



At-Large Advisory Committee (ALAC)

ALAC Chair - Cheryl Langdon-Orr - Glenorie, NSW, Australia

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Affirmation of Commitments Review Team Applications
email to rtcandidatures@icann.org

Sunday 7th March 2010

Subject: Formal Statement of Interest for the ALAC Chair (role) to be appointed to the Affirmation of Commitments Review Teams.

At the February 23rd 2010 meeting of the At-Large Advisory Committee (ALAC) it was resolved that as Chair of the ALAC, I was to prepare and lodge a SOI (proforma) for “the ALAC Chair or designated nominee” to be appointed to this vitally important Review Team.

Also at this meeting the ALAC finalized and agreed to the process by which it will endorse (or otherwise) the list of applicants for the Review Team positions representing ALAC. This application will be treated by the ALAC in the same way as all other applications forwarded to us. It should also be noted that the Asia Pacific Regional At-Large Organization (APRALO) at their monthly meeting also held on February 23rd in the role of APRALO representative to the ALAC, Cheryl Langdon-Orr, was also nominated by China and endorsed by the Region as an applicant for appointment to the Accountability and Transparency Review Team and instructed to put in an SOI. This application should also be therefore be read and recorded formally to be meeting those specific resolution and instructions.

Although issued under the name of the current Chair, Cheryl Langdon-Orr, it is a generic request on behalf of the then-current Chair. This request is in line with the privilege granted to the Chairs of the Board and GAC and the CEO in the AoC and the Draft Review Procedures. In fact, it is in line with the actual wording in the AoC where the parenthetical expression “(or their designated nominee)” modified all of the Review team members and not just the Chairs and CEO.

The ALAC Chair is, by definition, a representative of the ALAC. He or she is tightly coupled with At-Large, and is well versed on the issues relevant to At-Large and the ALAC. Similarly he/she is well aware of issues internal to ICANN and of importance to ALAC and its regional organizations.

Moreover, the Chair is clearly highly motivated, to the extent that the review team rules will allow, to consult and coordinate with the ALAC and At-Large, ensuring that Internet users are in fact represented on the review teams.

Due to obvious limitations, the brief Curriculum Vitae information [linked here](#) to this letter is that of the current incumbent.

Sincerely,

Cheryl Langdon-Orr (CLO)

Cheryl Langdon-Orr (CLO)

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Cheryl Langdon-Orr



Cheryl is currently serving her Third term (2009-10) as Chair of the ICANN At-Large Advisory Committee (ALAC) and represents ISOC-AU as an ICANN accredited At-Large Structure (ALS) in ICANN's Asia Pacific Regional At-Large Organisation (APRALO) and APRALO in the ALAC, having just been reappointed to serve a second two year term for APRALO in the ALAC until Oct/Nov 2011.

About me:- Thirty(ish) years ago I left my Post-Grad research and career as a tutor in Physiology (although I am still a Teaching Associate at the Asia Pacific Research Institute of Macquarie University) to operate our then micro enterprise, Hovtek Pty. Limited. See 1

I am a telecommuter, and licensee of domain names in .au as well as in the global DNS, but most importantly, I am an avid end-user of the Internet for work and recreation. Ten years ago we started a spin off project called BuildersNet, which was developed from some of the TQM (ISO-9002 etc..) activities of Hovtek; Six years ago this became a stand alone Pty Limited Australian Company, and relies totally on the Internet to facilitate its operation. See 2

Our clients in Australia are Micro Businesses and SMEs - and internationally mainly SMEs and Government or Aid Funded bodies; We service and communicate with them almost exclusively online and the majority of our importation of raw materials and products as well as export documentation bookings etc. is now handled that way. I am a Director in several Associations and a NFP company interested in Global Trade and SME growth, facilitated by Internet use, under the auspices of UNCTAD.

I believe the Internet should be seen as a public asset and needs to be developed and maintained as a cost-effective and accessible resource for communication, education, community, social and business opportunities by the Australian and wider global community.

My focus and ongoing interests are not specifically technical but rather more consumer and end user focused. Until May 2009 when the Council was dissolved I represent ISOC-AU in the Australian Communication Alliance Consumer Advisory Council) See 3 with a keen interest in Policy Development, Access, Outreach and Regulatory issues.

I was an Individual Member (prior to the formation of our Chapter) of ISOC and am a Director of ISOC-AU See 4 since being elected in 2001 and currently serve as the Hon Treasurer on the executive... For more about my role and about the other Directors of ISOC-AU see 5

I am a Member of auDA, having been re-elected as a Board Member for my third term of office in the Demand Class (User Interests) stakeholder category in October 2008. See 6. Previously I have worked on several auDA Policy Advisory Panels, and am the current Chair of the Domain Name Industry Code of Practice Committee.

In 2008 and 2009 in addition to my work within APRALO and ALAC and specifically within the arena of communications consumer advocacy in Australia I was instrumental in the formation of a new National peak body to act as a co-ordinated voice of communications consumers Australian Communications Consumer Action Network (ACCAN) See 7 ; See 8 and 9

In the discussion at the Wellington ICANN Meeting, (where this Wiki page was started)I outlined some of the participatory processes and policy development issues that .au has *very successfully* undergone/ worked through over the last few years. For a more complete picture please see 10 and drill down through the general procedural outlines and the past activities section 11 showing the specific processes undergone to achieve our currently published policies, including our auDRP, and Industry Self Regulatory processes leading to our Industry Code of Practice.

I am also a member of Women On Boards [1] (<http://www.womenonboards.org.au/>) ; the TED community [2] (<http://www.ted.com/>) and the International Sustainable Development Resource Centre, Geneva [3] (<http://isd-rc.ning.com/>) ; and as an individual and corporate representative in ACCAN [4] (<http://www.accan.org.au/index.php>)

Current focus and engagement in Australian Government Policy Development includes active participation in Govt 2.0 [5] (<http://gov2.net.au/>) ; Public Sphere activities see [6] (<http://www.publicsphereproject.org/>) specifically in Australia [7] (<http://www.katelundy.com.au/category/campaigns/publicsphere/>) and NSW Public Sphere [8] (<http://www.pennysharpe.com/nswsphere>)