OPERATING INITIATIVES FY 21 - 25

UNIVERSAL ACCEPTANCE

OPERATING INITIATIVES

- Describe how ICANN Org will achieve the Objectives and goals set out in the strategic objectives set out in the Strategic Plan

- Of the 14 Operating Initiatives, the WG identified its top five:
  - *Evolve and Strengthen the MSM...*
  - *Evolve and Strengthen ICANN Community Decision-making processes...*
  - *Universal Acceptance*
  - *Monitor Legislation, Regulation...*
  - *Planning at ICANN*

Universal Acceptance

Purpose:

> *... to ensure that internet applications and systems treat all top level domains **in all scripts** and email addresses based on those domains in a consistent manner. UA promotes consumer choice and provides broader access to end users.*

Scope – work areas

- Providers of standards, programming language, tools, platforms

- Raise awareness and capacity of technology developers

- Raise awareness and capacity of email tool and service providers

- Raise awareness in the public sector for governments to require UA readiness

Internationalized Domain Names

...enable people around the world to use domain names in local languages and scripts. IDNs are formed using characters from different scripts, such as Arabic, Chinese, Cyrillic or Devanagari. These are encoded by the Unicode Standard and used as allowed by relevant IDN protocols.

ICANN has instituted the IDN Program to assist in the development and promotion of a multilingual Internet using IDNs. The program is primarily focused on the planning and implementation of IDN top-level domains (TLDs), including IDN country code TLDs and generic TLDs. The IDN Program also supports projects geared towards effective use of IDNs at the second-level of the Domain Name System, as guided by the community.