

Enhancing the Effectiveness of ICANN's Multistakeholder Model

ICANN74 Prep Week Webinar

Presented by: Implementation Operations,
Giovanni Seppia, Negar Farzinnia

01 June 2022



Agenda

1

**Where it
Started, Where
we Stand**

2

**Six Priority
Topics and
Community
Input**

3

**Evaluation
Methodology
and Next Steps**

Ice-breaking poll #1

Ice-breaking poll #2

Where it Started, Where we Stand

Timeline Leading Up to Implementation

Feb 2019:

- Project initiated by the Board

Apr-Jun 2019:

- Public comment proceeding on *Issues List*

Aug-Oct 2019:

- Public comment proceeding on *Next Steps*

Jan-May 2020:

- Board and org worked together to update work plan, incorporated comments to-date and proposed next steps

Jun-Aug 2020:

- Public comment proceeding on *Next Steps*

Oct 2020:

- Updates made to *Next Steps*, presentation to Board

Nov 2020:

- MSM project moved to implementation planning

Mar 2021:

- Project framework established

Apr 2021:

- Draft of proposed evaluation methodology completed

Jun 2021:

- Design of proposed evaluation methodology finalized

MSM By Numbers

2019	The year the 'Enhancing the Effectiveness of ICANN's Multistakeholder Model' program was initiated	<ul style="list-style-type: none">• Originated from an objective in the FY21-25 Strategic Plan designed to focus on evolving ICANN's multistakeholder model of governance.
9	Number of months the Board, org, and community engaged in facilitated dialogue	<ul style="list-style-type: none">• The Board asked a neutral facilitator with knowledge of ICANN and its processes to lead the data collection phase of the program. Brian Cute, former Chair of the first and second Accountability and Transparency Review Team, filled this role.
6	Number of webinars held on MSM program	<ul style="list-style-type: none">• https://www.icann.org/resources/pages/governance-plan-improve-multistakeholder-model-2019-04-08-en
3	Number of cross-community sessions	<ul style="list-style-type: none">• ICANN64, ICANN65, and ICANN66
3	Number of Public Comment proceedings held on the MSM project	<ul style="list-style-type: none">• Public Comment proceedings on 'Issues List' (Apr 2019), "Next Steps to Improve the Effectiveness of ICANN Multistakeholder Model" document (Aug 2019 and June 2020)
6	Number of work areas (issues) identified by the community to be hampering the effectiveness of the Multistakeholder Model	<ul style="list-style-type: none">• The six topics and the community feedback were used to construct Draft Work Plan, included as an annex to ICANN's FY21-25 Operating & Financial Plan and published for public comment in Dec 2019.
3	Number of work areas (issues) prioritized for immediate implementation	<ul style="list-style-type: none">• While the prioritized topics are in focus currently for immediate-term implementation, the remaining three topics will be focused on subsequently.

Where we Stand

- The multistakeholder model is:
 - At the core of ICANN's modus operandi.
 - One of the five Strategic Plan objectives, "*Improve the Effectiveness of ICANN's Multistakeholder Model of Governance*" that translates into three goals.
 - A specific project – "*Enhancing the Effectiveness of ICANN's Multistakeholder Model*" - managed by the Implementation Operations department that contributes to address the Strategic Objective.

Enhancing the Effectiveness of ICANN's MSM Project

Key actions:

- To evaluate the existing projects/initiatives that support the MSM.
- To assess the findings of the evaluation to address possible gaps.
- To investigate other projects/initiatives not included in the Oct 2020 paper.
- To engage with all ICANN stakeholders to collect any further input for a path towards enhancing the MSM's effectiveness.

Enhancing the Effectiveness of ICANN's Multistakeholder Model

14 October 2020



Question & Answer



**If you have a question pertaining to this section,
feel free to:**

- **Type it in the chat with <QUESTION> prior to the question.**
- **Or raise your hand for the queue.**
(The raise hand button is located on the Zoom toolbar in 'reactions').

Poll #1

Poll #2

Poll #3

Six Priority Topics and the Extra Projects/Initiatives

Work Areas Identified & Prioritized

#	<i>Work Areas Identified by the Community</i>
1	Prioritization of the work & efficient use of resources
2	Precision in scoping the work
3	Consensus, representation, and inclusivity
4	Complexity of (A) the tools to access information and data and (B) content
5	Culture, trust and silos
6	Roles & responsibilities of ICANN Board, org, and community

Work Areas & Community Input

<i>Work Area</i>	<i>Community Input</i>
Prioritization of the Work & Efficient Use of Resources	To prioritize the work together with ICANN org in an efficient manner to better use ICANN's resources.
Precision in Scoping the Work	To introduce a common, disciplined approach to scoping work to better use resources, improve decision-making and avoid volunteer burnout.
Consensus, Representation, and Inclusivity	To improve representation and inclusivity to reach consensus, make decisions and deliver work on time.

Work Underway within the Prioritized Work Areas

Prioritization of Work and Efficient Use of Resources

- Streamlining of reviews
- ATRT3
- Operational Planning Process (Org)
- SO/AC Leadership Engagement (Community)
- Board Prioritization Work (Board)
- CEO Goals + Cascading Goals (Org)
- Project Cost Support Team
- Fact Sheets
- Improving Communications between ICANN Org and the Community
- Improving ICANN Public Meeting Planning to Enhance Effectiveness and Efficiency of Community Work
- PDP 3.0
- Regularly scheduled meetings amongst the SO/AC Chairs and meetings, as needed, with ICANN org and Board leadership
- Regularly scheduled meetings between SO/AC/SG/ Constituency leaders and with ICANN executives

Precision in Scoping of Work

- PDP 3.0
- Streamlining of reviews
- CEO Goals + Cascading Goals (Org)
- Operating Standards for Specific Reviews

Consensus, Representation, and Inclusivity

- WS2 - SO/AC Accountability
- WS2 - Diversity
- PDP 3.0
- NomCom Review Implementation
- ICANN Fellowship and NextGen@ICANN Programs
- ICANN Learn, ICANN org Communications
- Consensus Playbook

20 discrete projects/initiatives in total

Question & Answer



**If you have a question pertaining to this section,
feel free to:**

- **Type it in the chat with <QUESTION> prior to the question.**
- **Or raise your hand for the queue.**
(The raise hand button is located on the Zoom toolbar in 'reactions').

Poll #4

Evaluating to Move Forward

Evaluation Methodology and Next Steps

- The Board and community agreed on the importance of evaluating the work and took into consideration:
 - the underway projects and functions and
 - the actions outlined to address possible gaps.
- Ultimate objective:
 - **Achieving incremental and continuous improvements.**

Evaluation Methodology

- The evaluation will assess design, implementation, or outcome of a project/initiative to help improve its effectiveness and/or inform future decision making by helping us to:
 - Facilitate our thinking about what a given project is all about, including its goals and objectives, how the project will meet its goals and how we will know if it has met its goals or not.
 - Track and review progress of the actions being implemented.
 - Understand, verify, or increase the impact of processes or projects in furthering the important work of ICANN community, Board, and organization.
 - Improve delivery mechanisms to be more efficient and less costly.
 - Produce data or verify results that can be used by the community for future projects.

Selected Projects

Work Area	Selected Projects*
Prioritization of the Work & Efficient Use of Resources	<ul style="list-style-type: none">• Improving communications between ICANN org and the community
Consensus, Representation, and Inclusivity	<ul style="list-style-type: none">• Consensus Playbook• Fellowship Program• ICANN Learn

* *Selected projects are ones that are fully implemented & impact/involve the whole ICANN ecosystem*

- Projects that are currently not fully implemented will be evaluated once their implementation is complete.
- ICANN org expanded the list of projects and added several others that will also be evaluated (ODP, ITI, DAAR, Strategic trends work, etc.).

Newly Added Projects/Initiatives*



* The word size does not reflect any assessment.

Next Steps

Next steps	Status
Applying the evaluation methodology to selected projects	In progress
Engaging with community on the Evaluation Methodology	In progress
Sharing the first findings of the evaluation of the first four projects	By September 2022
Updating the project dedicated wiki page https://community.icann.org/display/MSM	On a regular basis
Preparing for further engagement sessions at ICANN75	In progress
Continuing to expand the list of projects/initiatives	In progress

Question & Answer



**If you have a question pertaining to this section,
feel free to:**

- **Type it in the chat with <QUESTION> prior to the question.**
 - **Or raise your hand for the queue.**
(The raise hand button is located on the Zoom toolbar in 'reactions').

Poll #5

Engage with ICANN



Thank You and Questions

Visit us at icann.org

Email: negar.farzinnia@icann.org - giovanni.seppia@icann.org



[@icann](https://twitter.com/icann)



facebook.com/icannorg



youtube.com/icannnews



flickr.com/icann



linkedin/company/icann



soundcloud/icann



instagram.com/icannorg