ALS Mobilization

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1ˢᵗ At-Large Review (2008-2009)

- RALOs/ALSes new, so not a focus
- Recommended that all RALOs have Individual Members (only NA did at that point)

2ⁿᵈ At-Large Review (2016-2019)

- ALSes provided little support on policy issues (prime purpose of At-Large)

- Depreciate (or eliminate) ALSes and focus on Individual Members

ALAC/At-Large Reaction

- Largely agree with the analysis

- Disagree with the solution

- ALSes originally conceived as a way to involve groups of people on the ground around the world.

  - We need to really do that!

- Also a renewed emphasis on Individual Members

Issues to be Addressed

- Make sure ALSes good fit for ICANN

- Ensure good communications with ALSes

- Enable communications with ALS <u>MEMBERS</u>

- Review and streamline processes

Process

- Streamline accreditation process
  - Current process designed in 2007
  - Needed to be adjusted to match real-world needs

Know your ALS(es)*

- We collect information on an ALS during accreditation process
    - And then virtually nothing
- Biennial report refreshing our information.
- Need to strengthen the connection between ICANN and each ALS

Know Your Customer (KYC) critical in financial services and increasingly in other areas

ALS Criteria

1. Commit to supporting individual Internet users' informed participation in ICANN by distributing to individual constituents/members information on relevant ICANN activities and issues, offering Internet-based mechanisms that enable discussions of one or more of these activities and issues among individual constituents/members, and involving individual constituents/members in relevant ICANN policy development, discussions and decisions. [Current rule]

ALS Criteria

2. Be organised so that participation by individual Internet users who are citizens or residents of countries within the ICANN Geographic Region in which the ALS is based will predominate in the ALS' operation. The ALS may permit additional participation by others that is compatible with the interests of the individual Internet users within the region. [Current rule]

ALS Criteria

3. ALS Application submitters and future representatives do not need to be organization leaders, but an ALS application must have leadership/management knowledge and support.

4. There is no formally specified minimum number of members for an ALS, but it should be more than just the representatives and the ALS leadership.

ALS Criteria

5. Clear statement of the intersection between interests of organization and those of ICANN.

6. No prohibition about an ALS also being an organizational member of some other constituent part of ICANN, but such membership must be reported.

ALS Criteria

7. Certifications that:

- the application is an accurate representation of the organization and its intents.

- the organization commits to satisfying Expectations.

- accreditation does not entitle ALS to expect or receive any funds from ICANN. [Current Rule: reworded.]

- The organization commits to actively participating in their RALO and to adhere to the provisions of the Memorandum of Understanding (MoU) between the other ALSes in your Geographic Region and ICANN, as if it were an original signer of that document.

ALS Expectations

1. An ALS must either:

   – redistribute targeted ICANN At-Large updates to its members; or

   – provide an e-mail address for direct distribution by At-Large.

   These messages will be targeted at those less familiar with ICANN and serve both as educational material regarding what ICANN is doing and an incentive to try to get people more involved.

ALS Expectations

2. Each ALS will report biennially (every two years). The report will include:

   – ALS leadership (with confirmation that leadership is aware of ICANN/At-Large affiliation);

   – formal ALS representatives,

   – membership - approximate numbers and optionally demographics for individuals (students, business, internet professionals, etc.) Membership should include different classes (individuals, Not-for-profits, Non-governmental-organizations, government agencies, etc.)

   – "linkages" with ICANN (i.e. why they are an ALS);

   – ALS activities related to ICANN (if any);

   – details of how information distribution to its members is carried out (Expectation 1);

   – details of organizational membership in any other part of ICANN (if applicable).

   To the extent practical, this reporting process will be streamlined and easy. Previous report data should be provided if applicable. The report, excluding personal information will be posted for public access.

ALS Expectations

3. An ALS must reference ICANN and At-Large on its publicly accessible website (or Facebook or whatever its Internet presence), either on its home page, or on a secondary page (or comparable). The intent is to ensure that the ALS members and others looking at its web presence are aware that the organization is involved with ICANN through At-Large.

4. When specific issues are brought to the attention of ALS representatives, each ALS should evaluate whether they can contribute or not, and if they can, their ALS members should be involved. An ALS should respond if surveys or other issues are brought to their attention.

    [Implementation note: We will need to be careful and not flood ALSes with such requests.]

ALS Expectations

5. Provide an e-mail address or web link which will be publicized (via the At-Large web/wiki) for prospective ALS members or others to contact the ALS.

6. Designate between two and four representatives, one of which will be designated as prime.

    No prohibition for an ALS Representative holding roles in other parts of ICANN (non-At-Large), but roles must be formally declared.

ALS Expectations

- RALOs may add additional (non-conflicting) rules.

- NARALO has not done so.

Not Expectations!

- Voting (but see Expectation 4)

- Meeting attendance

  - But we will track attendance and participation by *people*.

Fini

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