

At-Large Advisory Committee (ALAC)

GNSO Guidance Process (GGP) Applicant Support

Maureen Hilyard and Sarah Kiden

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GGP Tasks

- **Task 1:** Review the 2011 Final Report of the Joint Applicant Support Working Group and the 2012 implementation of the Applicant Support program in detail, to serve as resources for other Applicant Support related questions/tasks. ✓
- **Task 2:** Working with ICANN org staff as appropriate, identify experts with expertise to aid in tasks 3, 4, and 5. ✓
- **Task 3:** Analyze the set of suggested metrics in Implementation Guidance 17.9 and propose which ones should be prioritized. The set of prioritized metrics is NOT limited to what is identified in 17.9. ✓
- **Task 4:** Identify any other appropriate metrics and measures of success to help in identifying the necessary program elements and measuring program success after the fact. In identifying the suggested set of metrics, propose how data can be collected, how metrics can be measured, who can collect the data, as well as what represents success. ✓
- **Task 5:** Consider, and to the extent feasible, suggest how the “outreach, education, business case development, and application evaluation” elements of the Applicant Support Program may be impacted by the identified metrics and measures of success. For example, based on the success metrics for Awareness and Education, this may impact the approach for performing outreach and education. To the extent feasible, suggest an approach to outreach, education, business case development, and application evaluation assistance. ✓
- **Task 6:** Recommend a methodology for allocating financial support where there is inadequate funding for all qualified applicants.

Task 6

- ⦿ Recommend a methodology for allocating financial support where there is inadequate funding for all qualified applicants.
- ⦿ **Implementation Guidance 17.10:** The dedicated Implementation Review Team should consider how to allocate financial support in the case that available funding cannot provide fee reductions to all applicants that meet the scoring requirement threshold.
- ⦿ **Rationale for IG 17.10:** “The Working Group considered that in subsequent rounds it may be the case that there are not sufficient funds available to provide fee reductions to all applicants that meet threshold scoring requirements. The Working Group reviewed the 2012 approach to this issue as well as public comments received on the Working Group’s Initial Report but did not come to an agreement on any specific recommendations in this regard. The Working Group believes that this topic should be considered further by the dedicated Implementation Review Team.”

Homework

- ⊙ **OPTION 1:** Wait until all applications are received and evaluated before determining level of support, i.e., based on the number of qualified applicants;
- ⊙ **OPTION 2:** Hold a first-in, first-out continuous process while the application window is open and inform qualified applicants that their level of support will be within a range (i.e., 50-75%) – that is, determine if this approach is feasible before all applications are received/evaluated and the window is closed.

Note: For both options, consider the question of timing of when to close the application window before the next round begins.

Thank you!

