
ICANN Specific Reviews – Competition, Consumer Trust, Consumer Choice Review (CCT) Recommendation 30 - Implementation Documentation

CCT Final Report: <https://www.icann.org/en/system/files/files/cct-rt-final-08sep18-en.pdf>

Board resolution on CCT Final Report:
<https://www.icann.org/resources/board-material/resolutions-2019-03-01-en#1.a>

October 2020 resolution on a set of pending CCT Recommendations:
<https://www.icann.org/en/board-activities-and-meetings/materials/approved-resolutions-regular-meeting-of-the-icann-board-22-10-2020-en#2.a.rationale>

- Recommendation submitted: September 2018
- Recommendation approved: March 2019
- Implementation completed: December 2022

See for more information on CCT implementation:
<https://community.icann.org/display/CCT/Implementation>

Recommendation 30

Expand and improve outreach into the Global South.

Board action: Accept the recommendation. The Board accepts the recommendation and directs ICANN org to provide the Board with a report on related engagement, noting that if the community wishes to have more resources dedicated to this activity, this should be addressed in the next budget cycle. Given the interdependency between this recommendation and recommendation 29, as both recommendations rely upon the undefined term “Global South”, the Board notes that the New gTLD Subsequent Procedures PDP WG could take on, should they choose to do so, defining the term “Global South” for this purpose in coordination with ICANN org, its engagement teams, and geographic regions definitions to create a workable definition, or agreeing on another term to describe underserved or underrepresented regions or stakeholders in coordination with ICANN org.

Final Implementation Report & Rationale

The New gTLD Subsequent Procedures PDP Working Group (SubPro WG) Final Report included recommendations on outreach and communications requirements. Operational assumptions and considerations for implementation of SubPro Topic 13 were explored in the SubPro Operational Design Phase (ODP), which was completed in December 2022. Potential risks, anticipated cost, resource requirements, timelines, and dependencies for implementation were included in the Operational Design Assessment (ODA). The ICANN Board resolution of 16 March 2023 noted adoption of recommendations related to Topic 13. As a result, ICANN org considers implementation of CCT Recommendation 30 to be satisfied by implementation of the next round of the New gTLD Program.

The Applicant Support Program is intended to encourage applications from diverse regions and stakeholders, particularly those who may be underserved or in developing regions or countries. The outreach and awareness campaign ahead of the next round is focusing on developing and emerging regions to highlight the opportunities for digital inclusivity with Internationalized Domain Names, increasing Universal Acceptance and use of the DNS for diverse regions and stakeholders.

Timeline

Expected implementation date: Further implementation of CCT Recommendation 30 will be addressed by implementation of the next round of the New gTLD Program and initiation of the outreach and awareness campaign ahead of the next round (see Implementation Plan, published at <https://www.icann.org/en/system/files/files/new-gtld-next-round-implementation-plan-31jul23-en.pdf>).

Final implementation date: N/A

Milestones

12 December 2022 - ICANN org delivered the Subsequent Procedures Operational Design Assessment document to the Board -

<https://www.icann.org/en/announcements/details/icann-delivers-operational-design-assessment-of-subpro-recommendations-to-board-12-12-2022-en>.

16 March 2023 - ICANN Board directed ICANN org to deliver an Implementation Plan for the next round of new gTLDs by 1 August 2023 (see

<https://www.icann.org/en/board-activities-and-meetings/materials/approved-resolutions-regular-meeting-of-the-icann-board-16-03-2023-en#section2.a>). The Implementation Plan includes a description of the communications and outreach plan to be used with target stakeholders and regions for a potential next round.