

.zadna
Domain Name Authority



Building a vibrant .za namespace

Your online presence is our business

Presentation Overview

01 The Presenter

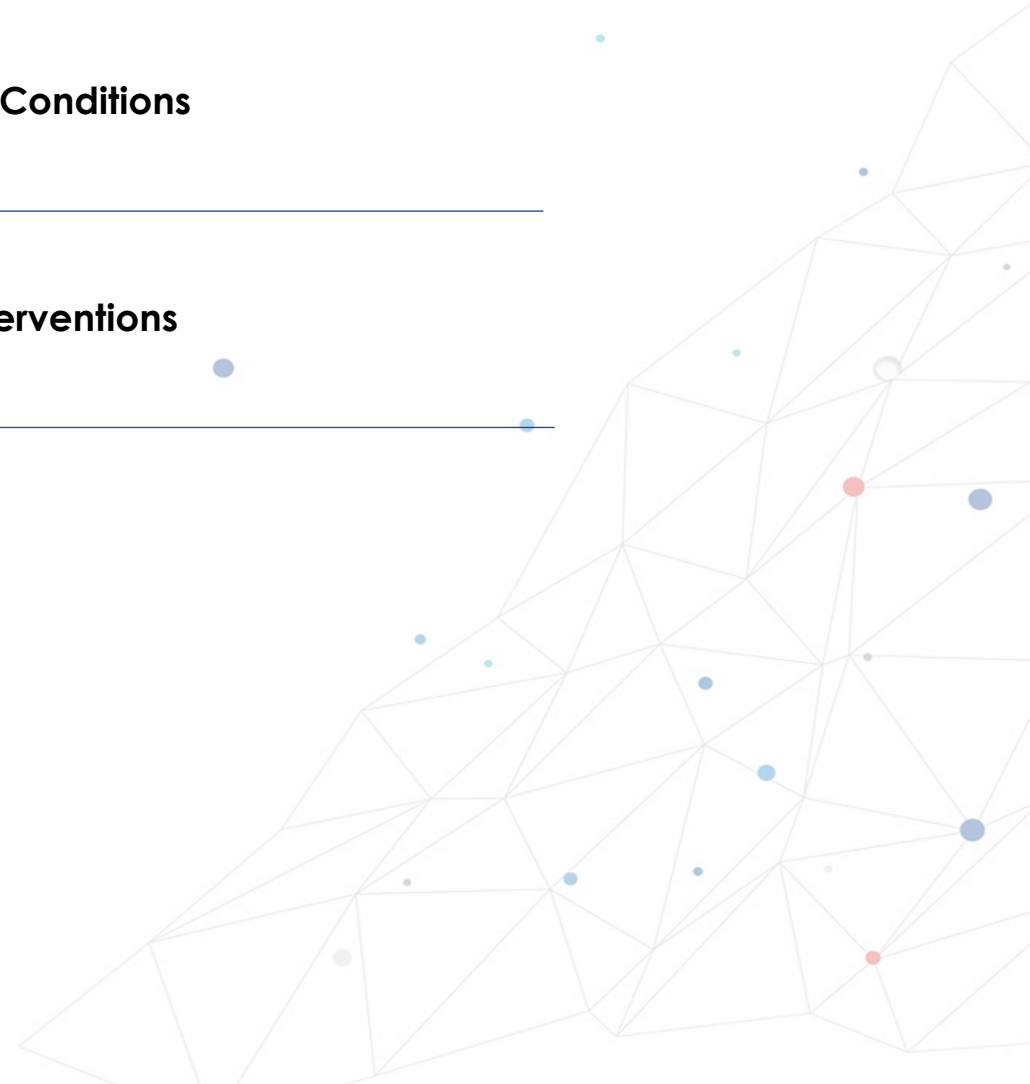
02 ZADNA on a Page

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04 ZADNA's Value Chain

05 .za Conditions

06 Interventions



The Presenter



- **Mr Molehe Michael Wesi**
- **Chief Executive Officer - ZA Domain Name Authority (ZADNA)**
- **Two interesting facts**
 - I am #9 out of 9 kids
 - I think I have a fixation of Sci-fi movie

ZADNA on a Page



Your online presence....
Our business



- The .za Domain Name Authority (ZADNA) is statutory regulator and manager of .ZA Namespace.



- The Authority must enhance public awareness on the economic and commercial benefits of domain name registration.



- Comply with international best practice in the administration of the .ZA domain name space; license and regulate registries and registrars and publish guidelines on .ZA domain namespace.



- ZADNA is the custodian of the Internet Governance in South Africa.

Legislated Mandate

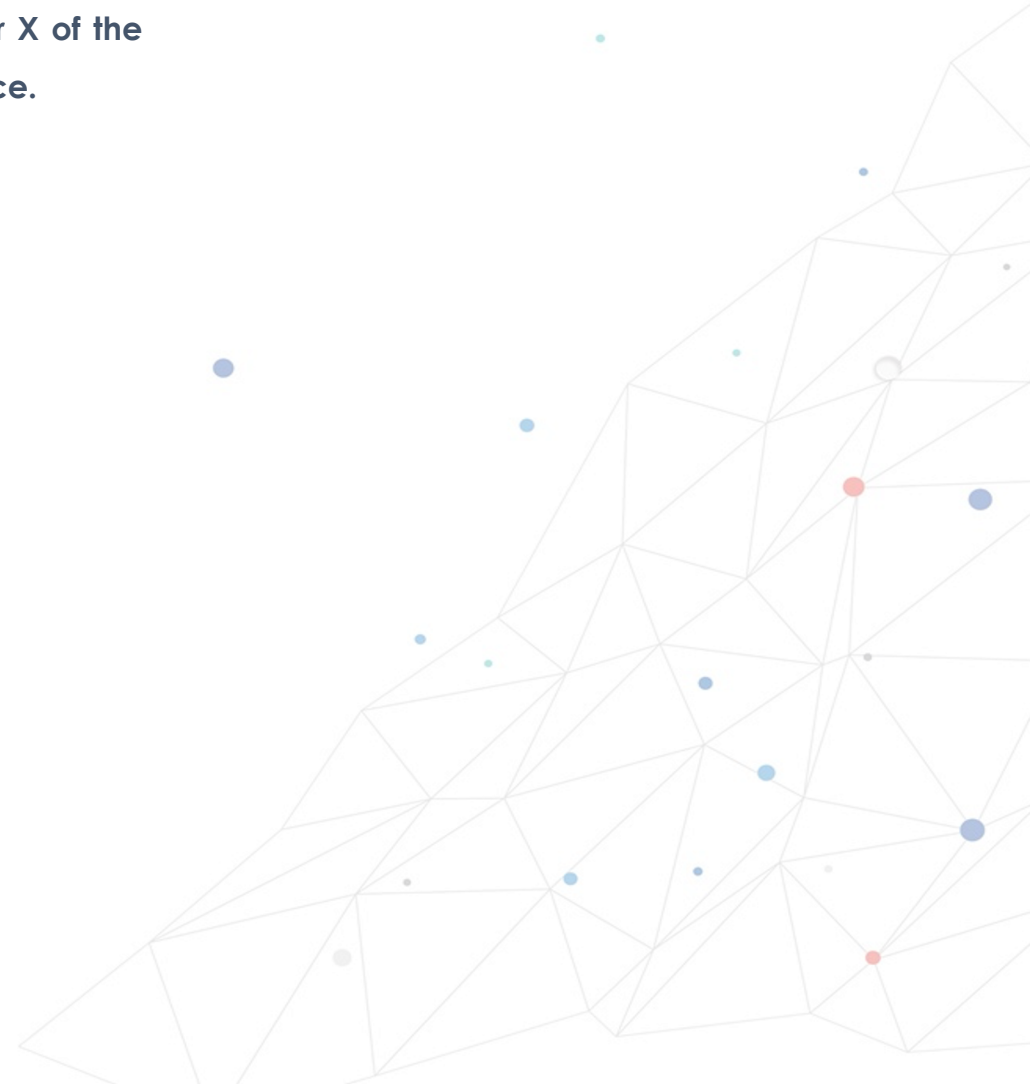
ZADNA is a statutory, not-for-profit entity established in terms of Chapter X of the ECT Act 25 of 2002 to administer, manage and regulate the .ZA namespace.

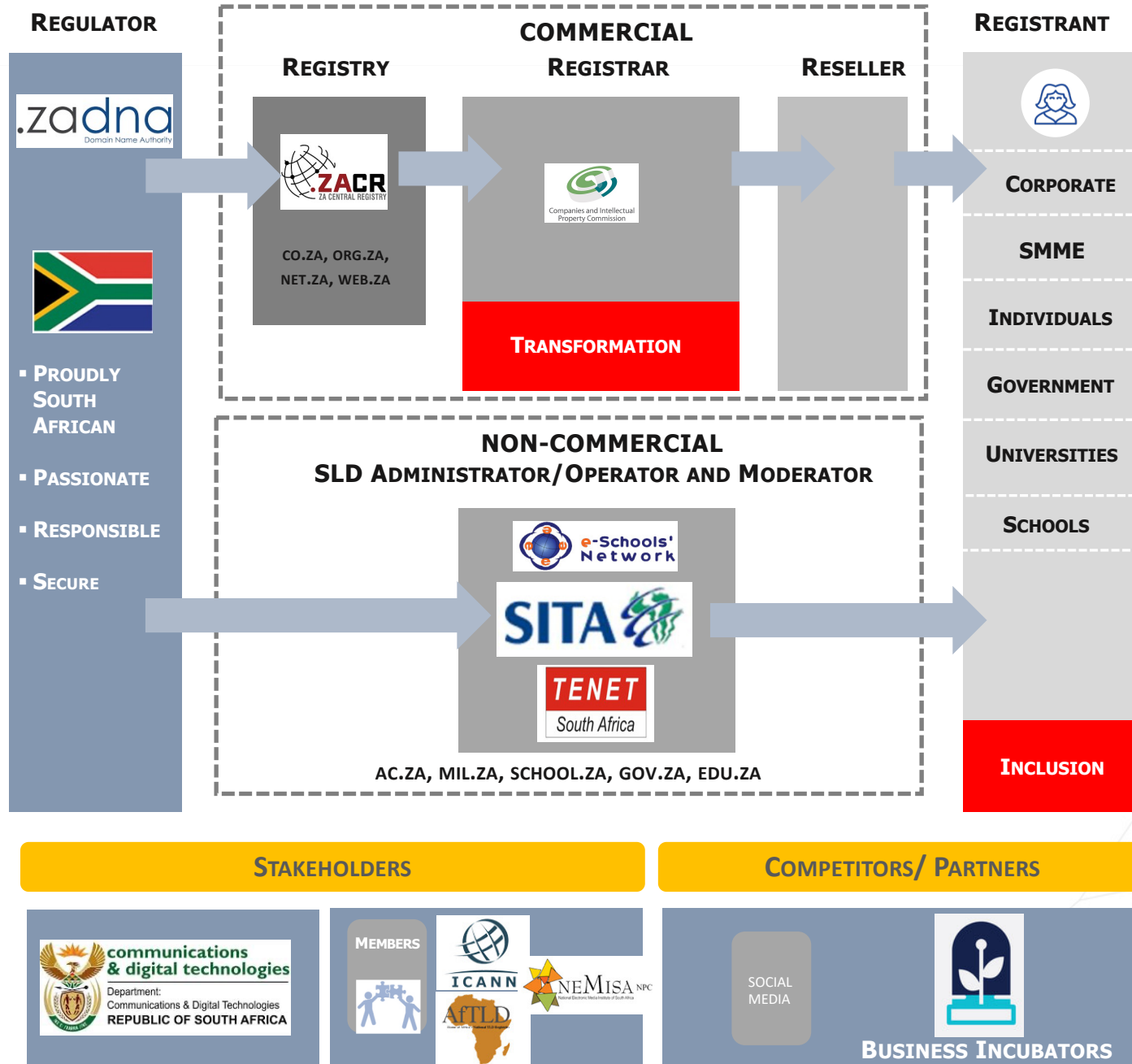
The mandate can be summed up as follows:

- a) Management and administration of the .ZA namespace;
- b) .ZA policy, licensing and regulation;
- c) Monitoring and compliance;
- d) Domain name awareness and education;
- e) Research and development;
- f) Making relevant policy recommendations to the Minister and;
- g) Alternate Dispute Resolution Regulations.

Additional non-ECT Act Responsibilities

- i. dotCities
- ii. Internet Governance





.za Conditions

• Registrar Market Context

- We currently have 683 accredited Registrars
- 562 Local (352 Active)
- 121 International (62 Active)
- 1 300 000 commercial domain names

• Informal Sector

- Statistics South Africa (Stats SA) estimates the population at 60,14 million people (Stats SA, 2014)
- Statistics South Africa estimate that the informal sector contributed 6% of GDP (Stats SA, 2014)
- 4.5 million people are employed in informal employment, comprising largely of constituted by street and spaza shop traders, taxi drivers, construction workers, educare providers, waste recyclers, tailors, shoe repairers, bush mechanics, among others (Rogan and Skinner, 2017)
- By Q3 of 2020 South Africa has 1 580 155 Informal SMME (SEDA, 2020)

• Formal Sector

- On average we register 32 098 companies a month (CIPC, 2021)
- By Q3 of 2020 South Africa has 653 530 Informal SMME (SEDA, 2020)

• Historical Context leading to our current socio-economic conditions



Interventions

- **Introductory Technical DNS Training and Advanced Technical DNS Training**
 - Targeting ZADNA Stakeholders and general Technical Community in the South Africa
 - Expand the reach of the programme through industry partnerships (MICT SETA)
- **Ongoing high-level “Registrar-Reseller” Training**
 - Targeted at Technopreneurs and Entrepreneurs alike, more so, specific population groups
- **Exploration of platforms to improve access.**
- **DNS Practitioner Course**





Thank you – molehe@zadna.org.za