ALS Mobilization RALO Perspective

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ALS Mobilization

- Key outcome of 2nd At-Large Review
  - Reviewer recommendation: Abolish/ALSes or treat as individuals.
  - At-Large Response: No, ALSes have a purpose -they provide access to their membership (not a new idea – goes back to original concept, but never really implemented)
- ALS Mobilization Work Party
  - Met Jan-Nov 2020
  - RALO Leadership representation (direct or indirect)
  - Task: Make it happen! (and do general cleanup or 2007 rules)
  - Approved by ALAC December 2020

ALS Criteria

- Commit to supporting individual Internet users' informed participation in ICANN
- Organized by Geographic Region (with a provision for spanning regions)
- Application supported by leadership
- Size requirement
- Clear statement of intersection of interest
- No restriction on other ICANN affiliation, but must be reported
- Certifications: accurate, commits to expectations, no funding, participation in RALOs

ALS Expectations

- Distribute to membership (or allow us to distribute) targeted messages to educate about ICANN and ICANN issues.
    - No jargon, translations
- Report biennially (every 2 years)
- Reference ICANN on their website (or other Internet presence)
- Representative to respond to targeted messages
- Provide address/link for potential new members
- Designate 2-4 representatives (may hold other ICANN roles, but must declare)

Not Expectations

- Voting

- Participation (as an ALS)
  - But we will track member participation

- Generate new workers
  - But we will track!

But RALO may add additional restrictions which do not go against intent of mobilization recommendations

Report

http://tinyurl.com/ALS-Mob-Approved-04Dec20