

.GE CCTLD REGISTRY



REFORM AND RESULTS

TELECOMMUNICATION COMPANY "CAUCASUS ONLINE"

TBILISI, 2022

REFORM



- New Registration Model;
- Upgraded Software System (API → EPP);
- Key Principles of the Reform;
- .GE Statistics

NEW REGISTRATION MODEL



Before 2018 Caucasus Online was registry and registrar at the same time, but from 16th of April 2018 we did reform and introduced new registry-registrar model;

We did institutional reform and western ccTLD's best practices were our guide to create totally new rules and procedures. We've taken Estonian model as a basis for our new one and based on recommendations from our partners, changed the whole system;

We signed memorandum with WIPO, to protect .GE domain name holders' rights;

We created multi stake holder committee, which is composed of all interested bodies (ISP's, NGO, Government, GNCC and other interested organizations);

In 2019, we became full members of CENTR.

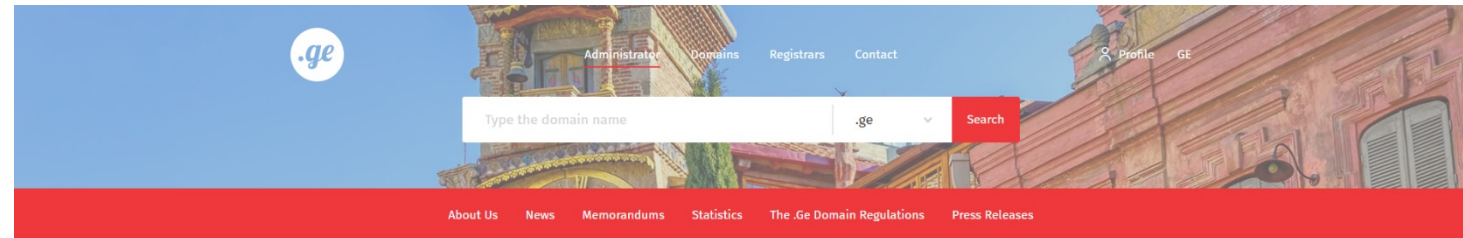


UPGRADED SOFTWARE SYSTEM



The implementation of an internationally recognized software system (EPP Protocol) for the Registry-Registrar model came into effect, which granted:

- Option of adding foreign registrars;
- Implementation of registrar portal;
- Upgrade of WHOIS SERVICE;
- Improvement of security system (LOCK)



About Us

Caucasus Online.GE is a country code Top Level Domain administrator managing a registry of domain names, and effecting registration of domain names under the standards prescribed by the articles of association, the registration and administration rules of the GE. domain, the agreement between Georgian Legislation, ICANN, and Caucasus Online, and the generally recognized standards in the area.

[Read More](#)

KEY PRINCIPLES



- **Self-regulation and Independence**

- Operates independently of any government structure

- **Orientation on International Standards**

- Ensure a secure, stable and trusted domain registration system.

- **Competitive Environment**

- Provide a diverse and free choice registrants.

- **Transparency**

- Publicity of statistics.

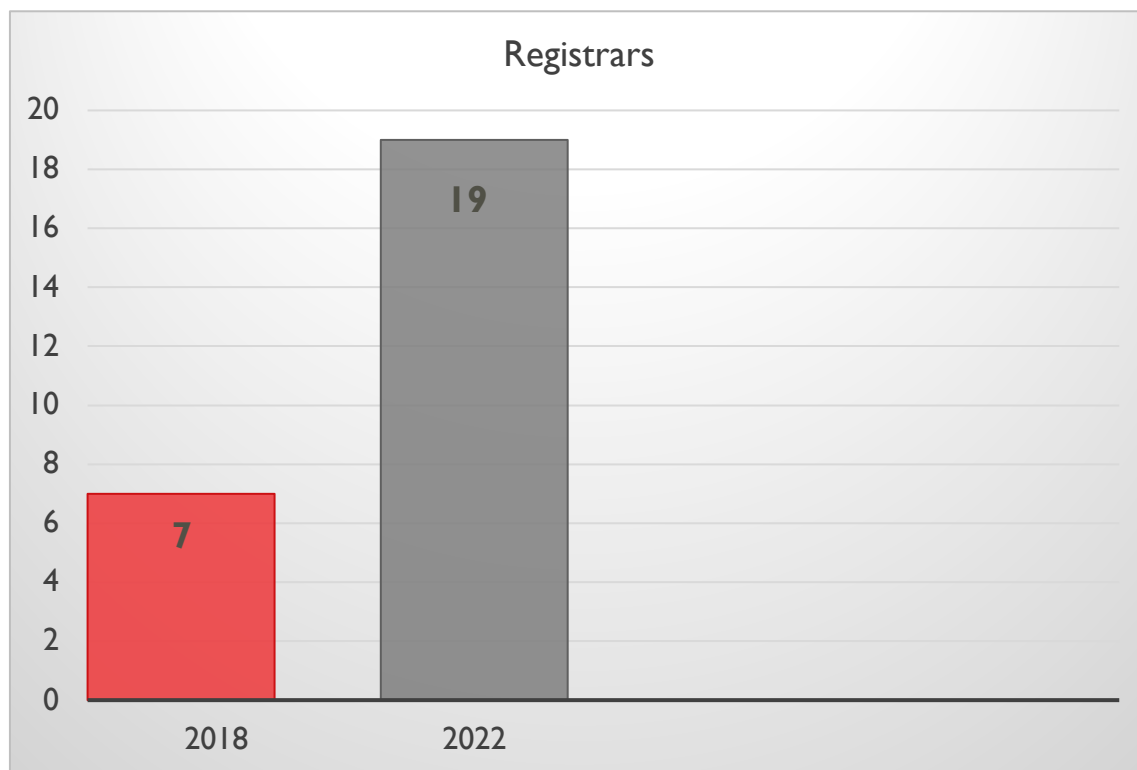
- **Involvement of Stakeholders**

- Consider the recommendations of the Internet community and all stakeholders within the advisory board.

- **Defending Rights**

- Focus on data privacy and freedom of expression.

KEY PRINCIPLES-COMPETITIVE ENVIRONMENT



Registrars



REGISTRANTS AND REGISTRARS SATISFACTION SURVEY



act

Research Company:

ACT – Research and Consulting Company



Goal of the Research:

Satisfaction survey of domain registrants with registrars



Research Tasks:

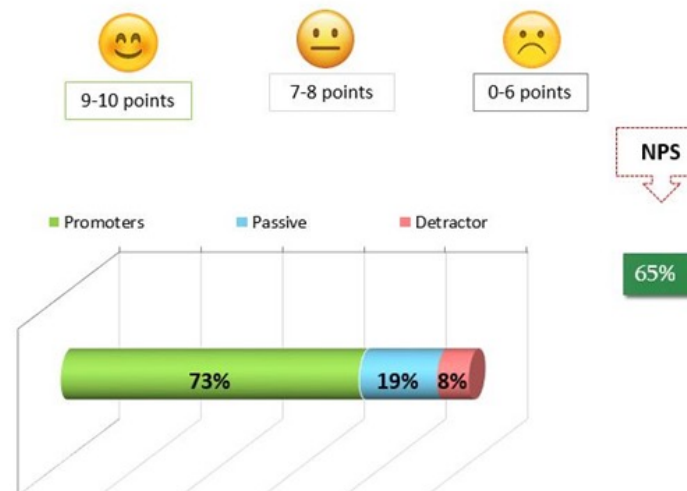
- Satisfaction survey of the domain registration process
- Identify reasons for satisfaction and dissatisfaction with the domain registrar



Sample Size– 745 interviews



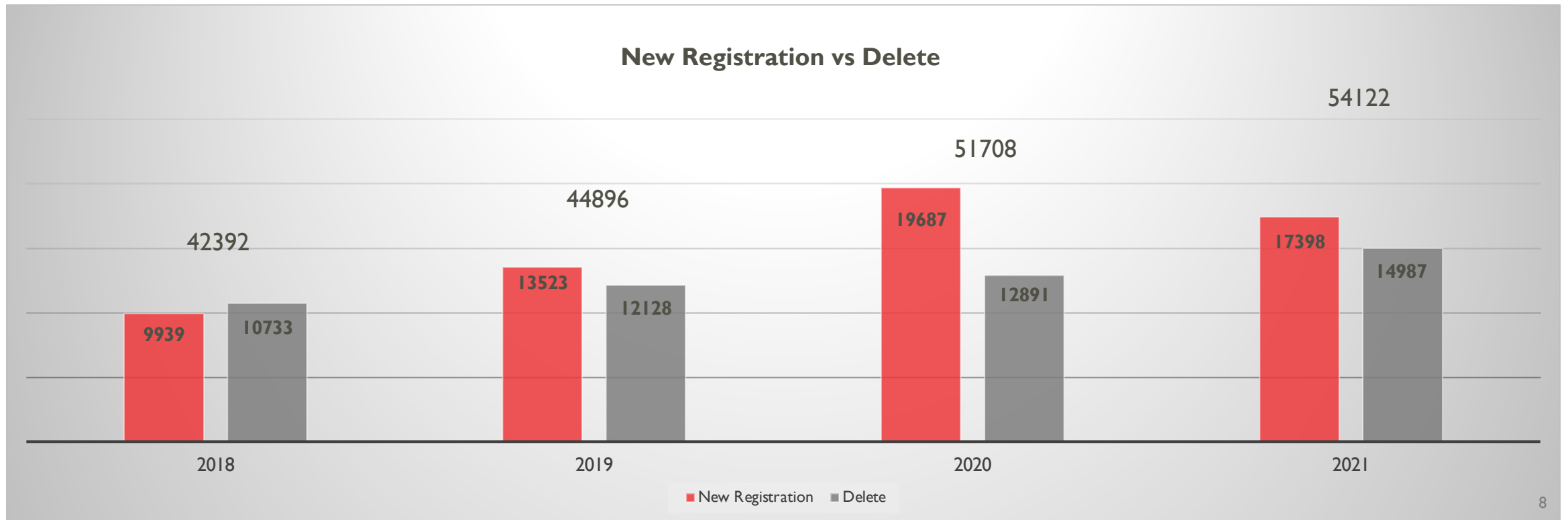
Target Segment–10 000 registrants of .GE domain



STATISTICS



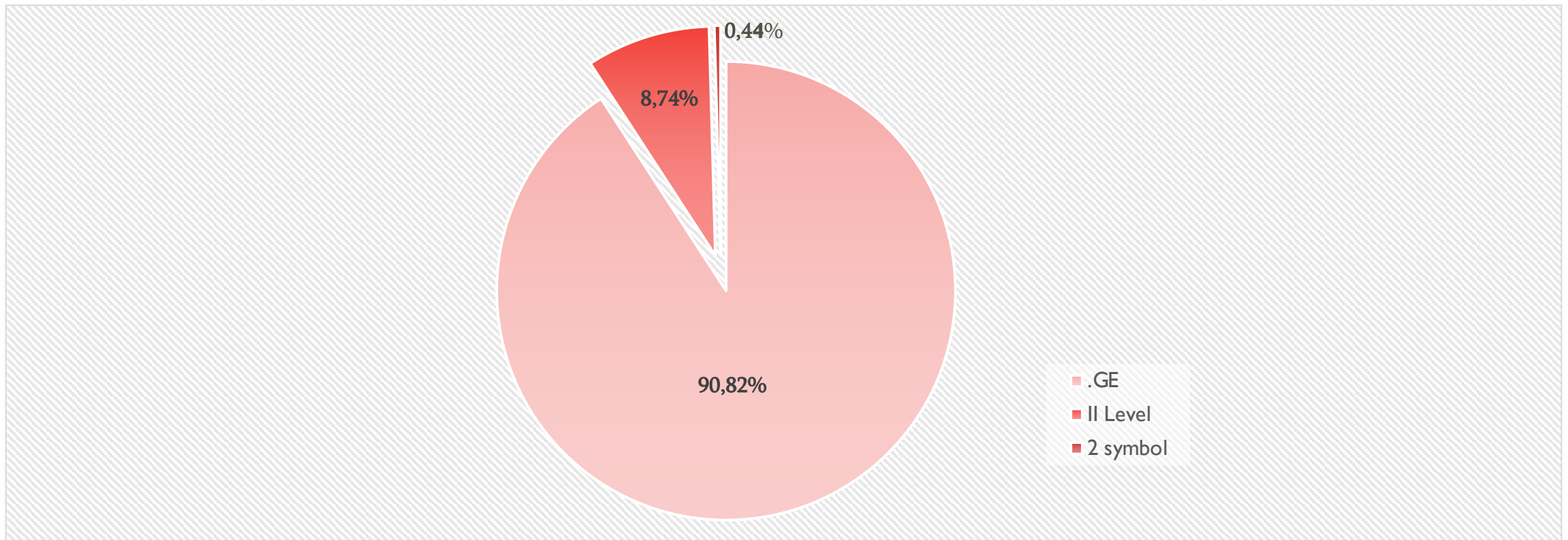
Total .GE Portfolio: **54 200**



STATISTICS

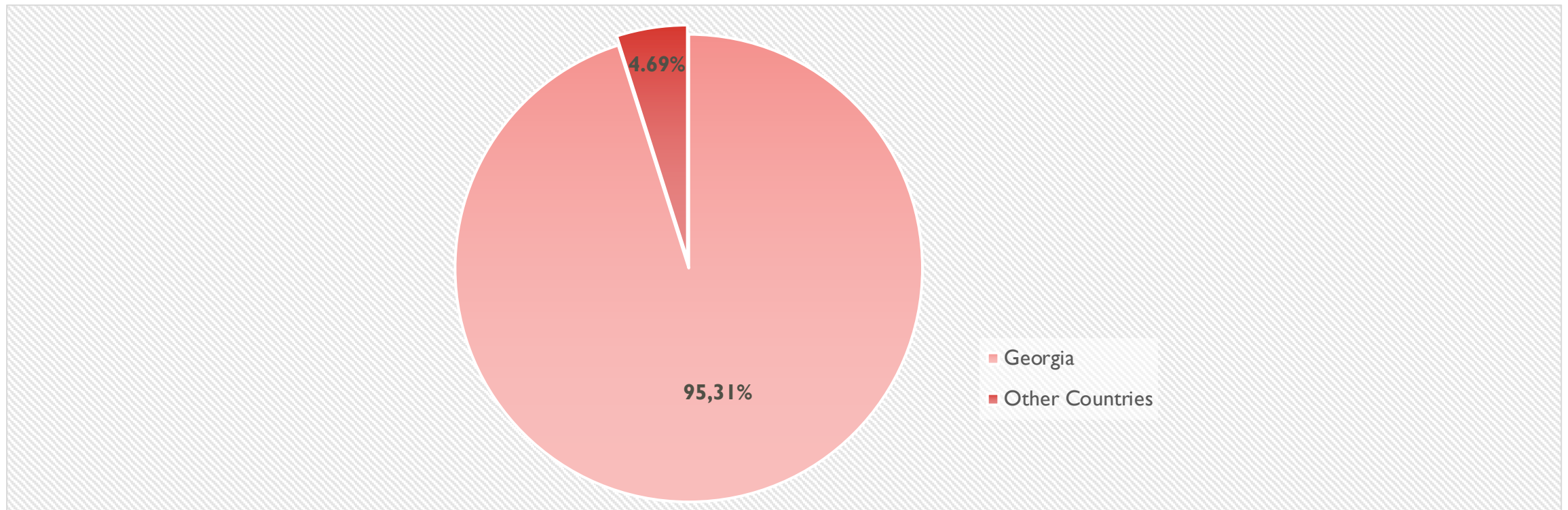


Redistribution of Domain Names by Zones





Redistribution of Domain Names Registered in .GE Zone



.GE CCTLD REGISTRY



THANK YOU!