Expedited Policy Development Process on Internationalized Domain Names (EPDP on IDNs)

Update & Consultation with At-Large CPWG
Re: CQ d1a & d1b

Satish Babu   Lianna Galstyan   Abdulkarim Oloyede
Justine Chew   Hadia Elminiawi

23 March 2022

ICANN
AT-LARGE

Agenda

- ◉ Opening Remarks

- ◉ <u>Topic D of Charter</u>:
  Adjustments in registry agreement, registry service, registry transition process, and other processes/procedures related to the domain name lifecycle

  - ○ CQ d1a: Registry agreement for one or variant TLD set

  - ○ CQ d1b: Process to **obtain** allocatable variant TLDs

    - • Part 1 - Existing gTLDs

    - • Part 2 - New gTLDs

    - • Part 3 - Associated fee(s)

- ◉ Input sought for aspects of process and fees in CQ d1b

CQ d1a: Registry agreement for variant TLD(s)

- **CQ d1a: Is there a need for each Variant TLD to be the subject of a separate Registry Agreement (RA)?**

- Context:
  - Each existing gTLD is subject to a RA with ICANN.
  - With IDN variant TLDs, ICANN would execute an RA with the same RO but could potentially diverge in future RA amendments, addendums, renewals
  - However, given the *"same-entity" principle* from CQs b1 & b2, logical and efficient to have 1 RA per gTLD, with a schedule, exhibit, or annexure that provides details of relevant variant TLD set for that gTLD.
  - These sets of primary and variant gTLDs are supposed to behave as a set and "*same-entity" principle* throughout their lifecycles, so, could be accounted for in a single RA.
  - Could look at NGO-ONG case as "bundle" example for pointers on back-end RSP requirements and other related obligations

- **PROPOSED ANSWER:** Generally agree that it is appropriate to have one RA to govern one gTLD and its (allocatable) to-be-delegated variant TLD set – on the basis of *"same-entity" principle*.

CQ d1b: Process for obtaining variants

- **CQ d1b has 3 parts:**

  - Part 1: What should be the process by which an **existing registry operator** could apply for, or be allocated, a variant for **its existing gTLD?**

  - Part 2: What should be the process by which **an applicant applying for a new IDN gTLD** could seek and obtain any allocatable variant(s)?

  - Part 3: What should be the **associated fee(s)**, including the application fees and annual registration fees for variant TLDs? Should any specific implementation guidance be provided?

  Let's discuss these in turn but note that we are simply getting some indicative early inputs to these questions

CQ d1b: Process for existing RO to obtain allocatable variants (1/2)

Part 1: What should be the **process** by which an **existing registry operator** could apply for, or be allocated, a variant for **its existing gTLD**?

- Some context on the process
  - Talking about existing ROs from 2012 round and their existing gTLDs
  - The *"same-entity" principle* from CQ b1 means only existing RO of existing gTLD may seek and obtain allocatable variant labels (per RZ-LGR) for such existing gTLD
    - – any variant labels not sought remain *withheld-same-entity*

+Part 3: What should be the associated fee(s), including the **application fees** …. for variant TLDs?

- Some context on the application fee
  - Cost recovery / revenue neutral principle
  - Pending strawman proposal to identify necessary elements in process for evaluating variant TLDs
  - Planned survey to 47 existing ROs operating 61 Chinese and Arabic IDN gTLDs to get an idea on interest / demand / timing etc

CQ d1b: Process for existing RO to obtain allocatable variants (2/2)

Part 1: What should be the <u>**process**</u> by which an **existing registry operator** could apply for, or be allocated, a variant for **its existing gTLD**?

Straw Poll Q1: When

    A. Special time-window before next round

    B. During the next round

    C. No opinion

Straw Poll Q2: How

    A. Apply for or be allocated all allocatable variants

    B. Apply for or be allocated a limited number of variants

    C. No opinion

Part 2: What should be the **process** by which **an applicant applying for a new IDN gTLD** could seek and obtain any allocatable variant(s)?

- ◉ Some context on the process
  - ○ Talking about applicants for new IDN gTLDs in **next round**
  - ○ The *"same-entity" principle* from CQs b1 means an applicant that secures a new IDN gTLD will be the only entity eligible to "get" allocatable variant labels (per RZ-LGR) for such a gTLD
    - • – again, any variant labels not sought remain *withheld-same-entity*

+Part 3: What should be the associated fee(s), including the **application fees** …. for variant TLDs?

- ◉ Some context on the application fee
  - ○ Cost recovery / revenue neutral principle

Part 2: What should be the **process** by which **an applicant applying for a new IDN gTLD** could seek and obtain any allocatable variant(s)?

Straw Poll Q3: How

    A. **One application for new IDN gTLD + all allocatable variants**

    B. **Separate applications for new IDN gTLD and each allocatable variant**

    C. **No opinion**

+Part 3: What should be the associated fee(s), including the **application fees** …. for variant TLDs?

Straw Poll Q4: Application Fees

    A. **Flat fee for one application regardless of number of variants**

    B. **Primary fee for new IDN gTLD + additional fee for each variant**

    C. **Primary fee for new IDN gTLD + additional fee for the variant set**

    D. **No opinion**

CQ d1b – Part 3: Associated fee(s) etc for variants

Part 3: What should be the associated fee(s), including the application fees and <u>**annual registration fees**</u> for variant TLDs? Should any specific implementation guidance be provided?

- Context for annual registration fees (Ongoing Fees)
  - <u>**Fixed fee**</u>: USD 6,250 per calendar quarter (USD 25,000 per calendar year)
  - <u>**Transaction fee**</u>: USD 0.25 per transaction
    - Applicable to any "transactions" (e.g., initial registration, renewal)
    - Does not apply until and unless more than 50,000 transactions have occurred in the TLD during any calendar quarter or any consecutive four calendar quarter period in the aggregate (the "Transaction Threshold")
    - Shall apply to each Transaction that occurred during each quarter in which the Transaction Threshold has been met

Straw Poll Q5: Ongoing Fees

A. Treat primary gTLD and all variants <u>as a single TLD</u> (with transactions aggregated across the set)

B. Treat each variant as a <u>separate</u> TLD at <u>full fee</u>

C. Treat each variant as a <u>separate</u> TLD at <u>partial fee</u>

D. No opinion

End

Thank you for your input.

Appendix – Allocatable Variants Explained

A real example of RZ-LGR output for an Arabic label

Allocatable means available for delegation and activation but must still be applied for delegation or requested for activation

#	Type	U-label	A-label	Disposition	Code point sequence
1	original	شبكة	xn--ngbc5azd	valid	U+0634 U+0628 U+0643 U+0629
2	varlabel	شبكه	xn--ngbx0cq	allocatable	U+0634 U+0628 U+0643 U+0647
3	varlabel	شبكه	xn--ngbx0c15a	blocked	U+0634 U+0628 U+0643 U+06BE
4	varlabel	شبكة	xn--ngbx0c95a	blocked	U+0634 U+0628 U+0643 U+06C0
5	varlabel	شبكم	xn--ngbx0cy6a	blocked	U+0634 U+0628 U+0643 U+06C1
6	varlabel	شبكة	xn--ngbx0c26a	blocked	U+0634 U+0628 U+0643 U+06C2
7	varlabel	شبكة	xn--ngbx0c66a	allocatable	U+0634 U+0628 U+0643 U+06C3
8	varlabel	شبكه	xn--ngbx0c31b	blocked	U+0634 U+0628 U+0643 U+06D5
9	varlabel	شبكة	xn--ngbc5az1b	allocatable	U+0634 U+0628 U+06A9 U+0629
10	varlabel	شبكه	xn--ngbx2d5u	allocatable	U+0634 U+0628 U+06A9 U+0647
11	varlabel	شبكه	xn--ngbx66ayc	blocked	U+0634 U+0628 U+06A9 U+06BE
12	varlabel	شبكة	xn--ngbx66a6c	blocked	U+0634 U+0628 U+06A9 U+06C0
13	varlabel	شبكم	xn--ngbx66agd	blocked	U+0634 U+0628 U+06A9 U+06C1
14	varlabel	شبكة	xn--ngbx66akd	blocked	U+0634 U+0628 U+06A9 U+06C2
15	varlabel	شبكة	xn--ngbx66aod	allocatable	U+0634 U+0628 U+06A9 U+06C3
16	varlabel	شبكه	xn--ngbx66a0f	blocked	U+0634 U+0628 U+06A9 U+06D5
17	varlabel	شبكة	xn--ngbc5a31b	allocatable	U+0634 U+0628 U+06AA U+0629
18	varlabel	شبكه	xn--ngbx2d9u	allocatable	U+0634 U+0628 U+06AA U+0647
19	varlabel	شبكه	xn--ngbx96asc	blocked	U+0634 U+0628 U+06AA U+06BE
20	varlabel	شبكة	xn--ngbx96a0c	blocked	U+0634 U+0628 U+06AA U+06C0
21	varlabel	شبكم	xn--ngbx96a4c	blocked	U+0634 U+0628 U+06AA U+06C1
22	varlabel	شبكة	xn--ngbx96a8c	blocked	U+0634 U+0628 U+06AA U+06C2
23	varlabel	شبكة	xn--ngbx96ahd	allocatable	U+0634 U+0628 U+06AA U+06C3
24	varlabel	شبكه	xn--ngbx96arf	blocked	U+0634 U+0628 U+06AA U+06D5