

| <b>Observations and Analysis from previous 2017 &amp; 2019 HTS Surveys</b>                               |    |   |  |
|--|----|---|--|
| <b>Overall trend/topic of interest in APRALO from 2017/19 and proposed for 2022 include:</b>             |    |   |  |
| <b>ICANN Public Interest / Public Interest Commitments</b>   |    |   |  |
| <b>DNS Abuse / Security &amp; Stability</b>  |    |   |  |
| <b>IDN's / UA</b>  |    |   |  |
| <b>Accountability and Transparency (Board and Org) Operations Strategic Planning/ Finance and Budget</b> |    |   |  |
| Overall trend/topic of interest in APRALO from 2017/19   |    |   |  |
| <b>Geographic Names</b>  |    |   |  |
|  |    |   |  |
|  |    |   |  |
| <b>2017 Survey</b>   |    | <b>2019 Survey</b>                              | <b>2022 Survey proposed topics</b>                                     |
| <i>Policy Areas</i>  |    | ICANN's Accountability and Transparency         | 20 <b>Operations</b>   |
| ICANN Public Interest Commitments  | 15 |   | [1] Public Interest  |
| Reserved Names   | 6  |   | IANA & PTI Obligations   |
| Privacy  | 10 |   | ICANN Board & Bylaws – Non-profit governance                           |
| WHOIS and GDPR   | 10 |   | ICANN Board & ICANN Org - Accountability                               |
| Geographical Names   | 8  | Geographic Names gTLDs                          | [2] IANA & ICANN Governance<br>Empowered Community (EC)                |
| Competition, Consumer Trust and Consumer Choice  | 12 | Competition, Consumer Trust and Consumer Choice | 17<br>ICANN Org Operations - strategic planning                        |
|  |    |   | [3] Operations & Finance<br>ICANN Org Finances - budgeting & reporting |
| <i>Technical Topics</i>  |    |   | [4] Contractual Compliance   |
| Security & Stability: Threats and Responses  | 13 |   | [5] APRALO Internal Governance   |
| The Dark Web   | 16 |   | <b>Policy</b>  |

|  |    |  |    |  |   |
|--|----|--|----|--|---|
| DNS Security and Abuse   | 8  | DNSSEC including DNS Security and Abuse                        | 24 | [6] Policy Processes - CPWG Charter    | ALAC/At-Large policy position development |
| Current Security Trends Impacting Registrants and End Users    | 11 |  |    |  | GNSO and ccNSO PDPs                       |
| Internationalized Domain Names (IDNs) and Universal Acceptance | 7  | Internationalized Domain Names (IDNs) and Universal Acceptance | 19 | [7] Personal Data Privacy              | RDDS (WHOIS)                              |
| Basic DNS and DNS Ecosystems                                   | 5  |  |    |  | SSAD                                      |
| <i>Internet Governance</i>                                     |    |  |    |  | SubPro & AGB                              |
| The Internet Governance Ecosystem                              | 17 |  |    | [8] Legacy & New gTLDs                 | PICDRP                                    |
| Internet Architecture  | 12 |  |    | [9] DNS Abuse Mitigation               | Applicant Support                         |
|  |    |  |    |  |   |
|  |    |  |    |  | RZ-LGR Framework                          |
|  |    |  |    | [10] IDNs                              | IDN Variant Management at TL, SL          |
|  |    |  |    | [11] UA                                | UA Initiative                             |
|  |    |  |    |  | <b>Outreach and Engagement</b>            |
|  |    |  |    | [5] APRALO Internal Governance         | ALS & UIM Matters                         |
|  |    |  |    |  | Inter-RALO collaboration                  |
|  |    |  |    | [9] DNS Abuse Mitigation               |   |
|  |    |  |    | [11] UA                                | UA Initiative                             |
|  |    |  |    |  | Social Media Best Practices               |
|  |    |  |    |  | Intercultural Communication               |
|  |    |  |    |  | Participation & Metrics                   |
|  |    |  |    |  | Leadership Development - Mentorship       |
|  |    |  |    |  | Growth of Community Membership            |
|  |    |  |    | [12] Membership Retention & Engagement | Capacity Building                         |