



# NARALO Annual Semi Annual Report June 2017



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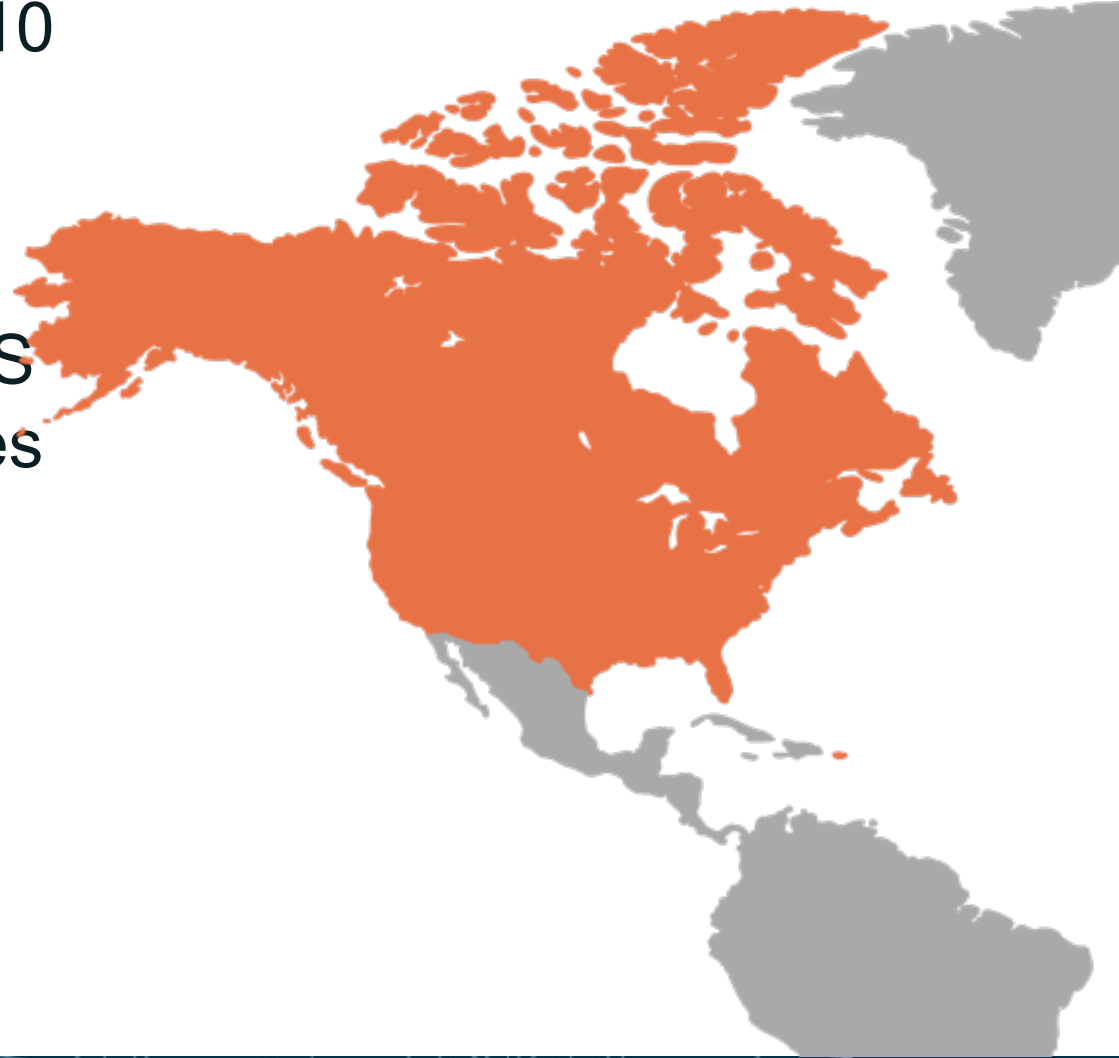


- **Part One**
- **Achievements**

# NARALO

We have reached our 10  
year milestone

The semi annual report  
aims to provide our ALS  
a update on the activities  
and achievements of  
NARALO



# Activities and Achievements

- NARALO General Assembly
- NARALO ALS Expertise Survey
- NARALO Rules of Procedure
- NARALO Annual Election
- NARALO Newsletter
- ALAC Rep Reports
- Nomcom Report



# General Assembly

- Activities

- Two morning sessions
- Pre Arin Orientation
- Full ARIN participation
- Half day GA event



- Outcomes

- GA Report  
<http://online.fliphtml5.com/gnel/vivb/>
- GA Action Items



# NARALO ALS Expertise Survey

- Inspired by EURALO to complete the NARALO Expertise Survey

83% percent completion rate

- 20 ALSes Completed
- 4 ALSes still missing out of 24
  - CLUE
  - GTLUG
  - ISOC Colorado
  - ISOC NC
- 34 categories and 168 names completed

## Top Policy Expertise

1. Accessibility
2. Community Networking
3. Consumer Protection
4. Data Protection
5. Development
6. E Commerce
7. Education
8. Engagement
9. Internet Governance
10. Social Media

# Rules of Procedures

Reorganize content in Google Doc

Aim

- Consistent with other RALO ROP
- Clarify ALS obligations
- Clarify ALS communication
- Clarify the decertification process
- ACTION

Compare the ALAC ALS Criteria and Evaluation sub-committee work



# NARALO RULES OF PROCEDURES

The working group on revamping of the NARALO Rules of Procedures has been lead by John More

Presentation at NARALO GA of working draft

Submission of new Rules to the community for adoption



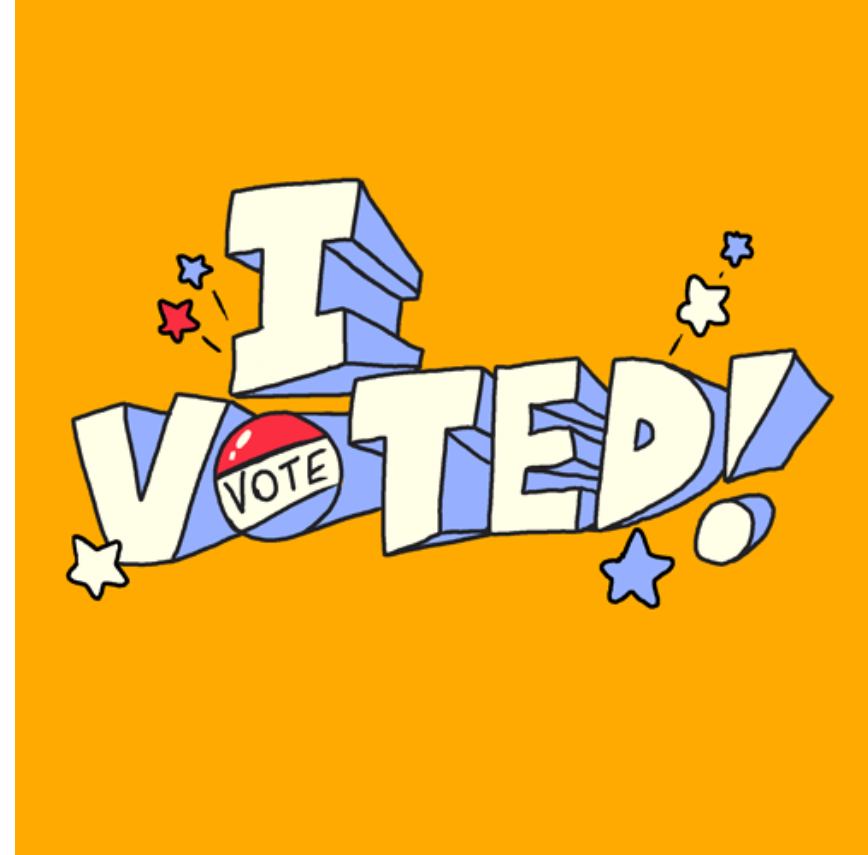
# NARALO ELECTION

On May 17th, Rough consensus confirmed Eduardo Diaz as the incoming chair and Glenn McKnight as Secretariat

## **Electoral results on May 26**

ALAC John Laprise


NARALO recommended to ALAC that Leah Symekher was the preferred choice for NOMCOM rep.




# NARALO Newsletters


Eduardo Diaz


- <https://community.icann.org/display/NARALO/NARALO+Newsletters+Archives>


 News  
"Keeping the Internet Open"

**NARALO 2017 Election Results**  
NARALO elections have finished. The following individuals will take their position during the ICANN 60 AGM Meeting to be held in Abu Dhabi on 23 Oct - 3 Nov 2017.

  
Sobhan Chak  
2017-2018 NARALO Chair Elected

  
Clare McInnes  
2017-2018 NARALO Secretary Elected

  
John Laporte  
2017-2018 NARALO NSAC Representative Elected

  
Leah Symon  
2017-2018 NARALO NSAC Representative Elected

NARALO NomCom Representative: Eduardo Diaz

Summary as of March 2017:

- Total Application requests received: 163.
- Gender: Female: 48 (29%) - Male: 110 (68%) - Prefer not to disclose: 5 (3%).
- Regions: AF: 30 - AP: 40 - EU: 31 - LAC: 26 - NA: 36
- ICANN Positions (1st Preference): Board: 99 - GNSO: 11 - ALAC: 25 (AF: 7 - AP: 7 - LAC: 11) - ccNSO: 10
- PTI Board (1st Preference): 15
- A total of 22 candidates have applied to the PTI Board, 7 of which also applied for the ICANN Board positions.



- **Part Two**

- **INREACH and Engagement STRATEGY**

# Inreach-Engagement Strategy

NARALO Leadership Strategy

ALAC for the process for decertification of specific organizations that were either closed down or opted to leave NARALO

## **Decertified**

### **Warning Letters -One Year**

America Atlarge  
ISOC Special Needs  
Open Media

### **Inactivity**

ISOC North Carolina  
CLUE

# Inreach-Engagement Strategy

## NARALO Leadership Strategy

### Engagement

- Analysis of NARALO monthly attendance starting with 54% of the ALS's not attending calls
- Started in May French translation in the monthly NARALO calls
- Average 23 member attendance

### Communication

Monthly NARALO Newsletter spearheaded by Eduardo Diaz

# 2017 Monthly Attendance

January to May Attendance

Attendance @ 11 meetings had 143 attendees or average 13 members

Monthly NARALO meeting average attendance

Jan	28
Feb	26
March	15
April	30
May	16
June	18
Total	133
Average	22 members





## • Part Three

# NARALO STRATEGIC PLAN

# NARALO Strategic Plan

## Preliminary Findings and Recommendations

(working draft available at - [https://docs.google.com/document/d/1AXebwIUOfjDqVrFw1b7rq1R-OEm\\_MyOExRZGGnG33yE/edit#](https://docs.google.com/document/d/1AXebwIUOfjDqVrFw1b7rq1R-OEm_MyOExRZGGnG33yE/edit#))

**Mission:** There is not a clear a definite statement.

**Vision:** How does NARALO see it's future executing its' mission is not clear.

## Preliminary Findings

### Strengths

1. NARALO has a strong leadership
2. Leadership is open to implement innovative approaches to engage membership in policy, engagement and outreach activities, mentor newcomers.

### Weaknesses

1. Civil society is not clear on how ALs can help to resolve “digital divide issues”.
2. Civil society involvement is limited, due to the way (complexity) in which information is published.
3. Effectiveness of events is not documented. Therefore, it is not clear how efficient and effective the activity was for increasing membership or engaging community.
4. Lack of key organizations / individuals to provide comments when policy documents are developed.

# NARALO Strategic Plan (cont.)

## Preliminary Findings and Recommendations

### Opportunities

1. Create a database of experts (keys skills) that can be used for local and regional events.
2. Create documents that in layman terms explain what each At-Large Organization is about.
3. Produce short video clips which explain concepts in a clear, precise and simple way.
4. Create regional (Northern, Southern, Western, Eastern) meetings to maximize the use of funding available.
5. NARALO must have a presence in activities related to Internet issues. This could be possible with some form of “sponsorship” that clearly states that NARALO, as an At-Large regional ICANN organization, is supporting the activity.

### Threats

1. Lack of consensus on what the NARALO mission should be. Therefore, NARALO does not have clear goals and objectives that its membership can use as guidelines.
2. Alignment of ICANNs mission with NARALOs mission causes some ALs to not engage actively.
3. Lack of active participation in policy development by ALs. It seems that it is not necessarily a bottoms-up process, or leadership in ALs do not share with its’ membership information.
4. Identify policy issues that NARALO believes are key for the region. This requires new individuals that can bring new ideas to the table.
5. Lack of a NARALO Social Media implementation strategy to engage young prospects to ALs will cause a “burnout” of current members participating in working groups.
6. Lack of funding from ICANN or designate staff dedicated to implement / assist / oversee specific tasks once an annual / multi-annual plan is approved by NARALO, is not in the scope of volunteers, thus having limited participation.

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# NARALO Strategic Plan (cont)

## Recommendations

- **NARALO on the Road** - consider organizing regional events (North, West, South, East) to maximize exposure of chapters and funds available. This would allow to organize capacity building, outreach and engagement activities more effectively. Even probably with a better outcome in terms of recruitment.
- **Social media** - to engage newcomers it is clear that social media is how this sector of our community communicates. Therefore, a strategy to engage these prospects must be in place. Otherwise, the “burn-out effect” will cause a decrease in community involvement in NARALO. This is tied to a better communication platform that gives the opportunity to prospects get involved with out all the restrictions now in place.



**Part Four**

**FY 18 CROPP STRATEGIC  
PLAN**

# Outreach Strategy

- <https://community.icann.org/pages/resumedraft.action?draftId=66066609&draftShareId=5ac3a989-4234-428c-89d2-23b2de9b9ff4>

## **FY 17 Plan**

- <https://community.icann.org/display/croppfy16/NARALO+Outreach+Strategic+Plan>
- FY 17 trips( FIVE TRIPS)
  - IGF USA Seth Reiss and Louis Houle ( 2)
  - ARIN Leah Symekher (1)
  - Tom National League of Cities (1)
  - Judith Hellerstein National Digital Inclusion Conference (1)

# Outreach Strategy

- ◉ ICANN 57 has been moved from PR to India resulting in a major loss in the NARALO Outreach in San Juan spearheaded by Eduardo Diaz and Alfredo Calderon. The event was to coincide with the NARALO GA at a ICANN meeting
- ◉ NARALO General Assembly will instead coincide with the ARIN33 in New Orleans in April 2017
  - This was our original idea with the ARIN31 in Montreal in October 2015
  - Outreach to predominantly North American organizations at the ARIN meetings
  - Leverage the MOU with NARALO and ARIN
- ◉ Advocate for CROPP to open up their applications in July



# FY 17 Outreach Strategy

## CROPP Strategic Plan for FY 18

- ◉ Assess the achievements of FY 17
- ◉ Regional focus
- ◉ Public consultation at May and June Meeting
- ◉ Submission of plan
- ◉ Approval by Chris Mondini, VP
- ◉ Link to plan
- ◉ <https://community.icann.org/display/soaceoutreach/NARALO+Outreach+Strategic+Plan>



*Be part of the  
COOL KIDS*

**Join NARALO**

# GAP Analysis

	Canadian ALS 12	US ALS 14	Unaffiliated 7
New		ISOC NC	Phillip Righter Endrias Design
Missing -  Geographical	Prairies	Midwest and Southern States	
Special Interest Groups	First Nations People with Special Needs		
<b>GOAL</b>			

# Part Five

## GA ACTION ITEMS

# GA ACTION ITEMS

- ◉ <https://community.icann.org/display/NARALO/NARALO+General+Assembly+2017+Action+Items>
- ◉ Key Issues
  - Working Groups
  - Policy Issues
  - Strategic Plan
  - Outreach and Engagement



- **Part Six**
- **Policy Issues**

# Hot Topics

## Issues Identified

- Lack of understanding of policy issues
- Lack of short explanations of policies and relevance
- Policy Development
- Lack of extensive policy training course
- Lack of knowledge of NARALO human capacity for policy comments



# Request for Feedback

Time for feedback

What are we doing right?

What else should we be doing ?



# Engage with ICANN



## Thank You and Questions



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