

Planning Prioritization Framework Project

ICANN org Planning Team

14 February 2022



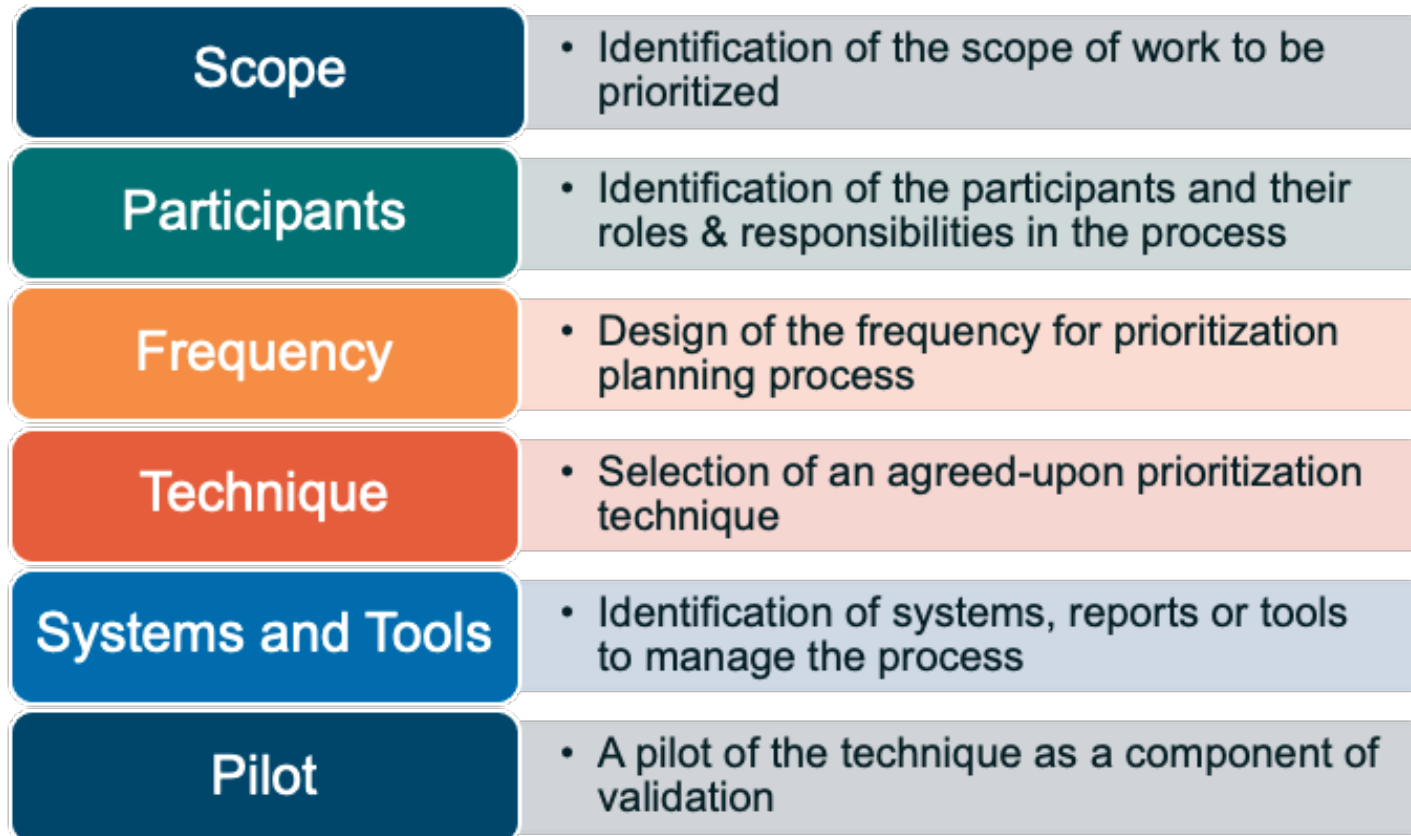
Agenda

- Community Consultations Status
- Prioritization Pilot
- Next Steps
- Appendix

Draft Planning Prioritization Framework Version 1

Community Consultations Status

Prioritization Consultation Overview



- ⦿ During the consultations, org planning team presented and explained the rationale of each element and the potential options for each element.
- ⦿ All participants were encouraged to provide feedback and / or share their expertise

Community Consultation Statistics

- Org held a total of 17 consultations: 5 Project Overview & Introduction webinars and 12 workshop consultations

Participated:

- ✓ ccNSO Strategic and Operational Planning Committee (ccNSO SOPC)
- ✓ At-Large Operations, Finance and Budget Working Group (OFB-WG)
- ✓ GAC Leadership and interested members
- ✓ SSAC - Security and Stability Advisory Committee
- ✓ *GNSO/CSG - Commercial Stakeholder Group (CSG)*
- ✓ *GNSO/CPH - Contracted Party House*
- ✓ *GNSO/NCSG - Noncommercial Stakeholder Group*
- ✓ *ATRT3 Implementation Shepherds*

Asked to participate but chose not to:

- *ASO - Address Supporting Organization*
 - *ALAC- At-Large Advisory Committee*
 - *RSSAC - Root Server System Advisory Committee*
- These sessions had ~ 200 attendees in total and org collected ~140 data points



Prioritization Pilot

Prioritization Pilot

- ⦿ The pilot provides an opportunity for ICANN to test the draft framework and further improve the framework
- ⦿ This structure will permit each member to share a perspective of priorities by SO/AC.
- ⦿ Based on the input received, org proposes that a group with members from each SO/AC for the pilot members as follow:
 1. ASO- Address Supporting Organization
 2. ALAC- At-Large Advisory Committee
 3. GNSO/CSG - Commercial Stakeholder Group (CSG)
 4. GNSO/CPH - Contracted Party House
 5. GNSO/NCSG - Noncommercial Stakeholder Group
 6. ccNSO - Country Code Names Supporting Organization
 7. GAC - Governmental Advisory Committee
 8. RSSAC - Root Server System Advisory Committee
 9. SSAC - Security and Stability Advisory Committee
- ⦿ Org is requesting that one member from each SO/AC be nominated by the SO/AC leadership by the end of February
 - Requested timing is to conduct the pilot in March and early April
 - The request is for 1 member and 1 backup (in case a conflict arises)

Proposed Pilot Schedule

The proposed pilot schedule is as follows:

What	Who	When ⁽¹⁾
Request for Participants from SO/AC Leaders	SO/AC Leaders	Week ending 14 February
Form Community Planning Prioritization Pilot Group	Participants nominated by SO/AC leaders	Week ending 1 March
Prioritization Pilot Session #1 (Group prioritization discussion)	Community Planning Prioritization Pilot Group	One 90min Zoom Session Week ending 4 March
Prioritization Pilot Session #2 (Group prioritization discussion)	Community Planning Prioritization Pilot Group	One 90min Zoom Session Week ending 11 March
Prioritization Pilot Session #3 (Group prioritization discussion)	Community Planning Prioritization Pilot Group	One 90min Zoom Session Week ending 18 March
Prioritization Pilot Session #4 (Output Conclusion)	Community Planning Prioritization Pilot Group	One 90min Zoom Session Week ending 25 March
Prioritization Pilot Session #5 (Lessons Learned and Wrap Up)	Community Planning Prioritization Pilot Group	One 90min Zoom Session Week ending 1 April
Develop documentation to be included as a resource document for the FY23-27 Operating and Financial Plan 2022.	ICANN org	By 20 April
Develop Planning Prioritization Framework V2	ICANN org	By 31 May

1. Schedule to be confirmed based on participants' availability

Steps for the Pilot

- The ICANN org planning team will facilitate virtual sessions
The proposal is to set up 4-5 meetings for the pilot
- The list to prioritize represents the Board approved recommendations from Specific Reviews that are pending for implementation
- Using the Urgent / Important prioritization technique, org will provide a prioritization for the list, as a starting point.
This is to enable conversation during this exercise and ensure the process progresses efficiently.
- Participants are to discuss the list of the recommendations and will either 1) agree with the prioritization provided and provide notes on why, or 2) adjust the level of prioritization and provide notes on why.
- Once the process is completed, org will hold a wrap up session with all participants to discuss and identify lessons learned from the pilot. This information will be used to adjust the framework, as needed

Requested Action

- Please nominate 1 member from your SO/AC by the end of February
Requested timing is to conduct the pilot in March and early April
The request is for 1 member and 1 backup (in case a conflict arises)

- The total number of members for the pilot members is 9:
 1. ASO- Address Supporting Organization
 2. ALAC- At-Large Advisory Committee
 3. GNSO/CSG - Commercial Stakeholder Group (CSG)
 4. GNSO/CPH - Contracted Party House
 5. GNSO/NCSG - Noncommercial Stakeholder Group
 6. ccNSO - Country Code Names Supporting Organization
 7. GAC - Governmental Advisory Committee
 8. RSSAC - Root Server System Advisory Committee
 9. SSAC - Security and Stability Advisory Committee

Next Steps

Planning Prioritization Timeline-Proposed

Step	Revised Timing	Sept 2021
✓ Complete planned consultations. Completed 17	January 2022	By ICANN 72, October 2021
✓ Prepare summary of the consultations input and ✓ a Proposed Draft Framework v1 document	January 2022	Mid November 2021
Organize the Pilot	February 2022	January/February 2022
Publication of Draft Framework Version 1	February 2022	Mid December 2021
Conduct the Community Pilot	March/April 2022	January/February 2022
Review output from the Pilot with org and Board and publish list	April/May 2022	March 2022
Revise Proposed Framework based on Pilot (version 2)	May 2022	No change
Review and validation by Org SMEs, Executive Team and Board	May 2022	No change
Publication of Draft Framework Version 2	June 2022	No change
Implement first year of process for FY24 Planning	May - June 2022	No change
Revise and Adjust Process as agreed upon in iterations of the annual planning process	On going continuous improvement	No change

Appendix-Proposed Draft Framework

Version 1

Draft Planning Prioritization Framework Version 1

- ⦿ One of the deliverables of this project is the draft Planning Prioritization Framework (the Framework)
 - The development of a proposed framework is intended to be iterative with documented versions for further Community engagement and input
- ⦿ The Framework is intended to serve as a fundamental base to guide the prioritization process during the annual planning process
- ⦿ The Framework describes and outlines what to prioritize, who will prioritize, when to prioritize, and how. So that the org, Board and community can collaborate efficiently and effectively during this process

Draft Framework V1 Summary

SCOPE

This element defines what to prioritize.

Based on the community input, org proposes the scope of activities to be included in the Framework V1, is all Board approved implementation work, such as PDP recommendations, Specific Review recommendation, and the implementation of other non-policy and advice work.

PARTICIPANTS

This element defines who will conduct the prioritization, and the roles and responsibilities of all involved parties during this process.

Based on the input received, org proposes that a group with members from each SO/AC at the beginning of the annual planning process be formed. This structure will permit each member to share a perspective of priorities by SO/AC. Org proposes the community-based prioritization team includes 9 members as follow:

1. *ASO - Address Supporting Organization*
2. *ALAC- At-Large Advisory Committee*
3. *GNSO/CSG - Commercial Stakeholder Group (CSG)*
4. *GNSO/CPH - Contracted Party House*
5. *GNSO/NCSG - Noncommercial Stakeholder Group*
6. *ccNSO - Country Code Names Supporting Organization*
7. *GAC - Governmental Advisory Committee*
8. *RSSAC - Root Server System Advisory Committee*
9. *SSAC - Security and Stability Advisory Committee*

Draft Framework V1 Summary

FREQUENCY

This element defines when to prioritize and how often to prioritize

Based on the input received, org proposes that the prioritization step take place from April through June each year as part of the annual planning cycle. This timing permits the org to report out to the Community, board and org the prioritization suggested by the community and provides the org planning liaisons enough time to develop detailed resourcing estimates to include in the draft operating and financial plans.

TECHNIQUES

This element defines techniques or models that can be used to help prioritize

Based on the input received, org proposes to use the “Urgency-Importance Matrix” prioritization technique. A hybrid of the “Hierarchy of Purpose ” prioritization technique will also be reviewed during the pilot to evaluate its usefulness.

Draft Framework V1 Summary

SYSTEMS AND TOOLS

This element defines what resources are helpful to use when prioritizing

Based on the input received, there are existing reports that will be used such as the ICANN Rolling Five-Year Roadmap for Policy, Review and Cross-Community Working Group work (published as Appendix in the Five-Year Operating Plan). In addition, future discussion about providing information on the status of the prioritization framework will be discussed during the pilot phase of the project.

PILOT

The “pilot” element provides an opportunity for ICANN to test the draft framework and further improve the framework

A pilot will take place during the FY23 planning process. Further analysis and improvements to this framework will be learned during the pilot. Then these improvements will be incorporated for the next version of the framework to be shared after the Pilot has concluded. The version 2 will be used for the first implementation of the framework in the FY24 planning process in the May/June 2022 timeframe.