

APRALO Outreach and Engagement Plan FY24 (ending 30 June 2024)

Goal 1: Enhance engagement especially of inactive At-Large Structures (ALSes) and Unaffiliated Individual Members (UIMs).

Goal 2: Outreach to broader community on key topics (e.g. new gTLDs, IDNs/UA, DNSSEC etc).

Goal 3: Outreach to economies/sub-regions where there are no ALSes/UIMs - Low priority

ICANN Strategic Objective 1: Strengthen the Security of the DNS and the DNS Root Server System

ICANN Strategic Goal 1.3: Identify and mitigate security threats to the DNS through greater engagement with relevant hardware, software and service vendors

Envisioned Outcome	Target ALS/Event/Activity	Status (Including Timeline)	Lead
Community gains awareness and knowledge about DNS safety and security, and DNSSEC [Proposed approach – for ALS/UIMs that are interested to conduct activities for these topics only.]	(i) Presentation at India School of Internet Governance (inSIG), 29 Sep 2023	Done - organised alongside the GFCE Triple I where ICANN org’s Yazid Akanho presented on DNSSEC, TLS and DANE. inSIG participants numbered 65; GFCE Triple I participants numbered 30	Satish Babu with Jia-Rong Low
	(ii) Presentation at Global Cyber Peace Challenge	Not done, moved to 2025	Vineet Kumar with Samiran Gupta
	(iii) DNS Security presentation at ISOC Trivandrum session, Nov 2023	Done - turnout of over 400 attendees.	Sabarinath Pillai with Samiran Gupta
	(iv) Continue government engagement activities on DNS security. Yemen is currently developing a “National Cybersecurity Strategy”.	Ongoing	Fahd Batayneh with YODET
	(v) Engage telecom operators at Yemen Cybersecurity Conference (date TBC) on DNSSEC	Did not take place due to unstable political situation in Yemen.	Fahd Batayneh & Seher Sađırođlu with Abdurrahman (ISOC Yemen)
	(vi) DNSSEC presentation at International Festival of Cybersecurity, Georgia, May/June 2024	Completed.	Mikhail Anisimov with Vladimir Svanadze
	(vii) DNSSEC, IG presentation at Digital Cultural School (aka SIG), Georgia, Feb 2024	Not done as initiative has not been launched.	Mikhail Anisimov with Vladimir Svanadze

	(viii) To identify events in Azerbaijan where DNSSEC might be relevant	Not done, community members have not been active.	Mikhail Anisimov with Faik Farmanov
	(ix) ISOC Hyderabad: Seminar on DNSSEC by ISOC with CDAC Bangalore, 30 Mar 2024	Organised in Microsoft Hyderabad Campus, delivered by CDAC Bangalore. Attended by 450 Students and Faculty.	K Mohan Raidu with Samiran Gupta
	(x) CyberPeace Summit 2023 in collaboration with G20 Secretariat, 1 Sep 2023.	Organised in collaboration with G20 Secretariat.	Vineet Kumar
	(xi) Launch of FIST Framework , 1 Sep 2023	Done.	Vineet Kumar
	(xii) Talk on “Security in Computing” for students	Done on 10 Feb 2024 with over 100 graduating students from various colleges in Kerala State.	Vineet Kumar
	(xiii) Participation in the Digital Rights/Privacy & Online Safety session of the 5th ICANN APAC-TWNIC Engagement Forum , Apr 2024	Spoke about end user/ALAC positions on DNS Abuse mitigation and Registry Voluntary Commitments at the event	Justine Chew (UIM, ALAC)

ICANN Strategic Objective 2: Improve the effectiveness of ICANN’s multistakeholder model of governance

ICANN Strategic Goal 2.2: Support and grow active, informed, and effective stakeholder participation

Envisioned Outcome	Target ALS/Event/Activity	Status (Including Timeline)	Lead
Attracting New ALS/UIMs	Engage potential new ALS (identified by GSE)		
	(i) Samoa IT Association	Certified as an ALS on 17 Apr 2024.	Save Vocea with Sarai and Amrita
	(ii) Tonga Women in ICT (TWICT)	Certified as an ALS on 17 Apr 2024.	Save Vocea with Amrita
	(iii) Path Finder Solutions (Private) Limited	Certified as an ALS on 17 Apr 2024	Amrita
	(iv) ISOC Kyrgyz Chapter	Certified as an ALS on 18 Apr 2024	Amrita

	(v) Develop an information kit on ALS/UIM and how to apply	Not done as the APRALO ROP is being modified and ALAC is preparing a welcome kit	Amrita with Athena Foo
	(vi) Increase in new ALSes and UIMs	In this FY, 7 new ALS (from Nepal, Papua New Guinea, Lebanon, Tonga, Samoa, Pakistan & Kyrgyzstan) and 4 UIMs (from Malaysia, Bangladesh & Indonesia) have been accredited	Amrita
	Activities/speaking engagements to promote APRALO membership to individuals		
	(i) School of Internet Governance (Armenia), Sep 2023	Was organised with 20 participants (activity updated in APRALO Oct 23 newsletter)	Mikhail Anisimov with Kristina Hakobyan
	(ii) Presentation on ICANN at pkSIG (Pakistan), 2-4 Oct 2023	ICANN's Fahd Batayneh gave an introductory presentation on ICANN on 2 Oct 2023	Fahd Batayneh with ISOC Pakistan ISB Chapter
Re-engaging ALS/UIM	APRALO General Assembly (GA), Istanbul Sep 2023: Encourage a diverse range of participation, particularly from less represented countries/sub-regions.	APRALO GA was held from 12 to 13 Sep 2023. ALSes from over 25 economies attended the GA.	Amrita Choudhury
	Promoting ICANN programs and initiatives		
Track ALS / UIM initiated activities that promote/enhance wider community participation in ICANN	(i) Sharing on ICANN Fellowship Program at virtual outreach session by Rayznews (20 Jul 2023) (March 2024)	35 participants attended the interaction from registrations from Nigeria, Bangladesh, Nepal, Pakistan, Philippines, Solomon Island, PNG, Bangladesh, Bhutan, Vietnam, and Tanzania	Shreedeeep Rayamajhi

(ii) APRALO members engagement at ICANN booth during IGF2023 (8-12 Oct 2023), Kyoto, Japan	APRALO members Maureen Hilyard and Ananya Singh actively participated in the ICANN booth at the IGF2023, sharing information to IGF participants on ICANN updates and how to be involved in ICANN	Yien-Chyn Tan with Maureen and Ananya Singh
(iii) Presentations on IG ecosystem at Asia Pacific School of Internet Governance (APSIG), Nov 2023	Done. APRALO members (see "Lead" column) organized APSIG2023, with 44 fellows participating on-site in Manila, Philippines. ICANN spoke virtually in the session on role of I* organizations and NRIs	Aris Ignacio, Mubashir Sargana Satish Babu, Shah Zahidur Rahman, Winthrop Yu, Gunela Astbrink with Yien Chyn Tan
(iv) Sharing on ICANN's mission, strategic goals (UA) and Fellowship Program through ICANN79 Fellows' events	Completed on 30 Jan and 22 Mar 2024	Shreedeeep Rayamajhi
(v) APRALO Policy Forum - monthly capacity building webinars on various policy issues to enable APRALO members to be able to contribute to discussions at the ALAC Consolidated Policy Working Group (CPWG)	<ol style="list-style-type: none"> 1. 20 Jul 2023 - ASP 2012 2. 7 Sep 2023 - Next Round 3. 23 Nov 2023 - Next Round Applicant Support Program 4. 31 Jan 2024 - PICs & RVCs. 5. 13 Feb 2024 - IDNs-EPDP 	Justine Chew, Satish Babu
(vi) APRALO Small Team on ASP - a small team to consolidate APRALO's contribution to the ALAC CPWG and statement on Draft ASP Handbook	Completed between 9 Feb and 2 Apr 2024	Justine Chew (lead), Cherie Lagakali, Mabda Haerunnisa Fajrilla Sidiq, Phyto Thiri L., Faheem Soomro, Samik Kharel
(vii) Presentation on ICANN and its role in the IG ecosystem at	Event completed on 30 May 2024, and was attended by 411 youth and students	Aris Ignacio with Yien Chyn Tan

IN2ITION 2024: 3rd Philippine Youth IGF (PhYIGF), May 2024		
(viii) ArmSIG 2023: Session on ICANN	Event completed Oct 2023	Katarina Gevorgyan
(ix) APRALO Policy Forum Fireside Chats on various topics to build APRALO Members' capacity	<ol style="list-style-type: none"> 1. 7 Dec 2023 - Internet Fragmentation 2. 25 Apr 2024 - Internet Fragmentation & Multistakeholder Internet Governance 	Justine Chew with Jia-Rong Low Amrita Choudhury
(x) APRALO ICANN Readouts	<ol style="list-style-type: none"> 1. 9 Nov 2023 - ICANN78 2. 19 Mar 2024 - ICANN79 	Shah Zahidur Rahman
Awareness programs on promoting understanding of the DNS ecosystem		
(xi) Conduct an introductory session with Bangladesh Journalists on the DNS ecosystem	Not done but plan to organise in future	Mohammad Kawsar Uddin, with Samiran Gupta
(xii) Revive annual PacNET (with support from ICANN)	PacNET has been renamed PacIGF.	Save Vocea with Sarai (PICISOC)
(xiii) Small Team working on APRALO participation in the CIP-CCG	The small team is working to set up criteria and smart indicators for APRALO as part of CIP-CCG	Amrita, Justine (Lead) with Phyto Thiri Lwin, Shita Laksmi, Adarsh BU, Ali ALMeshal, Barkha Manral, Faheem Soomro, Jasmine Ko, Pranav Bhaskar Tiwari, Priyatosh Jana, Ashirwad Tripathy and Cheryl Langdon-Orr
(xiv) CCAOI Monthly newsletters that disseminate updates of ICANN.	Monthly circulated among community members in India and across	Amrita Choudhury
(xv) ISOC Mumbai: Moderated panel discussion on leveraging and	Completed on 2 March 2024	Prateek Pathak and Nandita Koshal (ISOC India Mumbai)

	promoting new gTLDs within new ecosystems such as Travel		
	(xvi) Internet Governance Speaker Series	More than 100 students of Centre for Buddhist Studies, Leh, India attended the session on May 25, 2024. An event introducing concepts of IG along with UA, IDN, multi- stakeholder model to monks, nuns and students in remote region of Ladakh India	Prateek Pathak
	(xvii) APTLD84, Korea (19-20 Sep 2023)	Presented on APRALO and engagement opportunities of CCTLDs and APRALO community	Amrita Choudhury
	(xviii) APIGA2023, Korea (24-28 Jul 2023)	Participation as mentor, in particular, on the New gTLD Next Round and the Applicant Support Program (ASP). The theme of the Model Conference was ASP.	Justine Chew
	(xix) ISOC India Mumbai Heterotopia Publication covering topics (articles) on DNS ecosystem in Travel Technology	Published findings on Navigating the DNS ecosystem: Enhancing End-user Trust in the travel industry, 25 Jun 2024.	Prateek Pathak, Nandita Koshal
Community gains awareness and knowledge on accessibility issues	Raise awareness on Accessibility Issues to ICANN org Conduct experimental training in equity, diversity and inclusion for ICANN APAC staff (e.g. Scott Hollier from Centre for Accessibility)	Done. ICANN APAC organized a training on accessibility (digital access) for the regional office by Dr Scott Hollier on 28 May 2024. The training covered Web Content Accessibility Guidelines (WCAG) by the Worldwide Web Consortium (W3C).	Gunela Astbrink with Jia-Rong Low

ICANN Strategic Objective 3: Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base

ICANN Strategic Goal 3.1: Foster competition, consumer choice, and innovation in the Internet space by increasing awareness of, and encouraging readiness for Universal Acceptance, IDN implementation, and IPv6

ICANN Strategic Goal 3.4: Support the continued evolution of the Internet's unique identifier systems with a new round of gTLDs that is responsibly funded, managed, risk-evaluated, and consistent with ICANN processes

Envisioned Outcome	Target ALS/Event/Activity	Status (including Timeline)	Lead
Community gains knowledge and raised awareness on IDNs and UA at the local, national and regional level	(i) Organized an event for UA Day 2024 in Pakistan	Completed	Fahd Batayneh with ISOC Pakistan ISB Chapter
	(ii) Raising Awareness on UA at 8th Armenian IGF (in partnership with IG Council), 3 Nov 2023	Completed.	Mikhail Anisomov with Kristina Hakobyan
	(iii) Organized a UA Day 2024 event in Malaysia	Completed	Suhaidi (ISOC Malaysia), Ahmad Umair Suhaidi with Yien Chyn Tan
	(iv) Educating Nepal: UA Day Celebration Nepal, 28 Mar 2024	Completed	Ashirwad Tripathy with Samiran Gupta
	(v) ISOC Hyderabad: UA Awareness session in Hyderabad, 26 Apr 2024	Completed. ISOC Hyderabad organised the event. Attended by 750 students and faculty of ISOC Academic Hubs from four institutions.	K Mohan Raidu with Samiran Gupta
	(vi) ISOC HK: UA Awareness Day in Hong Kong, 29 May 2024 (hybrid meeting)	Organised	Jasmine Koh
	(vii) Awareness on IDNs, UA and IG ecosystem on 25 May 2024 at Ladakh, by ISOC Mumbai	Completed	Prateek Pathak
	(viii) UA Day Technical Training on 20 April, ISOC Bangladesh	ISOC Bangladesh Chapter arranged a Hybrid day long program for UA DAY Technical Training on 20 April, 2024. At that time some journalists also participated in the program. We tried to inform them	Shah Zahidur Rahman, Mohammad Kawsar Uddin with Samiran Gupta

		about the ICANN mission, vision and activities.	
	(ix) ISOC Chennai: Universal Acceptance webinar on April 6th	Attended by 40 participants.	Sudha B
	(x) Universal Acceptance 102 Day Event in Myanmar, 18 May online	Thi Pho Myanmar hosted Universal Acceptance Day session	Phyo Thiri Lwin
	(xi) Universal Acceptance (UA) Day on April 26, DAV College Amritsar	Conducted a session on UA, IDNs, IEA	Kapil Goyal, ISOC Delhi

Projected list of event in FY24:

- [APIGA, Korea \(24-28 Jul 2023\)](#)
- [ICANN DNS Symposium, Vietnam \(4-7 Sep 2023\)](#)
- [APTLD84, Korea \(19-20 Sep 2023\)](#)
- [APNIC56, Japan \(7-14 Sep 2023\)](#)
- [IGF 2023, Japan \(8-12 Oct 2023\)](#)
- [MENOG23 \(8-12 Oct 2023\)](#)
- [PacNOG 32, Tonga \(Week of 27 Nov 2023\)](#)
- [APRICOT, Bangkok \(21 Feb – 1 Mar 2024\)](#)
- [APTLD85, \(19 -22 Feb 2024\)](#)
- UA Day (March 2024)
- PhYIGF (May 2024)
- [SANOG 41, India \(TBC, 2024\)](#)
- [PacNOG 33, TBC \(TBC, 2024\)](#)
- [PacIGF 2024](#)
- IGF2024