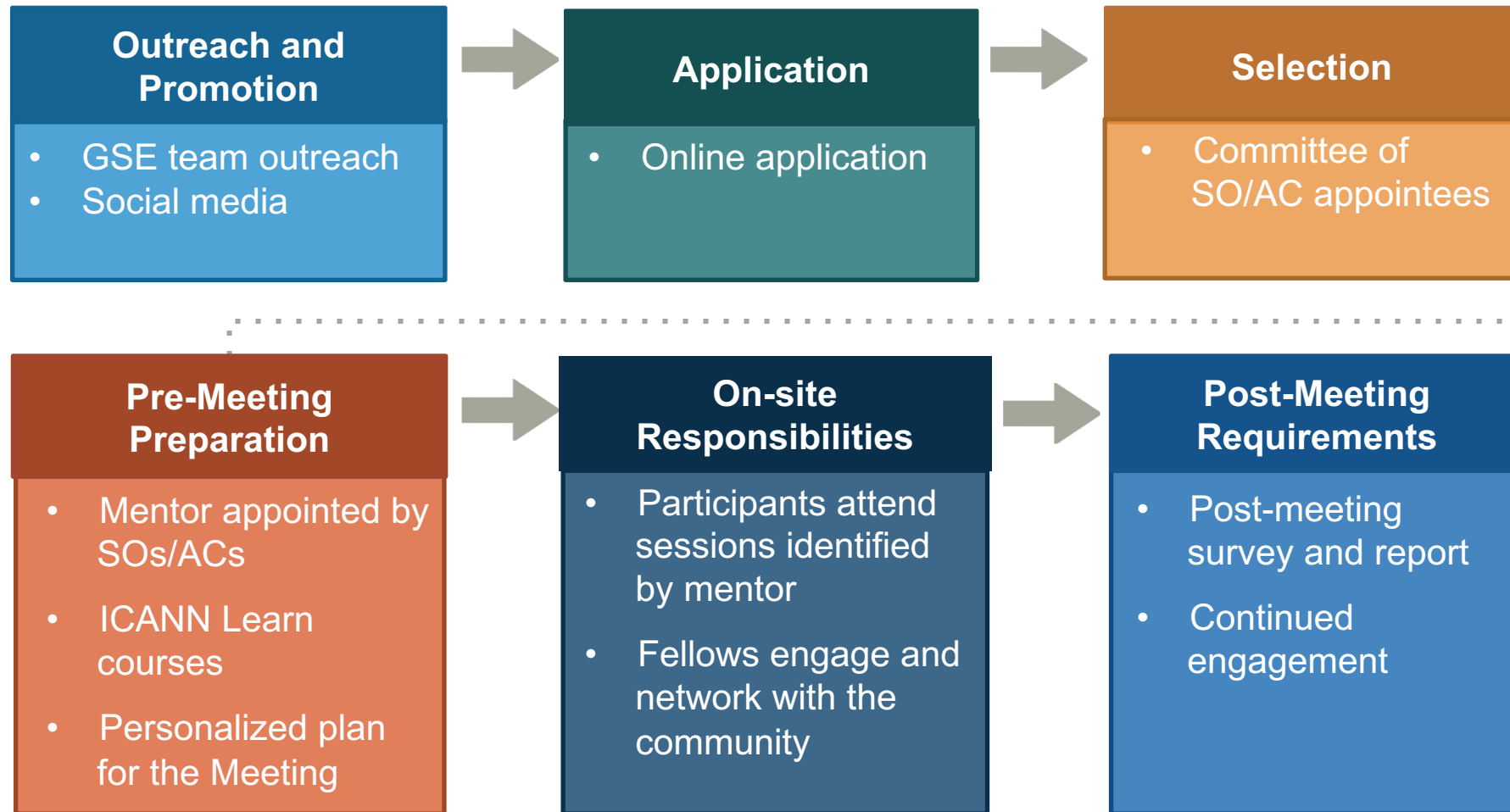
## Fellowship Program

- Launched in 2007 at ICANN29
- Foster opportunities for individuals to become active participants in the ICANN community.
- Focuses on Global capacity development program to support diversity and active involvement in ICANN's multistakeholder community.
- 21+ years old from underserved & underrepresented communities

## NextGen@ICANN Program

- Launched in 2014 at ICANN49
- Regionally based – Applicants must from the region, where the ICANN meeting takes place
- Focuses on education, awareness and future engagement.
- 18-30 year old students and must be enrolled in some type of higher learning curriculum

# Overview of Newcomer Programs



# How Program Funding Works



## Fellowship

Travel, accommodations and stipend provided to cover some costs of attending an ICANN Public Meeting



## NextGen

Travel, accommodations and stipend provided to cover some costs attending an ICANN Public Meeting



## Newcomer

No funding offered but opens doors to communication and learning through [engagement@icann.org](mailto:engagement@icann.org) and ICANN Learn

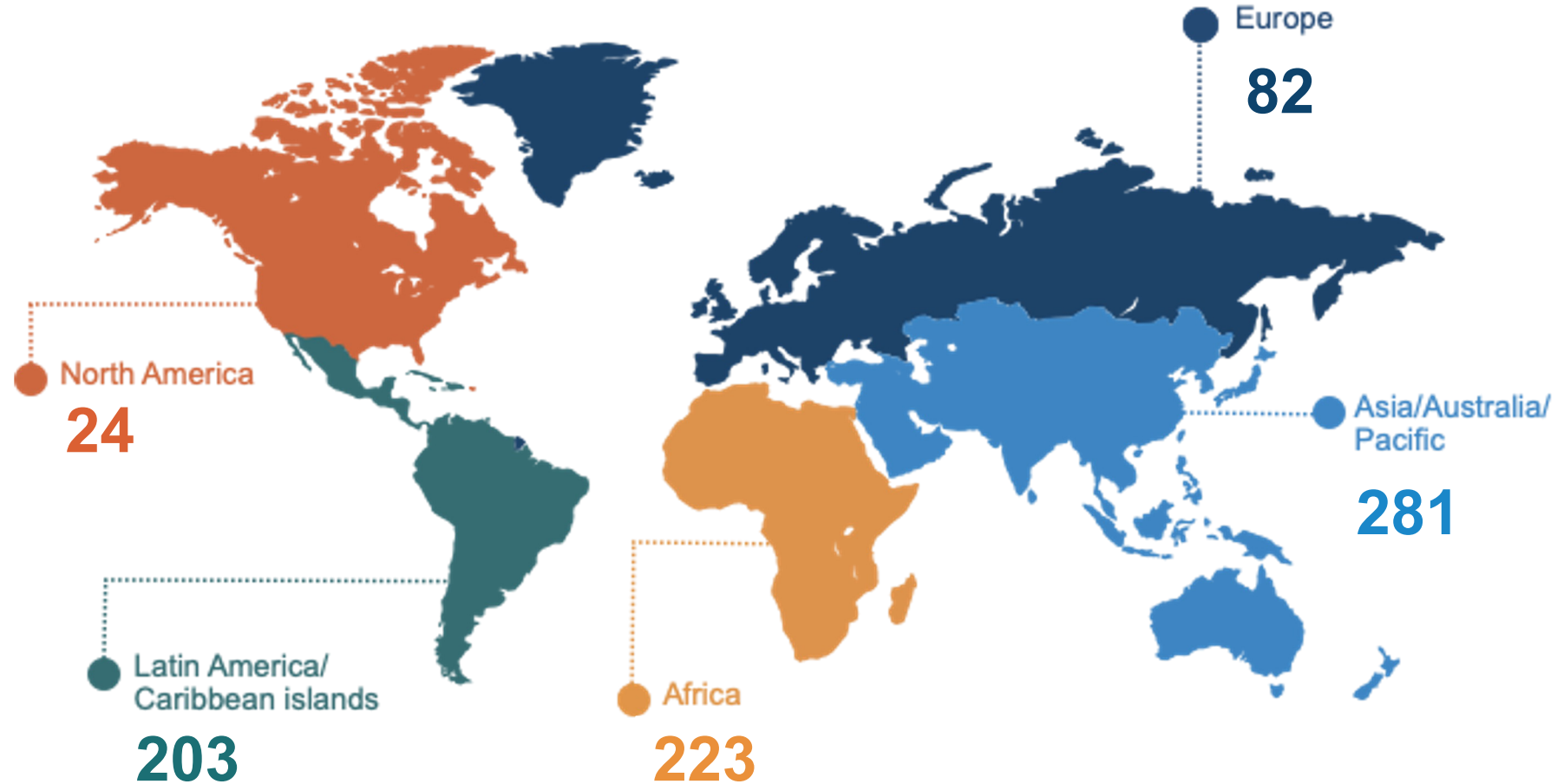
# Fellowship Program | At-a-glance

- Global capacity development program to support ICANN's multistakeholder community
- Online application process - three times per year to participate in an ICANN Public Meeting (Policy Forum for alumni only)
- Up to 40 fellows are selected for each round; 5 mentors are appointed by SOs/ACs
- Important source for identifying potential active new community participants and in further honing the skills of returning program participants



# Fellowship Program | Diversity

**1,246** fellowships   **813** fellows   **160** countries represented



# NextGen@ICANN Program | At-a-glance

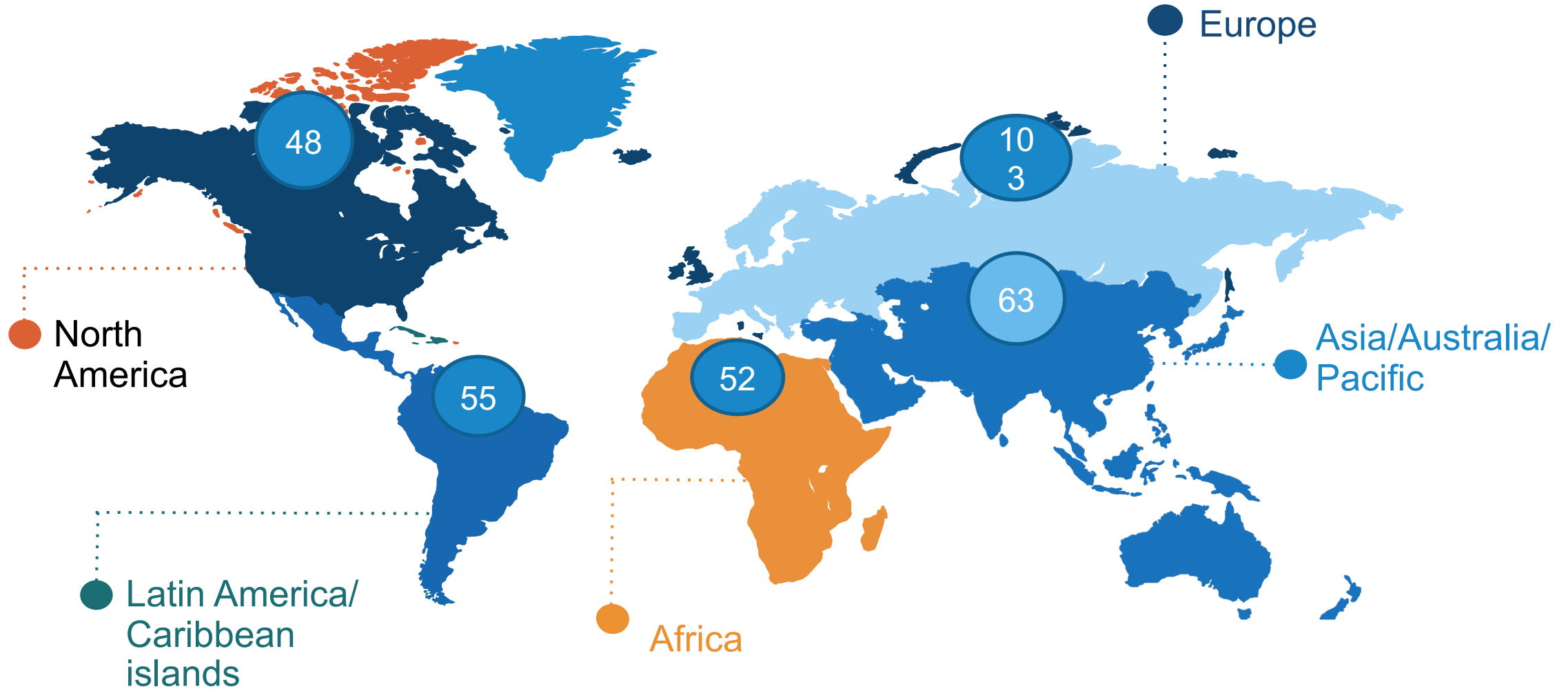


- Important source for identifying potential new community participants and for bringing new perspectives from universities across the world.
- Up to 12 slots per ICANN meeting to individuals who are living and studying within the region where the ICANN meeting is taking place.
- 3 mentors are appointed by SOs/ACs
- Participants are encouraged to share ICANN information post meeting with their universities in conjunction with their GSE regional representatives.

# NextGen@ICANN Program | Diversity

331 participants

196 countries represented



# ICANN Learn





## ICANN | LEARN

- ⦿ Free online learning platform with over 30 self-paced courses covering a wide variety of topics that pertain to ICANN
- ⦿ Courses cover technical, policy, and skill-building topics to better educate stakeholders in the ICANN ecosystem
- ⦿ In the last three months, 600 learners have completed over 1,500 courses; in the past year, over two thousand learners have completed over 3,000 courses

 Learn more ▶

[learn.icann.org](https://learn.icann.org)

# Resources for newcomers



ICANN org Regional Newsletters: <https://info.icann.org/LP---Regional-Newsletter.html>



ICANN Social media

ICANN Meetings schedule: <https://meetings.icann.org/en/icann76>



Other useful webpages:

Newcomer webpage: <https://www.icann.org/en/beginners>

ICANN Acronyms and Terms: <https://www.icann.org/icann-acronyms-and-terms/en/nav/A>

ICANN Communities: <https://www.icann.org/community>

Policy Development Support: <https://www.icann.org/policy>

Technical Functions: <https://www.icann.org/technology>



# Engage with ICANN – Thank You and Questions



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