

FY24 Planning Prioritization

Community Planning Prioritization Group

Org Planning Team

Meeting #1

19 October 2022



Agenda

- Procedure
- Prioritization Project Overview
- Planning Prioritization Framework V2 Overview
- Overview
- Q&A

Welcome



This meeting is being recorded.



This session is scheduled to last 90 minutes.



Meeting materials and recording will be available on the ICANN Finance and Planning Community Wiki page.



Please raise your hand in zoom for Discussion and Q&A.



Please observe the [ICANN expected Standards of Behavior](#) and the [ICANN Community Anti-Harassment Policy](#).



This meeting is based on the draft Planning Prioritization Framework Pilot Operating Procedures.

FY24 Planning Prioritization Group

	Affiliation	Member	Secondary Member
1.	At-Large - ALAC	Cheryl Langdon-Orr	Jonathan Zuck
2.	ccNSO	Chris Disspain	Irina Danelia
3.	GAC	Rosalind Kenny Birch	Manal Ismail
4.	GNSO - CPH	Donna Austin	Jothan Frakes
5.	GNSO - CSG	Susan Payne	Philippe Fouquart
6.	GNSO - NCSG	Bruna Marin dos Santos	n/a
7.	RSSAC	Ken Renard	Erum Welling
8.	SSAC	Jeff Bedser	n/a
9.	ASO - elected not to participate	n/a	n/a

ICANN Board Liaisons: Matthew Shears and Avri Doria

Planning Prioritization Group Operating Procedures

- The Planning Prioritization Group (PPG) members are expected to actively engage in and attend all meetings. If a member cannot participate in a meeting, the secondary members is expected to attend on the member's behalf.
- All meetings are open to observers from the Community, org and Board. Observers will not be able to participate during the meeting.
- Members shall work openly and transparently. The PPG mailing list is publicly archived and meetings will be recorded and published on the wiki space.
- The PPG is not expected to need a chair or any specific leadership mechanism. ICANN org planning team will prep and facilitate all meetings.
- Members are expected to observe the ICANN Expected Standards of Behavior and the ICANN Community Anti-Harassment Policy.
- The PPG shall operate on the basis of consensus.

Planning Prioritization Framework

Planning Prioritization Framework Background

- Planning Prioritization Framework is one of the deliverables of “Planning at ICANN” Operating Initiative in the Operating Plan
- The Framework is intended to serve as a guide the prioritization process during the annual planning process
- The Framework describes and outlines what to prioritize, who will prioritize, when and how to prioritize
- The Framework is developed and updated based on input received from the numerous webinars and consultation workshops with SOs/ACs and other stakeholders. The Framework will continue to evolve at as needed basis
- The latest Framework is Planning Prioritization Framework Version 2 (V2)

Framework V2 - Scope

SCOPE

This element defines what to prioritize.

Based on the input received, org proposes that, all Board approved implementation work as scope of activities to be prioritized. These includes implementation work, such as PDP recommendations, Specific Review recommendation, and the implementation of other non-policy and advice work.

The chart below illustrates at a very high-level, how the work flows through different phases within the ICANN ecosystem.



**Please refer to the Framework V2 for more details*

Framework V2 - Participants

PARTICIPANTS

This element defines who will conduct the prioritization, and the roles and responsibilities of all involved parties during this process.

Based on the input received, org proposes that a group with members from each SO/AC at the beginning of the annual planning process be formed. This structure will permit each member to share a perspective of priorities by SO/AC. Org proposes the community-based prioritization team includes 9 members as follow:

1. *ASO - Address Supporting Organization*
2. *ALAC- At-Large Advisory Committee*
3. *GNSO/CSG - Commercial Stakeholder Group (CSG)*
4. *GNSO/CPH - Contracted Party House*
5. *GNSO/NCSG - Noncommercial Stakeholder Group*
6. *ccNSO - Country Code Names Supporting Organization*
7. *GAC - Governmental Advisory Committee*
8. *RSSAC - Root Server System Advisory Committee*
9. *SSAC - Security and Stability Advisory Committee*

**Please refer to the Framework V2 for more details*

Framework V2 Overview - Frequency

FREQUENCY

This element defines when to prioritize and how often to prioritize

Based on the input received, org proposes that the prioritization step take place from April through June each year as part of the annual planning cycle. This timing permits the org to report out to the Community, Board and org the prioritization suggested by the community and provides the org planning liaisons enough time to develop detailed resourcing estimates to include in the draft operating and financial plans.

**Please refer to the Framework V2 for more details*

Framework V2 Overview - Techniques

TECHNIQUES

This element defines techniques or models that can be used to help prioritize

Based on the input received, org proposes to use the “Urgency-Importance Matrix” prioritization technique. A hybrid of the “Hierarchy of Purpose ” prioritization technique will also be reviewed during the pilot to evaluate its usefulness.

**Please refer to the Framework V2 for more details*

Framework V2 Overview - System and Tools

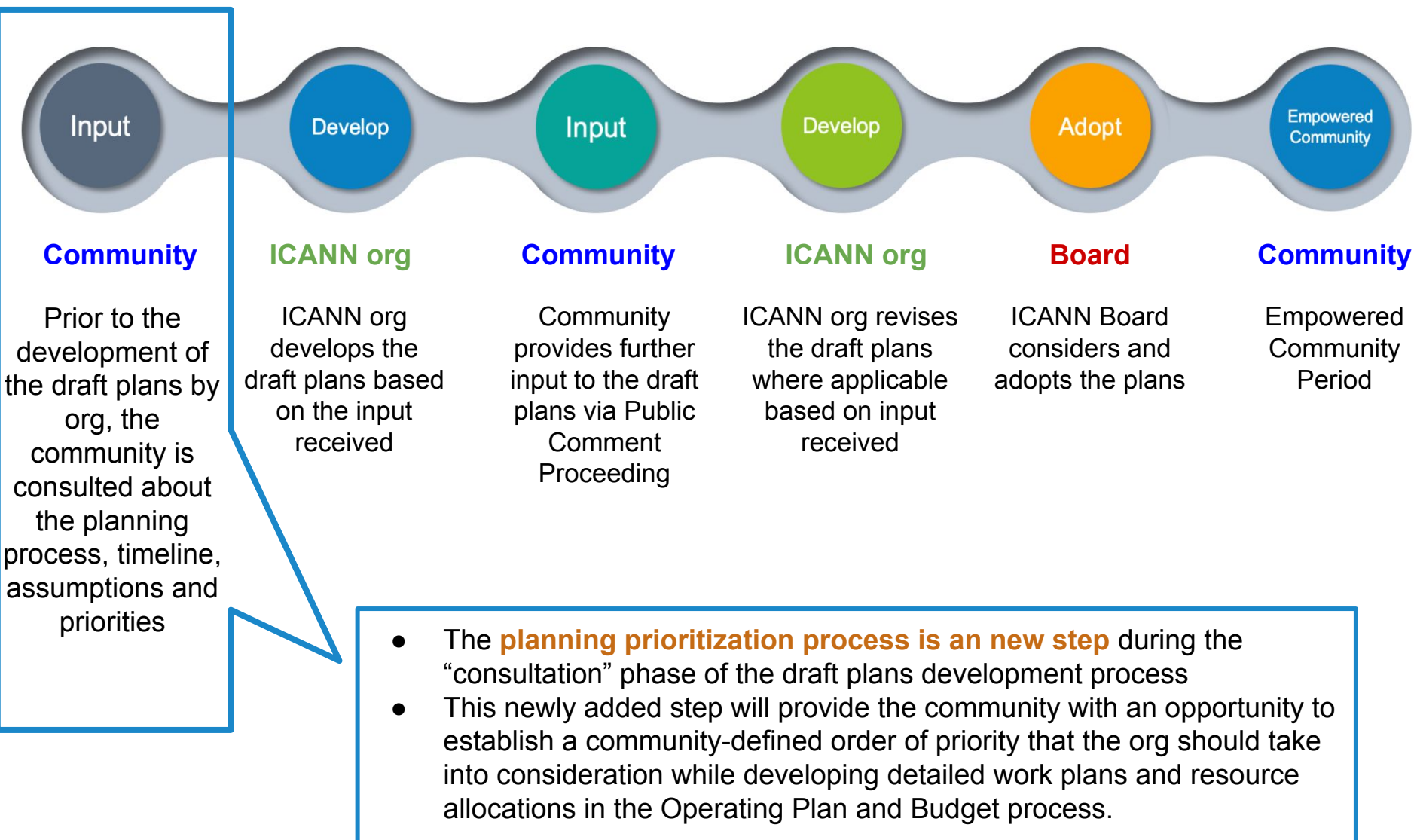
SYSTEMS AND TOOLS

This element defines what resources are helpful to use when prioritizing

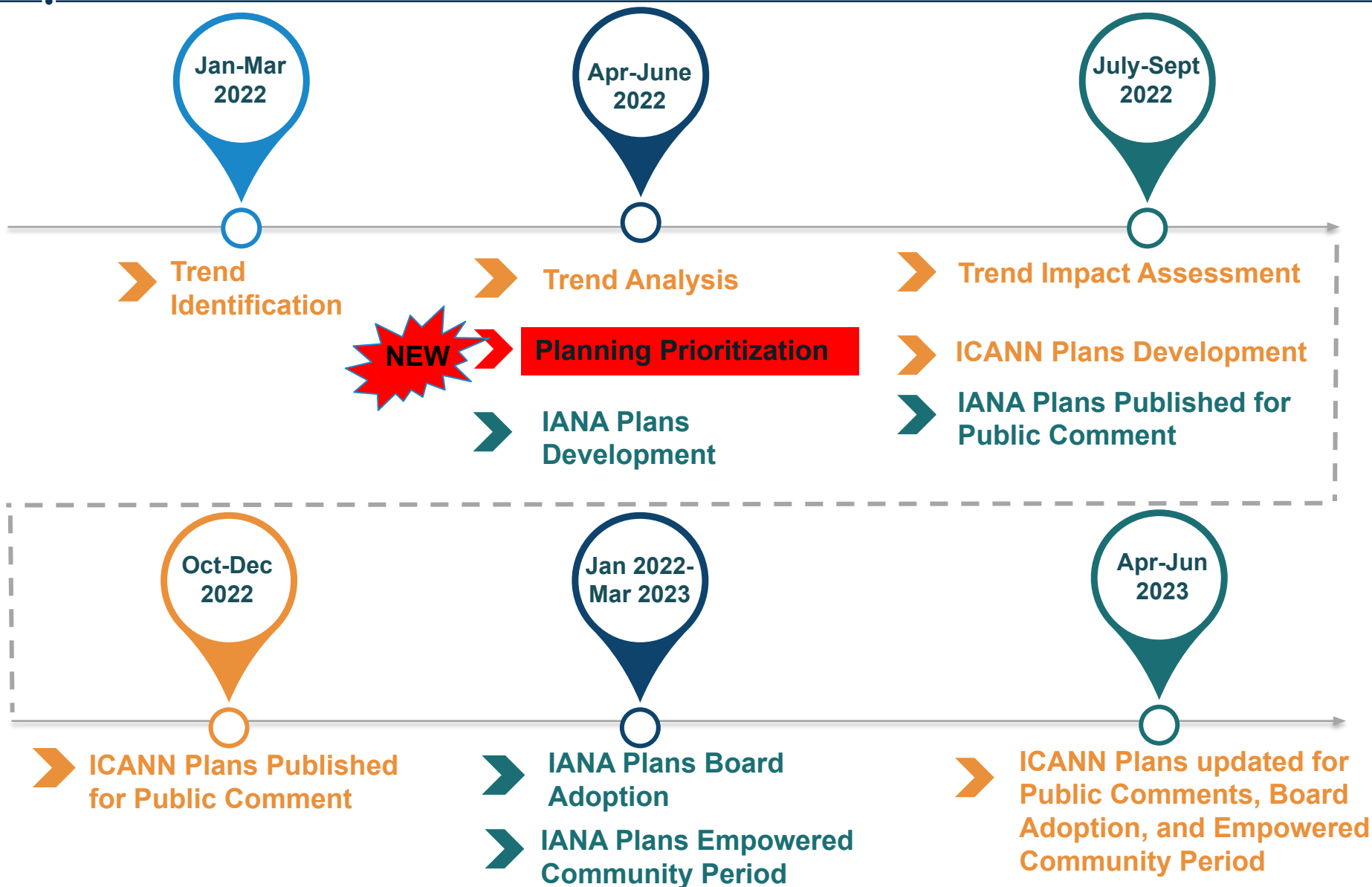
Based on the input received, there are existing reports that will be used, such as the ICANN Rolling Five-Year Roadmap for Policy, Review and Cross-Community Working Group work (published as an Appendix to the Five-Year Operating Plan).

**Please refer to the Framework V2 for more details*

Planning Process Roles and Responsibilities



New Step in the Annual Planning Process



FY24 Planning Prioritization Overview

Activities To Be Prioritized During FY24 Planning

The chart below illustrates at a very high-level, how the work flows through different phases within the ICANN ecosystem.



- Based on the framework, the activities in scope are Board approved implementation work, which include:
 - PDPs
 - Review Recommendations
 - Advices
 - CCWG
 - Other non-policy recommendations.

Activities To Be Prioritized During FY24 Planning

The Rolling Five-Year Roadmap of Policy, Review and Cross-Community Working Group (CCWG) is used as a support tool during this process.

- GNSO PDP:
 - EPDP Temporary Specification for gTLD Registration Data - Phase 2A, approved by the ICANN Board in March 2022
- ccNSO PDP:
 - Policy Development Process 3 - Retirement (Part 1), approved by the ICANN Board in September 2022
- Specific Review:
 - Security, Stability and Resiliency (SSR) 2 Review, recommendation 5.4, approved by the ICANN Board in May 2022
- CCWG:
 - CCWG on New gTLD Auction Proceeds recommendations, approved by the ICANN Board in June 2022

Activities Not Included For Prioritization During FY24 Planning

- Specific Review:
 - During FY23, ICANN org conducted a pilot based on the Planning Prioritization Framework Version 1. During this pilot, 45 Specific Review Recommendations were discussed and prioritized. The pilot was [concluded in May 2022](#). Considering the pilot was only concluded few months ago, ICANN org suggest to not include those activities during the FY24 prioritization process.
 - In some cases, recommendations are approved by the Board, but are not yet applicable for prioritization, e.g. if the recommendation can't be implemented yet because it's depending on the implementation completion of another recommendation.

- Advice:
 - Advice items are excluded from the FY24 Planning Prioritization process as the current process that is handling advices need to be further aligned to fit the selection criteria of the planning prioritization process.

For details, please refer to FY24 Activities for Prioritization

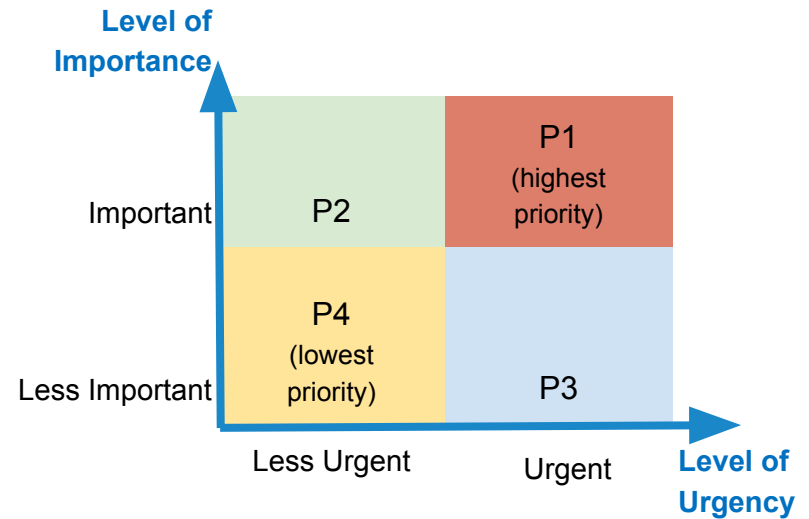
Prioritization Process and Technique

Introduction to Prioritizing

- Prioritization is a recommended process to enhance decision making in order to plan out the proposed implementation work
- Prioritization requires trade offs
 - Not everything can be the most urgent and the most important.
 - By selecting one activity as a priority we need to evaluate what other activity will be delayed or scheduled for later
- The use of a technique is to permit discussion and foster constructive decision-making
- Based on the Planning Prioritization Framework, ICANN will use the “Urgency-Importance Matrix” prioritization technique
- ICANN org provides a level of prioritization for each activities as a starting point based on information available.
 - Members can then react to the pre score and discuss their various viewpoints

Prioritization Technique Proposed

- Evaluating Urgency:
 - A deadline to meet?
 - A predecessor to another recommendation?
- Evaluating Importance:
 - Determined as “high priority” by Review Team? (*For Reviews Recommendation only*)
 - Mission critical?
 - Strategic?
 - Operational excellence?
- The matrix results in 4 level of priority
 - P1 = highest Priority
 - P4 = lowest priority



What To Expect During the Prioritization Discussions

Activity Type	Activity Name	Activity Description	Board Adoption Date	Level of Urgency	Level of Importance	Priority Level	Rationale	Level of Urgency	Level of Importance	Priority Level	Rationale

General and public available information of the activity

Initial position offered by ICANN org as a starting point

Editable columns for participants per group discussion

- Suggested Prioritization Approach:
 - Review recommendations by ICANN org initial position;
 - Discuss the level of urgency / importance and conclude

Next Steps

- Continue working with the participants to schedule the remaining meeting. Below is the proposed schedule, planning team will confirm based on participants availability.
 - Please confirm your availability via the doodle poll

#	Meeting	Schedule Status	Dates
1	Prioritization Pilot Session #1: Introduction and Overview	Scheduled	19 Sep 2022
2	Prioritization Pilot Session #2: Prioritization Discussion	Scheduled	25 Sep 2022
3	Prioritization Pilot Session #3: Wrap Up and Lessons Learned	Doodle poll to be sent	TBD

Discussion and Q&A



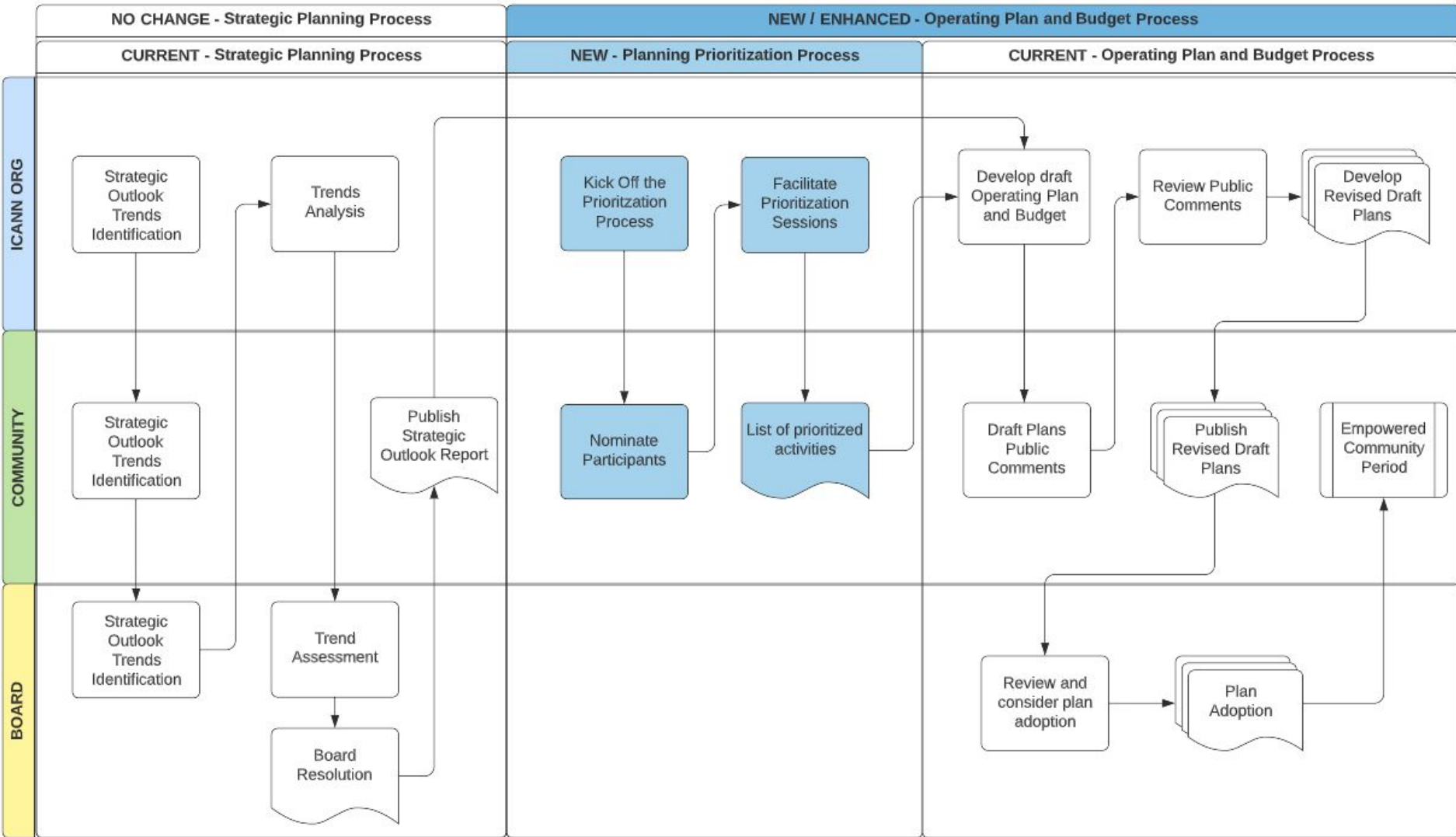
- ❖ Please raise your hand in zoom if you want to ask a question
- ❖ Unmute your microphone to ask questions when it is your turn
- ❖ Mute your microphone when not speaking



- ❖ Type your questions in the chat

Appendix

Annual Planning Process Overview



Breakdown Steps of Planning Prioritization

