ICANN and YOU: A Stakeholder Journey

ICANN Public Responsibility Support
Siranush Vardanyan

At-Large APRALO Students Briefing
September, 2022

Overview of Newcomer Programs

- **Diversity Programs:** Bring in new friends and contribute to the evolution of the multistakeholder model

Fellowship Program	• Launched in 2007 at ICANN29 • Foster opportunities for individuals to become active participants in the ICANN community. • 21+ years old from underserved & underrepresented communities
NextGen@ICANN Program	• Launched in 2014 at ICANN49 • Invite the next generation to engage with ICANN • 18-30 year old students from the region where the iCANN meeting takes place

~65% of alumni for both programs involved in the ICANN community

Source: alumni surveys

Our Programs

Fellowship

Global Capacity Development Program to support ICANN's Multistakeholder community; online application process is open three times per year to participate in an ICANN Public Meeting (Policy Forum Mtg for Alumni only)

NextGen

Regionally based Program to create awareness and promote future discussions within universities and other regional forums; online application process is open three times per year to attend an ICANN Public Meeting

Newcomer

Program dedicated to those entering the ICANN community. Options are self-study using the Newcomer web page or participation in person or remotely at the Newcomer Day/Newcomer Session at an ICANN Public Meeting

Watch Fellowship and NextGen video:
https://www.youtube.com/watch?v=nrV_ZkDEfIQ

Watch Newcomer video:
https://www.youtube.com/watch?v=da1RQt9-e-g

How NextGen Differs From Fellowship

The **Fellowship Program** focuses on Global capacity development program to support diversity and active involvement in ICANN's multistakeholder community. Online application process is open three times per year. Candidates must be at least 21 years of age, no age cap to participate

The **NextGen@ICANN program** focuses on education, awareness and future engagement. Applicants must be between the ages of 18 and 30, live and be enrolled in some type of higher learning curriculum in the region where the ICANN Public Meeting is being held.

How Program Funding Works

Fellowship

Travel, accommodations and stipend provided to cover some costs of attending an ICANN Public Meeting
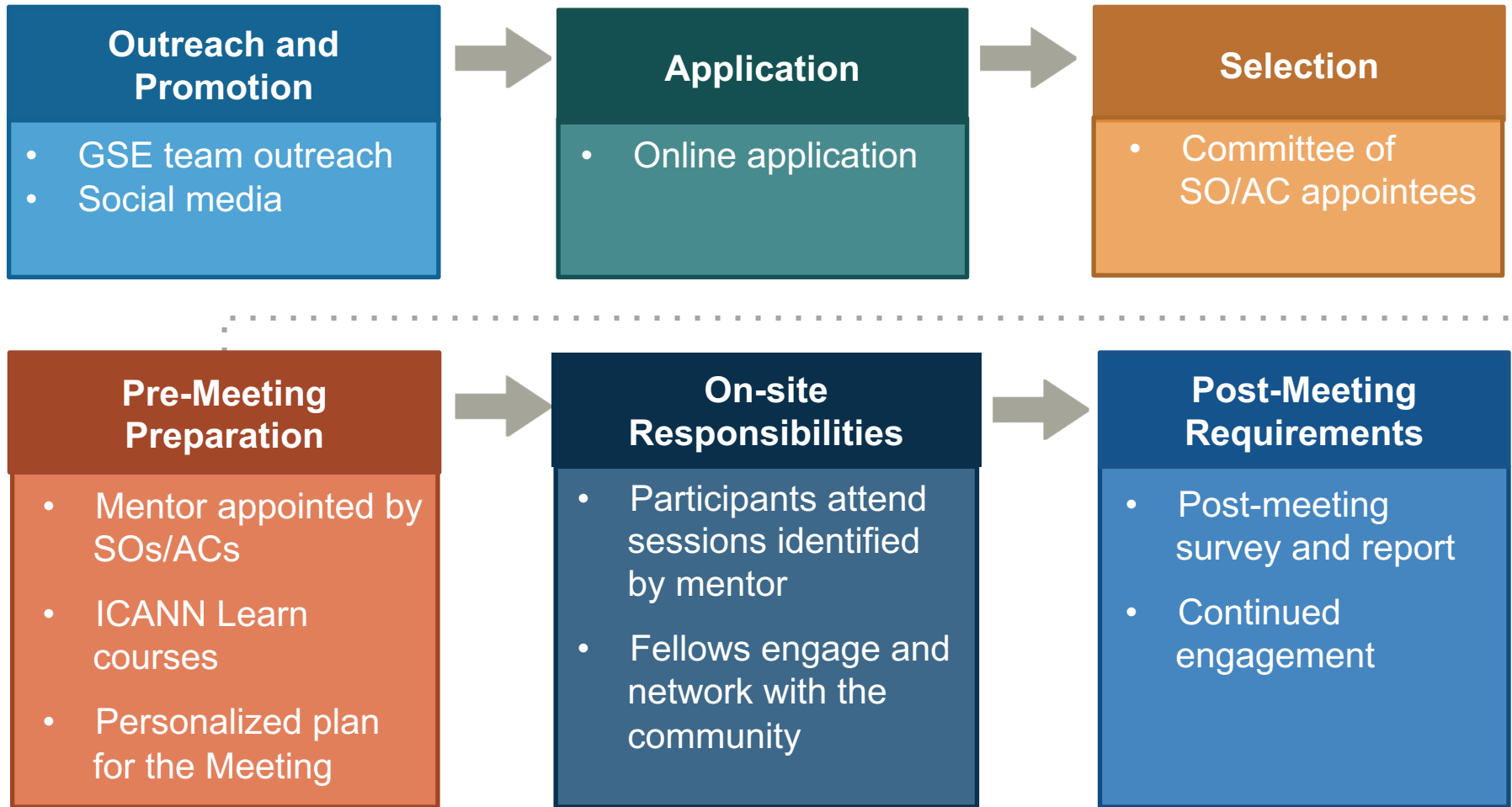
NextGen

Travel, accommodations and stipend provided to cover some costs attending an ICANN Public Meeting

Newcomer

No funding offered but opens doors to communication and learning through **engagement@icann.org** and ICANN Learn

Overview of Newcomer Programs

Outreach and Promotion
- GSE team outreach
- Social media

Application
- Online application

Selection
- Committee of SO/AC appointees

Pre-Meeting Preparation
- Mentor appointed by SOs/ACs
- ICANN Learn courses
- Personalized plan for the Meeting

On-site Responsibilities
- Participants attend sessions identified by mentor
- Fellows engage and network with the community

Post-Meeting Requirements
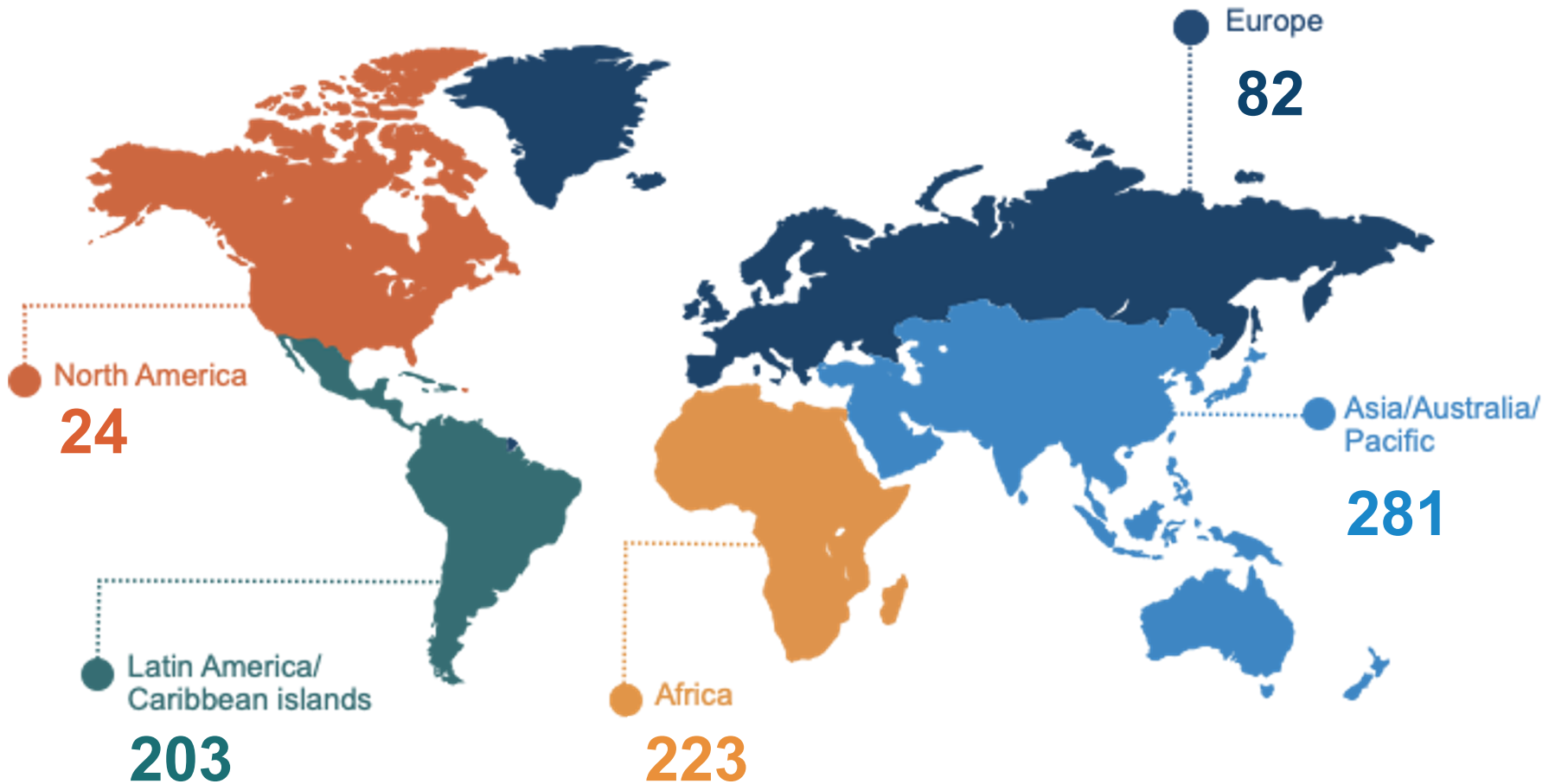- Post-meeting survey and report
- Continued engagement

Fellowship Program | At-a-glance

- Global capacity development program to support ICANN's multistakeholder community

- Online application process - three times per year to participate in an ICANN Public Meeting (Policy Forum for alumni only)

- Up to 40 fellows are selected for each round; 5 mentors are appointed by SOs/ACs

- Important source for identifying potential active new community participants and in further honing the skills of returning program participants

Fellowship Program | Diversity

1,246 fellowships   **813** fellows   **160** countries represented

Europe
82

North America
24

Asia/Australia/
Pacific
281

Latin America/
Caribbean islands
203

Africa
223

2021 Fellowship Alumni Survey Results

- **86 fellows who participated in the Fellowship Program between ICANN65 and ICANN71 (including Virtual Fellowship)**

- 95% continue to participate in global/regional events in the past three years.")
- 86% would be very likely to recommend the Fellowship
- 15% holding chair or co-chair positions, and 11% currently holding leadership positions in the At-Large community
- 9 former Fellows serve as chairs/co-chairs of community groups or sub-groups
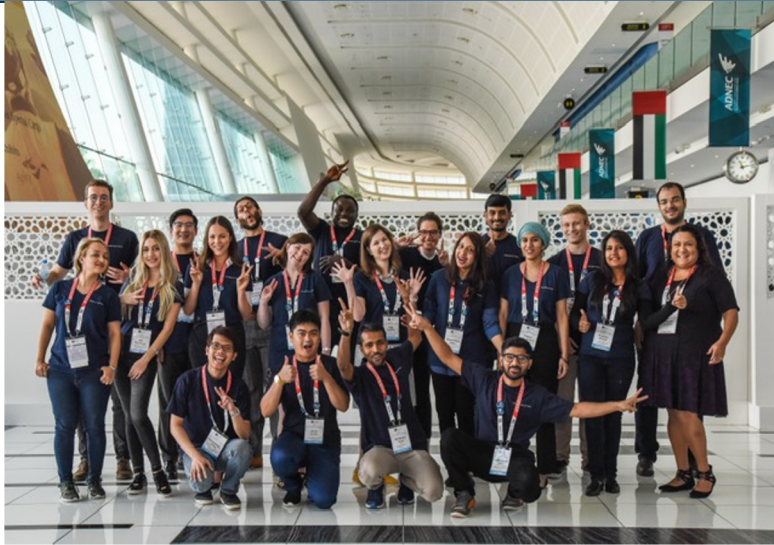- 8 fellow alumni have been penholder or co-rapporteur on policy and documents

→ **Key impact:** High continued participation & recommendation rate; Impact on ICANN community and multistakeholder process (serve in various roles including leadership roles and help draft policy; Diversity (broaden and enrich ICANN community)

~84%
of alumni involved in the ICANN community

Source: 2021 alumni survey
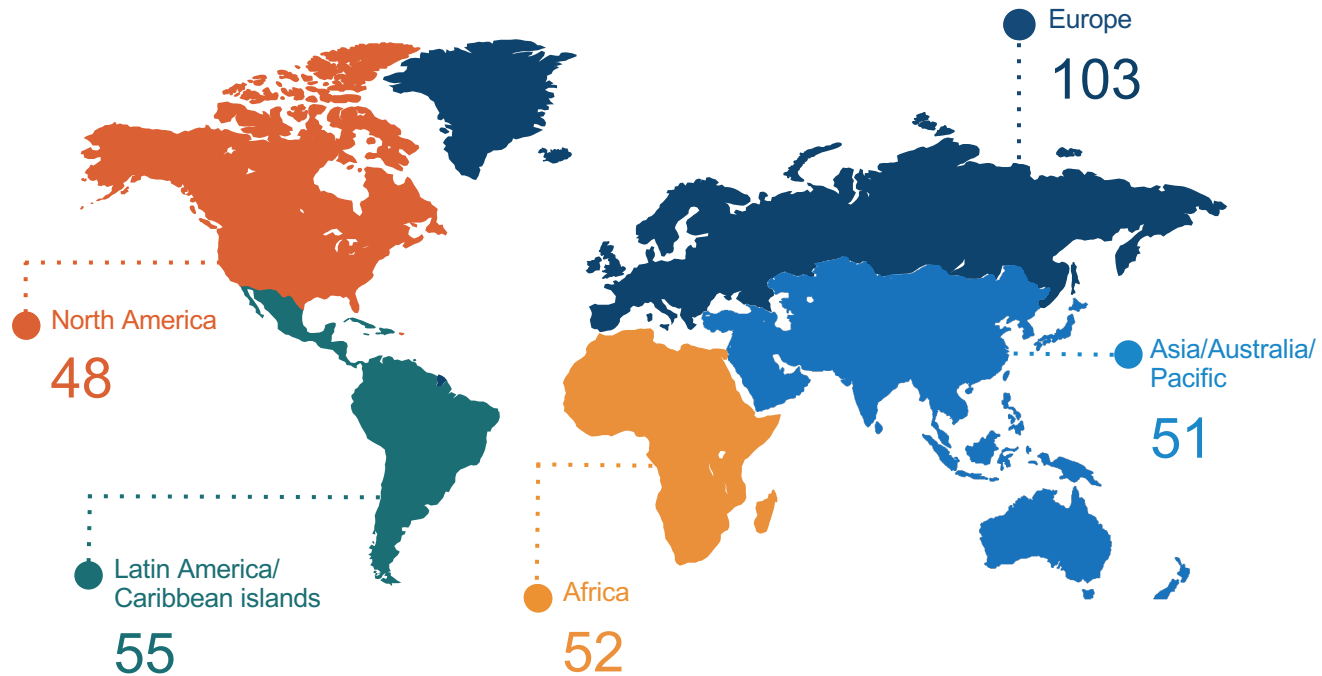
NextGen@ICANN Program | At-a-glance

- Important source for identifying potential new community participants and for bringing new perspectives from universities across the world.

- Up to 12 slots per ICANN meeting to individuals who are living and studying within the region where the ICANN meeting is taking place.

- 3 Additional previous NextGen serve as Mentors

- Participants are encouraged to share ICANN information post meeting with their universities in conjunction with their GSE regional representatives.

NextGen@ICANN Program | Diversity

309 participants   **176** countries represented

Europe
103

Asia/Australia/
Pacific
51

North America
48

Latin America/
Caribbean islands
55

Africa
52

Resources for newcomers

Free online courses on ICANN Learn: https://learn.icann.org
- Learn about ICANN groups and processes
- Build skills to enhance participation
- Discuss concepts with fellow learners

ICANN org Regional Newsletters: https://info.icann.org/LP---Regional-Newsletter.html

ICANN Social media

ICANN Meetings schedule: https://72.schedule.icann.org/

Other useful webpages:
- Newcomer webpage: https://www.icann.org/newcomers
- ICANN Acronyms and Terms: https://www.icann.org/icann-acronyms-and-terms/en/nav/A
- ICANN Communities: https://www.icann.org/community
- Policy Development Support: https://www.icann.org/policy
- Technical Functions: https://www.icann.org/technology

Regional opportunities for newcomers

- **Regional DNS Forum**s - annual events open for anyone to attend either in-person or remotely

- **Schools on Internet Governance** - annual (example https://meacsig.org/ for Middle East)

- **Capacity building programs/webinars/workshops** on DNS Operations, DNSSEC, DNS Security Threats, Universal Acceptance, Policy Development, etc.

- Attendance of **regional seminars/webinars** such as ICANN Meetings Readout Sessions and Thematic Webinars

- **Stakeholder Assembli**es on interesting topics (in Europe)

ICANN

Learn More

Fellowship	icann.org/fellowshipprogram
NextGen	icann.org/public-responsibility-support/nextgen
Newcomer	engagement@icann.org

Thank You and Questions

Visit us at **icann.org**
Email: engagement@icann.org

[@icann](https://twitter.com/icann)

facebook.com/icannorg

youtube.com/icannnews

flickr.com/icann

[linkedin/company/icann](https://linkedin.com/company/icann)

[slideshare/icannpresentations](https://slideshare.net/icannpresentations)

[soundcloud/icann](https://soundcloud.com/icann)