

Strategy-on-a-page - Purpose and Goals - draft for ccNSO Council

This document: <https://docs.google.com/document/d/18kS42BvVyOhLnoVcMB0yKkCJ9dwpgcwvXloiCiK1t3Y/edit>

This is a **first draft** for the ccNSO Council to consider and shape, prepared by the Triage Committee.

<p>Our purpose: In July 2020, the ccNSO Council agreed that from their perspective, the value and purpose of the ccNSO for the ccTLD Community and other stakeholders is as follows: The ccNSO provides a global platform for ccTLD managers to: 1/ Undertake policy and policy-related work 2/ Cooperate and learn 3/ Engage with other stakeholders</p> <p>Moreover, the ccNSO is the supporting organisation within ICANN specifically for ccTLD managers and the decisional participant through which the ccTLD Managers act.</p>		
<p>Goal: Evolve the global policies that serve ccTLDs in the ICANN environment, consistent with ccNSO values and the needs of ccTLDs.</p> <p>Outcome: Policies are suitable for ccTLD needs.</p>	<p>Goal: Support the growth and development of ccTLDs around the world through the exchange of information and ideas, and building strong relationships.</p> <p>Outcome: ccTLDs experience ccNSO as a positive force in their evolution.</p>	<p>Goal: Contribute to ICANN's broader work on its core mission and responsibilities, to advance ccTLD perspectives and interests.</p> <p>Outcome: The ccTLD voice is part of key work by ICANN beyond the limited scope of the ccNSO itself.</p>
<p>Foundation/s:</p> <ul style="list-style-type: none">• Clear tracks of participation to nurture and grow ccTLD participation in the ccNSO• Clear, modern, transparent processes and information sharing to support an open and effective organisation• High quality support from ICANN staff to facilitate the operations of the ccNSO		