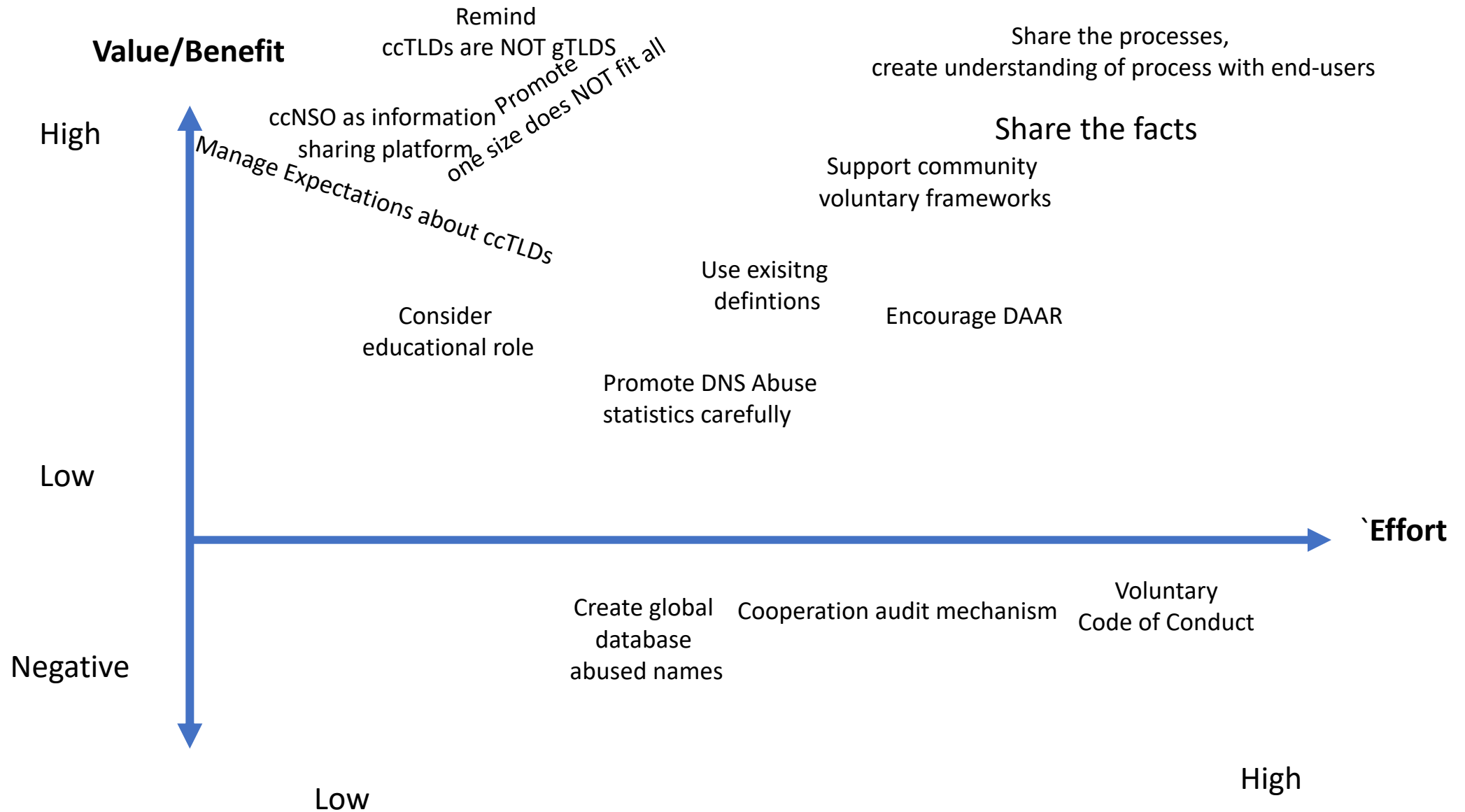
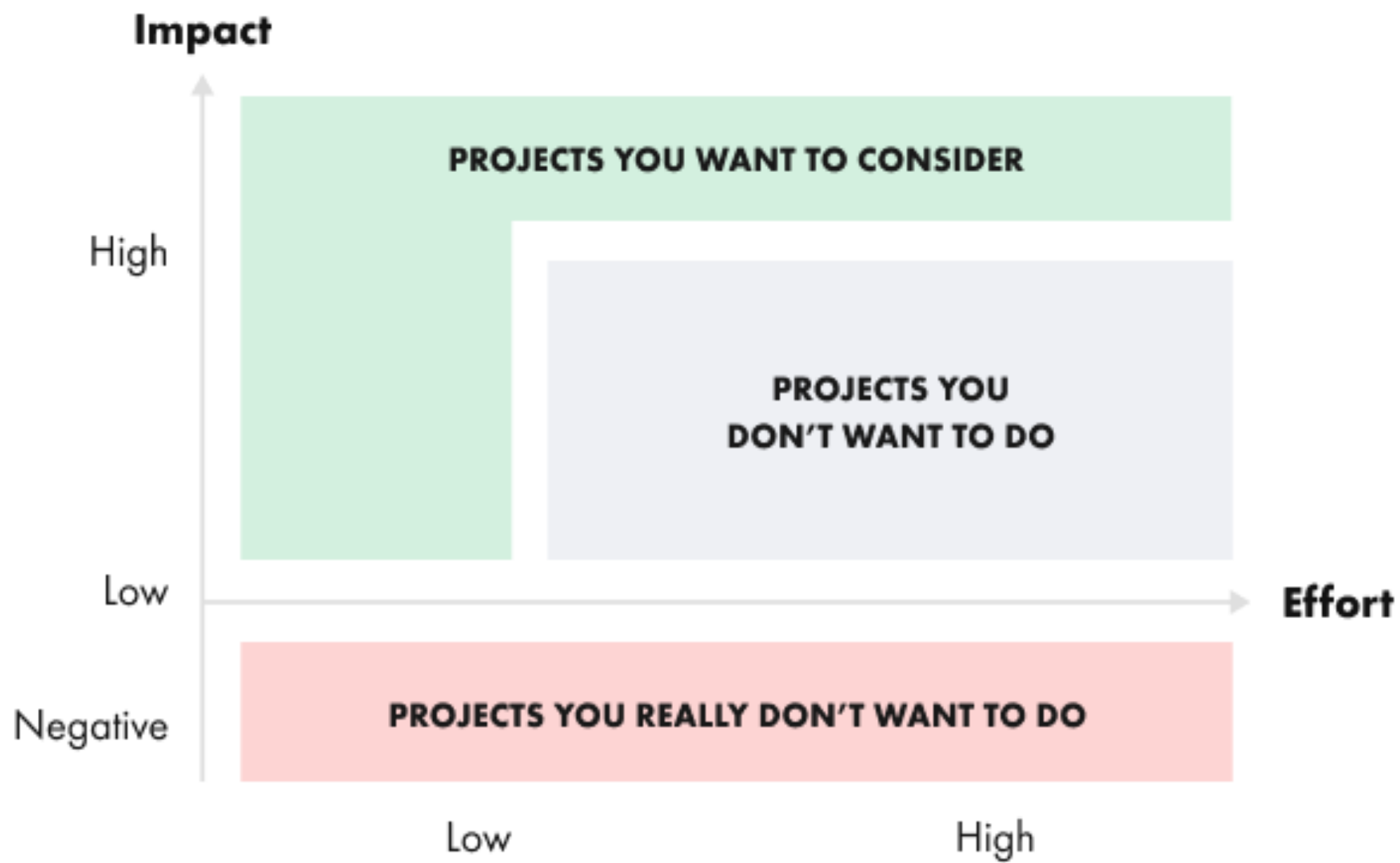
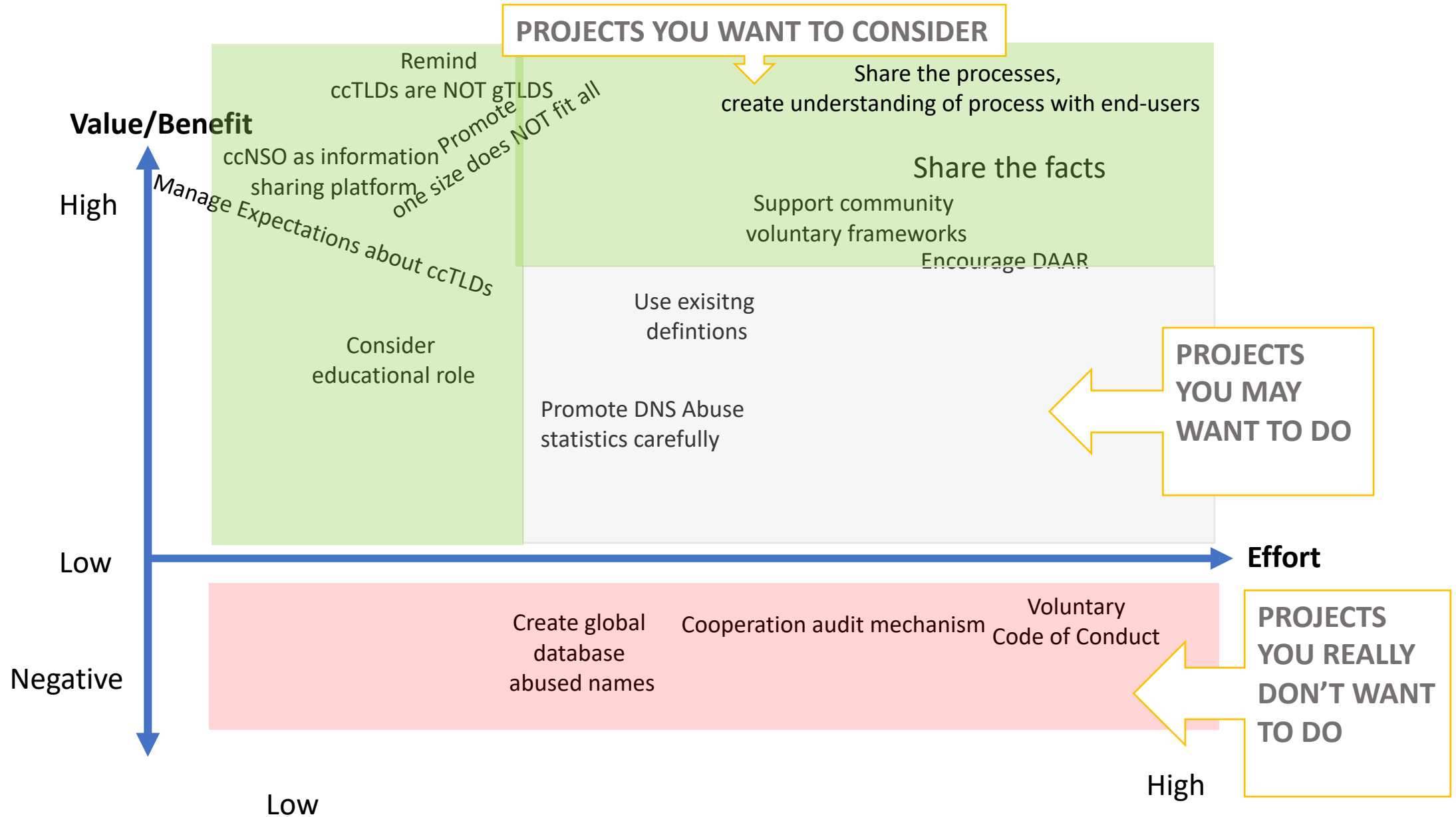


# Impact-Effort analysis ccNSO & DNS Abuse

Results Workshop  
17 November 2021

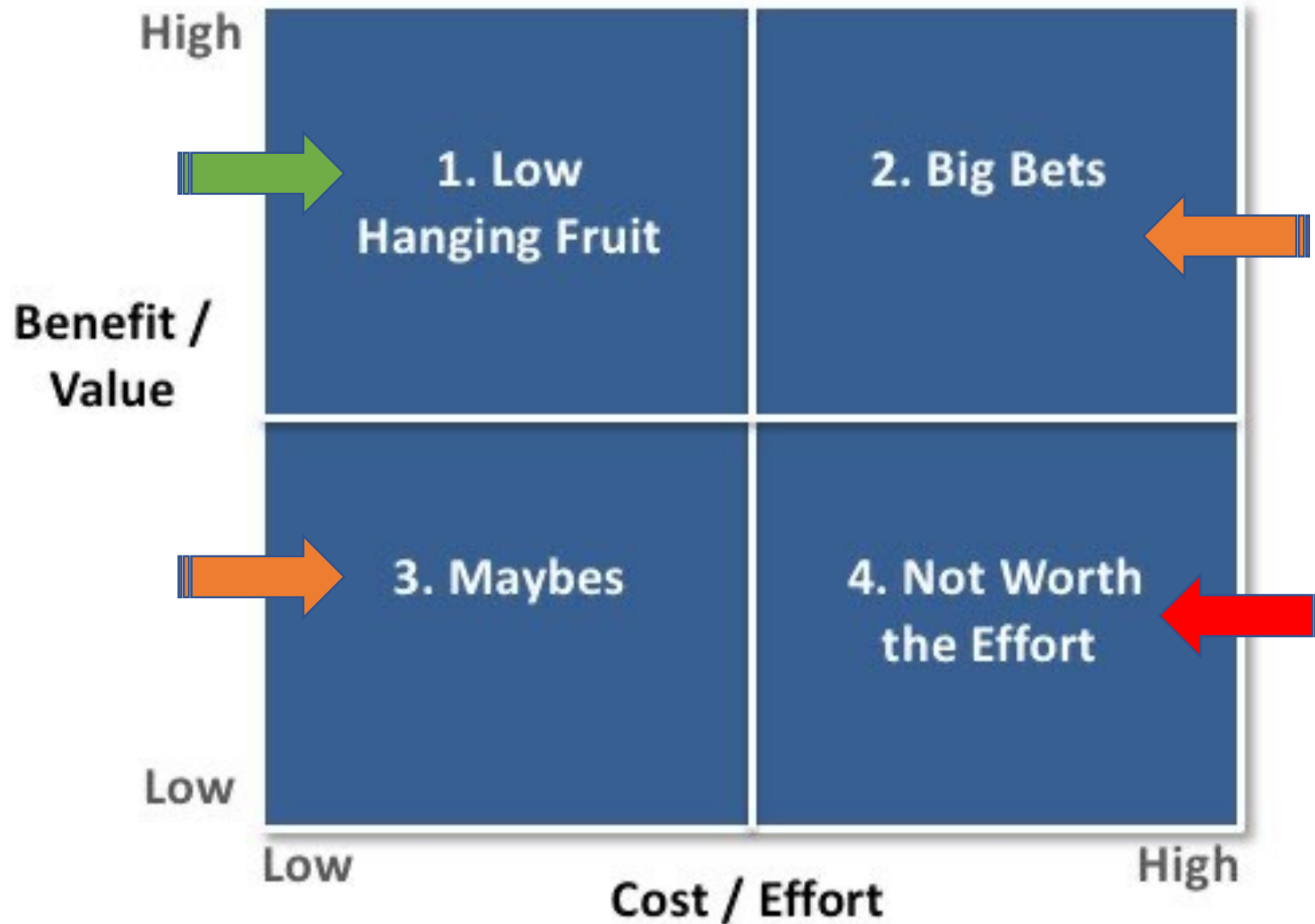






# PRIORITIZATION MATRIX

STRATECH | 6



**Value/Benefit**

High

**LOW  
HANGING  
FRUIT /  
PROCEED**

Remind ccTLDs are NOT gTLDs  
 ccNSO as information sharing platform  
 Manage Expectations about ccTLDs  
 Promote one size does NOT fit all

Share the processes, create understanding of process with end-users  
 Share the facts  
 Support community voluntary frameworks  
 Use existing definitions  
 Encourage DAAR

**BIG BETS /  
INVESTIGATE**

**MAYBE /  
CONSIDER**

Consider educational role

Promote DNS Abuse statistics carefully

**NOT WORTH  
THE EFFORT /  
AVOID**

Low

Low

**Effort**

High