Survey #1.2021 Report & Recommendations

APRALO POLICY FORUM
Celebrating Diversity, Fostering Inclusion

Survey Facts

- **Designed to identify key impediments to participating in the APRALO Policy Forum, and ideas for addressing them**
- Ran for 4 weeks (4-31 Mar 2021)
- Drew 17 unique respondents
- Gained 4 new sign-ups to APF mailing list

Key Findings/Inputs

Existing Participation in Working Groups

53% said they were **already active** in 1 or more A-L WGs / GNSO PDP WGs / CCWGs

Impediments to Participation

But **59%** said they **either still needed more understanding** in ICANN PDP areas; **or didn't know how to participate** in policy discussions

- 24% said they weren't aware of the APF before
- Only 2 respondents said they didn't have time to participate in APF

Knowledge

88% said they were **aware of ICANN Learn** resources while

65% said they were **also aware of At-Large Capacity Building (CB) webinars**

Notable Inputs

- Need for capacity building and mentorship to improve understanding of PDP
- Have more policy discussions but target particular regional interest and don't duplicate / clone cross-regional activities / focus
- Use APF as ice-breaker to get into ICANN policy, CPWG
- Tackle engagement by addressing technical terms, research, problem or challenges, documentation, drafting
- Allow sufficient time for review, engagement

Level of interest for identified projects:

- **Register of Skills & Interests: 59% (10 respondents)**
- **Regional Hot Topics Survey: 41% (7 respondents)**

* 5 respondents said they were unable to help with either at this time

Recommendations to address impediments

1. Prioritize the APRALO Mentorship Program

- **To facilitate more targeted, needs-basis capacity building**
- To build larger pool of ICANN policy subject matter experts

2. Maintain Selective Focus, Improve *Modus Operandi*

- **Maintain selective focus on issues impacting end-users regionally**
- **Monitor CPWG activities to coordinate efforts, avoid duplication**
- **Where feasible, simplify engagement:**
  - **Use of non-technical terms**, plain English & explain ICANN acronyms/terms
  - **Breakdown issue(s) by identifying & framing problem statement(s)**
  - **Source, provide underlying research on issue** (if available)
  - **Have brief documentation or calls/webinars to build capacity & guide discussions**; identify topics for At-Large CB webinar organization/promotion
  - **Allow sufficient time for review of materials, clarification, discussion**
  - Where output needed, use appropriate tools to obtain inputs; identify, draw key inputs from discussion to guide output
- Call for volunteers, staff assistance to support engagement needs
- Conduct periodic review on effectiveness of *modus operandi*

3. Initiate the Register of Skills & Interests project

- As a source of identifying, engaging more subject matter experts, mentors
- Frame project objectives & scope (may learn from examples. as appropriate)