



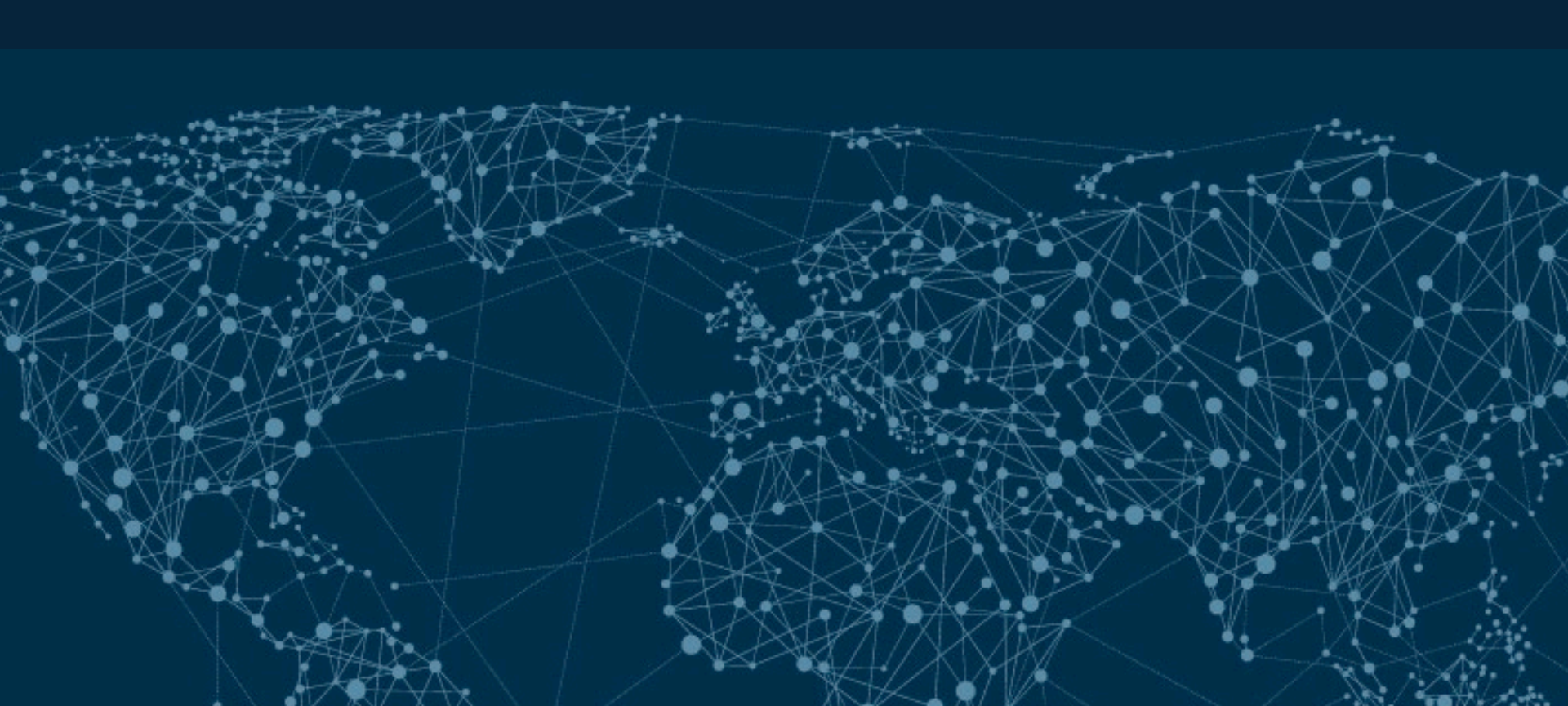
APAC Space web conference

18 May 2017

APAC Space Survey 2017 Results & Future Topics

Agenda

- **Welcome Remarks (5 mins)**
- **Results of APAC Space Survey 2017 by Joyce Chen, GSE Strategy & Development Senior Manager, ICANN (20 mins)**
 - APAC Space Survey Results
 - Suggested approaches for APAC Space topic calendar
- **Q&A / Community Discussion moderated by Edmon Chung, CEO, DotAsia (30 mins)**
 - Rotation of APAC Space topics
 - Suggested topics for Domain Name Industry: Market and Relevant Policies
 - Enabling users in under-served regions
- **AOB (5 mins)**
 - Next APAC Space web conference (ICANN59 Johannesburg)



Welcome Remarks

Jia-Rong Low
Vice President & Managing Director
ICANN Asia Pacific



What is APAC Space?



“Space” for APAC Community Members

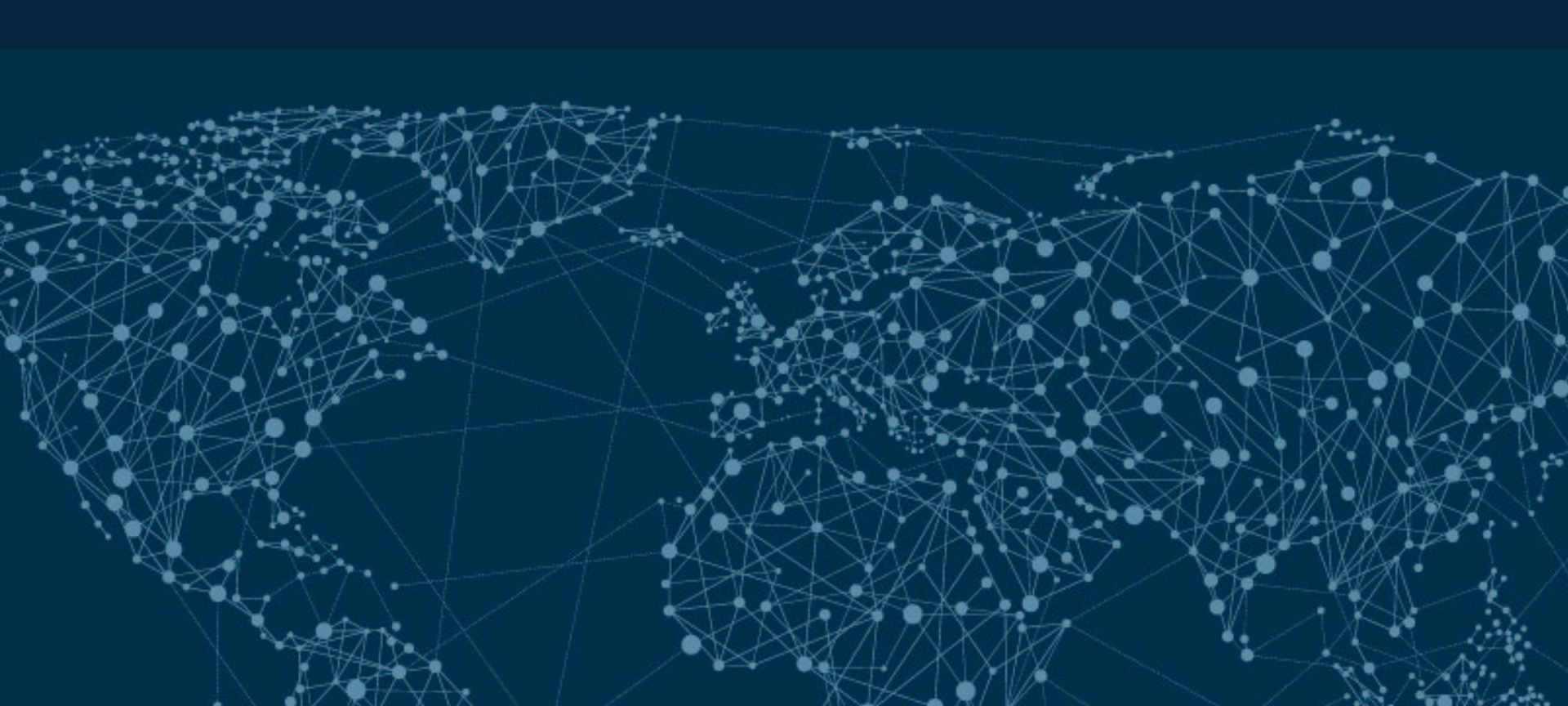
- Bi-monthly, web-conference or face-to-face at ICANN meetings
- Raise issues, share views, coordinate activities
- “Practice Ground” to facilitate community to contribute to ICANN work

How is it conducted?

- Discussions are community-led, community-moderated
- Agenda determined based on consultation

What do I need to do?

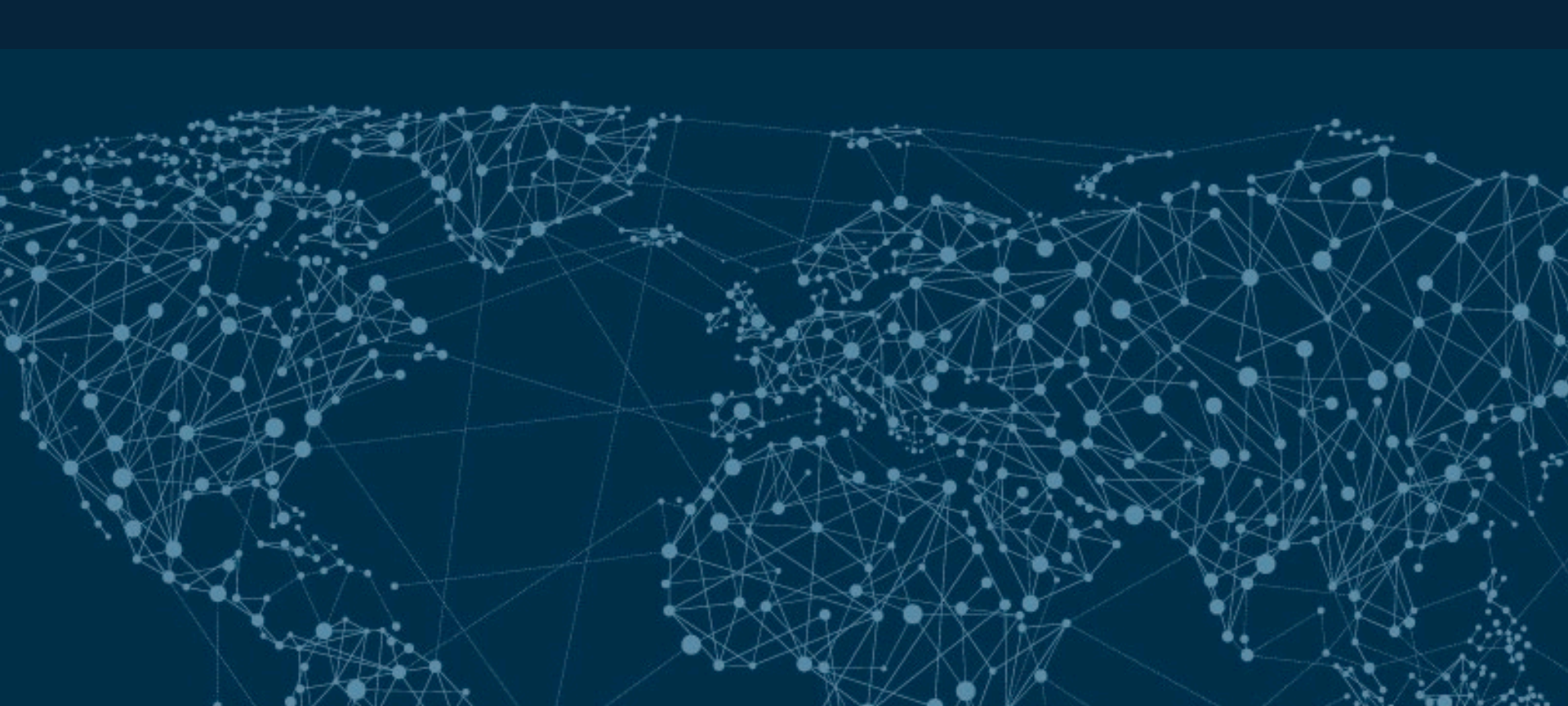
- Speak up!



Welcome Remarks

Edmon Chung
CEO
DotAsia





APAC Space Survey 2017 Results

Joyce Chen
Global Stakeholder Engagement
Strategy & Development Senior Manager, ICANN





APAC Space

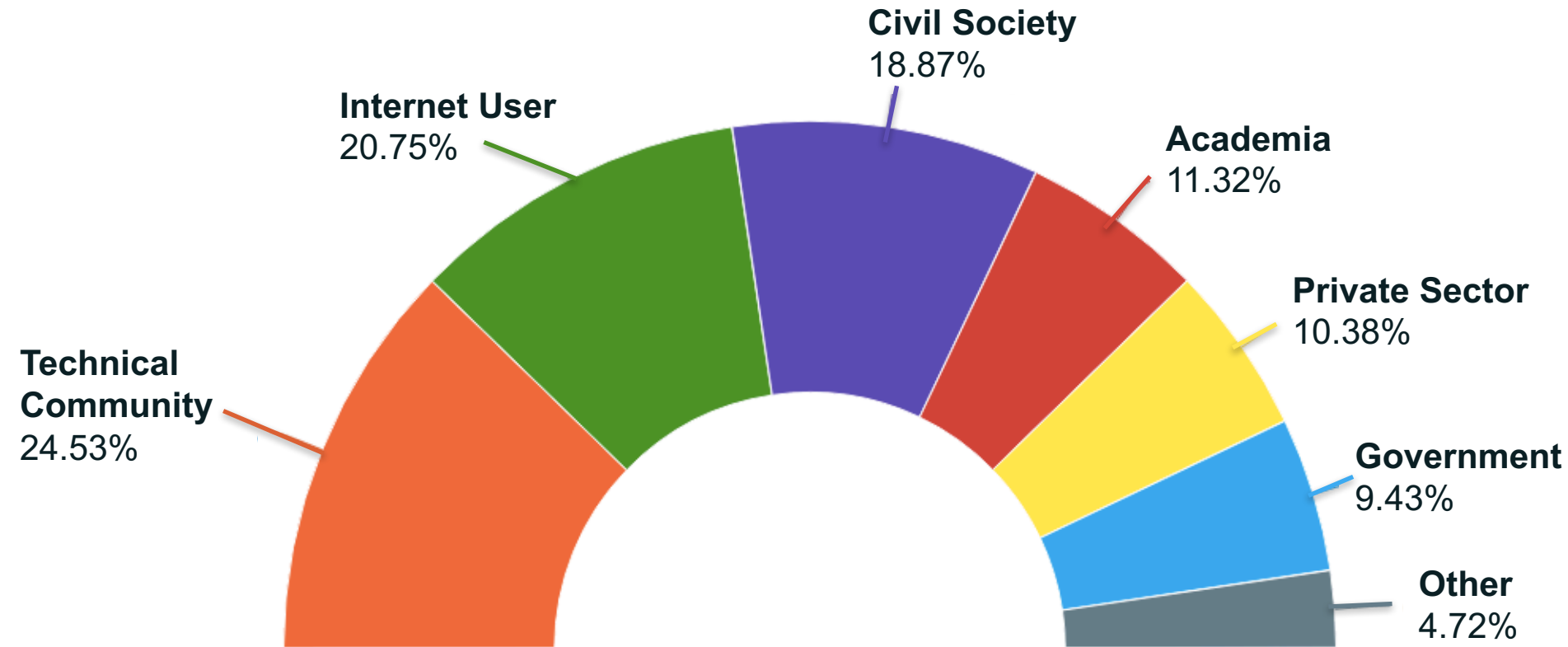
Survey 2017

Survey Objective: To gauge APAC community interests and priorities regarding current ICANN-related policy issues that can be discussed at APAC Space.

APAC Space Survey 2017 Results

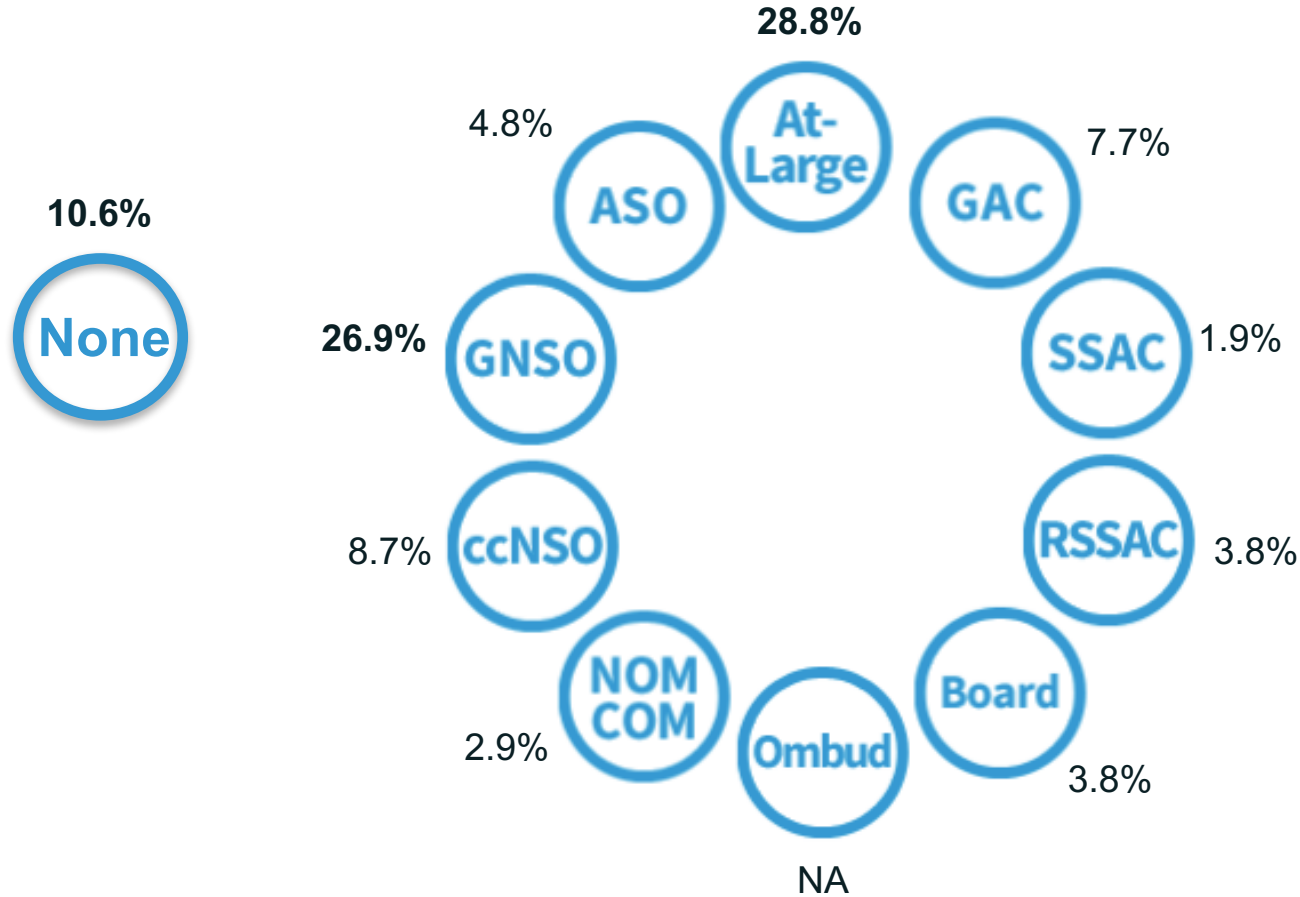
- **56** Survey Respondents

Identified Stakeholder Group



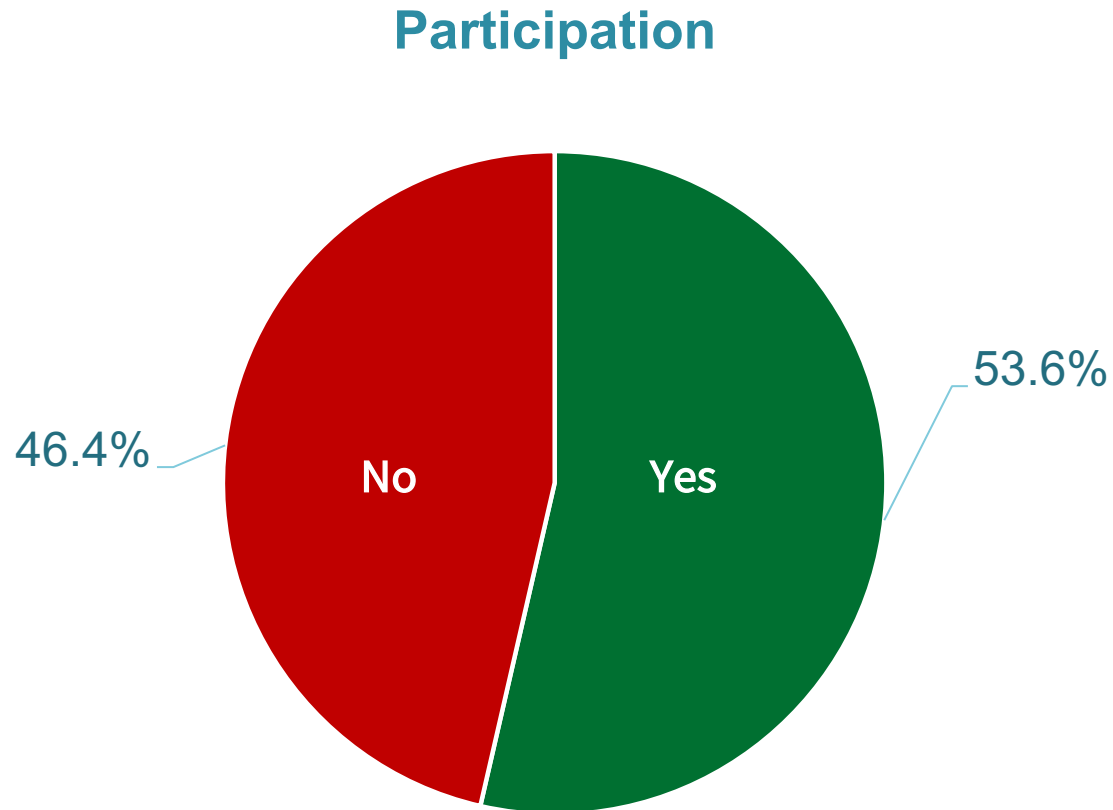
APAC Space Survey 2017 Results

Q: Which ICANN community group(s) have you participated in? Select all that apply



APAC Space Survey 2017 Results

Q: Do you currently participate in ICANN policy development and implementation work?



APAC Space Survey 2017 Results

APAC Space Themes (Ranked)

What kinds of themes would you like APAC Space to discuss? More than one can be selected

1. Domain Name System (DNS) Industry and Market Developments
2. Enhancing Multistakeholder Cooperation
3. ↓ Enabling Users in an Inclusive and Open Internet Environment
4. ↑ Information Security and Trust
5. ↓ Ensuring Internet Accountability and Transparency
6. How the Internet Works

APAC Space Survey 2017 Results

APAC Space Topics (Ranked)

What other topics would you like to discuss in APAC Space? Select your top 5 preferred topics

1. **Domain Name Industry: Market and Relevant Policies**
2. **Ongoing Review: Competition, Consumer Trust & Consumer Choice (CCT)**
3. **Cross-Community Working Group (CCWG) on Internet Governance**
4. **Ongoing Review: Accountability & Transparency**
5. **Cross-Community Working Group (CCWG)-Accountability Work Stream 2**
6. ICANN New Bylaws and Empowered Community
7. Getting to Know Your APAC Community Leaders
8. Ongoing Review: Security, Stability, and Resiliency
9. Cross-Community Working Group (CCWG) New gTLD Auction Proceeds
10. Ongoing Review: Registration Directory Service
11. Domain Name Industry: Others (e.g., diversity, development, respecting rights of other, etc.)
12. Public Technical Identifiers (PTI)
13. Ongoing Review: CCT Metrics
14. Getting to know the Stakeholder Groups (SG)/Constituencies (C)

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APAC Space Survey 2017 Results

Themes

1. Domain Name System (DNS) Industry and Market Developments
2. Enhancing Multistakeholder Cooperation
3. Enabling Users in an Inclusive and Open Internet Environment
4. Information Security and Trust
5. Ensuring Internet Accountability and Transparency

Topics

1. Domain Name Industry: Market and Relevant Policies
2. Ongoing Review: Competition, Consumer Trust & Consumer Choice (CCT)
3. Ongoing Review: Accountability & Transparency
4. Cross-Community Working (CCWG) on Internet Governance
5. Cross-Community Working Group (CCWG)-Accountability Work Stream 2

APAC Space Survey 2017 Results

Other APAC Space Topics (suggested)

In no particular order

- Capacity Building
- Universal Acceptance Steering Group (UASG)
- ICANN role in AP* activities – e.g., APriGF, schools of Internet Governance, etc.

APAC Space Survey 2017 Results

ICANN Policy Development Processes (Ranked)

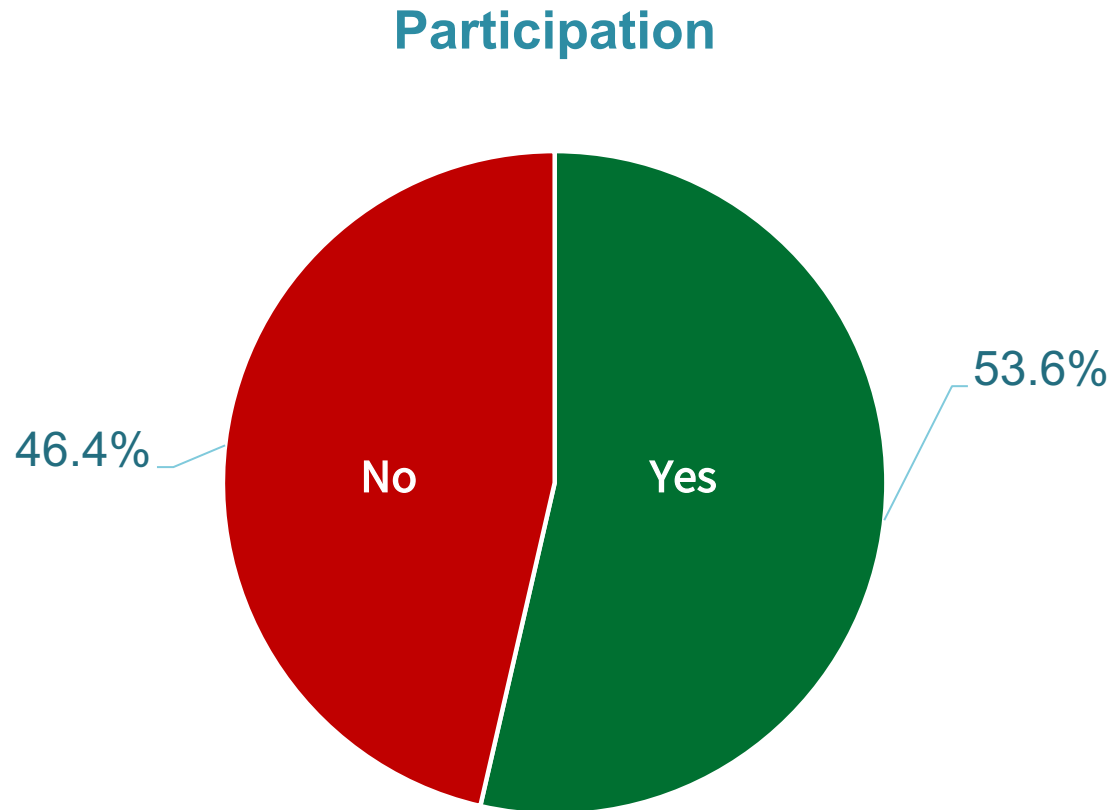
From this list of active ICANN Policy Development Processes (PDPs), please select the top 3 that you are most interested in

1. New gTLD Subsequent Procedures
2. Next-Generation gTLD Registration Directory Services (RDS)
3. Review of All Rights Protection Mechanisms in All gTLDs
4. International Governmental Organizations and International Non-Governmental Organizations (IGO-INGO) Access to Curative Rights Protection Mechanisms

Recommendation: Next-Generation gTLD Registration Directory Services (RDS) PDP

APAC Space Survey 2017 Results

Q: Do you currently participate in ICANN policy development and implementation work?



Challenges Faced During Participation

- Discussions are done outside APAC time zone
- It takes up too much time
- None
- Lack of knowledge in subject matter
- ICANN documentations are not in my language
- Lack of support from my management
- “Even for a non ICANN newbie (half newbie) the learning curve and documentation for participation in PDP WGs is steep”

APAC Space Survey 2017 Results

Challenges Faced by Stakeholders Currently Not Participating

- Not sure how to participate
- It takes up too much time
- None
- Lack of support from my management
- Discussions are done outside APAC time zone
- Lack of knowledge in subject matter
- ICANN documentations are not in my language
- Lack of resources
- I'm not interested
- “Discussions usually monopolised by "experts" who have been there so long they are institutionalised. Discussions usually also already in progress and not possible/efficient to contribute.”

APAC Space Survey 2017 Results

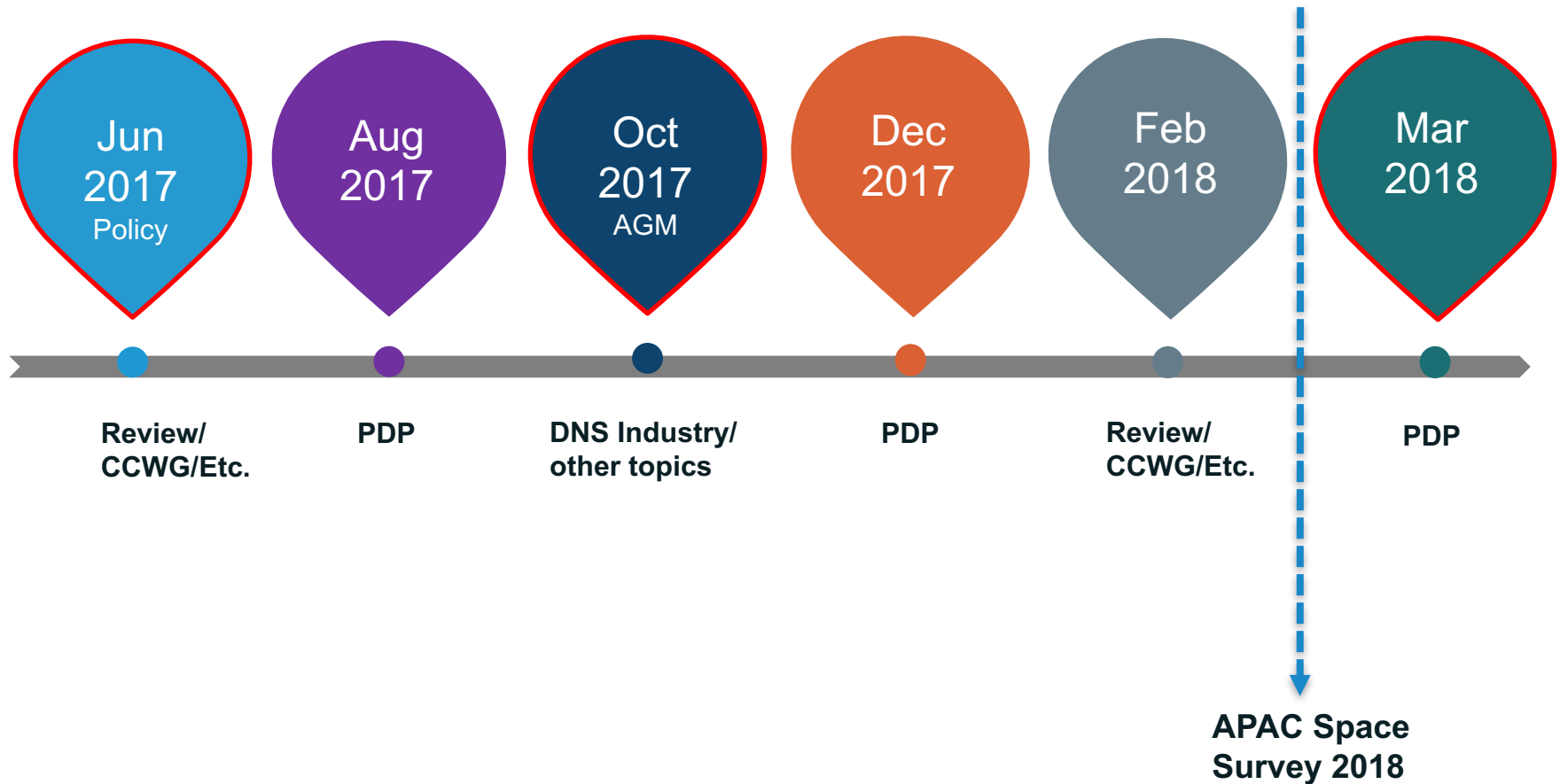
How can APAC Space be improved?

- **Discuss topics more closely related to this region**
 - Focus on what is happening in or specifically relevant/unique to APAC region
 - Regional or country level discussion on what is/is not working especially related to Domain Names, IDNs and policy discussions and their impact on the region
 - Should not repeat information about ICANN activities/issues which are available or has been presented elsewhere
- **More inclusive engagement and interaction**
 - Involve youths, universities, private sectors, etc.
 - More outreach to community at large
 - Create and support community champions in the region
- **Sub-regional/national focus**
 - Focused capacity building
 - Country host
- **Connectivity issues**
- **Increase depth of the materials**

Suggested Approaches for APAC Space Calendar

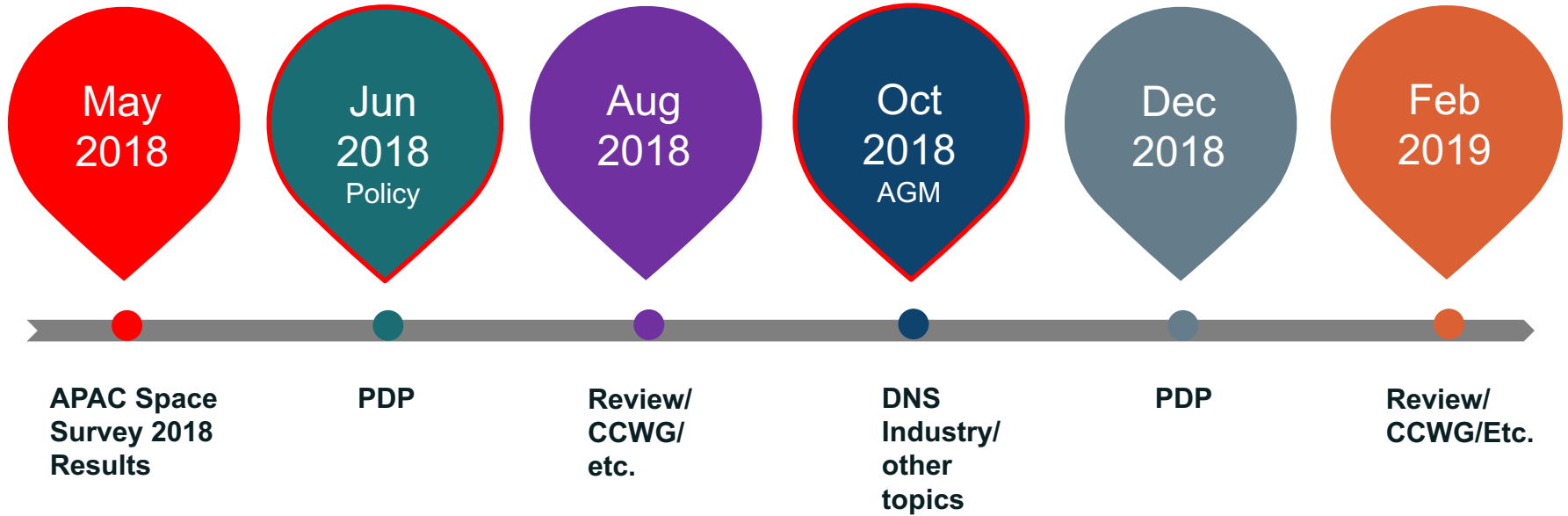
Proposed APAC Space Calendar

Suggested Approach 1: Rotate every session



Proposed APAC Space Calendar

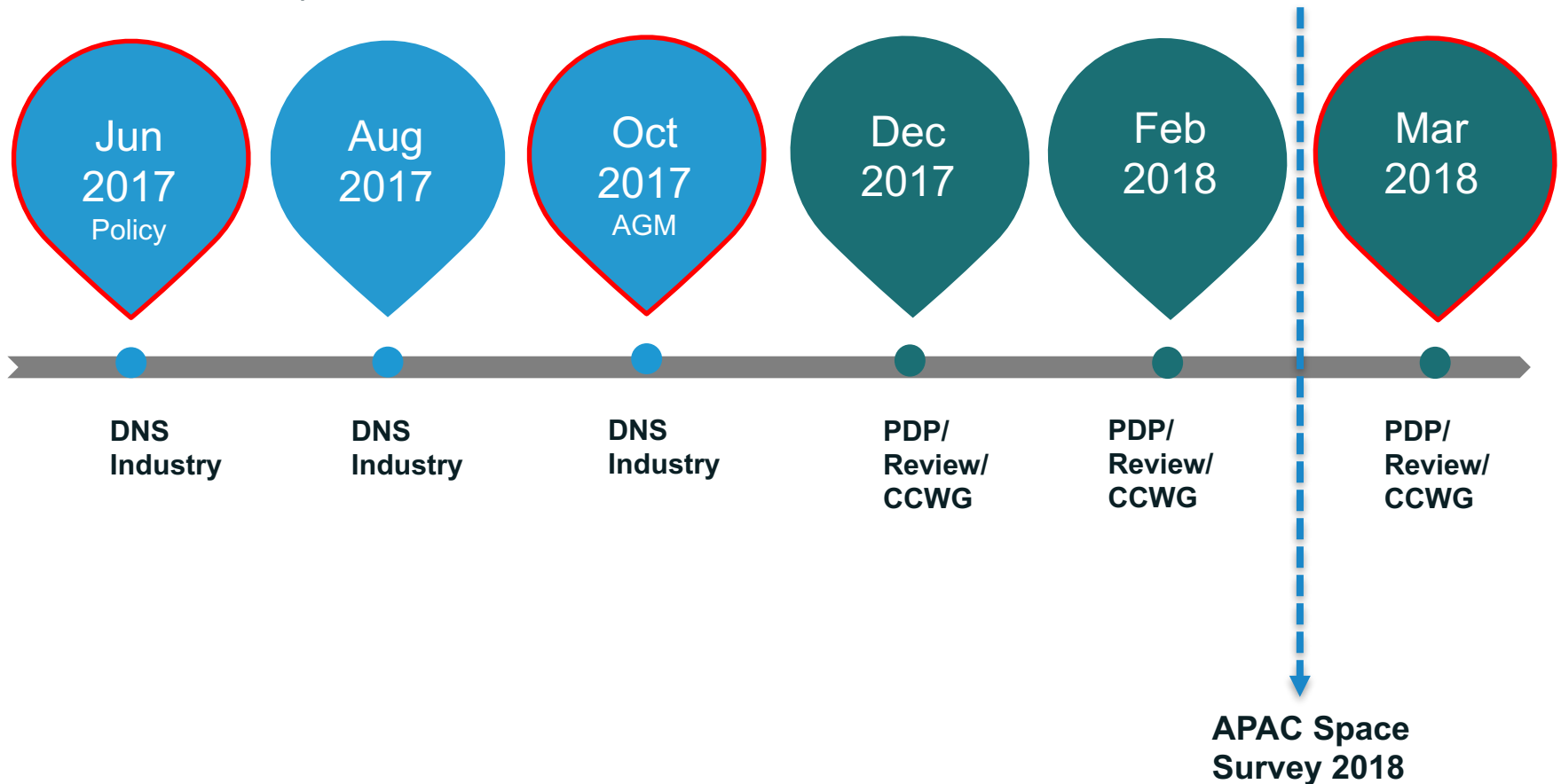
Suggested Approach 1: Rotate every session



Proposed APAC Space Calendar

Suggested Approach 2: Rotate every 3 sessions

Topic: Domain Name System (DNS) Industry and Market Developments



Proposed APAC Space Calendar

Suggested Approach 2: Themes rotate every 3 sessions





Q&A / Community Discussion

Edmon Chung
CEO
DotAsia



For Discussion

1. What specific issues do you want to cover under the topic “Domain Name Industry: Market and Relevant Policies”?
 - Market
 - Policies
2. PDPs vs. Reviews
3. Do you prefer Approach 1 or Approach 2?
4. Enabling Users in Under-Served Region
5. What other topics do you want to address at APAC Space?

For Discussion

Topics for Domain Name Industry: Market and Relevant Policies:

Example:

- Local, Regional, and Global Market Trends
- Emerging policy challenges impacting marketplace
- Domain name usage and challenges from alternatives
- IDN & Universal Acceptance
- ...?...

For Discussion

Topics for Enabling users in under-served regions:

Example:

- IDN & Universal Acceptance
- Outreach for participation at ICANN
- New gTLD Program outreach
-?....

Further Discussion Opportunities

Intersessional Discussions & Interaction

- Discuss@TLD Mailing List
- IM: Whatsapp/WeChat/Skype group
- Social media: Facebook/LinkedIn group
- ...?....



AOB

I C A N N
POLICY FORUM

59

JOHANNESBURG

26–29 June 2017

APAC Space web conference

– early July

Date TBC

