<u>Statement of Interest</u>
<u>ALAC's Board Liaison</u>

This Statement of Interest is presented in three segments in order to easily respond the main question related to this candidacy:

- The formal participation on ICANN;
- The contribution to ICANN activities;
- Why I believe I could better defend the interest of ALAC.

1) <u>ICANN participation (former and present positions):</u>
   a) ICANN – Board member – since December 2004. Term ended December, 2007;
      a. Committee Chair: Reconsideration (Dec 2005/ Dec 2006);
      b. Audit Chair (Nov 2006 – Nov 2007);
      c. Fellowship program – participation on the definition and start from the beginning as a member (from 2007);
      d. During all my term I was also member of: Compensation Committee; Governance Committee;
      e. 2005/2006 I was also member o Meetings and Conflict of Interest committees
      f. 2007 - member of GAC/Board Working Group and GNSO review Working Group
   b) ICANN – GAC Vice Chair – from December 2002 – March 2004.
   c) Brazilian Government Representative at ICANN – GAC (2000 – 2002).
   d) ALAC – member, representing Latin America & Caribbean – Nov 2007. Vice Chair

2) <u>Some Activities performed as ICANN member</u>
   ➢ As former GAC Vice-Chair I chaired, in Rio 2003, the first outreach process during ICANN meetings, to allow countries of each region to have a better understanding of ICANN role and governance model. The government's participation is a key point to our process to become an international institution and to validate our multi stakeholder governance model.

   ➢ At that time I started in GAC, we were a small group of countries, establishing our role inside ICANN, our internal rules and bylaws. We also set up the WIPO2 working group, the rules for .info to protect countries, have dealing with the political issues related to several members and their governments.

   ➢ As former chair of ICANN's Reconsideration Committee I was deeply involved with the community and their complaints as well as the ICANN's decision making process. This allowed me to work for more explanation of each decision, to improve transparency and constantly review ICANN bylaws in order to meet and solve new demands from the community.

   ➢ As former member of ICANN's Meetings Committee I could develop a significant view of ICANN communities' demands and needs in different countries and cultures and could contribute to build a more productive meetings organization;

   ➢ As member of ICANN's Compensation Committee I could achieve a broad view of ICANN operational structure, and have been working for the improvement of staff structure, for a better distribution of responsibilities and duties as well as helping their outreach work in Latin America. My past and present position as chair of non for profit organization in my country has been a significant tool to deal with ICANN staff operational issues.

   ➢ As Chair of ICANN Audit Committee I could work for the quality of our internal processes and accountability management. For that I brought the experience I have from many non profit boards I acted as chair or member.

- As a member of ICANN Board Governance Committee, my profile was useful due to the wide experience I have achieved chairing non for profit organizations. Due to that, and based on my past participation as member of government and/or member of business association in the international arena, I have a broad view about ICANN political issues and challenges, so I can suggest solution models that fit the international institution model,

- As member of the Joint Work Group with GAC, I used my experience as former GAC member to help building a constructive and close relationship with all national Governments, which allowed us to achieve easier the new international entity model which ICANN is looking for.

- As board member I have participated in WSIS Athens and IGF in Rio. During WSIS and its preparation meeting, based on my personal relationship with many of them, especially some that opposite ICANN's model, I could play a singular role dealing with the Latin American Government's community to forecast and oversight their moves in order to better build ICANN strategy for the meeting.

- As ALAC vice Chair I could offer my communication with the staff to improve relationship of our group, allowing ALAC + AT-large members to understand budget concerns, promote the importance to work together with other constituencies and help to focus on ICANN relevant themes for ICANN. The executive team proactively worked to promote and approve the SUMMIT within the ICANN community and the Board, organized and had a real success both in contributions to ICANN issues and in participation from ALs and the whole ICANN community. The reviews of GNSO and specially the review of ALAC deserved our full attention and allow us to clarify many issues related to the ALAC –At-large – importance and contribution. The work close to the LACRALO, helping to solve an election difficulty we face this year.

3) <u>Why I believe I would be an effective representative of the ALAC and At-Large to the ICANN Board</u>

- I've been serving ICANN for the last nine years, as stated above; hence, I have a broad understanding of ICANN structure and am familiar with ICANN - operational, technical, organizational, communitarian and political issues.

- I've been deeply involved with ICANN policies, processes and communities and could contribute with them with my particular profile:
    - ✓ I have contributed to improve Outreach, establishing an Outreach Seminar to be held the day before the GAC starts in all ICANN Meetings. The first meeting was held during Rio ICANN meeting [2003] and became a part of the meetings in several developing regions.
    - ✓ I have suggested and help to implement the Fellowship Program to bring new values to ICANN, a very successful program which allows me to keep in contact with several fellows around the world attracting them to join the RALOs.
    - ✓ I have also been participating actively on six ICANN internal committees dealing with different aspects of ICANN staff and community, building a strong relationship with the staff, and helping the staff's outreach work in Latin America

- I have demonstrated capacity to build consensus, in a short period of time, (2-3 days meetings) among different Countries, cultures and languages. Two significant examples are:
    - ✓ Coordinator of the "Declaration of Florianopolis", (Jun 2000) ECOSOC [United Nations Economic and Social Council Program]. A sixteen Latin American & the Caribbean Countries Formal Position Paper related to Latin America & the Caribbean Policy for Information Society. The President of IADB [Inter-American Development Bank], in June 2000 UN meeting stated that the "Declaration of Florianopolis" will become the IADB platform for ICT in Latin American & Caribbean.
    - ✓ Coordinator of "Declaration of Rio de Janeiro", (Jun 2001) "UN - ICT for Development: The view of developing Countries". A twenty eight developing Countries of Africa, the Middle East, Asia, Oceania, Latin America and the Caribbean Position Paper, in order to formally

> address to the G8, and to the United Nations ECOSOC, their views about how to adequate the developmental opportunities of Information Technologies for those regions.

➢ I fully understand the role of a not for profit organizations, as chair of many; I'm keen of their commitments, their need to be accountable and transparent as demanded by law in Brazil as well as in many other countries. I have been a volunteer in several positions as stated in my profile, based on the belief that everyone with any significant knowledge must share it in order to help building a more balanced and humanized world.

➢ I have a fully understanding of ALAC's role in ICANN community and the need to improve our recognition as users voice, improve RALO's participation as well as the constant need to give feedback to the board about the activities, positions and expectation related to at large communities, represented by RALOs and vice-versa.

➢ I also understand the role of liaisons to the board, having work close with them during my term at the board, and built an special relationship with those representing ALAC.

➢ I know by experience the need to dedicate time and commitment to accomplish this task and I am able to do so, contributing as a volunteer in this process.

➢ I believe I have developed specific personal characteristics that I feel are compatible with the position of liaison to the board requirements. Though I never have expected to be judge by gender, neither by geographic origin, I think that it is significant the fact of being a woman in a developing Latin American Country that has reached high positions in the IT field. In order to succeed I had to develop this peculiar list of personal characteristics, I believe will be useful to accomplish my task as Liaison:
>   ✓ personal dedication and objectiveness and facility to face challenges.
>   ✓ a good balance for dealing with strong oppositions without compromising the goals;
>   ✓ a facility to keep amusing temper all the time;
>   ✓ an open mind for new ideas and to face the unusual with tolerance and comprehensiveness;
>   ✓ a good capacity to work in groups and exercise leadership to promote consensus not to promote myself;
>   ✓ a great facility to deal with different kind of issues simultaneously without stress;
>   ✓ to be always open to share: work, ideas, information or knowledge.

Finally, I am committed with ICANN & ALAC principles and I am open to any question any colleague may give me the opportunity to answer.

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