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At-Large Advisory Committee  
ICANN

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I wish to be considered for the Accountancy and Transparency review team, representing the At-Large Advisory Committee. As is apparent from my background, I would bring a strong and relevant set of skills and experience to the process.

Due to ICANN's unusual quasi-public structure and limited formal authority, Accountancy and Transparency are essential for ICANN to function effectively, and ICANN has a stated commitment to them. But ICANN's complex processes and structure often have made it unclear whether ICANN has operated with the level of Accountancy and Transparency that it can and should. To the extent that ICANN fails to be as Accountable and Transparent as it should be, stakeholders and other members of the Internet community needlessly distrust its intentions and actions.

My interest in Internet technology and Internet users dates back to the early 1990s, when I wrote the first edition of *The Internet for Dummies*. Now in its 12th edition, it remains the premier introductory book for non-technical Internet users. In 1996, as part of the International Ad-Hoc Committee (IAHC) on Internet governance, I believe I was the first to propose the registry/registrar split which has since become the cornerstone of competitive domain provision. From 2005 to 2007 I was a member of the ALAC representing North America, which gave me the opportunity to attend many ICANN meetings on behalf of individual Internet users and become familiar with the way that ICANN operates. Since then, as the president of one of the member organizations of the NARALO (CAUCE North America) I've remained involved in the ALAC, and a frequent commenter on ICANN on my blog at <http://jl.ly>.

For ten years, I was a member of my village's elected board of trustees, including three years as mayor. During that time we successfully undertook a variety of administrative and physical projects, including new and revised land use laws, and a major facelift to our historic downtown including new sidewalks, streetlights, and amenities such as benches and playgrounds, funded by a combination of grants and municipal bonds. We installed a new 250,000 gallon water tower, and on my initiative we passed a carefully crafted radio tower ordinance that has ensured that mobile phone base stations are clustered on top of the water tower rather than on multiple unsightly masts. I believe this demonstrates my ability to work in a team with multiple people with differing goals and accomplish results in projects with complex technical requirements.

As an undergraduate I majored in mathematical economics and computer science, which helped me learn analytical skills, which were further developed when I earned my PhD and subsequently in three computer software startups.

I look forward to hearing from you, and would be happy to answer any remaining questions.

Sincerely,

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## Employment

(1987-present) *Taughannock Networks (Ta-GONN-ick), Trumansburg, N.Y.*

Writer, Lecturer, and Consultant. Wrote or co-authored numerous books including the best-selling *Internet for Dummies* and related titles, with over eight million copies in print. Speaks to many trade and general groups; gave invited talk at the Federal Trade Commission spam forum and authentication summit, International Telecommunications Union WSIS spam conference, Messaging Anti-Abuse Working Group, and the Internet Law and Policy Forum. Testified on spyware for the U.S. Senate Commerce Committee, and consulted extensively with the FTC about the implementation of the CAN SPAM act. Member of Industry Canada Task Force on Spam.

(2005-2006) *Blackvine Consulting, G.P., Montreal, Québec.*

Partnership doing project consulting to government and industry in Canada. Created an in-depth study on international aspects of Canadian spam for Industry Canada.

(1989-2007) *Segue Software, Lexington, Mass.*

Co-founded Segue, a NASDAQ listed software company. Initially did DOS to UNIX re-engineering, including Lotus 1-2-3 for UNIX and the Norton Utilities for UNIX; later Segue became a leading provider of Web and client/server testing software. Was a corporate director and audit committee member until the company merged into Borland Software in 2007.

(1993-96) *Journal of C Language Translation, Cambridge, Mass.*

Edited and published quarterly technical journal about computer language and compiler technology and standards. Contributors included P. J. Plauger, Dennis Ritchie, and many others.

(1984-87) *Javelin Software, Cambridge, Mass.*

One of the authors of Javelin, an award-winning PC modeling and analysis program. Wrote systems and numeric parts of the program, e.g., financial functions, wrote and managed program development building tools and process. Also acted as corporate DP director managing 800 ordering, credit card processing, shipping logistics, etc.

(1979-84) *Interactive Systems Corp., Santa Monica Calif. and Cambridge, Mass.*

Was a principal developer at Interactive, the first commercial UNIX vendor, opened their Boston Technical Office which grew to about 20 employees. Primary kernel architect for IBM's AIX 1.0, wrote the original UNIX C compiler and as-

sembler for AIX, and INfort, the first commercial Fortran 77 system.

## Related Activities

*(2005-2007) Internet Corporation for Assigned Names and Numbers (ICANN) At-Large Advisory Committee*

One of three North American members of the ALAC. The ALAC is charged with representing the entire Internet community outside the various specific domain communities. With some other new members, he tried to make the ALAC a more effective conduit between Internet users and ICANN. Continues as the representative of ALAC constituent organization CAUCE (see below.)

*(2003-present) IRTF Anti-Spam Research Group*

Chairs the ASRG. He has rechartered the ASRG, established informal contacts with large Internet providers including MAAWG and Open Group, and set up new working groups. ASRG evaluates and experiments with potential anti-spam technology and forward promising ideas to the IETF for standards work.

*(1997-present) Network Abuse Clearing House (abuse.net)*

Operates contact database and complaint forwarding service for Internet users. Currently handles over 50,000 requests per day.

*(1997-present) Coalition Against Unsolicited Commercial Email (CAUCE)*

President of grass-roots organization opposing junk e-mail, with over 13,000 members. In 2006 reorganized CAUCE as a not-for-profit trade association and served as corporate secretary and treasurer, and now president.

*(1995-present) Network manager*

Operates a private network hosting over 300 Internet domains and web sites with over 300,000 web pages, and 500 e-mail users.

*(1986-present) Moderator, comp.compilers usenet group*

Moderates technical interest group on compilers (programs that translate among different computer languages). Estimated readership of 100,000.

## Public Service

*(1997-2007) Mayor and Trustee, Village of Trumansburg N.Y.*

Elected member of the governing board of trustees in 1997, and later mayor in 2004 of his village (pop. 1500) in upstate New York. As trustee, served as Water and Sewer Commissioner. Dealt with municipal utilities regulation, notably cable franchise and telecommunication towers. As mayor, supervised village staff of 12 full time and about 40 part time employees.

## Publications

**Books** (some books from before 2000 are omitted)

*The Internet for Dummies*, 12th edition, Wiley Publishing, 2010 (with Margaret Levine Young).

*flex and bison*, O'Reilly Media, 2009.

*Mobile Internet for Dummies*, Wiley Publishing, 2008 (with Michael O'Farrell and others)

*Windows Vista: the Complete Reference*, Osborne/McGraw Hill, 2007 (with Margaret Levine Young and others).

*qmail*, 2004, O'Reilly Media.

*UNIX for Dummies*, 5th edition, Wiley Publishing, 2004 (with Margaret Levine Young).

*Fighting Spam for Dummies*, Wiley Publishing, 2004 (with Ray Everett-Church and Margaret Levine Young).

*Internet Privacy for Dummies*, Wiley Publishing, 2002 (with Ray Everett-Church and Gregg Stebben).

*Windows XP Home Edition: the Complete Reference*, Osborne/McGraw Hill, 2002 (with Margaret Levine Young).

*Linkers and Loaders*, 2000, Morgan Kauffman/Academic Press.

*Programming for Graphics Files in C and C++*, 1994, John Wiley.

*Understanding Javelin Plus*, 1987, Sybex (with M. L. Young and J. M. Young).

## Education

*Yale University, New Haven, Conn.*

B.A., 1975, Computer Science. PhD, 1984, Computer Science, advised by A.J. Perlis. Thesis was *A Data Base System for Small Interactive Computers*.

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