Jean-Jacques Subrenat - Candidate Statement Of Interest

SECTION A. Identification and Contact Information

Poll Heading: 1a. e-mail address
jjs.global[at]gmail.com

Poll Heading: 2a. Alternative e-mail address
Jj[at]subrenat.net

Poll Heading: 3a. Contact telephone number(s) (Must include your country and area code)

Poll Heading: 3b. Contact telephone number(s) (Must include your country and area code)

Poll Heading: 3c. Any other numbers/methods you wish to list

Poll Heading: 4a. Country/countries of citizenship
France

Poll Heading: 4b. Country/countries of residence
France (legal and fiscal domicile)

SECTION B. Professional and Educational Background

Poll Heading: 1. Provide details of your current job, role, title, employer and affiliations

I am currently a non-paid member of two boards:
1. Member of the Board of Directors, ICANN (till the end of the 2010 annual general meeting in Cartagena, Colombia)
2. Member of the Board, EUNIC (European Union National Institutes for Culture), where I represent the CCRN, Luxembourg

Poll Heading: 2. Describe your educational and professional history. Provide all information that you believe may be relevant to being an effective member of the ICANN Board

In brief,
- 1960-63, volunteer in the French Navy (able seaman, then quartermaster) : this taught me discipline, order, team work
- 1963-68, scholarship student (2 BAs, one doctoral thesis, some other degrees) : I learned how to learn
- 1967-70, research worker at CNRS (French national centre for scientific research) : acquired the tools and discipline of research

- 1971-2005, diplomat at the French ministry of foreign affairs, including as Ambassador for ten consecutive years (Ambassador & Permanent Representative to WEU in Brussels 1995-1998, Ambassador to Estonia 1998-2002, Ambassador to Finland 2002-05)
- 2005, acting Governor for France, Board of Governors, ASEF (Asia-Europe Foundation)
- 2005 August, retired from the diplomatic service
- 2005-06, consultant
- 2008-09, tutor at ENA (French national school of public administration)
- 2007-10, Chairman of the Advisory Board, Institut Pierre Werner, Luxembourg
- 2007 (till the end of 2010), Member of the Board of Directors, ICANN
- 2009- , Senior advisor to the Board, CCRN (Centre culturel et de rencontres Neumunster), Luxembourg, and member of the Board, EUNIC (European Union National Institutes for Culture)
- frequent speaker in conferences; articles & interviews on trends and future challenges, on international affairs, on the European Union, on Asia, on defence & security, on governance, on culture & society, on the social, cultural and economic dimensions of the Internet

Poll Heading: 3. Describe any current and past volunteer community positions, roles and accomplishments. We are particularly interested in similar Board directorship and committee experience

Volunteer & community service:
- 1980, president of the jury for the recruitment of Official Translators, French ministry of foreign affairs
- 2007-10, Chairman of the Advisory Board, Institut Pierre Werner, Luxembourg
- 2009- , member of the Board, EUNIC (European Union National Institutes for Culture)
- At ICANN, since November 2007:
- Member, Board of Direcors
- Member, President's Strategy Committee (and one of the drafters of the "Improving Institutional Confidence" document)
- Member, BGC (Board Governance Committee) 2008
- Member, SIC (Structural Improvements Committee) 2009-
- Member and first Chair of the PPC (Public Participation Committe) since its creation in 2009
- Member, Board Review Working Group, 2008-2010
- Member, ALAC Reveiw Working Group, whose recommendations led to the creation of the position of voting Member of the Board to be appointed by the At-Large community, 2008-2010
- Member & Chair, ccNSO Review Working Group, 2009-10
- Member, Board-GAC Joint Working Group, 2009-
- Since early 2008, I have promoted and/or supported initiatives at the Board level, for example
- the creation of a seat on the Board of Directors, to be filled by a person proposed by the At-Large community
- the enhancement of the international dimension of ICANN, e.g. in Staff recruitment, in Board appointments, in call for tenders from consultants wishing to be selected as independent reviewers, in the provision of linguistic services in ICANN's international meetings, etc.
- the creation of a Board committee for international & institutional affairs (finally implemented by a Board decision in August 2010, establishing the BGRC, Board Global Relationships Committee)
- speaker at several sessions of "ICANN Studienkreis"
- attended all IGFs so far

Poll Heading: 4. List any relevant personal or professional web pages

In 2006, I created a bilingual (English & French) blog, "serenidee". I have not attended to it regularly, owing to obligations elsewhere. Some examples of articles posted at "serenidee":
- the day after the inauguration of President Barack Obama: http://serenidee.over-blog.com/article-27006846.html
- on the financial turmoil and world economic crisis: http://serenidee.over-blog.com/article-16866728.html
- on urbanization as a global phenomenon: http://serenidee.over-blog.com/article-7055776.html
- remarks for young users of the Internet: http://serenidee.over-blog.com/article-13902553.html

SECTION C. Internet Involvement and Interest in ICANN

Poll Heading: 1. Describe how you meet the criteria for the At-Large selected ICANN Board Director position

Overall experience:
- responsibility (Ambassador for 10 years; tutor at France's top school of public administration)
- planning, financing, implementing and evaluating policies and projects (official development aid, social and educational projets, foreign policy)
- representation (as a diplomat for 38 years, of which 10 as an Ambassador)
- public diplomacy at a high level (conferences, speeches, interviews, articles)
- working with, and sometimes leading, teams made up of professionals from various cultural and linguistic communities
- personal involvement in various cultures, and knowledge of some languages
- respect is an absolute rule, not an option

Service at ICANN:
- member of the Board
- engaged in many tasks, beyond the basic obligations of a Board member: served on several committees, first chair of a new committee (Public Participation), served on several Review Working Groups (Board Review, ALAC Review, ccNSO Review as Chair)
- supported the At-Large Summit in Mexico, where I was honoured to be invited as a speaker
- was instrumental in the creation of a Board seat to be filled by a person selected by the At-Large community
- advocated, since early 2008, oversight by a Board committee of the international and institutional dimensions of ICANN
- helped the CEO establish stronger relations (e.g. in France)
- the PPC, which I chair, has defined a linguistic policy for ICANN, a policy on document deadlines (15 working days before an ICANN international meeting), a long-term plan for public participation (with a public consultation on its content), improving the format and style of the Public Forum ICANN international meetings, improving remote participation (from Nairobi onwards)...
- contributed to the preparatory work on IDNs, and represented ICANN at the launch of one of

them (DotTaiwan in Chinese script, August 2010)

Poll Heading: 2. Describe current and past involvement in, contributions to, and leadership roles in activities and organizations involved in the development and operation of the Internet, its naming and addressing infrastructure and/or its security and stability

Already covered under 1 (above).

Poll Heading: 3. Provide a statement about what you would contribute in the At-Large selected ICANN Board Director position to ICANN and its mission

If nominated, I could contribute the following to the Board of ICANN:
- a global approach to issues which are of interest to ICANN stakeholders and to the ICANN community
- an understanding of and personal commitment, to fair cultural, linguistic, geographic and gender representation
- experience as a member of the Board of ICANN since November 2007
- the fact that, sometimes alone among Board members, I abstained or voted against resolutions which, in my mind, would not serve the wider public interest of the Internet and its users
- the ability to approach issues from several standpoints, thanks to experience gained in a variety of committees and working groups
- familiarity with the international dimension of ICANN, which is of growing importance
- seniority of experience

Poll Heading: 4. Provide a statement about what you would contribute in the At-Large selected ICANN Board Director position to the At-Large Community

If selected for Seat 15 on the Board of ICANN, I think I could contribute the following:
- an independent and open mind
- the proven ability to question "group think"
- the ability to formulate policy and communicate it clearly (public diplomacy)
- a fairly international personal and professional profile.

Poll Heading: 5. Please describe specifically how and why you will be able to advance, at the ICANN Board, the interests of the At-Large Community and the broader global community of Internet end-users

Under sections 1, 2 and 4 above, I have outlined what I think I could bring to the Board.
Once a person is appointed to the Board of ICANN, she/he no longer represents the interests of any particular stakeholder or segment of the ICANN community. Each and every member of the Board has the obligation to take into consideration all these factors, but ultimately to vote or determine her/his position with the public interest in mind. This is currently, and will remain, my guideline.

Poll Heading: 6. Is there any additional information you would like to submit that would be helpful to the BCEC in making its decision? If so, please summarize it here

The history of the Internet and of ICANN can be viewed in archeological terms:

- the deeper strata are made up of pioneers (military, academic, engineers)
- Next came the diversification of users and usages (commercial interests, trademark lawyers, NGOs, ordinary users)
- The uppermost stata is ICANN today: multistakeholder and (hopefully) bottom-up. But we must face new challenges.
- The coming challenges are of a different nature: they will require a better knowledge and professional competence in international affairs, in the internal and external governance of ICANN, in cultural and linguistic diversity.

I think I can bring a useful contribution in this respect.