2017 GAC-ALAC Advice: Follow-up

ALAC Monthly Meeting
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Alan Greenberg, Chantelle Doerksen

GAC-ALAC: 2017 Advice

Advice largely authored by Yrjö Länsipuro,
 Thomas Schneider and Alan Greenberg.

Basis:

- Subject matter complex, a lot of information "available" but difficult to find.
- Terminology often unclear to novice.
- New volunteers or interested end users do not have luxury of continually devoting time to ICANN.

Advice

In order to enable inclusive, informed, and meaningful participation by all stakeholders at ICANN, the Governmental Advisory Committee (GAC) and the At-Large Advisory Committee (ALAC) ask ICANN org, inter alia to:

- Develop a simple and efficient document management system that allows – even to non-insiders – an easy and quick access to ICANN documents. As a minimum, every document should:
 - a) Have a title, a date and/or reference number.
 - b) Identify the author and indicate intended recipients.
 - c) Reference to the process it belongs to.
 - d) Acronyms should be explained.
- Produce executive summaries, key points, and synopses for all relevant issues, processes, and activities, thus make topics easily understandable to non-experts so that all stakeholders will be able to
 - a) quickly determine if a particular issue is of concern to them.
 - b) participate in the policy process easily and effectively, on equal footing with other stakeholders.

This should be done at least for issues put up for Public Comment.

Intent

- A quick fix to try to help
 - Short term
 - NOT "boil the ocean:"
 - Do simple things quickly

ICANN Org Update

- Past
 - 2019 Q3: ITI Features
 - 2020 Q1: ITI Features
- Planned January 2023 Quarterly Update
 - Public Comment Enhancements
 https://www.icann.org/en/public-comment
 - Gov't and IGO Engagementhttps://www.icann.org/en/government-engagement
 - Board Reporting Enhancements
 https://www.icann.org/en/board-activities-and-meetings

Response

- All of these new features are great. Really!
- Concerns:
 - Features do not address the GAC-ALAC requests.
 - Features index content, but not simplify it or summarize it.
 - [We are told] Universal numbering not in plan.
 - Identifying author has decreased since 2017 Advice.
- Minimal improvements to develop summaries for intended audiences or non-tech public (end users).