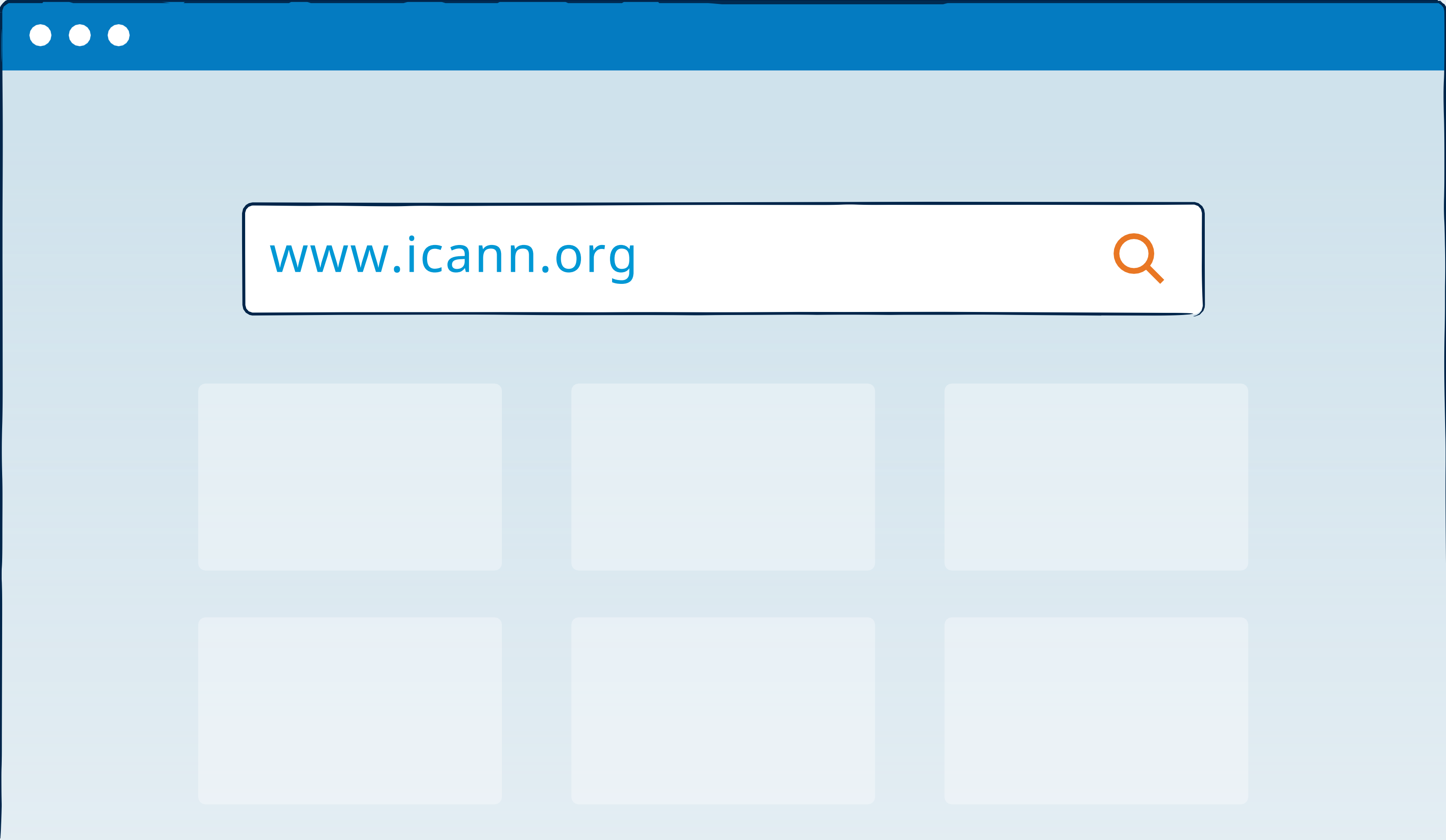




**ICANN for Beginners:**

# An Introduction





[www.icann.org](http://www.icann.org) 



Maria's ICANN colleagues working together





How does your computer or smartphone find a web address when you type the words, or the URL, into your browser and what is ICANN's role in all of that?



IP ADDRESS

192.168.0.7

DOMAIN NAME

icann.org





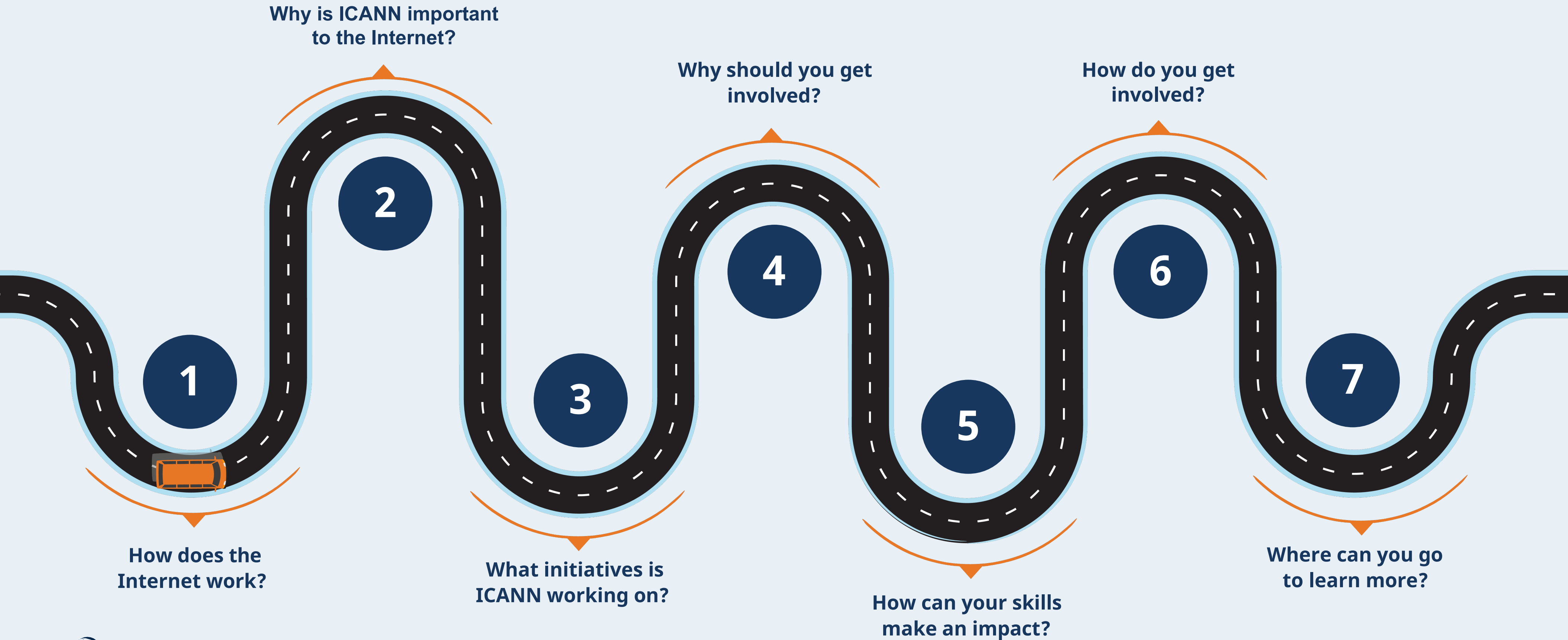


So, what is **ICANN**?

# Internet Corporation for Assigned Names and Numbers



# Virtual Tour of ICANN







1

# How Does the Internet Work?



How to send information from one place to another,  
in a **predictable and reliable way.**

Receiver

Aunt Ester

Address

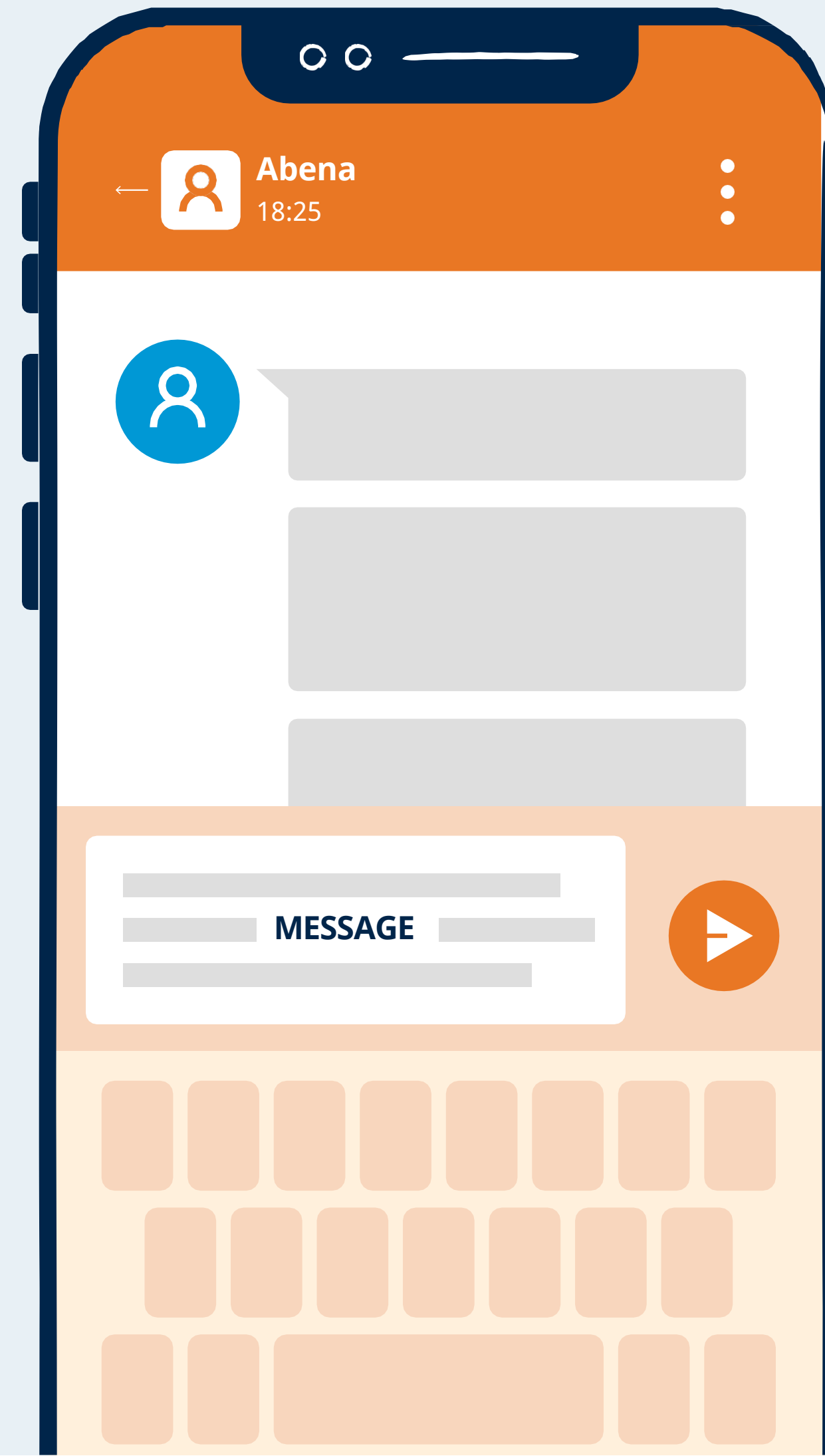
1236 Garden Street





Think of information sent over the Internet as  
**a digital postcard, with a receiver address, a sender  
address, and content.**

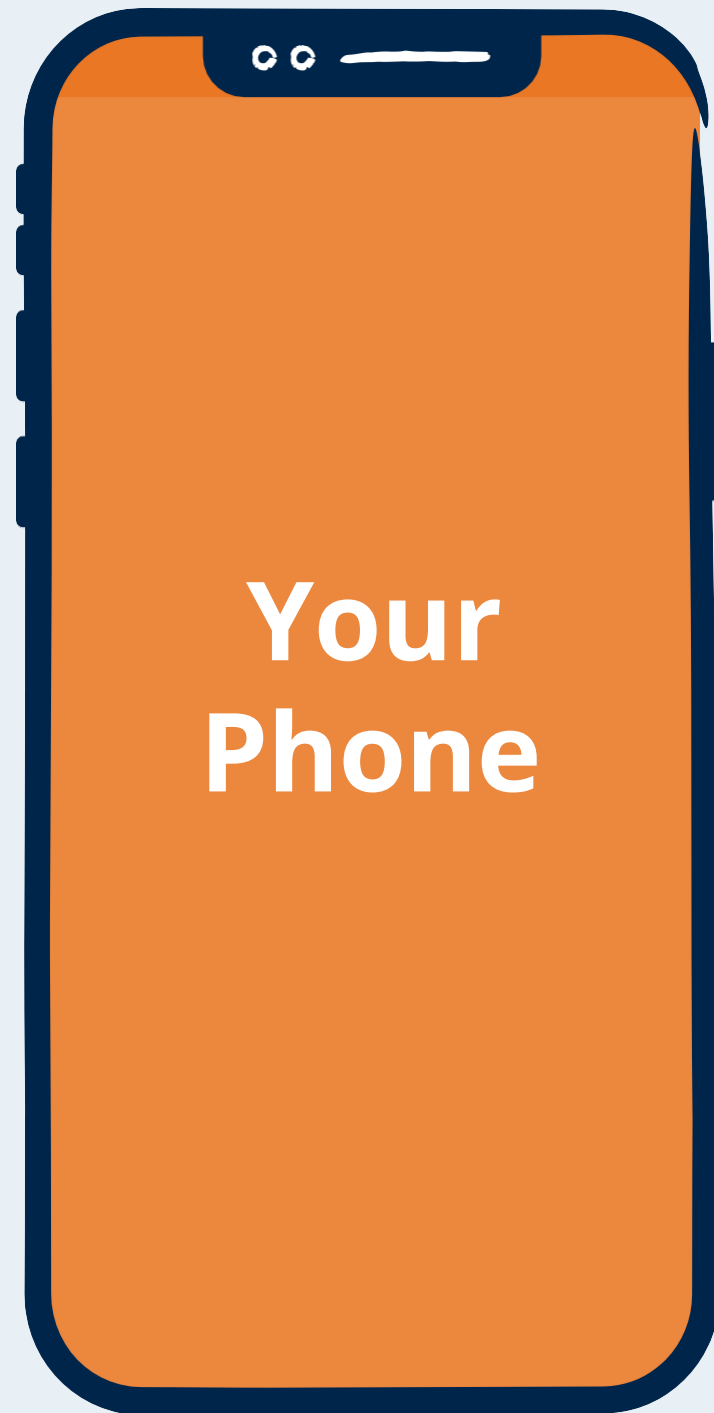
Sender  
You  
Address  
192.0.2.4



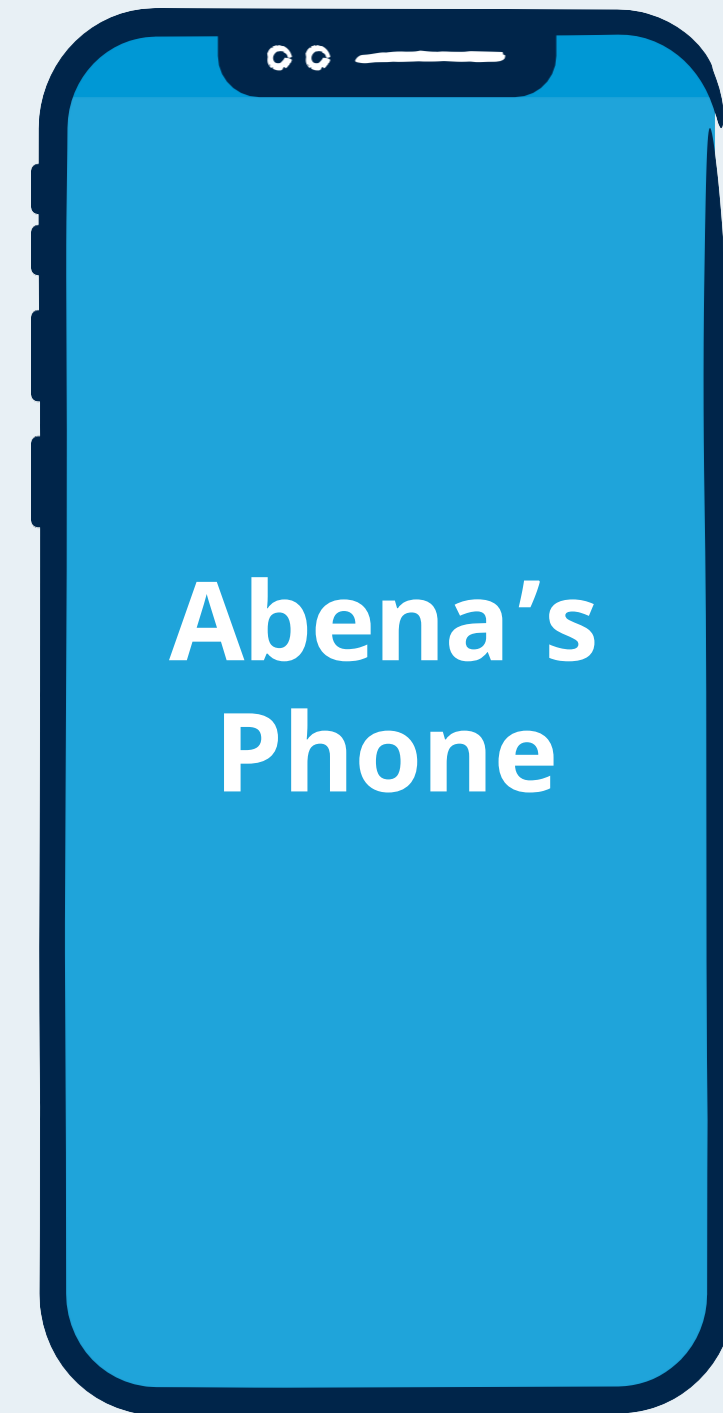
Receiver  
Abena  
Address  
192.0.2.7



IP Address  
192.0.2.4



IP Address  
192.0.2.7





Name

IP Address

Jon Postel

192.0.2.0

Joyce Reynolds

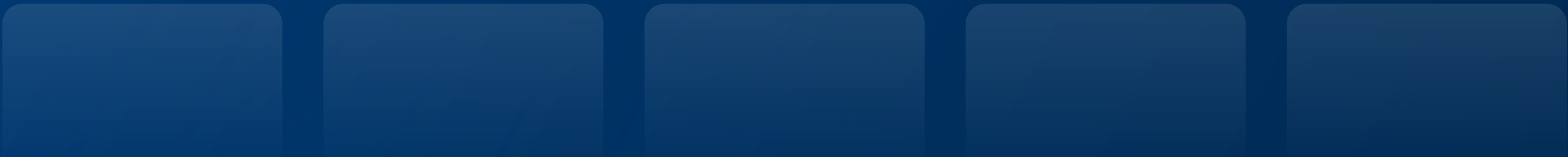
192.0.2.1

Vint Cerf

192.0.2.2



<https://www.icann.org/>



<https://www.icann.org>

**.com**

---

**.au**

# TLDs

*top-level domains*

**.au**

**.ng**

**.br**

**ccTLDs**

*country-code top-level domain*

**.com**

**.org**

**.edu**

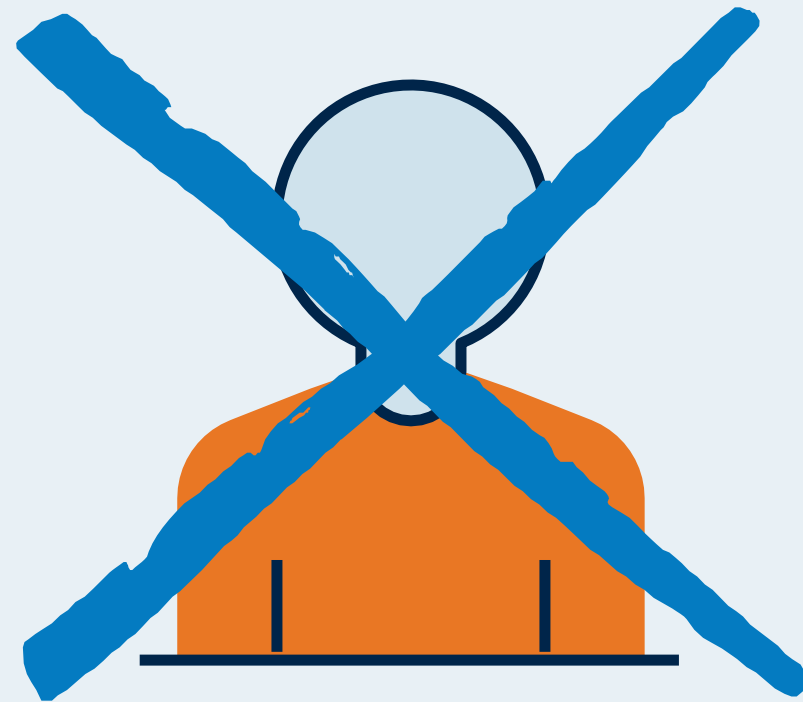
**gTLDs**

*generic top-level domain*

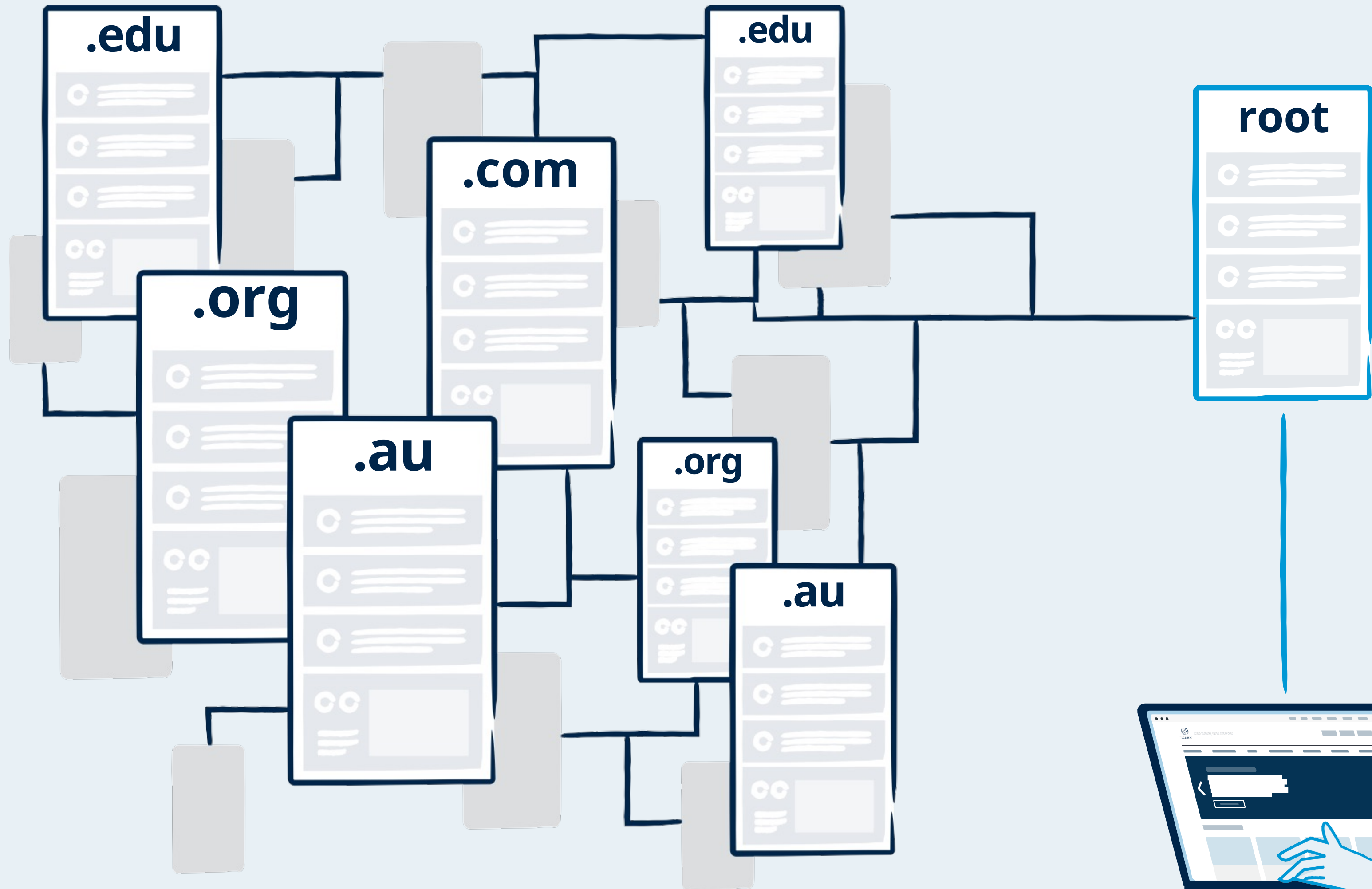


So, who runs  
the Internet?

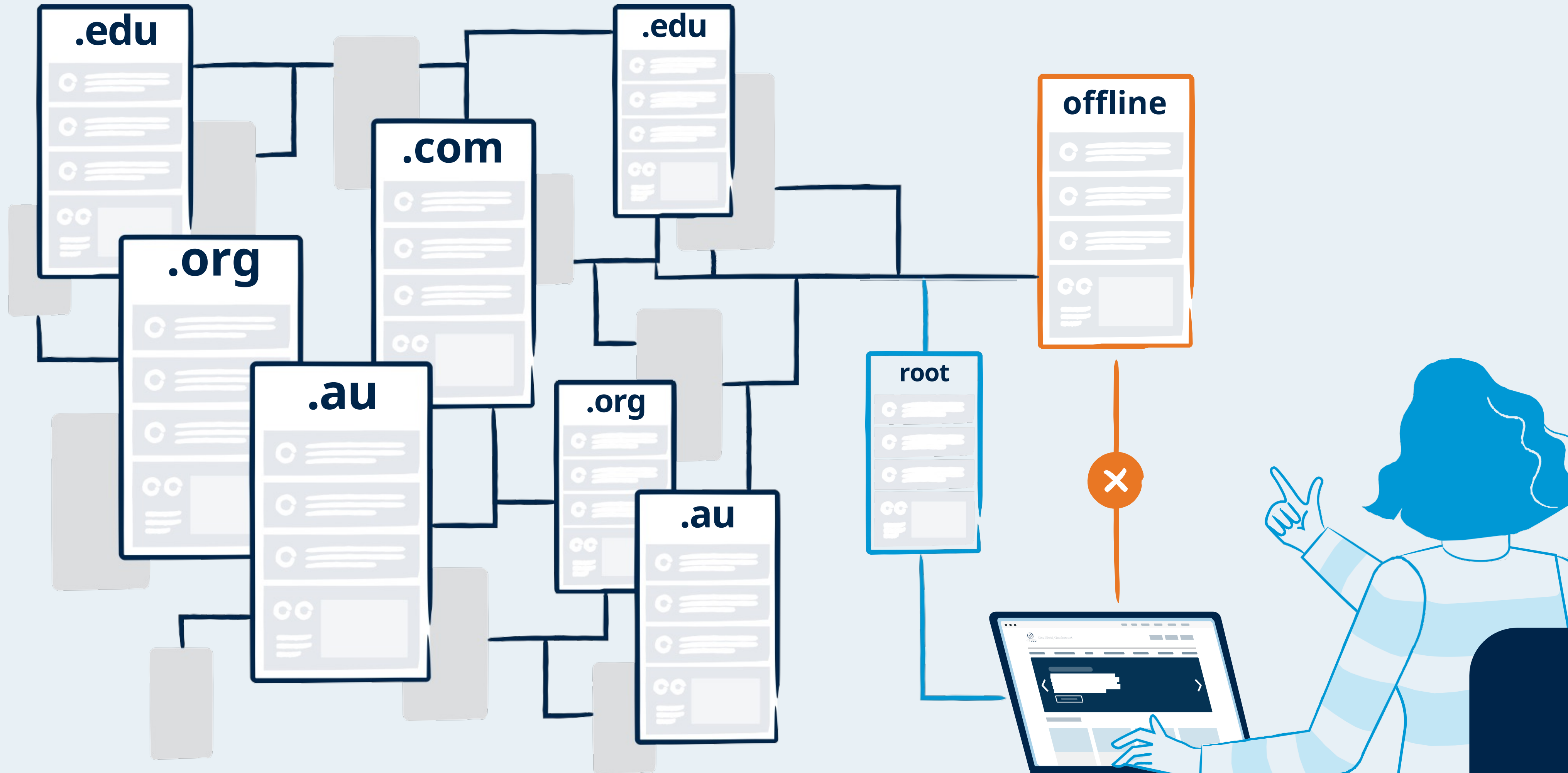




**Distributed,  
resilient network**









2

## Why Is ICANN Important to the Internet?



Keep the Internet **secure, stable, and interoperable**

Does ICANN control  
content on the Internet?



That's the job of content providers, regulators, and law enforcement in individual countries.

ICANN ensures that the Internet remains  
**stable, secure, and interoperable**



## ICANN's multistakeholder model







# Community-Driven Policy Making



Multistakeholder Model



**Technical  
Community**



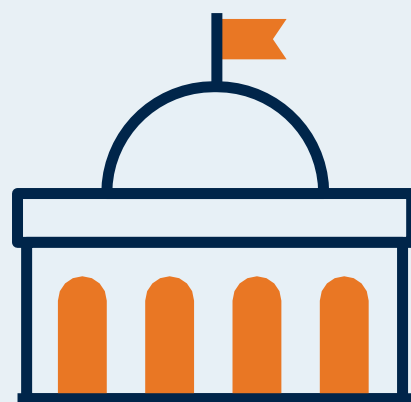
**Academic and Research  
Organizations**



**Businesses**



**Civil Society**



**Governments**



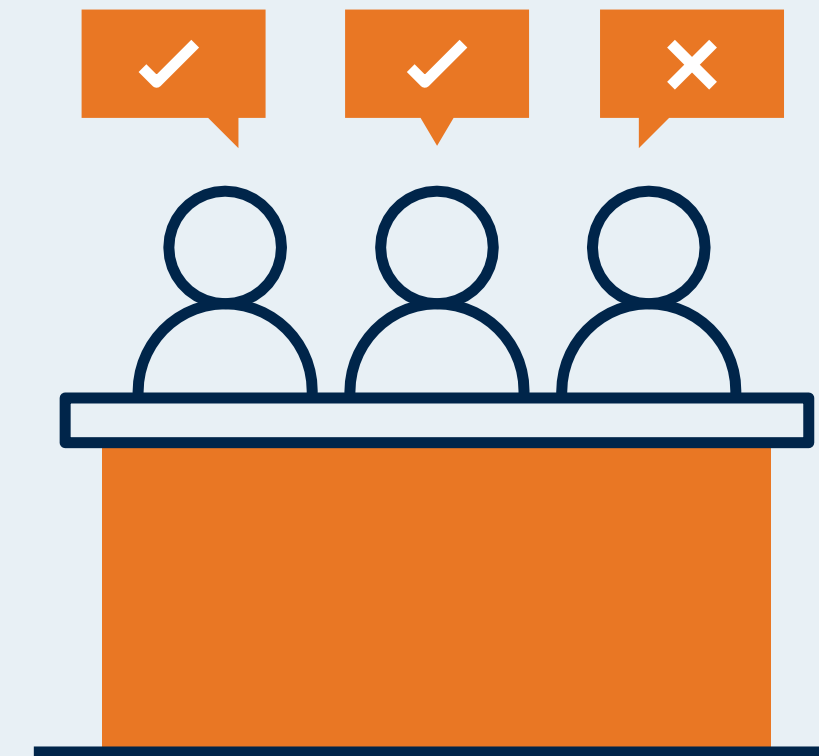
**Non-governmental  
Organizations**



**Internet Users**



## Supporting Organizations



## Advisory Committees

## ICANN | GNSO

Generic Names Supporting Organization

### Generic Names Supporting Organization

**GNSO** • <https://gns0.icann.org> 

Council composed of 21 members—divided into 2 houses (contracted and non-contracted parties)—who work on generic top-level domain (gTLD) naming policies (e.g., .com, new gTLDs).

## ICANN | GAC

Governmental Advisory Committee

### Governmental Advisory Committee

**GAC** • <https://gac.icann.org> 

Provides advice on public policy issues, particularly on interactions with policies and national laws or international agreements

## ICANN | ALAC

At-Large Advisory Committee

### At-Large Advisory Committee

**ALAC** • <https://atlarge.icann.org> 

Voices the interests of the individual Internet user and is composed of 15 members—2 from each of the five Regional At-Large Organizations (RALOs) and 5 appointed by the ICANN Nominating Committee. It is supported by over 200 At-Large Structures (ALSes) and volunteers.



3

## What Initiatives is ICANN Working On?





I started following discussions related to not-for-profit concerns.





## Working toward a multilingual Internet

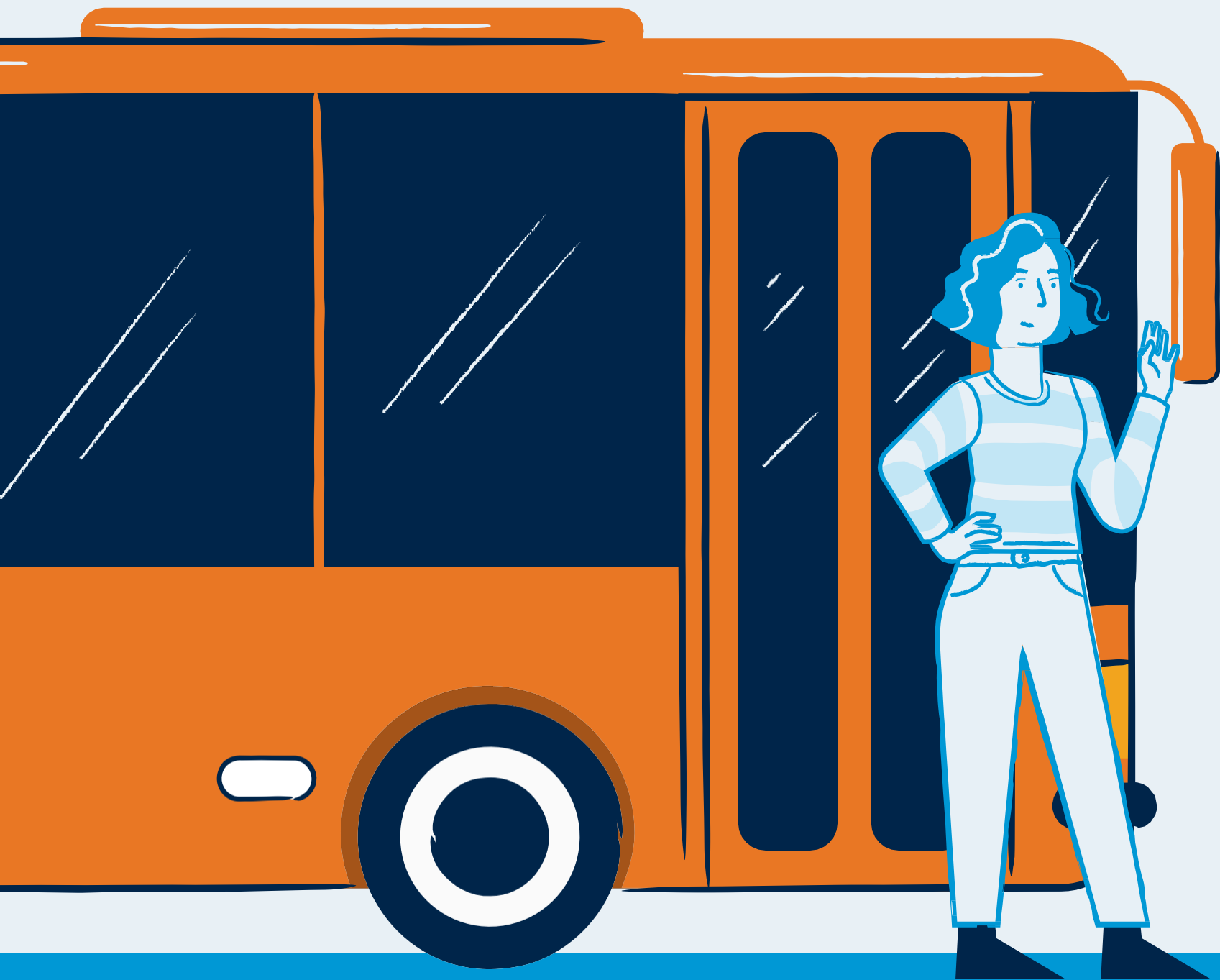
1. Internationalized Domain Names (IDNs)
2. Universal Acceptance



## DNS Security Threat Mitigation Program

The DNS Security Threat Mitigation Program is one of ICANN's initiatives to improve security and prevent threats from disrupting the DNS system.





4

Why should  
you get involved?



By participating in ICANN's work, you will:

**Connect to others**

**Grow your network**

**Expand your perspective**



5

## How your skills can make an impact



## Managing Conflict



## Making Voice Heard



## Leading Discussions



**Hola**

**Bonjour**

**Hello**

**مرحباً**

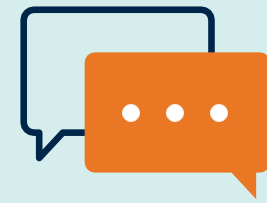
**Привет**

**你好**





**Researching and reading draft policy documents**



**Organizing or taking part in discussions**



**Reaching out to new people about getting involved**



**Writing white papers, blogs, or comments**



**Leading a meeting**



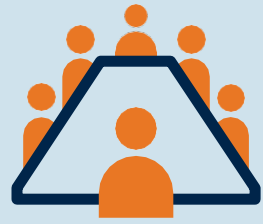
**Finding compromises as part of consensus-based decision making**



6

How do you  
get involved?





**Attending meetings and workshops online or in-person**



**Comment on issues through ICANN Public Comment Proceedings**



**Join one of ICANN's Supporting Organizations or Advisory Committees**



**Join a working group on a specific topic**





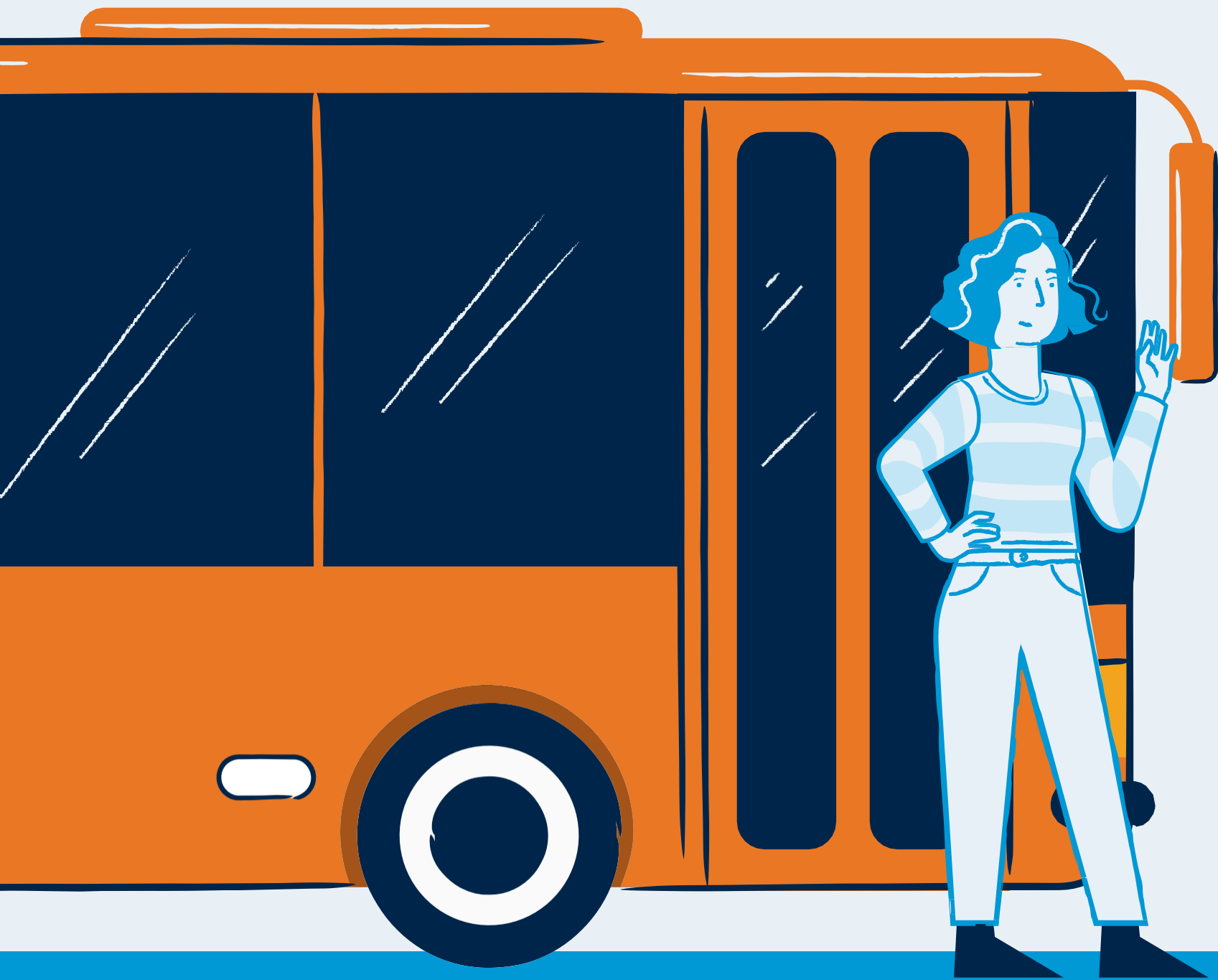
7

Where to go  
to learn more

# Global Stakeholder Engagement (GSE) Team







The end

Q&A

# Thank you!

Visit us at [icann.org](https://icann.org)



[@icann](https://twitter.com/icann)



[facebook.com/icannorg](https://facebook.com/icannorg)



[youtube.com/icannnews](https://youtube.com/icannnews)



[flickr.com/icann](https://flickr.com/icann)



[linkedin/company/icann](https://linkedin/company/icann)



[slideshare/icannpresentations](https://slideshare/icannpresentations)



[soundcloud/icann](https://soundcloud/icann)



[instagram.com/icannorg](https://instagram.com/icannorg)

