



FY23 COMMUNITY REQUEST FORM

The deadline for FY22 Budget consideration is **24 January 2022**. All questions and completed forms should be sent to **planning@icann.org**.

REQUEST INFORMATION

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|--|--------------------|
| Title of Proposed Activity | |
| Travel Funding of ISPs in Developing Countries to ICANN meetings | |
| Community Requestor Name | Chair |
| ISPCP GNSO | Wolf-Ulrich Knoben |
| ICANN Staff Community Liaison | |
| Brenda Brewer | |

REQUEST DESCRIPTION

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|---|
| 1. Activity: Please describe your proposed activity in detail |
| Travel support for ISP representatives in Developing Countries having been attracted by ISPCP outreach activities. Attendance to ICANN meetings |
| 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| Meetings |
| 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity |
| Recurring activity with cost varying depending upon location of the meeting. |

REQUEST OBJECTIVES

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|---|
| 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support? |
| Continuing role in Internet Governance, Stakeholder Diversity, technical and operational excellence, attracting new & diverse community members, increased public participation in multi stakeholder model, widen international engagements |
| 2. Demographics. What audience(s), in which geographies, does your request target? |
| <ul style="list-style-type: none">• People charged with the strategic direction of their company (product managers, strategists, marketing leaders, etc.) who need to understand the business impact of the DNS and shape their organization's preferred role in the DNS value chain. |



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- Technical leaders who need to understand and address security, stability and reliability issues of the domain name and numbering systems.

3. Deliverables. What are the desired outcomes of your proposed activity?

Broadening the reach of, and participation in, the ISPCP constituency in order to enhance international DNS cooperation, support participation in the multi-stakeholder model and act in the global public interest.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Number of active constituency members

- Participants in DNS security, stability and reliability policy and technical standards working groups (and follow-on ^[1]SEP activities that flow from those groups)
- Participants in cross-stakeholder processes in the multi-stakeholder model
- Participants in international Internet governance events (such as IGF)

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

| Description | Timeline | Assumptions | Costs basis or parameters | Additional Comments |
|-------------|----------|-------------|---------------------------------------|---------------------|
| | FY23 | | 1 delegate per physical ICANN meeting | |
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Subject Matter Expert Support:

Technology Support: (telephone, Adobe Connect, web streaming, etc.)



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Language Services Support:

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Other:

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Travel Support:

Travel support from developing countries to physical ICANN meetings – max. 3 trips. Costs based on Constituency Travel Guidelines

Potential/planned Sponsorship Contribution:

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REQUEST INFORMATION

| | |
|--------------------------------------|--------------------|
| Title of Proposed Activity | |
| Constituency Outreach Material | |
| Community Requestor Name | Chair |
| ISPCP GNSO | Wolf-Ulrich Knoben |
| ICANN Staff Community Liaison | |
| Brenda Brewer | |

REQUEST DESCRIPTION

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|---|
| 1. Activity: Please describe your proposed activity in detail |
| Outreach Material Production of ISPCP Outreach material, primarily Newsletter and Factsheet for distribution at the ICANN meeting and other member events and for download from the ISPCP website. Graphic Design Translation Printing locally Transport to meeting Content written by ISPCP members. Photographs from ISPCP members. Translation mostly in Spanish. <small>[SEP]</small> Note <small>[SEP]</small> Assistance by ICANN staff is supposed – as provided since several years |
| 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| Outreach |
| 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity |
| Recurring activity |



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REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN’s Strategic Plan does this request support?

Continuing role in Internet Governance, Stakeholder Diversity, technical and operational excellence, attracting new & diverse community members, increased public participation in multi stakeholder model, widen international engagements

2. Demographics. What audience(s), in which geographies, does your request target?

Addressing two broad worldwide audiences:

- People charged with the strategic direction of their company (product managers, strategists, marketing leaders, etc.) who need to understand the business impact of the DNS and shape their organization’s preferred role in the DNS value chain.
- Technical leaders who need to understand and address security, stability and reliability issues of the domain name and numbering systems.

3. Deliverables. What are the desired outcomes of your proposed activity?

Broadening the reach of, and participation in, the ISPCP Constituency in order to enhance international DNS cooperation, support participation in the multi-stakeholder model and act in the global public interest

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Number of copies distributed and number downloaded from website. Reception and feedback on content of newsletter.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

| Description | Timeline | Assumptions | Costs basis or parameters | Additional Comments |
|--------------------------------|----------|----------------------------|---------------------------|---------------------|
| ISPCP Newsletter and Factsheet | Ongoing | Based on former experience | \$5,000 | |
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Subject Matter Expert Support:

ISPCP Members (who will participate as zero-cost volunteers) will provide subject matter expertise.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Language Services Support:

Develop Outreach materials, with translations of materials into the standard ICANN languages (4-8 documents expected)

Other:

Travel Support:

Potential/planned Sponsorship Contribution:



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REQUEST INFORMATION

| | |
|--------------------------------------|---------------------|
| Title of Proposed Activity | |
| Constituency Outreach Support | |
| Community Requestor Name | Chair |
| ISPCP GNSO | Wolf-Ulrich Knoblen |
| ICANN Staff Community Liaison | |
| Brenda Brewer | |

REQUEST DESCRIPTION

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|--|
| 1. Activity: Please describe your proposed activity in detail |
| Support of a continuing outreach program which will result in on-going, active engagement. Note: Outreach material is a separate request. |
| 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| Full-spectrum outreach including outreach and awareness events depending on regulations following the COVID-19 crisis. |
| 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity |
| Recurring Activity |

REQUEST OBJECTIVES

| |
|---|
| 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support? |
| Continuing role in Internet Governance, Stakeholder Diversity, technical and operational excellence, attracting new & diverse community members, increased public participation in multi stakeholder model, widen international engagement. |
| 2. Demographics. What audience(s), in which geographies, does your request target? |



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- People charged with the strategic direction of their company (product managers, strategists, marketing leaders, etc.) who need to understand the business impact of the DNS and shape their organization’s preferred role in the DNS value chain.
- Technical leaders who need to understand and address security, stability and reliability issues of the domain name and numbering systems.

3. Deliverables. What are the desired outcomes of your proposed activity?

Broadening the reach of, and participation in, the ISPCP constituency in order to enhance international DNS cooperation, support participation in the multi-stakeholder model and act in the global public interest

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- Number of active constituency members ^[L]_[SEP]
 - • Participants in DNS security, stability and reliability policy and technical standards working groups (and follow-on ^[L]_[SEP] activities that flow from those groups) ^[L]_[SEP]
 - • Participants in cross-stakeholder processes in the multi-stakeholder model ^[L]_[SEP]
 - • Participants in international Internet governance events (such as IGF) ^[L]_[SEP]

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

| Description | Timeline | Assumptions | Costs basis or parameters | Additional Comments |
|--------------------------------|-----------------|--------------------|--|--|
| Conduct Global Outreach Events | FY23 - all year | Event Coordinators | 2-4 hours/event (only for events where an ISPCP representative is deemed a useful addition in the event) – est. 2-3 events | Meetings in physical (as possible) or virtual mode |
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Subject Matter Expert Support:



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ISPCP members (who will participate as zero-cost volunteers) will provide subject matter expertise.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

To assist in the coordination of global outreach events in FY23, presumes that tech support for events is addressed in the event's budget

Language Services Support:

Other:

Travel Support:

Travel support ISPCP participants in physical Global Outreach events for FY23. Presumably it would be helpful to have ISPCP reps at some of the Global Outreach meetings for Q&A and follow-up activities. 2-3 trips – costs based on Constituency Travel guidelines

Potential/planned Sponsorship Contribution: