To ALAC member leaders:

It is an honor to be nominated by Glenn McKnight for this position. Indeed, it is a challenging position that I have been thinking about for weeks if I should accept this mission or not, and finally, after I had studied more about what this position involves, and after being encouraged by my colleagues, I decided to go ahead. I feel myself filling the requirements listed by ICANN and I am also full of energy to dive into these new responsibilities. Your vote is vital for this process to occur within the consolidated standards, so let me introduce myself, explaining my personal perception and what my values are that make me prepared to perform this new task in my life.

Some of our community members do not know me and there are others, who met me at ICANN meetings, so I want to present my intentions that drove me toward this selection. I am going to report some aspects of my professional background that make my history coherent with this position. At the SOI form, my information just showing the "tip of the iceberg" that highlighted my connections with ALAC/AT-LARGE. In fact, unlike most members who hold proficiency in technology/data and internet, my professional history is different. However, I can see, living in this hyper technological world, that we are in the same boat! Searching and learning the new faces that this technological universe is imposing in our daily life. All of us are dedicating our time, attention, and vision toward better internet access.

Clearly, I saw the transition from analog systems to digital, affirming the beginning of internet use in Brazil, my birth country. It was the time that Computer Science courses started to be offered in colleges, but with limited resources, since computer technology was just at its infancy. Meanwhile, I graduated in Architecture and Urban Studies, practicing in several design sectors until I ended up in the Opera House in Sao Paulo where I stayed for 18 years, all during the pre-history of technology. It sounds funny, but one of my tasks in that theater was the coordination of the box office (antiquated, old, manual) into a computerized system. It was a revolution because tickets started to be printed "in loco" and the theater won digital control that demonstrated automatically the profit made in each show and helped disclose revenue information, that until that point was not so accurate and incorruptible. It was a very long process that involved government agencies, development of the system, donation agreements, budgets, technicians, equipment, maintenance, and training of the staff (all totally computer-illiterate people). In time, all the theater's rooms began receiving computer devices and internet. Initially, each division that wanted to pursue internet access for their room had to pay a private provider. So we initially had the domain: **.COM.BR** which was changed to **.GOV.BR** when the government finally assumed control of the entire system.

The domain names started to categorize the users. Because I was a postgraduate student in the University of Sao Paulo, I received my email by **.EDU.BR.** To include in this short biographic introduction, I want to mention that I am holding a PhD in Urban Structures, and I taught for 19 years at the College of Architecture and 8 years at the College of Cinema, witnessing the same transition from hand-drawing to design by computer platforms. The concept of design and how to manipulate images absolutely transformed course development and transformed our heads. I

am bringing these memories to remind myself about the long process of development where nowadays the internet system is fundamental for keeping the basis of our work. Our contemporary world only exists via these connections. The faster technological improvement offers an unthinkable perspective for humanity's future, but it can only be made possible by protective policies. Artificial Intelligence, and consequently, the intelligent cities will only be a friendly system to us if we have all the security possible applied to those platforms.

My approach with ICANN made me understand what I hadn't already thought about before. Internet Governance and the role of these multi-stakeholders contributing their experiences, with their communities, implementing policies and solving several specificities worldwide, is a most interesting and efficient way to manage a system that is opened worldwide to the users. During the time that I joined NARALO, I attentively followed procedures and observed the giant complexity that the Internet nowadays exercises, with multiple layers of accomplishments. Within this community, I have learned the steps for solutions, unimaginable to me before. As I am a USER, with around 40 years of creative professional life, I do stand for innovations that can only respond to reasonable and meticulous policies for best practices in the future.

Honestly, seeing all of ICANN's member names, with absolute expertise and repertory storage, I know that I have a lot to learn. However, everyone who is now collaborating with current proficiency started their trajectory from a point in the past. I strongly believe that this will also be my moment!

Reading the rules that concern this position, I have to say that I agree with the more than 20 hours per week. However, it is really a great deal of time for a volunteer activity. I am already aware about my commitment to this mission. No doubt, it is a responsibility to comment on policies created by GNSO to ALAC, as well as to be fair in the voting process, but we aren't working alone. I know that I can count on the experience of our team, for sharing doubts, clarifying questions, and listening to other points of view.

Finally, I would like to include my experience as the Social Media co-chair. This involvement illuminated my vision about the interrelations between groups and issues from the entire world. We have a lot to learn and to practice while hitting a comfortable plateau for ICANN in this "industry". Crossing views between Internet and its sub-product: social media, I do want to continue to promote communication from the RALOS as a liaison; nevertheless, I hope to assume ALAC, of course, with your endorsement!

My best regards to all,

Denise Avivit de Alcantara Hochbaum