Internationalized Domain Names Expedited Policy Development Process

Strings Ineligible for Delegation

IDN-EPDP Team Meeting #50 | 1 September 2022

Agenda

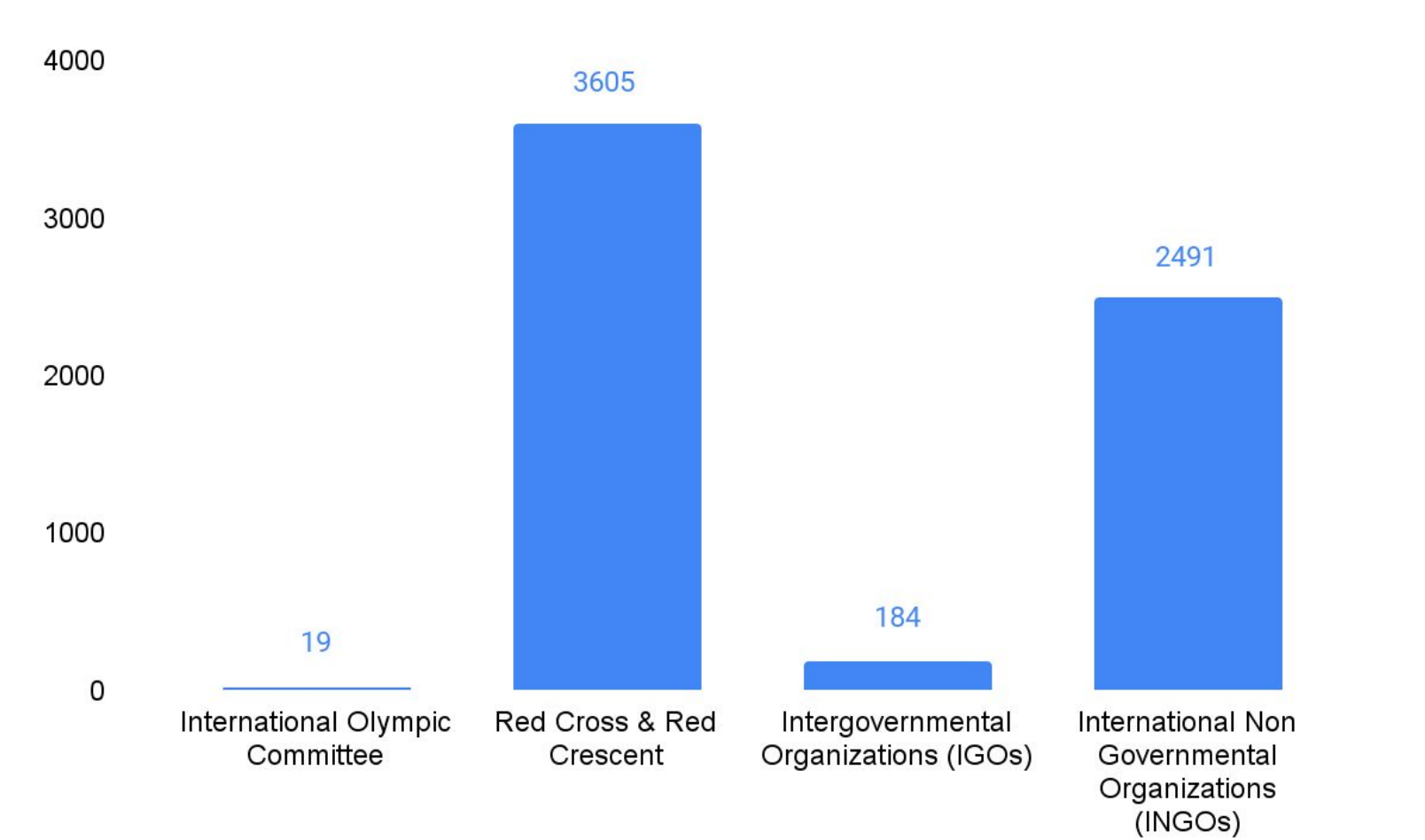
1. Roll Call & SOI Updates (2 min)
2. Welcome & Chair Updates (5 min) - Update on String Similarity Data Collection
3. Strings Ineligible for Delegation (40 min)
4. Second Reading of Group 2 and Group 3 Outcomes (40 min)
5. AOB (3 min)

E5 (Part 2) – Continued Discussion of Strings Ineligible for Delegation

Charter Question E5 (Part 2)

Should the strings ineligible for delegation be updated to include any possible variant labels?

Strings Ineligible for Delegation



Source: https://www.icann.org/sites/default/files/packages/reserved-names/ReservedNames.xml#IOC & https://community.icann.org/x/MpLRAw

Examples

Name	String (U-label)	No. Variants	Script
赤十字	赤十字	0	Han
Червоний Хрест	червонийхрест	0	Cyrillic
מגן דוד אדום	מגנדודאדום	7 (blocked)	Hebrew
奥林匹亞	奥林匹亞	1 (allocatable) + 10 (blocked)	Han
World Bank	worldbank	15 (blocked)	Latin
မြန်မာနိုင်ငံကြက်ခြေနီ	မြန်မာနိုင်ငံကြက်ခြေနီ	10 (allocatable) + 48 (blocked)	Myanmar
الهلال	الهلال	1 (allocatable) + 197 (blocked)	Arabic
United Nations	unitednations	36,863 (blocked)	Latin
Chama cha Msalaba Mwekundu ya Jamuhuri ya Kidemocrasia ya Kongo	chamachamsalabamwekunduyajamuhuriyakidemocrasiayakongo	multiple trillion trillions (blocked)	Latin

How to Address Variants of Strings Ineligible for Delegation

OPTION 1

- Keep the list of strings ineligible for delegation intact and NOT to update it to include their variants

OPTION 2

- Keep the list of strings ineligible for delegation intact and NOT to update it to include their variants
- **Prevent applications for all variants of the protected strings**
- Variants can only be applied for by the relevant organizations AND as part of a 'set' that includes the primary string on the list

Option 1 Rationale

OPTION 1

- Keep the list of strings ineligible for delegation intact and NOT to update it to include variants

Rationale:

1. IGO PDP has provided preventive protections to a **finite / specific list** of strings that are limited to **exact match** based on internationally recognized treaties
2. IGO PDP has also developed a **change procedure** to add or delete strings ineligible for delegation
3. **Other measures in place** can deter unrelated applicants from applying for variants (e.g., GAC Early Warning, GAC Advice, Legal Rights Objection)
4. **Number of variants will be extraordinarily large** for some strings; adding variants to the list will create complexity to application processing

Option 2 Rationale

OPTION 2

- Keep the list of strings ineligible for delegation intact and NOT to update it to include variants
- **Prevent applications for all variants of the strings ineligible for delegation**
- Variants can only be applied for by the relevant organizations AND as part of a 'set' that includes the primary string on the list

Rationale:

1. **Similar approach** dealing with variants of Reserved Names
2. Ensures that **only the relevant organization can apply** for the variant of their protected string
3. Preventing application for variants is expressly **NOT an expansion of rights** for the protected strings

Considerations

EPDP Team to discuss which option is the appropriate path forward, taking into account factors such as:

- **Risk Analysis**
  - How likely would someone attempt to apply for a variant of a protected string?
  - How likely would an application for a variant pass evaluation without being caught via other measures?
- **Operational Impact**
  - From implementation perspective, what does it take to prevent applications for variants of protected strings?
- **Cost and Benefit**
  - How would such measure be perceived, taking into account the careful deliberations of IGO PDP that took years to complete?
  - Would the IOC, Red Cross, IGOs, and INGOs welcome the prevention of application for variants of their protected strings?