

# Enhancing the Effectiveness of ICANN's Multistakeholder Model

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# Agenda

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Where Do We  
Stand with  
MSM Project?

2

Consensus-  
based  
Decision  
Making

3

Next Steps

# Where Do We Stand with MSM Project?

# Enhancing the Effectiveness of ICANN's MSM Project

## Key actions:

- To evaluate the existing projects/initiatives that support the MSM.
- To assess the findings of the evaluation to address possible gaps.
- To investigate other projects/initiatives not included in the Oct 2020 paper.
- To engage with all ICANN stakeholders to collect any further input for a path towards enhancing the MSM's effectiveness.

## Enhancing the Effectiveness of ICANN's Multistakeholder Model

14 October 2020



# Selected Projects

Work Area	Selected Projects*
Prioritization of the Work & Efficient Use of Resources	<ul style="list-style-type: none"><li>● Improving communications between ICANN org and the community</li></ul>
Consensus, Representation, and Inclusivity	<ul style="list-style-type: none"><li>● Consensus Playbook</li><li>● Fellowship Program</li><li>● ICANN Learn</li></ul>

*\* Selected projects are ones that are fully implemented & impact/involve the whole ICANN ecosystem*

- Projects that are currently not fully implemented will be evaluated once their implementation is complete.
- ICANN org expanded the list of projects and added several others that will also be evaluated (ODP, ITI, DAAR, Strategic trends work, etc.).

# Current Action Plan

Next steps	Status
Applying the evaluation methodology to selected projects	In progress
Engaging with community on the Evaluation Methodology	In progress
Updating the project dedicated wiki page <a href="https://community.icann.org/display/MSM">https://community.icann.org/display/MSM</a>	On a regular basis
Engagement sessions at ICANN75	Completed
Continuing to expand the list of projects/initiatives	In progress

# Consensus-based Decision Making

## **Poll # 1**

**Do you know the basic principles for making decisions on a consensus basis?**

**(yes/no)**



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## **Poll # 2**

**Are you aware of the existence of the  
“Consensus Playbook”?**

**(yes/no)**

## **Poll # 3**

**Have you used/referenced the  
“Consensus Playbook” in ICANN work  
(PDPs, Reviews, CCWGs, etc.)?**

**(yes/no)**

## **Poll # 4**

**Did the consensus-based decision making contribute to the project (PDPs, Reviews, CCWGs, etc.) success?**

**(yes/no)**

## **Poll # 5**

**Did you achieve better consensus of goals/objectives as a result of using/learning from “Consensus Playbook”?**

**(yes/no)**

## **Poll # 6**

**Did goals/objectives become clearer as a  
result of consensus-based decision  
making?  
(yes/no)**

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## **Poll # 7**

**Did you reach better mutual  
understanding as a result of using  
consensus-based decision making?  
(yes/no)**

## **Poll # 8**

**Did differing positions successfully  
converge?  
(yes/no)**

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## **Poll # 9**

**Was there good communication and context when converging differing positions?**

**(yes/no)**



# Next Steps

# Next Steps

Next steps	Status
Share results of analysis of some of the four projects selected	Dec 2022
Analyze results of the surveys conducted on “Consensus Playbook”	Dec 2022
Updating the project dedicated wiki page <a href="https://community.icann.org/display/MSM">https://community.icann.org/display/MSM</a>	On a regular basis
Continuing to expand the list of projects/initiatives	In progress

# Engage with ICANN



## Thank You and Questions

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