

## Applicant Information

First Name: Mike

Last Name: Rodenbaugh

Gender: Male

Country of Residence: USA

Stakeholder Group/Constituency Affiliation: IPC, RySG (BRG)

## Questions

1. Current employer and position. Please describe the type of work you perform:

I operate my own small law practice, currently with one other attorney. We represent ICANN contracted parties in their dealings with ICANN and otherwise. We also are experts in trademark and domain law generally, and represent clients from all over the world with respect to all issues involving trademarks and/or domain names.

2. Education:

B.S. Political Science, Santa Clara University 1991

J.D. University of San Francisco School of Law 1995

3. Please identify any GNSO Working Groups and/or chartered teams in which you are participating:

IRP-IOT

TPR

RPM

4. Please describe any past involvement in the ICANN Fellowship Program, if applicable.

None, other than interacting with the fellows with IPC interests.

5. Please assess and explain how your knowledge, experience and expertise address the criteria listed below. Leave the response blank if not applicable to you.

- Active participant in GNSO structures and policy development processes for at least two years with a track record of engagement. Experience engaging in Cross-Community Working Groups is also desirable.

I have been an active participant in GNSO structures since 2002. I had responsibility for Yahoo!'s domain name registrar and web hosting business, domain name portfolio, anti-cybersquatting efforts, anti-phishing efforts, and online brand enforcement from 2000 to 2007. I also was President of the Yahoo! Employee Foundation from 2006-2007, after four years as a member of the Board of Directors. I was a GNSO Councilor and one of three Officers of the Business Constituency from 2006 to 2010. I chaired the Ad Hoc Group on Domain Name Tasting circa 2007.

I have remained an active member of the IPC since then, constantly participating in multiple ICANN working groups; including almost all of the working groups involving the New gTLD Program. Since 2012, I have also been an active member of the Registry Stakeholder Group, representing Caravan Tours Inc. which owns the .caravan TLD. I am currently a member of the Board of Directors of the Brand Registry Group.

- Track record of being an active contributor during ICANN public meetings.

I am a regular attendee and participant at ICANN meetings since 2004, I may have missed about 10% of the meetings in that time period.

- Enough experience with specific sector(s) of the Internet ecosystem including, but not limited to, technical Internet issues; government, academia, commercial or non-commercial issues; I\* entities; underserved and/or under-represented communities and/or Internet related development, or other fellowship programs, to be able to evaluate candidates' answers in the ICANN context.

See previous response re my experience.

6. Please assess and explain how your knowledge, experience & personality meet the desired attributes listed below. Leave the response blank if not applicable to you.

- Member of a GNSO Stakeholder Group and/or Constituency.

See previous response.

- Willingness and ability to devote the necessary time to this role.

I think mentorship is very important, and that bringing "new blood" into the ICANN eco-system should be one of the top priorities of ICANN. Volunteer burnout is real, and volunteer resources are extremely limited. I benefitted from three mentors in my career, each invaluable in their own way, and each still a close friend. I have mentored USF law students the past couple years, and will continue to do so. This is not an extremely time-intensive role, and should be no problem for me, since I want to do it 😊

7. Please explain your interest in serving as a Selection Committee Member and what you will bring to the Fellowship Program if selected.

I want to do it because I have benefitted from mentoring in the past, though not really as to ICANN. I wish I had an "ICANN mentor" twenty years ago, as it was extremely challenging to learn the lingo and feel comfortable. I believe in the ICANN model and want to help it succeed. I have a broad range of experience representing registrars, registries, famous brand owners, small brand owners, and a variety of other participants in the DNS eco-system. I believe my experience in the Yahoo! Employee Foundation, as a Board member for Breakthrough Silicon Valley, and in the various GNSO structures would be very valuable to understanding and considering applications for these fellowship positions. See also previous response.