NARALO General Assembly
Final Report

1.0 Executive Summary

The planning for the NARALO GA 2022 commenced in March 2022 with a GA planning team led by Eduardo Diaz then Greg Shatan to work out the logistics, attendance, program, and more On October 19th and 20th the NARALO membership convened in Hollywood, California for its General Assembly (GA) as followup since the New Orlean General Assembly in 2017. The event brought representatives from Canadian and American NARALO members, 16 ALS and individual members plus support staff, and the North American GSE team. Over the two full days, the GA focused on a three-part strategy of Empowerment, Engagement, and Encouragement with an onus on Outreach and Engagement and Policies issues to help inform and motivate the membership to become involved.

1.1 Approach

Our approach to the final report follows the SMART chart approach so we can determine the success of the General Assembly. For future planning of other General Assemblies for NARALO
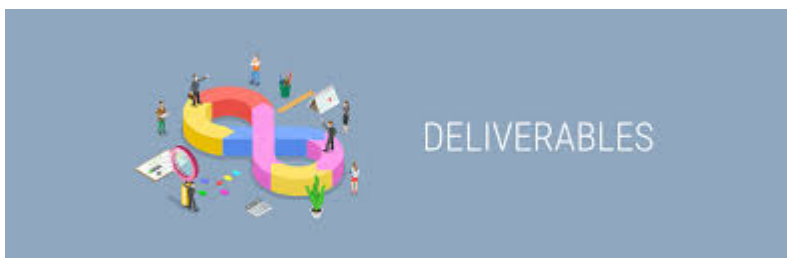
2.0 Purpose

The purpose of the GA is **revitalize the membership and encourage greater participation in NARALO in specific and ICANN in general** with a three-idea approach which included: **E**mpowerment, **E**ngagement, and **E**ncouragement. The approach aimed to that the participants from being passive observers to active participants in NARALO and At-Large. Thus the TRIPLE E theme cross-referenced to each of the sessions.
See full agenda cross-referenced to the GA them
https://community.icann.org/display/NARALO/NARALO+General+Assembly+2022+Agenda#2022NARALOGeneralAssembly-2097136798

3.0 Deliverables

Our NASIG GA provided
- Pre-Event NARALO October 10th membership meeting on logistics and program
- A set of resources to educate the attendees in advance on NARALO, ATLARGE and ICANN
- Pre Event October 11th ARIN orientation for newcomers
- Two Days of interactive engagement during breakfast, breaks, lunch, sessions, reception and dinner
- Identify the number of Networking opportunities 5

- Informal social networking opportunities including
    - Welcome reception
    - Small group NARALO only daily breakfast
    - Breaks
    - Small group NARALO only lunch
    - Group dinner
    - ARIN Happy Hour at Loew Hotel
    - ARIN Social at Madame Tusands

Our NA Sessions provided
- Number of sessions 17
    - History of NARALO
    - Outreach and Development sessions(NARALO and GSE)
    - Policy sessions -Multiple sessions

The tools used to obtain the information includes
- Participant surveys(3)
    - GA Event and Planning Feedback
    - Policy Issues sessions and Jamboard
    - Evaluation of GA
- One on one conversations
- Minutes of the two daily sessions with links
    - https://tinyurl.com/39wj5zkz

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Results of Participant Survey-Expectations

What other topics are you most interested in covering at the General Assembly?

- **Naralo organization**
- **What is coming from Policy that might affect the END USER. Education (my passion)**

- *outreach*
- *ALAC opportunities to learn more*
- *Academic outreach and Engagement*
- *anything :)*
- *outreach and engagement*
- *Know your registrant*
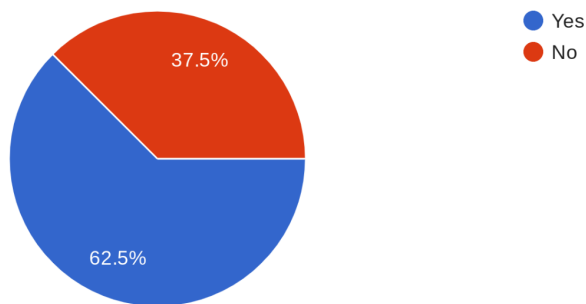- *Combination of Policy and Outreach and Engagement discussion*

==**Analysis: The expressed Participant expectations were met and exceeded.**==

Results of Participant Surveys -GA and Planning
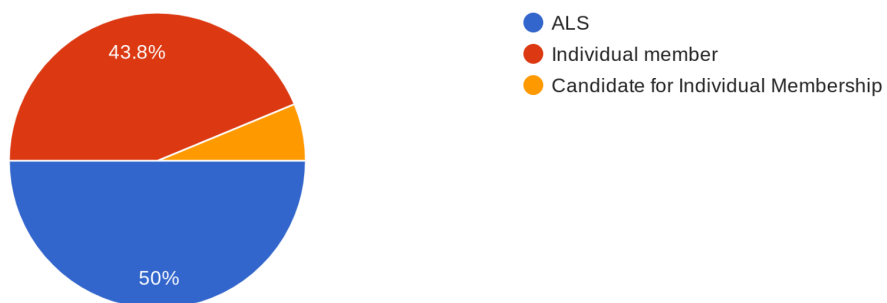
The number of members completing surveys- 16
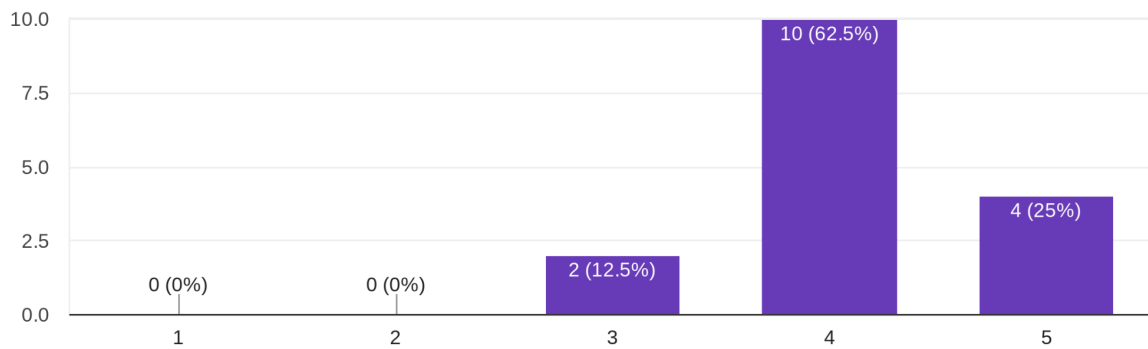
Is this your first NARALO GA?

16 responses

- Yes
- No

37.5%

62.5%

Identify your membership?

16 responses

- ALS
- Individual member
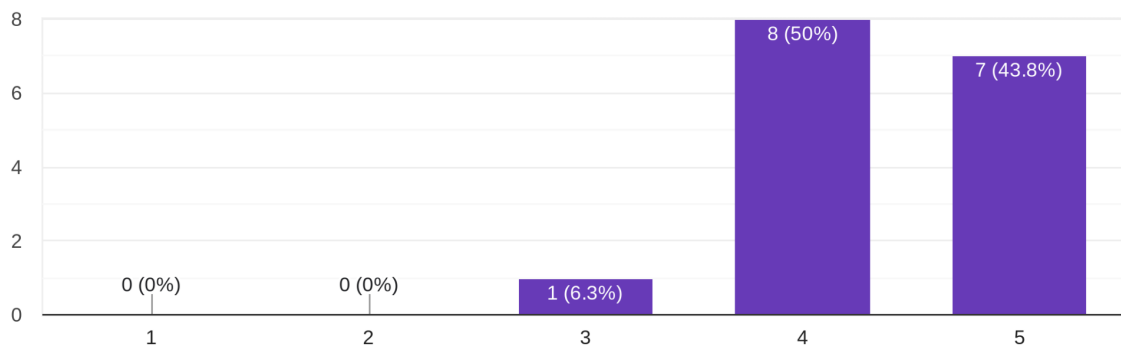- Candidate for Individual Membership

43.8%

50%

What is your general overall opinion of the NARALO GA?

16 responses

What is your opinion on the NARALO GA program?

16 responses

Analysis: The vast majority thought the GA was good or excellent
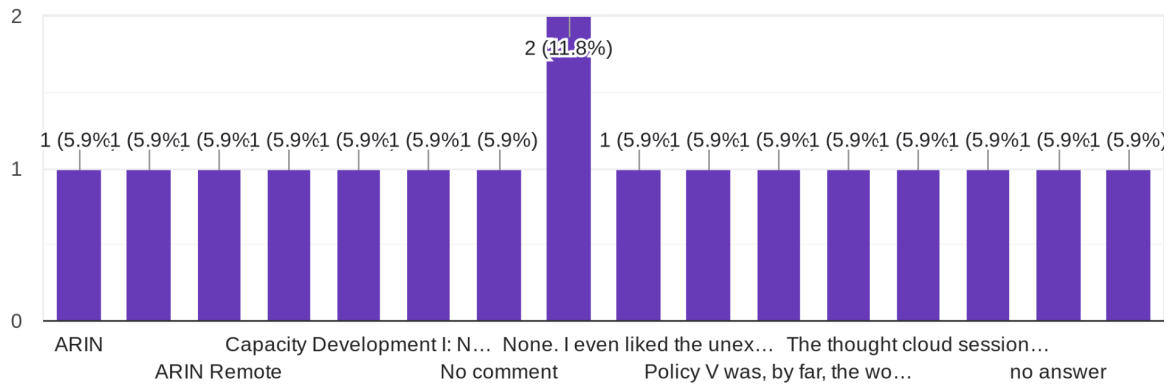
Results of Participant Surveys -GA Program

*What sessions did you like?**17 responses*

- *Hard to pick just one.*
- *Capacity Development III: Opportunities for Education and Experience*
- *Outreach and Engagement*
- *Policy II: Internet Governance & Policy Issues in Canada and the U.S.*
- *The presentations of the different speakers*
- *Outreach and engagement*
- *First half of first day*

- *Academic Outreach and Engagementg*
- *Diaz*

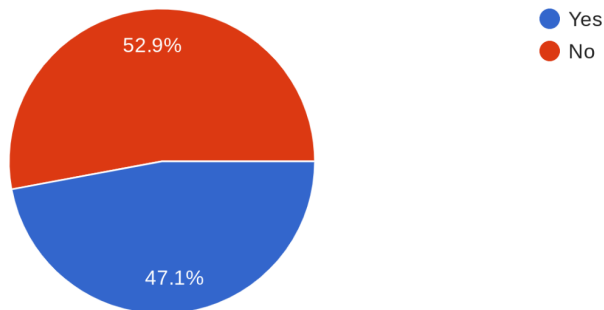## What sessions did you dislike the most?

17 responses

Did you like the mixed venue with ARIN?

17 responses

- Yes
- No

52.9%

47.1%

Analysis: The Jamboard Policy session and ARIN Policy sessions were disliked the most in the survey

Do you have any suggestions to make future GA better in the future

- Build more slack into the schedule, given how often we ended up running over.
- I will love to have some practical ways and examples NARALO is or can be of use in the At-Large and after that to ICANN. I need to see how it actually this multi stakeholder works win practical ways.
- I can't think of anything. My first GA.
- Less topics and more time per topic so we can have more discussions on the topic.
- Start planning 1 year before GA.
- Align immediately following the Spring ARIN meeting so as to not also conflict with NANOG
- The ARIN venue did not work for us this time, but this was, hopefully, a particular case. I think round table discussions by small groups and reporting back would be productive in another meeting without co-vid restrictions.
- No
- More advanced notice of detailed agenda and available documents.
- N/A
- not collocating with ARIN. They have become too technical for us and so no real partnership. The policy session we did include was a waste of time
- Get more consistent plan with time and dates for capacitation building
- None
- More activities or group sessions to discuss some topics concurrently, and report each to the group to maximize the time
- Not at this time
- Yes
- As an online participant, I wish to be present onsite in the future.

What areas do you suggest that need improvement?

- none
- We could use better estimates of how long a particular topic will run. And/or build more slack into the schedule.

- One thing that can be interesting is to allow some possibility of extra tables on the side of the room so people can choose to stand for a little while (so we don't need to be sitting all the day long)
- I didn't have clear what was the end point or the reason for the NARALO GA when I started
- Nothing
- More activities to engage people and Q & A sessions
- No cpmments
- Everything is suitable for hybrid participation
- Induce more interaction within the participants
- more small group discussions
- None
- More pre-planning and availability of documents in advance
- Small group breakout sessions, retrict the amount of time that Goran spoke it resulted in the wrap up and next steps to be cancelled
- Better organization and more concrete discussions.
- more time for using the jam board and more focus on this
- All itens were very well discussed but in my opinion the meeting have to be linked with actions, subsequently

Analysis: All the suggestions are valid as more interpersonal small group discussion. Its important to note that the small breakout sessions were not in compliance to the COVID meeting protocols. Its important to note that the breaks, lunch and socials provided small one on one discussion

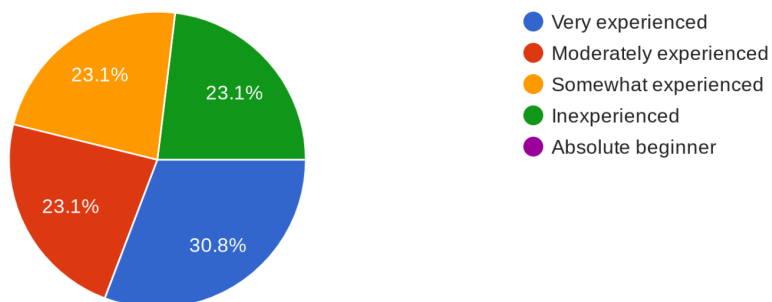### Please provide your comments on the organizers, ICANN staff, etc
- Thank you! I hope to attend in-person next time
- The coordination of facilities and the facility was excellent. The program was followed as stated, and session timing was controlled.
- congratulations to staff and organizers for putting a good meeting together
- The organizers and staff put on an excellent event.

- Icann org was A+
- A second room or lounge areas for small group brainstorming
- N/A
- no other issues
- Very good work provided by the ICANN Staff

policy matters

Results of Participant Surveys -GA and Planning

Level of experience with ICANN policy matters

13 responses

- Very experienced
- Moderately experienced
- Somewhat experienced
- Inexperienced
- Absolute beginner

23.1%

23.1%

23.1%

30.8%

Note: The majority had some to high levels of policy experience

Which ICANN Policy topics are of greatest interest to you?

- DNS Abuse
- General policy issues
- IDN,
- Universal Acceptance and WhoIs
- IDNs, New gTLDs, and Closed gTLDs
- All

- interoperability, security and stability of the Internet
- all of them
- Subsequent procedures -- geonames, applicant support
- Holistic Review
- Internet Governance & Policy Issues in Canada and the U.S.
- Operational ones: Multi-stakeholder model, Travel, Budget, strategy, and prioritization
- CPWG-DNS abuse

Jamboard
https://jamboard.google.com/d/1SuP0MbDA3fz1L-BFa4Ha0rkM5YFK59XsIYHiWCeI8ek/viewer?ts=635826b7

Daily notes and ZOOM recordings
https://docs.google.com/document/d/1Ay0pwR7SoKLpyXAwPjlt1S4naFsDuLSE-CjIYhDRm8c/edit?usp=sharing

Zoom recordings
 https://community.icann.org/x/YYMFDQ

4.0 Metrics

A post survey of participant feedback was provided to each delegate and facilitator to garner their feedback
Short term Metrics of the event include
- Number of attendees 16   remote 33 (includes mostly members at event)
- Number of subscribed members to become active in working groups
- Number of committed members on providing policy comments
- Recruitment of policy members
  - Add
- Recruitment of members of Outreach and Engagement
  - Melissa Begay

○

Would you like to volunteer for a specific Working Group within the ICANN At-Large organization?

- CPWG
- IDN Policy Working Group
- YES
- In time
- Not for now
- NARALO work with Academia
- sure.. if there is a need
- already working on OFB and CPWG
- Not right now, thanks.
- Yes

The next step in the process is to leverage the energy of the NARALO GA into action and the following activities will need to be measured and monitored for tangible results/ This list which isn't complete is some of the things we will be watching closely

Long Term metrics(results pending)
- Attendance to monthly NARALO meetings
- Enroll and attendance at various working groups
- Attendance to ICANN Washington June 10-15, 2023
- Increased in number of policy comments

5.0 Conclusion

The NARALO General Assembly achieved its aims of encouraging membership active involvement, empowering the members a greater understanding of NARALO's role in the ICANN ecosystem and with active followup, we will see engagement in working groups and policy development.

Thanks to NARALO Staff for their assistance to make the GA a great success.