ICANN 75
ANNUAL GENERAL
KUALA LUMPUR

Internationalized Domain Names Expedited Policy Development Process

Session 2 | 17 September | 10:30-12:00 MST

Virtual Participants

1
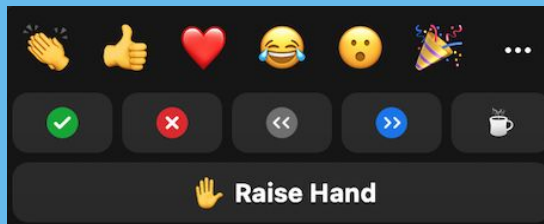Connect your **Zoom Audio** to listen to the meeting.

2
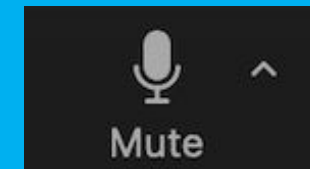Turn on your **Zoom Video** to be seen by other participants.

3
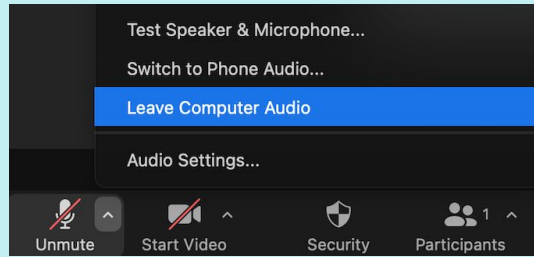Raise your hand in **Zoom Reactions** to join the speaking queue.

4
Unmute your **Zoom Audio** when called upon to speak.
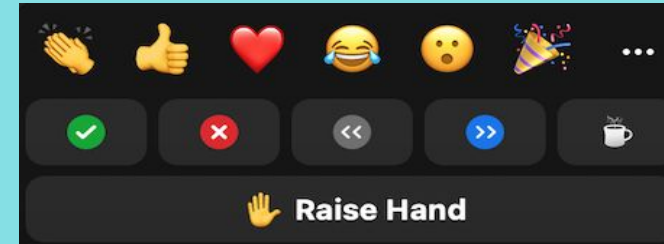
On-Site/In-Room Participants

1

Do **not** connect your **Zoom Audio**. To disconnect your audio, click on the **Up Arrow** and select **Leave Computer Audio**.
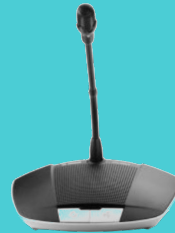

2

Raise your hand in **Zoom Reactions** to join the speaking queue.

3

Use the physical microphone at your seat or in the aisle when called upon to speak.

Session 2: Agenda

1. New gTLD Application Strawman Process Flow (75 min)

   a. Mapping of Charter Questions and Preliminary Recommendations

   b. Consideration of Potential Gaps Regarding Variant Implementation

   c. Answering Charter Questions D1b (Part 1) and B4

      i. Review of RO Survey Result Highlight

2. Next Steps (10 min)

3. AOB (5 min)

Strawman Process Flow

Background

Origin of Strawman Process Flow

- **D1b:** What should be the process by which an existing registry operator could apply for a variant for its existing gTLD?

- **B4:** What should an application process look like in terms of timing and sequence for an existing and future Registry Operator with respect to applying or activating their allocatable variant TLD labels?

Purpose of Strawman Process Flow

1. Understand which elements in the New gTLD Application process will be impacted by variant implementation

2. Consider how such elements will need to be modified to accommodate variant gTLDs

3. Analyze the level of efforts of evaluating variant applications and the associated cost/fees

What to Review and Discuss

1. Review the mapping of charter questions and preliminary recommendations **[Purpose 1 & 2]**

2. Consider potential gaps regarding variant implementation that EPDP Team need to develop recommendations **[Purpose 1 & 2]**

3. Analyze the feasibility of a standalone round for existing gTLD registry operators to apply/request for variants **[Purpose 3 & Question D1b]**

4. Analyze the feasibility of activating variants between application rounds **[Purpose 3 & Question B4]**

What it is, what it isn't

- Includes all relevant charter questions and preliminary recommendations (if exist) connected to the New gTLD Application process

- Doesn't capture all questions and recs that exist outside of the New gTLD Application process

Chinese & Arabic gTLD Registry Operator Survey Highlight

Response Rate

20/26 Chinese ROs responded (77%)

2/9 Arabic ROs responded (22%)

Interest in Activating Variants

12 Chinese ROs "Yes"

2 Arabic ROs "Yes"

Desired Timeframe

5 On a rolling basis

3 Before next round

2 As soon as possible

2 No urgency

1 After next round

Factors Affecting Decision

Market condition

Business potential

Registrar interest

Variant domain use and access

New Applicant Guidebook

Policy related to variant TLDs

Contractual terms

Cost/fees

     application, transaction, fixed, management/hosting

Variant domain management

     complexity, behavior, resolution system design, capacity expansion

Specific gTLD launch

Timing