

# The At-Large Loop

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**Who are we?**

$$\frac{\text{Credibility + Presence}}{\text{X Self-Orientation}} = \text{Trustworthiness}$$

**Unconflicted**

**Rigorous**

**End User**



**IN**

**erests**



**Identify**

**Amplify**



**A "feedback loop" is where  
output is a function of input,  
Which is a function of output**

At-Large

LOOP



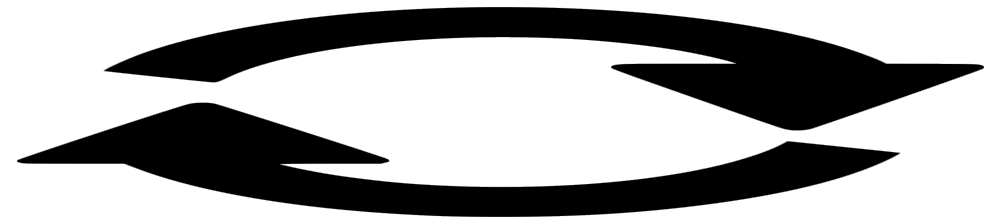
**OFBWG**



**CPWG**



**ALAC**



**ICANN  
COMMUNITY**

ICANN

ALAC

AFRALO

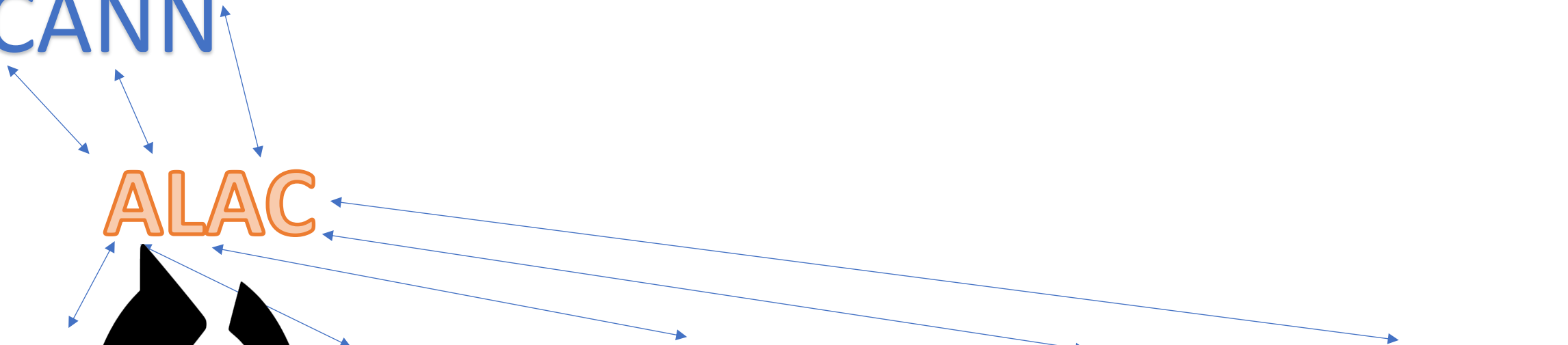
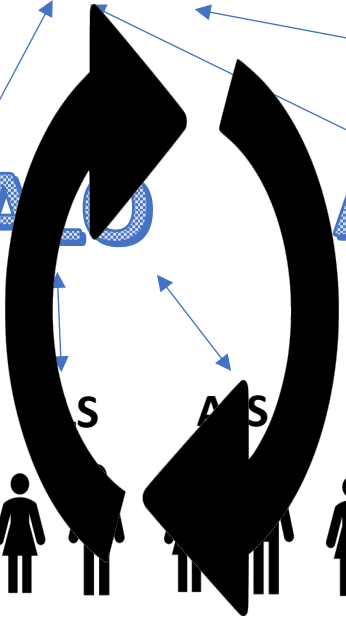
APRALO

EURALO

LACRALO

NARALO

ALS ALS ALS ALS ALS ALS ALS ALS ALS ALS ALS ALS ALS ALS ALS ALS



# Identify

- Think real hard
- Debate, reach consensus
- Regional Feedback
- Community Surveys
- End User Surveys

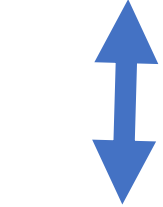
# Amplify

- Global Webinars
- Regional Webinars
- Local Webinars
- Local Seminars
- Mail/Email Campaigns
- Phone Campaigns
- Social Media Campaigns

ICANN/GSE



ALAC



RALO



ALS



MEMBERS

