Internationalized Domain Names Expedited Policy Development Process

E3, E1, E3a

IDN-EPDP Team Meeting #30 | 14 April 2022

Agenda

1. Roll Call & SOI Updates (5 min)
2. Welcome & Chair Updates (5 min)
3. Charter Questions E3, E1 (Part 1), E3a - Continued Discussion (New gTLD Aspects Only) (75 min)
4. AOB (3 min)

Charter Questions E3, E1 (Part 1), E3a Continued Discussion

Charter Question E3, E1 (Part 1), E3a

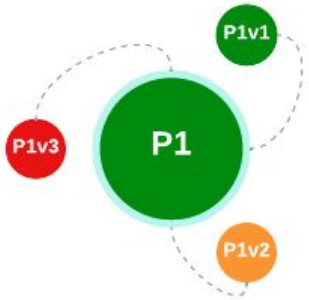
E3: The WG and the SubPro IRT to coordinate to **ensure consistency in the implementation of the string similarity review procedure for variant label applications of existing and future gTLDs**.

E1 (Part 1): What role, if any, do TLD labels “withheld for possible allocation” or “withheld for the same entity” play vis-a-vis string similarity review process?

E3a: After a requested variant string is rejected as a result of a string similarity review, **should the other variant strings in the same variant set remain allocatable**? Should individual labels be allowed to have different outcomes/actions (e.g., some labels be blocked and some be allowed to continue with an application process)?

Comparison Matrix - Explanatory Notes

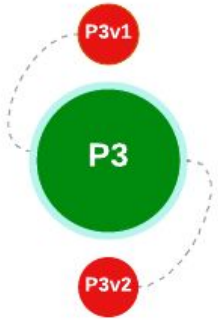
Applied-for TLD string:



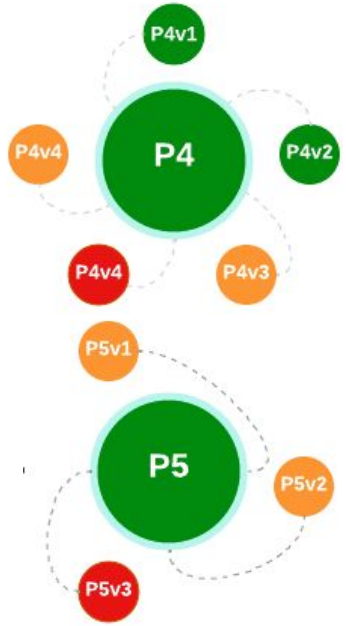
- P: “primary”
- v: “variant”
- P1: applied-for primary gTLD 1
- P1 has three variant labels:
  - P1v1: allocatable and requested for activation
  - P1v2: allocatable but not requested
  - P1v3: blocked

Compared against the following types of existing or applied-for TLDs:

TLD with no variants

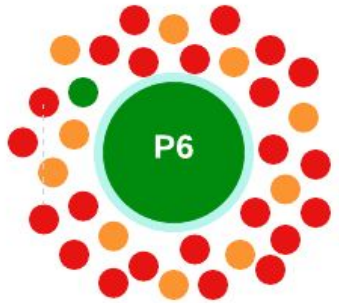


TLD with only blocked variants



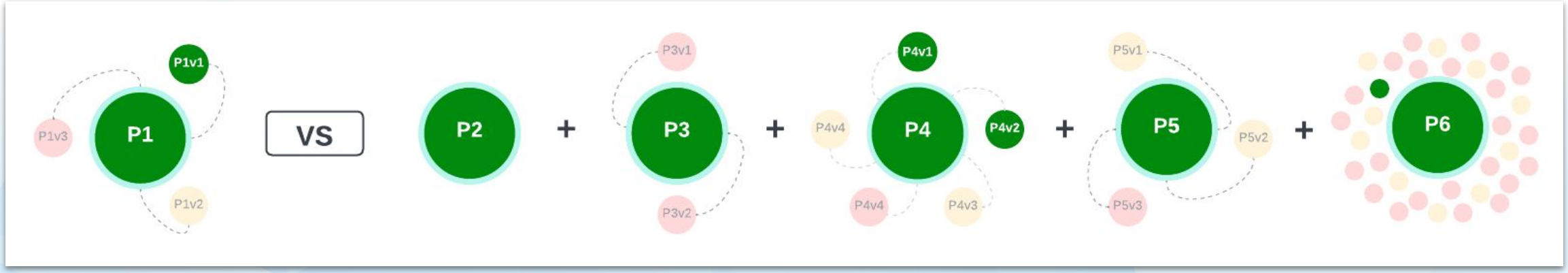
TLD with allocatable variants, some of which are requested for activation

TLD with allocatable variants but none is requested for activation



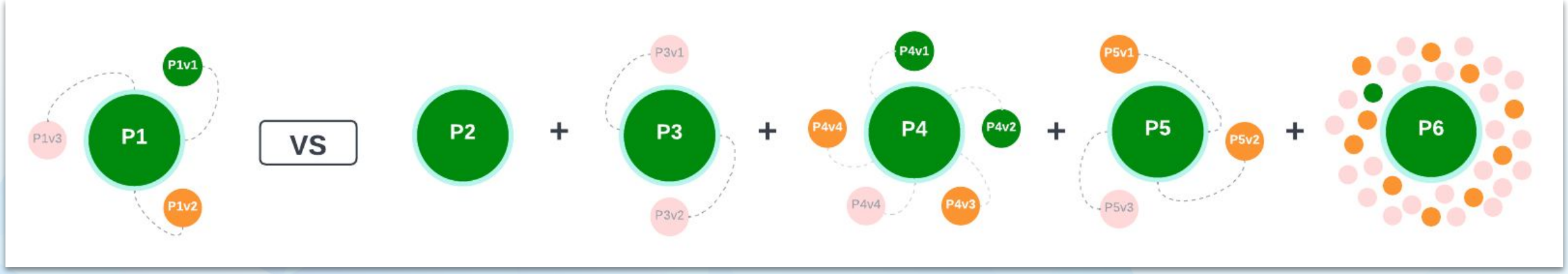
TLD with extremely large number of allocatable and blocked variants (e.g., certain Arabic TLD)

Comparison Matrix - Level 1



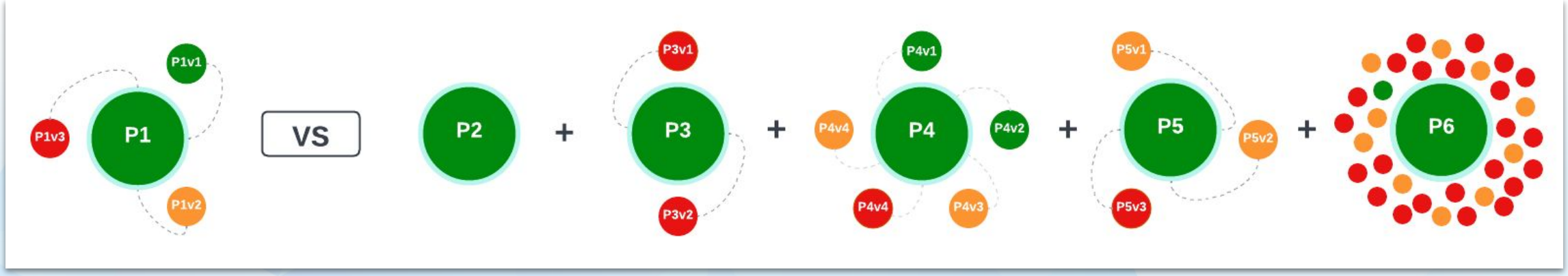
Level 1	Compared Against	Pros	Cons
Primary + ONLY Requested Allocatable Variants	• Reserved Names • Existing TLDs + **only requested allocatable variants** • Strings requested as IDN ccTLDs + **only requested allocatable variants** • Other applied-for gTLDs + **only requested allocatable variants**	• **Limited pool** of labels for comparison • **Simplest, fastest & least expensive** to conduct the review	• May potentially allow **delegation of a string visually confusable to an allocatable variant** that may be requested in the future • May potentially allow **delegation of a string visually confusable to a blocked variant** of another string

Comparison Matrix - Level 2



Level 2	Compared Against	Pros	Cons
Primary + ALL Allocatable Variants	• Reserved Names • Existing TLDs + **ALL allocatable variants** • Strings requested as IDN ccTLDs + **ALL allocatable variants** • Other applied-for gTLDs + **ALL allocatable variants**	• **Relatively manageable pool** of labels for comparison, **except** for certain TLDs in **Arabic** • May reduce the possibility of visual confusability among **all allocatable variants in the same round**	• **7 scripts** in RZ-LGR-5 have allocatable variants • **Certain TLDs in Arabic** may have extremely large number of allocatable variants

Comparison Matrix - Level 3

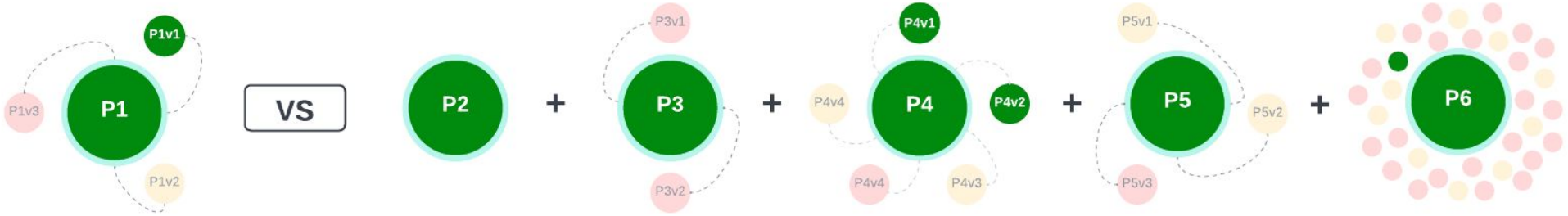


Level 3	Compared Against	Pros	Cons
Primary + ALL Variants (Blocked & Allocatable)	• Reserved Names • Existing TLDs + **ALL variants** • Strings requested as IDN ccTLDs + **ALL variants** • Other applied-for gTLDs + **ALL variants**	• **Maximally conservative** approach • May reduce the possibility of visual confusability among **all valid labels in the same round**	• **21 scripts** in RZ-LGR-5 have variants • **Certain TLDs in Arabic, Cyrillic & Latin** may have extremely large number of **blocked variants** • May **reject strings** due to conflict with **blocked variants that will never be delegated** • **Slowest, most complicated & expensive** to conduct the review

Comparison Matrix - Consolidated View

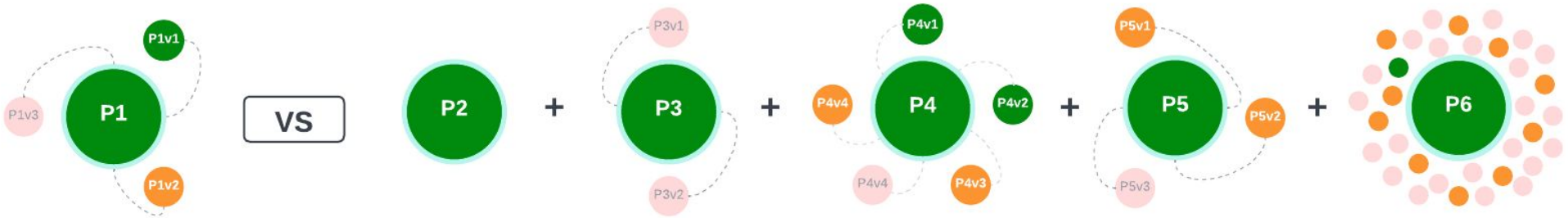
Level 1

Primary + ONLY Requested Allocatable Variants



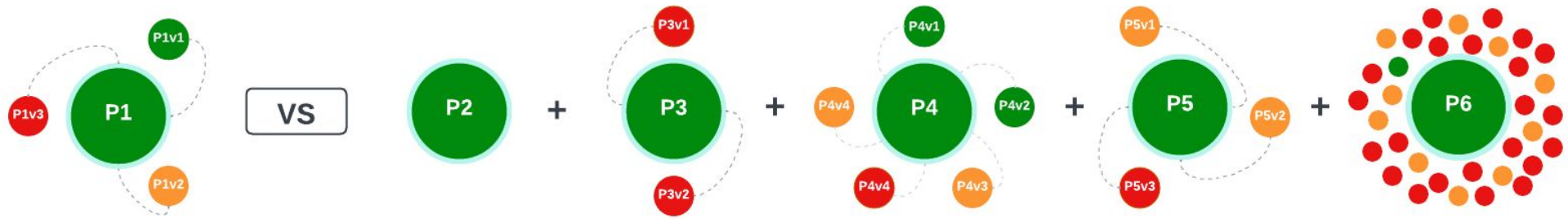
Level 2

Primary + ALL Allocatable Variants



Level 3

Primary + ALL Allocatable and Blocked Variants



Requested Allocatable Label

Non-Requested Allocatable Label

Blocked Label

Comparison Matrix - Consolidated Table

	Compared Against	Pros	Cons
Level 1: **Primary + ONLY Requested Allocatable Variants**	• Reserved Names • Existing TLDs + **only requested allocatable variants** • Strings requested as IDN ccTLDs + **only requested allocatable variants** • Other applied-for gTLDs + **only requested allocatable variants**	• **Limited pool** of labels for comparison • **Simplest, fastest & least expensive** to conduct the review	• May potentially allow **delegation of a string visually confusable to an allocatable variant** that may be requested in the future • May potentially allow **delegation of a string visually confusable to a blocked variant** of another string
Level 2: **Primary + ALL Allocatable Variants**	• Reserved Names • Existing TLDs + **ALL allocatable variants** • Strings requested as IDN ccTLDs + **ALL allocatable variants** • Other applied-for gTLDs + **ALL allocatable variants**	• **Relatively manageable pool** of labels for comparison, **except** for certain TLDs in **Arabic** • May reduce the possibility of visual confusability among **all allocatable variants in the same round**	• **7 scripts** in RZ-LGR-5 have allocatable variants • **Certain TLDs in Arabic** may have extremely large number of allocatable variants
Level 3: **Primary + ALL Variants (Blocked & Allocatable)**	• Reserved Names • Existing TLDs + **ALL variants** • Strings requested as IDN ccTLDs + **ALL variants** • Other applied-for gTLDs + **ALL variants**	• **Maximally conservative** approach • May reduce the possibility of visual confusability among **all valid labels in the same round**	• **21 scripts** in RZ-LGR-5 have variants • **Certain TLDs in Arabic, Cyrillic & Latin** may have extremely large number of **blocked variants** • May **reject strings** due to conflict with **blocked variants that will never be delegated** • **Slowest, most complicated & expensive** to conduct the review